

FANTUITION

Predict your favorite topics while competing against your friends and other fans! Use your fan tuition to prove you know what's going to happen next.

Sign up with Facebook

We never post anything without your permission.

Daily Hotness

Predict the hottest event every day!

NBA: Bulls vs. Lakers

Time to make picks: 6:37:14

Play Now!

MOCKUP NOTES

- This content is all in a block that has the illustrative graphics coming out the sides and back giving it some style and flair

Season Games

<div>Join Game</div> <div>Survivor: One World</div>	<div>Biggest Loser</div>	<div>PGA Golf 2012</div>	<div>Bachelorette 8</div>
<div>Survivor: One World</div>	<div>Biggest Loser</div>	<div>PGA Golf 2012</div>	<div>Bachelorette 8</div>



MOCKUP NOTES

- My Games has a notification number showing the number of events you have to current make picks for.
- Upcoming Events has a notification number showing the number of upcoming events you have made picks for.
- Currency amount is shown, as well as Level bar.
- New Collect Rewards link with a notification bubble showing the number of collections for the user.
- Clicking on the currency shows the modal explaining currency.
- Clicking on the level progress bar shows the modal explaining experience points.
- Collect Rewards link goes to the Collect Queue



You won the 90-pointer award!



+90 tokens



+20 XP

Collect

MOCKUP NOTES

- Notification bar appears when an event has triggered the earning of tokens and/or experience points.
- The bar would cover up the sub-navigation and could be mostly opaque with a slight transparency.
- Clicking the "Collect" button makes the notification bar disappear and updates the numbers in the navigation.
- Navigating to a new page would remove the Notification bar, and would auto-collect the users tokens and XP.
- The word phrase at the beginning will be predefined for each event type.

Breadcrumbs

The idea is that these breadcrumbs will replace the title and/or orange game header box used throughout the site. It will provide both a game title, a reference to the current game if there is one, as well as improved context and a index into relevant pages up the hierarchy.

Sample Breadcrumbs

- current page font size always larger

- blue represents clickable links, gray represents non-clickable text.

- star image represents game category icon

My Games

My Games >>  Oregon Basketball >> Awards >> 70 Pointer

My Games >>  Oregon Basketball >> Awards

Alternate view

- example of another divider

- displaying breadcrumbs when viewing another user's information.

- Root games reference is not a link when looking at other people's stuff - currently can't view another person's My Games page

Jerry Seinfeld's Games

Jerry Seinfeld's Games /  Oregon Basketball / Awards / 70 Pointer

Jerry Seinfeld's Games /  Oregon Basketball / Awards

List of Breadcrumbs Needed in Site

/games

Breadcrumb: My Games

/games/play

Breadcrumb: Play a New Game

/profile

No title, no breadcrumb

/profile/settings

Breadcrumb: My Profile > Settings

/dashbaord/profile

Breadcrumb - me: My Games > Oregon Basketball
Breadcrumb - others: Jerry Seinfeld's Games > Oregon Basketball

/games/schedule

Breadcrumb - me: My Games > Oregon Basketball > Schedule
Breadcrumb - others: Jerry Seinfeld's Games > Oregon Basketball > Schedule

/dashboard/awards

Breadcrumb - me: My Games > Oregon Basketball > Awards
Breadcrumb - others: Jerry Seinfeld's Games > Oregon Basketball > Awards

/dashboard/award

Breadcrumb - me: My Games > Oregon Basketball > Awards > 70 Pointer
Breadcrumb - others: Jerry Seinfeld's Games > Oregon Basketball > Awards > 70 Pointer


/picks/index


Breadcrumb: My Games > Oregon Basketball > Make Predictions: Oregon @ Stanford


/results/picksMade


Breadcrumb: My Games > Oregon Basketball


My Games Activity Stream


- 

[Joe Garstka](#) made picks for Episode 1 in Survivor 24.
23 mins ago [Comment](#)
- 

