Make “Buying Veteran” effortless

About Us

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  - St. Louis
  - Junior
  - Computer Science
- **Shane Bodimer**
  - St. Louis
  - Sophomore
  - Computer Science

The problem

- 3.5 million Veteran owned companies
- Veterans cannot find each other and therefore do not seek business
- Money is not going back into the Veteran community

Supporting Veterans is hard

The solution

- Make business discovery easy
- Encourage Veteran business support
- Get money into the Veteran community

Make supporting Veterans easy

Make owning a Veteran business easy

How?

- Aggregate Veteran businesses for quick and easy search
- Provide as much detail as possible about each business
- Target users and suggest popular businesses
- Localize results to ensure a personalized experience

Make “Buying Veteran” effortless

How?

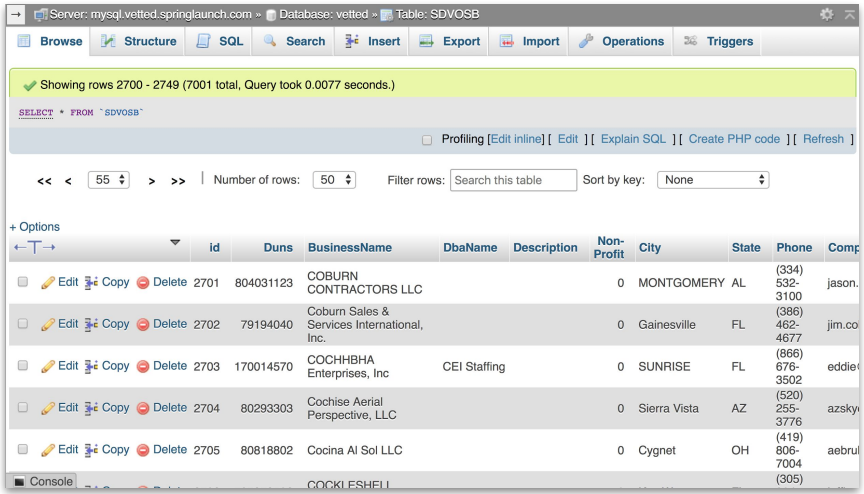
- Web portal
  - Search for businesses by:
    - Name, Location, Ratings, Services, Popularity
  - Get recommended businesses based on:
    - Location, Interests, Filters

Demo site:

