

PARTNERSHIP OPPORTUNITIES AT TENCON 2019

IEEE's Flagship Conference



17-20 October 2019

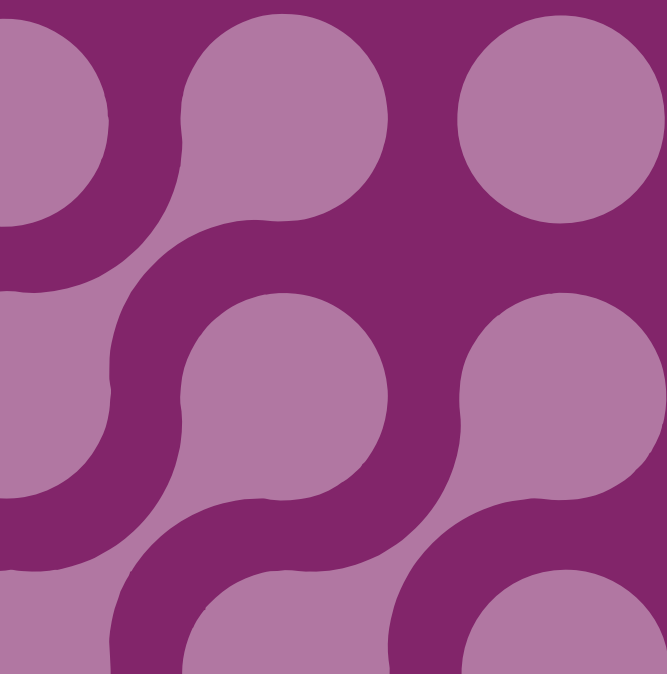
Grand Hyatt Kochi Bolgatty, Kochi, Kerala, India

www.tencon2019.org





*Advancing Technology
for Humanity*



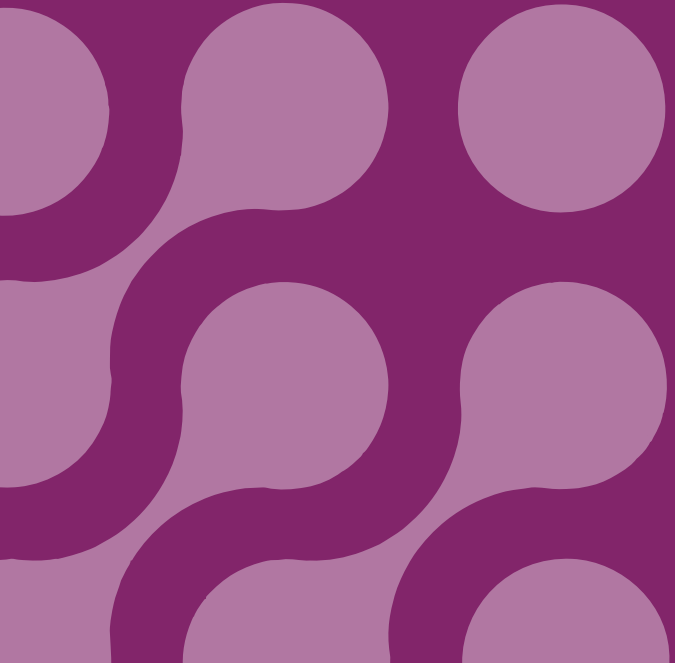
IEEE

IEEE is the world's largest technical professional organization dedicated to helping advance technology for the benefit of humanity. IEEE and its over 425,000 members inspire the global community to innovate for a better tomorrow through highly cited publications, conferences, technology standards, and professional and educational activities. IEEE volunteers work closely with the local, regional and global communities in over 160 countries by contributing in a multitude of ways.

IEEE Region 10

IEEE Region 10 (Asia Pacific) includes all Asian countries, Australia and New Zealand and this accounts for nearly 1/3rd of the global IEEE membership. Region 10, with its vibrant economy, thrive for innovation and technological advances, and a young and culturally diverse population have been contributing immensely to the IEEE community and humanity in an unparalleled manner, scale and pace.





IEEE Kerala

IEEE Kerala Section

IEEE Kerala section is one of the largest sections in the world with over 9000+ members. The section has bagged several Global Outstanding Section & Contribution Awards and is considered as one of the most vibrant sections, not only in Region 10 but across the entire IEEE world.