[Larry David](#) joined Oregon Football '12.
26 mins ago [Comment](#)
- 

[Pat McCarthy](#) Good luck, Larry! Just so you know, I'm over-exuberant user engagement guy!
21 mins ago
- 

[Larry David](#) #!*@ you, Pat.
26 mins ago
- 

[Pat McCarthy](#) Good luck, Larry! Just so you know, I'm over-exuberant user engagement guy!
21 mins ago
- 

[Larry David](#) You just said that!
26 mins ago


Make a comment

- 

[Sam Seljan](#) won the Gold Game award in Oregon Basketball '11.
an hour ago [Comment](#)
- 

[Shane Foster](#) won the 70 Pointer award in Oregon Basketball '11.
an hour ago [Comment](#)



- 

[Lou Grady](#) joined The Oscars 2012.
6 hours ago [Comment](#)

For activity stream items with a conversation, clicking on the 'Comment' link on the main item has the same effect as clicking on the 'Make a comment' box at the bottom of the thread.

User clicked 'Comment' link

Play a New Game

★ College Football

Join: 50

Next event: 1/19

Oregon Football

45 friends playing

Alabama Football

19 friends playing

LSU Football

6 friends playing

College Basketball

Oregon Basketball

35 friends playing

UConn Basketball

32 friends playing

UNC Basketball

21 friends playing

Reality TV

Survivor 24

45 friends playing

Biggest Loser 13

19 friends playing

The Bachelor 16

6 friends playing

MOCKUP NOTES

- Searching makes the Most Popular box disappear and just show the search results as shown in the bottom of the page.

- The number of friends playing is listed under each game image.

- Arrows on both sides scroll three new boxes in. If it's the first three boxes, there are no arrows on the left.

- When an image is moused over, the image is overlaid with a join button and the amount of tokens needed as shown in Oregon Football. The start date of the next event is also shown.

- The first three games are shown are the three games that have the highest friend counts playing for that user. If there are less than 3 games that have friends playing, we default the order to the most popular events of total players. The exception would be if we include Games Starting Soon which would show the games that have the nearest season starting date. If none have season starting dates, then we'd just order by the ones with upcoming events.

Today

GAME TITLE HERE
Next: EVENT HERE

Mar 9th

GAME TITLE HERE
Next: EVENT HERE

March 10th

GAME TITLE HERE
Next: EVENT HERE

Today

GAME TITLE HERE
Next: EVENT HERE

Today

GAME TITLE HERE
Next: EVENT HERE

Today

GAME TITLE HERE
Next: EVENT HERE

Game slot is open

Add a New Game

Game slot is locked

Unlocks at Level 4

Image overlay: date of next event

Icon for game

MOCKUP NOTES

- The image overlays should be done with CSS. The date should stand out while the category icon could be semi-transparent.
- Date image overlay is red when event needs to be predicted.
- Game list is in descending order according to date of next event.
- Designer should create hover and click states.

Today

Make Picks

Go to Game

GAME TITLE HERE
Next: EVENT HERE

Mouseover

Another player viewing Larry David's Oregon Football scorecard



[Larry David](#) #4

219 pts

Season

Sat, Oct 3	Ariz St @ Oregon	#2	58 pts
Sat, Oct 3	Ariz St @ Oregon	#2	58 pts
Sat, Oct 3	Ariz St @ Oregon	#2	58 pts
Sat, Oct 3	Ariz St @ Oregon	#2	58 pts
Sat, Oct 3	Ariz St @ Oregon	#2	58 pts
Sat, Oct 3	Ariz St @ Oregon		View picks
Sat, Oct 3	Ariz St @ Oregon		
Sat, Oct 3	Ariz St @ Oregon		

Larry David's Other Games

- ★ [Survivor 24](#) #19 of 301
- ★ [UConn Basketball](#) #19 of 301
- ★ [The Biggest Loser](#) #19 of 301

Next: Oregon @ USC
Sat, Oct 4 at 5:00pm

[View Picks](#)