https://springlaunch.com/vetted

Official Gov Records

7,000+ and growing Veteran Business DB



How it works

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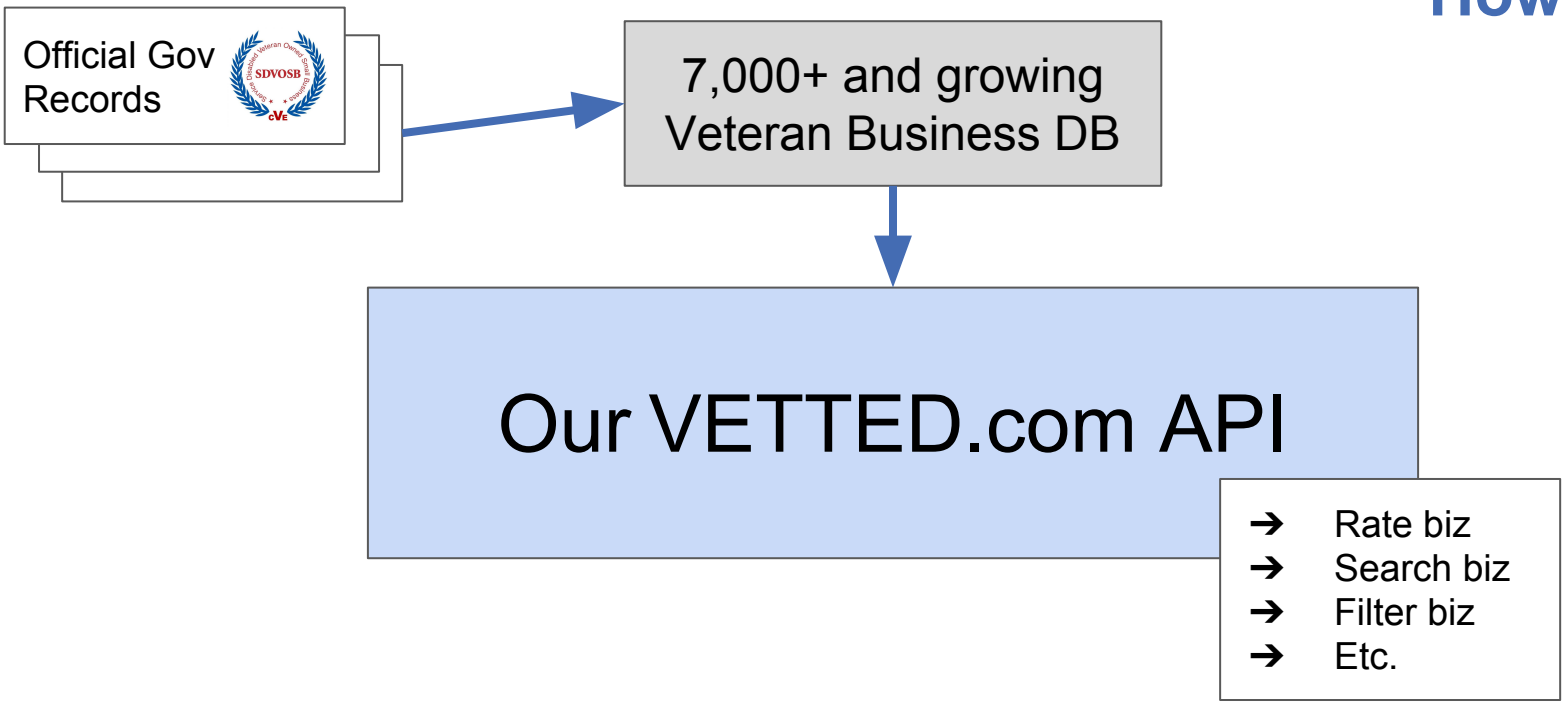
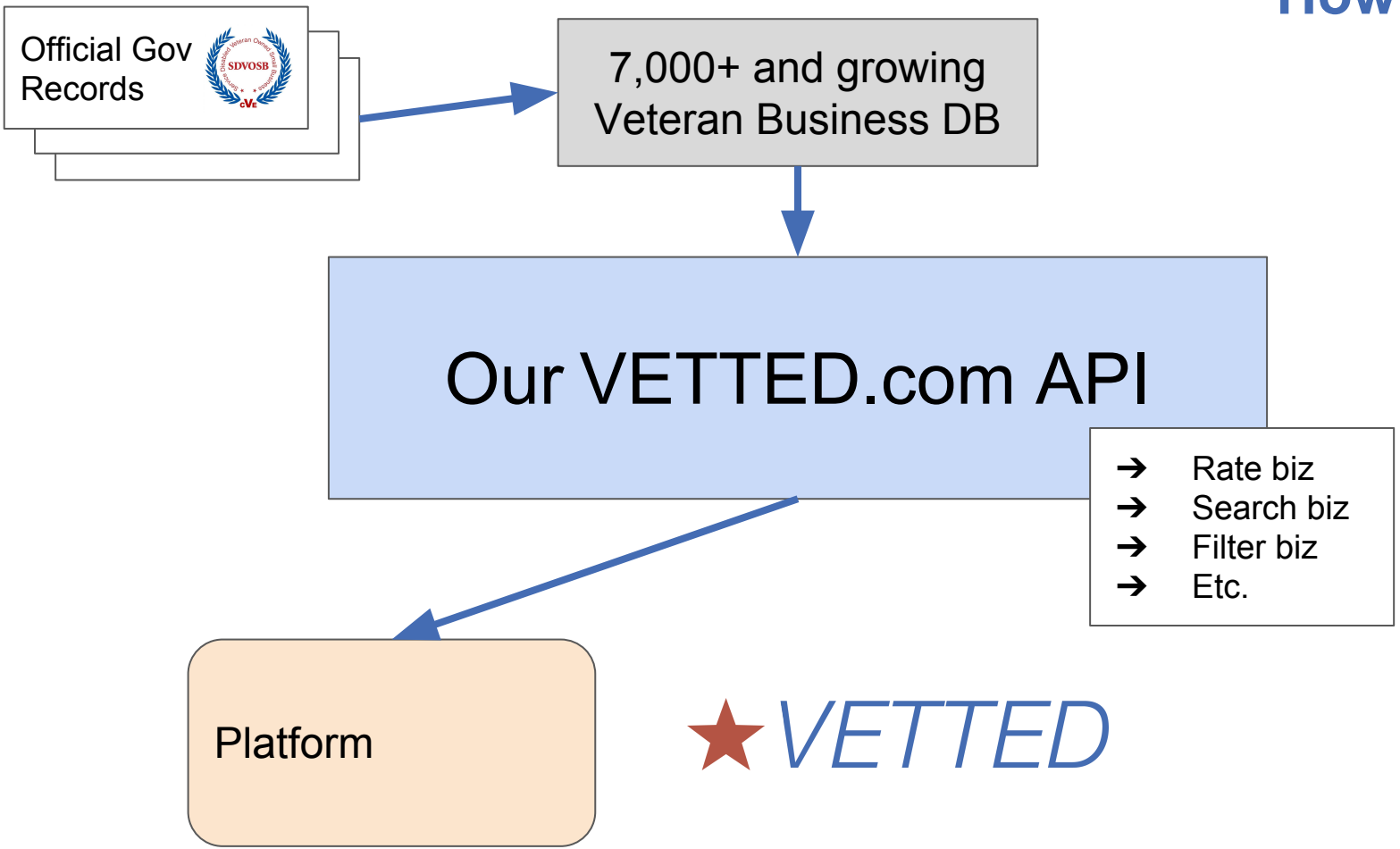