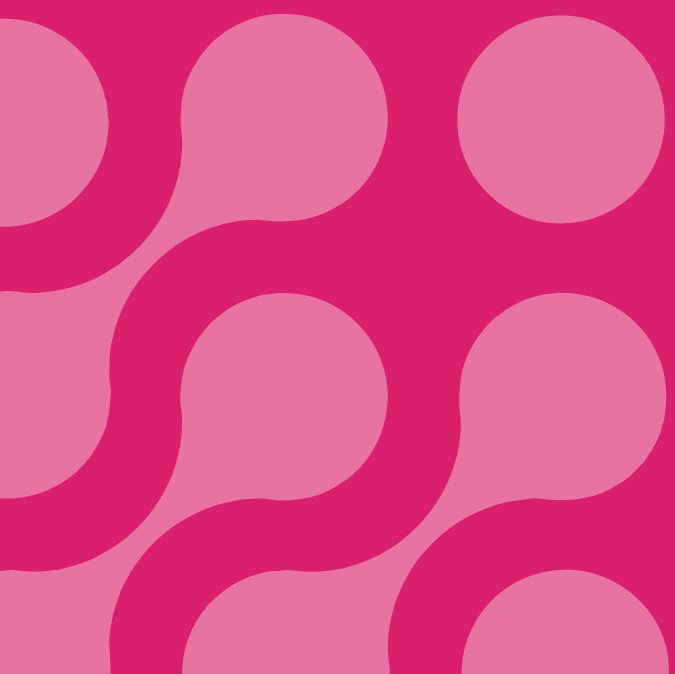
One of the finest examples of the use of technology and timely intervention, at critical juncture, exhibited by Kerala Section was during the devastating flood that hit Kerala in August 2018. IEEE members, especially the student volunteers were actively involved in various disaster management activities doing various important functions including creating and managing a disaster management website, which soon became the official government website for managing the flood, rescuing people, mobilizing volunteers and relief aids. The portal provided effective collaboration and communication between the state government, volunteers and public using Open source technologies. Some of the statistics for the 2 weeks of operation of the portal are:

- Over 55,000 registered volunteers
- Over 45,000 help requests
- Over 17 Million hits on the website
- Zero outage during 2 weeks of operation
- Availability of dataset for further analysis



Further to this, Kerala Section is involved in many other rehabilitation activities including massive electrification of flood affected homes. Kerala Section will continue supporting the state in leveraging technology for rebuilding Kerala.

NO CONNET



TENCON

TENCON, the annual technical conference of IEEE Region 10, since first edition in 1980, held in Hong Kong, it has gained a reputation as a highly cited research and knowledge sharing platform. It is usually granted to vibrant sections through an established bidding and evaluation process. Recent TENCON editions at Marina Bay, Singapore (2016), Penang, Malaysia (2017) and Jeju Islands, South Korea in 2018 have all attracted attendees from the industry, research, and academia, delivering high-quality research findings and experimental observations, paving way for advancing technology.

Highlights of **TENCON 2018: Jeju Island, Korea**



1000+ Attendees



200+ Research Publications



20+ Countries



20+ Technical Sessions



20+ Sponsors

TENCON 2019 has been granted to IEEE Kerala Section and scheduled to be conducted in Kochi on 17-20 October 2019.



TENCON 2019

TENCON 2019

TENCON is returning to India after 10 years, the last edition in India was held in Hyderabad in 2008. Hosting this prestigious conference for the second time in India is indeed a great opportunity for IEEE India. Bringing a conference of this scale to Kerala, a State which was hit by a massive flood last year also aims at discussing and exploring technologies which can effectively handle and mitigate such calamities across the globe, hence the theme of the conference is chosen as "Technology, Knowledge & Society"



17 – 20, October 2019

Grand Hyatt Kochi Bolgatty, Kochi, Kerala

Technology, Knowledge & Society

Keynotes ★ Technical Sessions ★ Oral Paper & Poster Presentations

Workshops ★ Focused Special Sessions ★ Industry Tracks

Field Demonstrations ★ Job Recruitments

To be held in Kerala for the first time ever, the 2019 edition, is expected to attract around 1200 attendees, ranging from students, young professionals, industrialists, researchers, academicians, and bureaucrats from about 25+ countries to one of the best conference venues in India, Grand Hyatt Kochi Bolgatty, Kochi.