Awards



First Timer
Oregon @ LSU



Bottom o' Pile
Oregon @ LSU



Perfect Game
Oregon @ LSU

Friends



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts



1. [Mark Morrison](#) 301 pts

(Below is the case of a user viewing their own results)

Oregon Football Schedule

Events

Oregon @ Cal

Sat, Jan 31 - 8:00pm

Oregon @ Stanford

Sat, Jan 24 - 8:00pm

Oregon @ UCLA


Sat, Jan 17 - 8:00pm

Oregon @ USC

Sat, Jan 10 - 8:00pm

Oregon @ Colorado

Sat, Jan 3 - 8:00pm

 Oregon @ Stanford

Sat, Jan 24 - 8:00pm [View Friend Results](#)

18 / 342

45 pts

Early Bird bonus?

5 / 5

My answer: Yes (Correct!)

Crowd answer:

Yes50% (171)

No50% (171)

Which wide receiver will catch the most touchdowns?

0 / 10

My answer: De'Anthony Thomas (Wrong, correct answer is Lavasier Tuinei)

Crowd answer:

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

How many yards will De'Anthony Thomas get?

7 / 10

My answer: 456 (Close! Answer is 415)

Crowd answer:

Average: 378 (1433)

What will be the final score?

35 / 50

My answer: Oregon: 80 - Stanford: 10 (Close! Answer is Oregon: 45 - Stanford 17)

Crowd answer:

Average final score: Oregon: 91 - Stanford 14 (1,323)

TOTAL

47 / 100

(Below is the case of a user viewing their own upcoming picks)

Oregon Football Schedule

Events

Oregon @ Cal

Sat, Jan 31 - 8:00pm

Oregon @ Stanford

Sat, Jan 24 - 8:00pm

Oregon @ UCLA


Sat, Jan 17 - 8:00pm

Oregon @ USC

Sat, Jan 10 - 8:00pm

Oregon @ Colorado

Sat, Jan 3 - 8:00pm

 Oregon @ Cal

Sat, Jan 31 - 8:00pm [View Friend Picks](#)

245 Players

Early Bird bonus?

5

My answer: Yes

Crowd answer:

Yes50% (171)

No50% (171)

Which wide receiver will catch the most touchdowns?

10

My answer: De'Anthony Thomas

Crowd answer:

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

How many yards will De'Anthony Thomas get?

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My answer: 456

Crowd answer:

Average: 378 (1433)

What will be the final score?

50

My answer: Oregon: 80 - Stanford: 10

Crowd answer:

Average final score: Oregon: 91 - Stanford 14 (1,323)

(Below is the case of viewing someone else's upcoming picks)

Oregon Football Schedule

Events

Oregon @ Cal

Sat, Jan 31 - 8:00pm

Oregon @ Stanford

Sat, Jan 24 - 8:00pm

Oregon @ UCLA


Sat, Jan 17 - 8:00pm

Oregon @ USC

Sat, Jan 10 - 8:00pm

Oregon @ Colorado

Sat, Jan 3 - 8:00pm

 Oregon @ Cal

Sat, Jan 31 - 8:00pm [View Friend Picks](#)

245 Players

Early Bird bonus?

5

Answer: Yes (Me: No)

Crowd answer:

Yes50% (171)

No50% (171)

Which wide receiver will catch the most touchdowns?

10

Answer: De'Anthony Thomas (Me: Josh Huff)

Crowd answer:

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

How many yards will De'Anthony Thomas get?

10

Answer: 456 (Me: 417)

Crowd answer:

Average: 378 (1433)

What will be the final score?