Official Gov Records
SDVOSB
7,000+ and growing Veteran Business DB
Our VETTED.com API
➔ Rate biz
➔ Search biz
➔ Filter biz
➔ Etc.

How it works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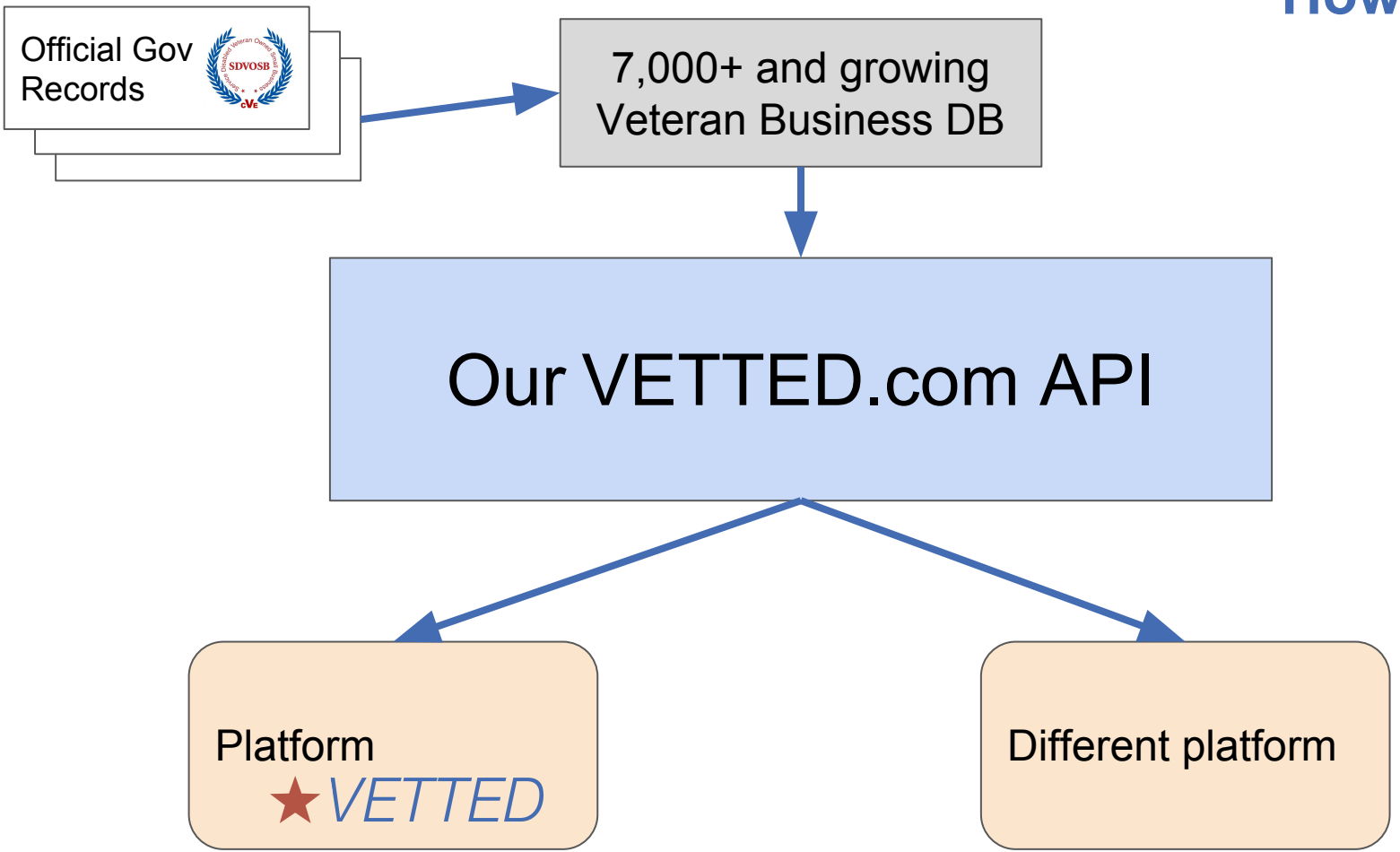
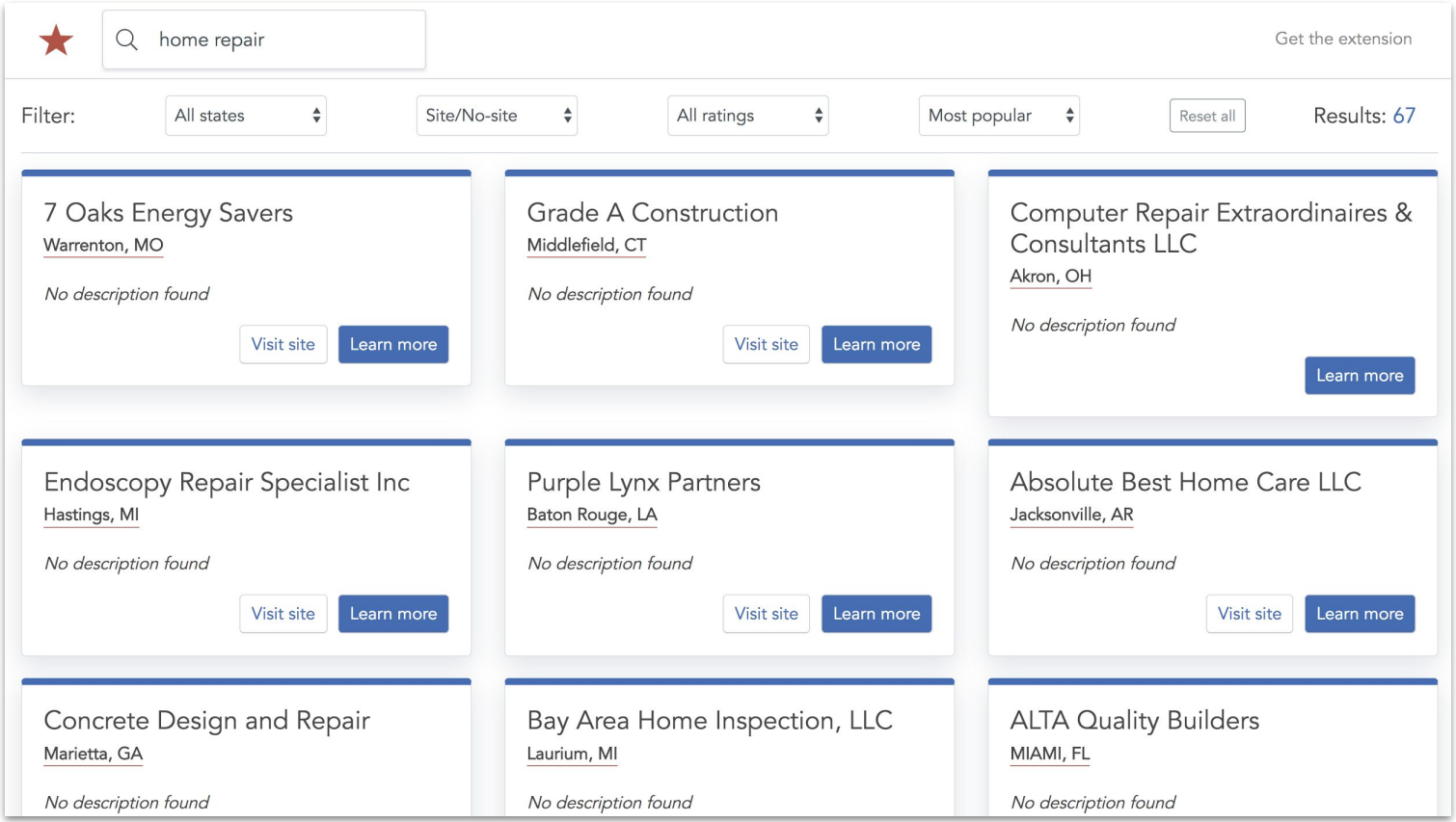
Platform
VETTED

