SHANE BOYAR

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EXPERIENCE

SOFTWARE ENGINEER

RTS LABS // RICHMOND, VA // APR '18 – PRESENT

At RTS, I worked on a wide variety of projects with a broad range of responsibility. The majority of my work was done in React Native. For two separate clients I assumed the role of the sole mobile developer and carried the project through from conception to delivery. I also worked with a larger enterprise client and their team to contribute to the production of their flagship eCommerce application, a supporting SDK and an Express API. Additionally, I worked on a number of smaller projects using React, Rails, and even a little bit of Java.

FULL STACK DEVELOPER

MINIBAR DELIVERY // NEW YORK, NY // SEP '16 – APR '18

I wanted to transition from marketing to tech so I taught myself Ruby and Javascript in my spare time until I was competent enough to start submitting pull requests. Once fully integrated into the team, I took on most of the tasks involving maintaining and updating our Ruby on Rails backend. I also implemented marketing landing pages based of sketch designs, and worked on a total frontend migration from Backbone to React/Redux.

DIGITAL MARKETING MANAGER

MINIBAR DELIVERY // NEW YORK, NY // NOV '15 – NOV '17

I was the sole member of the Digital Marketing Team managing an in-house budget of +$1M/year as well as coordinating with brand partners to use Minibar's social media as an ads platform through dozens of campaigns. In addition to planning and executing campaigns I was also in charge of data collection and analysis.

SKILLS

PROFICIENT IN: REACT // REACT NATIVE // EXPRESS // RAILS

LEARNING: ELECTRON // PYTHON // UX DESIGN

THINGS ID LIKE TO DO MORE: WRITING// EDUCATING // CONTRIBUTING TO OPEN SOURCE

EDUCATION

BACHELOR OF SCIENCE, ADVERTISING

UNIVERSITY OF FLORIDA // GAINESVILLE, FL // 2011

Minor in English