IEEE

**invites you
to partner
with us in
this vibrant
celebration of
Engineering, Science
& Innovation.**

**PARTNERSHIP
OPPORTUNITIES**

Partnership Opportunities

Kochi is set to welcome all sections of the engineering and scientific community with a significant representation of young professionals from all over the world. TENCON 2019 is being planned as a celebration of Engineering and Innovation with participants from all sections of the community including, professional and student engineers, researchers, industry innovators, policymakers, corporate leaders, academicians, industrialists, start-ups, recruiters, and many more. TENCON will be a platform for discussions on the hottest topics of emerging technologies arranged in 10 different parallel tracks as:

- Data Science & Engineering
- Computing Technologies
- Computational Intelligence
- Communication & Networking
- Signal & Image Processing
- RF Circuits, Systems and Antennas
- Devices, Circuits, Materials and Processing
- Power, Energy and Power Electronics
- Robotics, Control, Instrumentation and Automation
- Biomedical Engineering and Healthcare Technologies

TENCON is an opportunity for you to support the transformers and innovators from around the globe. IEEE invites you to be part of this celebration of Engineering, Science & Innovation. Choose from one of the five tiers of partnership options or choose one of the activation options.



TITTLE PARTNER

Title Partner

Sponsorship Value : ₹**25,00,000** / \$**35,000****

No. of slots : 1

Exposure Metrics

Offline

Special mention "Presented by"

Media backdrop

Main stage side panels

Podium

Sponsorship display boards

Program guide (1 page)

Media kit (1 page)

Inclusion in PR activities

Online

Website homepage

Social media banners

Social media collaterals

Social media mentions (Exclusive)

Livestream mention

Video branding

Digital press-release (Exlcusive)

Email newsletter* (High)

Social media ticketing ad

Ticketing email newsletter* (High)

Outreach Opportunities

Offline

Exhibition Booth (4m x 4 m)

Workshop - exclusive branding

Inaugural Ceremony Presence (1)

Presentation Slot (5 mins)

Online

Campaign within the conference

Pre-event contests

Other Inclusions

Conference Passes (5), Gala Dinner Invite (5), Post-conference mentions

* - All metrics subjected to the venue/track and not for the overall event.

** -Approximate amount in USD



PLATINUM PARTNER

Platinum Partner

Sponsorship Value : ₹**15,00,000** / \$**22,000****

No. of slots : 3

Exposure Metrics

Offline

Media backdrop

Main stage side panels

Podium

Sponsorship display boards

Program guide (1/2 page)

Media kit (1/2 page)

Inclusion in PR activities

Online

Website homepage

Social media banners

Social media collaterals

Social media mentions (Exclusive)

Livestream mention

Video branding

Digital press-release (Non-Exclusive)

Email newsletter* (Moderate)

Social media ticketing ad

Ticketing email newsletter* (High)

Outreach Opportunities

Offline

Exhibition Booth (4m x 4 m)

Inaugural Ceremony Presence (1)

Presentation Slot (5 mins)

Online

Campaign within the conference

Pre-event contests

Other Inclusions

Conference Passes (5), Gala Dinner Invite (4), Post-conference mentions

* - All metrics subjected to the venue/track and not for the overall event.

** -Approximate amount in USD



GOLD PARTNER

Gold Partner

Sponsorship Value : ₹**10,00,000** / \$**15,000****

No. of slots : 5

Exposure Metrics

Offline

Main stage side panels

Sponsorship display boards

Program guide (1/4 page)

Media kit (1/4 page)

Inclusion in PR activities

Online

Website homepage

Social media banners

Social media collaterals

Social media mentions (Non-Exclusive)

Email newsletter* (Basic)

Social media ticketing ad

Ticketing email newsletter* (Basic)

Outreach Opportunities

Offline

Exhibition Booth (2m x 2m)

Presentation Slot (5 mins)

Online

Campaign within the conference

Pre-event contests

Other Inclusions

Conference Passes (3), Gala Dinner Invite (2)

* - All metrics subjected to the venue/track and not for the overall event.