How it works


Official Gov Records
SDVOSB
7,000+ and growing Veteran Business DB
Our VETTED.com API
Platform
VETTED
Different platform

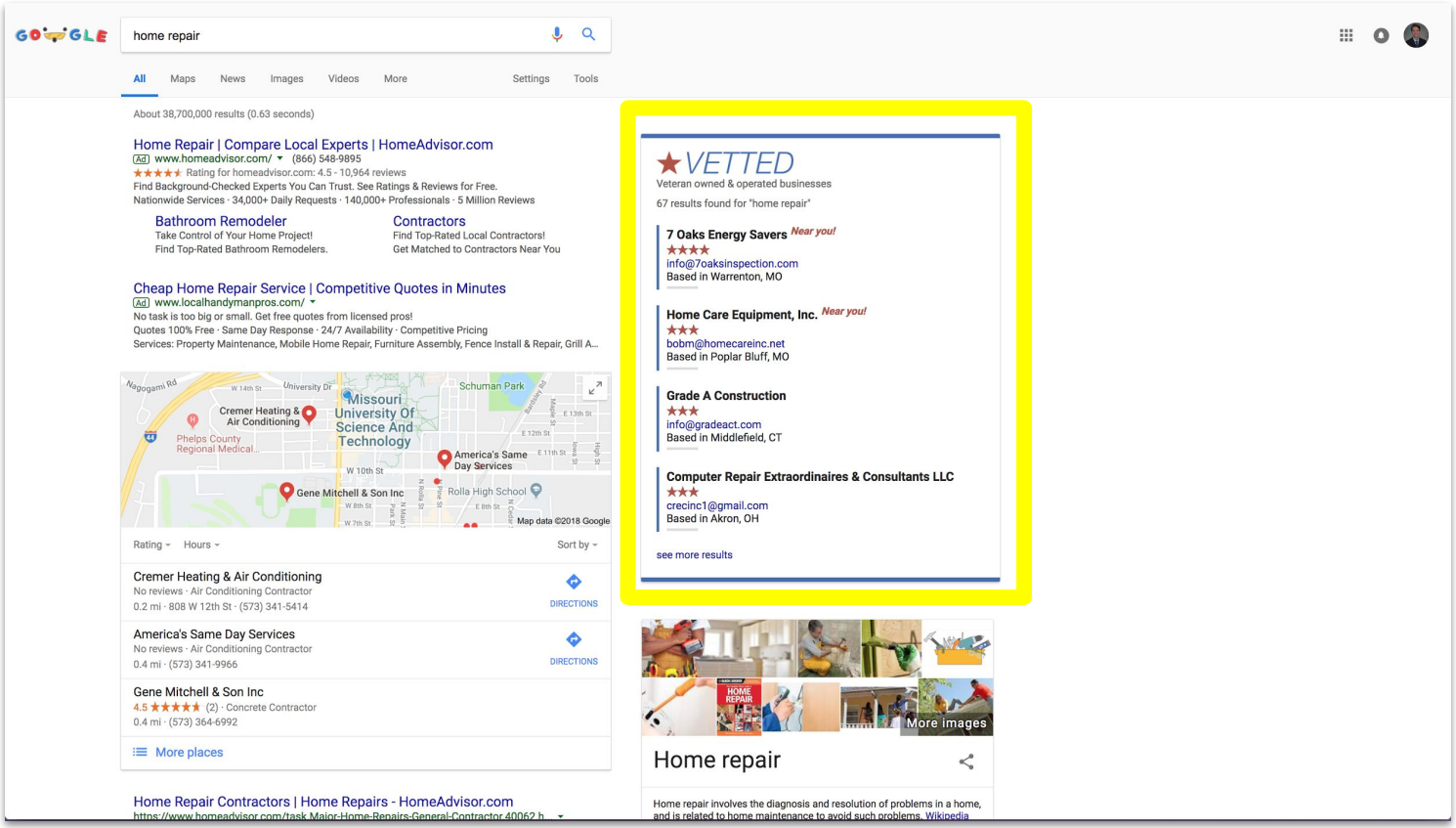
Vetted.com content

From: https://springlaunch.com/vetted/#/search?query=home%20repair



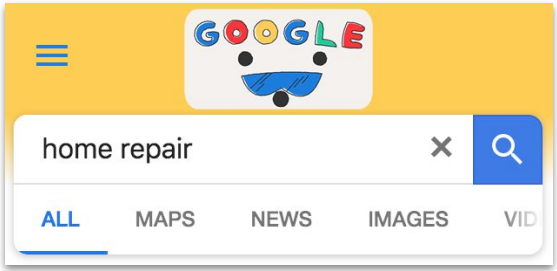
Vetted.com browser extension

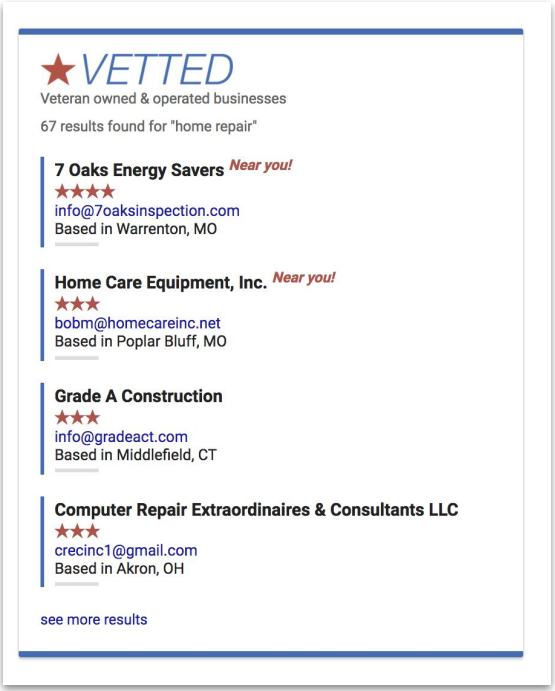
From: https://www.google.com/search?ei=0cN_WpHVCumkjwSojq_gAQ&q=home+repair&oq=hom..



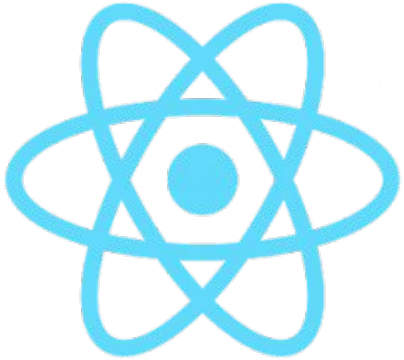
Browser extension

- Integrates relevant Vetted content next to your Google search results
- Makes “Buying Veteran” a habit
  - No extra websites
  - No special marketplaces
  - Not a single extra step