** -Approximate amount in USD



SILVER & BRONZE
PARTNER

Silver Partner

Sponsorship Value : ₹**5,00,000** / \$**7,000****

No. of slots : 10

Exposure Metrics

Offline

Sponsorship display boards

Program guide (logo strip)

Media kit (logo strip)

Inclusion in PR activities

Online

Website homepage

Social media collaterals

Social media mentions (Generic)

Email newsletter* (Basic)

Ticketing email newsletter* (Basic)

Outreach Opportunities

Offline

Exhibition Booth (2m x 2m)

Online

Campaign within the conference

Other Inclusions

Conference Passes (2), Gala Dinner Invite (2)

Bronze Partner

Sponsorship Value : ₹**2,00,000** / \$**3,000****

No. of slots : 20

Exposure Metrics

Offline

Sponsorship display boards

Program guide (logo strip)

Online

Website homepage

Social media mentions (Generic)

Email newsletter* (Basic)

Other Inclusions

Conference Passes (1), Gala Dinner Invite (1)

* - All metrics subjected to the venue/track and not for the overall event.

** -Approximate amount in USD



ACTIVATION PACKAGES

Additional Activation Packages

Interested organizations may also opt for additional activation packages, that are lower budget one-time partnership opportunities as a collaborative promoter.

Activation Categories

	Gala Dinner	Venue Hall*	Track*	Exhibitor
Sponsorship Value	₹10,00,000 (\$15,000**)	₹5,00,000 (\$7,000**)	₹5,00,000 (\$7,000**)	₹5,00,000 (\$7,000**)
No. of slots	1	5	5	10

Exposure Metrics

Marketing Collaterals	✓	✓	✓	✗
Conference Proceedings	✓	✗	✗	✗
Sponsorship display boards	✓	✓	✓	✗
Program guide	1 page	1/4-page	1/4-page	Logo Strip

Outreach Opportunities

Exhibition Booth	2m x 2m	✗	✗	4m x 4m
Track - exclusive branding	✗	✓	✓	✗
Inaugural Ceremony Presence	✗	✗	✗	✗
Presentation Slot	10mins	5mins	5mins	✗

Other Inclusions

Conference Passes	5	2	2	2
Gala Dinner Invite	5	2	2	2

* - All metrics subjected to the venue/track and not for the overall event.

** -Approximate amount in USD



PARTNER SNAPSHOT

Partnership Tiers	Title	Platinum	Gold	Silver	Bronze
Sponsorship Value (INR)	25,00,000	15,00,000	10,00,000	5,00,000	2,00,000
(USD)	35,000**	22,000**	15,000**	7,000**	3,000**
No. of slots	1	3	5	10	20
Exposure Metrics					
<u>Offline</u>					
Special mention "Presented by"	✓	✗	✗	✗	✗
Media backdrop	✓	✓	✗	✗	✗
Main stage side panels	✓	✓	✓	✗	✗
Podium	✓	✓	✗	✗	✗
Sponsorship display boards	✓	✓	✓	✓	✓
Program guide	1 page	1/2 page	1/4 page	Logo strip	1/2 page
Media kit	1 page	1/2 page	1/4 page	Logo strip	✗
Inclusion in PR activities	✓	✓	✓	✓	✗
<u>Online</u>					
Website homepage	✓	✓	✓	✓	✓
Social media banners	✓	✓	✓	✗	✗
Social media collaterals	✓	✓	✓	✓	✗
Social media mentions	Exclusive	Exclusive	Non-Exclusive	Generic	Generic
Livestream mention	✓	✓	✗	✗	✗
Video branding	✓	✓	✗	✗	✗
Digital press-release	Exclusive	Non-Exclusive	✗	✗	✗
Email newsletter*	High	Moderate	Basic	Basic	Basic
Social media ticketing ad	✓	✓	✓	✗	✗
Ticketing email newsletter*	High	Moderate	Basic	Basic	✗
Outreach Opportunities					
<u>Offline</u>					
Exhibition Booth	4m x 4m	4m x 4m	2m x 2m	2m x 2m	✗
Workshop - exclusive branding	✓	✓	✗	✗	✗
Inaugural Ceremony Presence	1	1	✗	✗	✗
Presentation Slot	5 mins	5 mins	5 mins	✗	✗
<u>Online</u>					
Campaign within the conference	✓	✓	✓	✓	✗
Pre-event contests	✓	✓	✓	✓	✗
Other Inclusions					
Conference Passes	5	5	3	2	1
Gala Dinner Invite	5	4	2	2	1
Post-conference mentions	✓	✓	✗	✗	✗

* - All metrics subjected to the venue/track and not for the overall event

** -Approximate amount in USD



TENCON

Designed with passion from The Netherlands

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