Our Stack

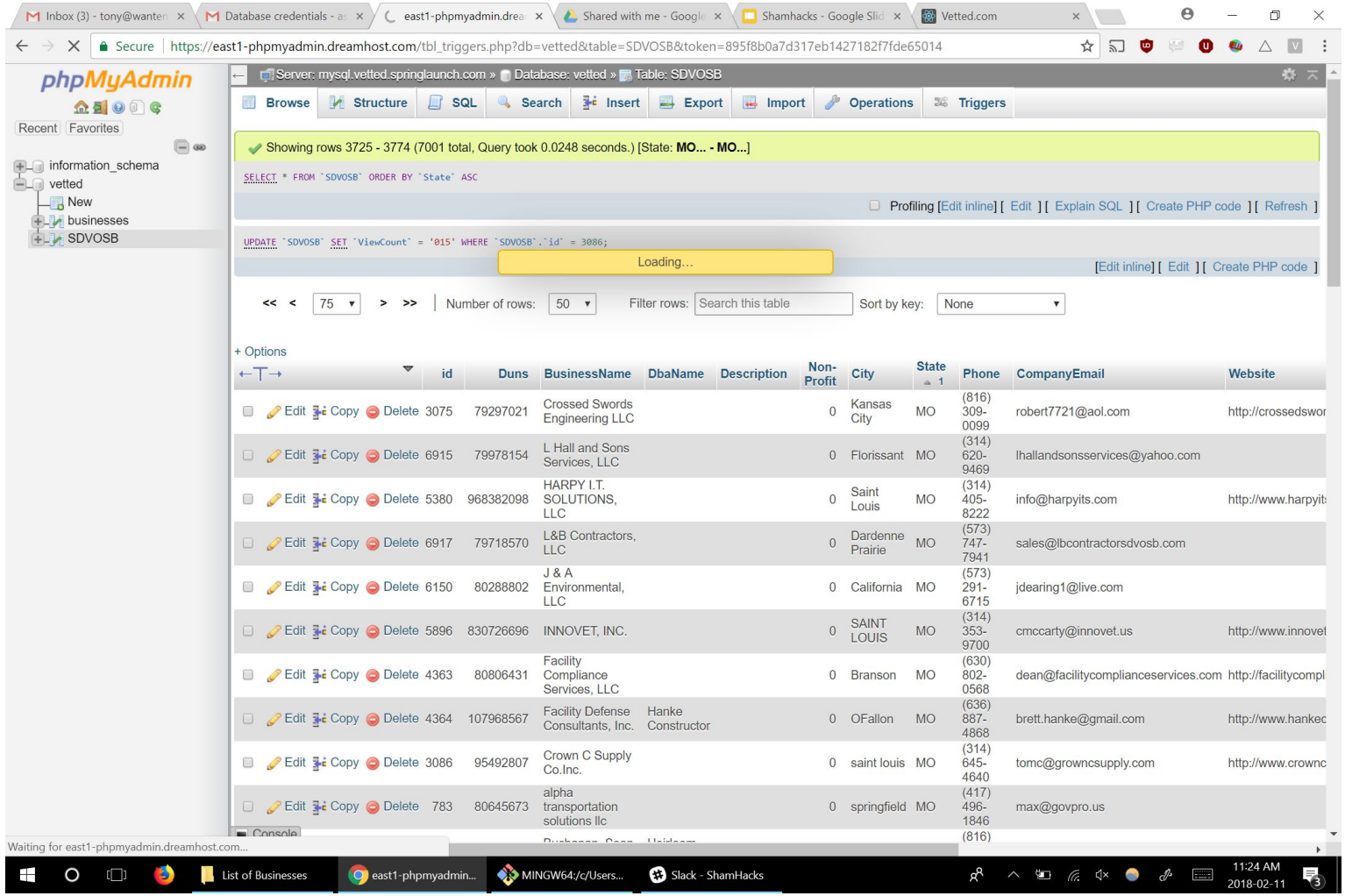


Questions

Shane Bodimer & Tony Sax

Thank you

Shane Bodimer & Tony Sax


Inbox (3) - tony@wanten
Database credentials - as
east1-phpmyadmin.drea
Shared with me - Google
Shamhacks - Google Slid
Vetted.com
Secure
https://east1-phpmyadmin.dreamhost.com/tbl_triggers.php?db=vetted&table=SDVOSB&token=895f8b0a7d317eb1427182f7fde65014
phpMyAdmin
Recent
Favorites
information_schema
vetted
New
businesses
SDVOSB
Server: mysql.vetted.springlaunch.com » Database: vetted » Table: SDVOSB
Browse
Structure
SQL
Search
Insert
Export
Import
Operations
Triggers
Showing rows 3725 - 3774 (7001 total, Query took 0.0248 seconds.) [State: MO... - MO...]
SELECT * FROM `SDVOSB` ORDER BY `State` ASC
Profiling [Edit inline] [Edit] [Explain SQL] [Create PHP code] [Refresh]
UPDATE `SDVOSB` SET `ViewCount` = '015' WHERE `SDVOSB`.`id` = 3086;
Loading...
[Edit inline] [Edit] [Create PHP code]
<< < 75 > >>
Number of rows: 50
Filter rows: Search this table
Sort by key: None
+ Options
id
Duns
BusinessName
DbaName
Description
Non-Profit
City
State
Phone
CompanyEmail
Website
Edit Copy Delete 3075 79297021 Crossed Swords Engineering LLC 0 Kansas City MO (816) 309-0099 robert7721@aol.com http://crossedswor
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Console
Waiting for east1-phpmyadmin.dreamhost.com...
List of Businesses
east1-phpmyadmin...
MINGW64:/c/Users...
Slack - ShamHacks
11:24 AM
2018-02-11