50

Answer: Oregon: 80 - Stanford: 10 (Me: Oregon 91 - Stanford 37)

Crowd answer:

Average final score: Oregon: 91 - Stanford 14 (1,323)

(Below is the case of viewing someone else's results)

Oregon Football Schedule

Events

Oregon @ Cal

Sat, Jan 31 - 8:00pm

Oregon @ Stanford

Sat, Jan 24 - 8:00pm

Oregon @ UCLA


Sat, Jan 17 - 8:00pm

Oregon @ USC

Sat, Jan 10 - 8:00pm

Oregon @ Colorado

Sat, Jan 3 - 8:00pm

 Oregon @ Stanford

Sat, Jan 24 - 8:00pm

18 / 342

45 pts

Early Bird bonus?

5 / 5

Answer: Yes (Me: No) (Correct!)

Crowd answer:

Yes50% (171)

No50% (171)

Which wide receiver will catch the most touchdowns?

0 / 10

Answer: De'Anthony Thomas (Me: Josh Huff) (Wrong, correct answer is Lavasier Tuinei)

Crowd answer:

Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

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Lavasier Tuinei37% (87)

De'Anthony Thomas57% (387)

Josh Huff11% (47)

How many yards will De'Anthony Thomas get?

7 / 10

Answer: 456 (Me: 417) (Close! Answer is 415)

Crowd answer:

Average: 378 (1433)

What will be the final score?

37 / 50

Answer: Oregon: 80 - Stanford: 10 (Me: Oregon 91 - Stanford 37) (Close! Answer is Oregon: 45 - Stanford 17)

Crowd answer:

Average final score: Oregon: 91 - Stanford 14 (1,323)

- Schedule view
- Can view both upcoming picks and past results.
- Top mockup shown is viewing your own past results.
- We show the points you got right on the question on the right side of the question box with a green or red color.
- The answer is marked correct, close, or wrong with the explanation of the correct answer and the highlighting of the correct answer in the options (Lavasier Tuinei in example)
- Don't actually put answers in boxes for now like they are in the mockup.

- This view shows your own view of your picks for an upcoming game.
- Your answer is shown along with the crowd answer.
- Don't put boxes around answers.

- Since it's an upcoming game we list the number of players to the right in the top box instead of the ranking and points.
- Point amounts are listed, but since it's pre-event they are just in black.

- This view shows you viewing the upcoming picks of another player.

- Their 50x50 profile image is added to the game summary box to make it more clear it's their picks.

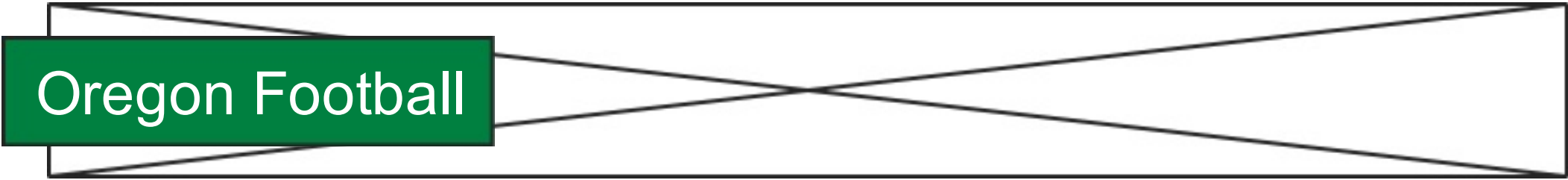
- "My Answer" text from viewing your own is changed to "Answer", then it's followed by your answer being listed in grey text.

- This view shows you viewing the results of another player.

- Their 50x50 profile image is added to the game summary box to make it more clear it's their picks.

- "My Answer" text from viewing your own is changed to "Answer", then it's followed by your answer being listed in grey text.

- Real answer is put on the line below due to space reasons.



Make Picks: Oregon St. @ Oregon


 Which team will score first?


 10

- ☐ Oregon
- ☒ Oregon State

Back

Next

Get a hint!  -25

Stats Peek  -50

MOCKUP NOTES


- At a random interval, a user will be given a surprise token and XP bonus they can collect after making a pick.

- Normally our answer pages automatically refresh after a set interval, but in the case when they receive the bonus we don't refresh so they can collect and then hit Next.

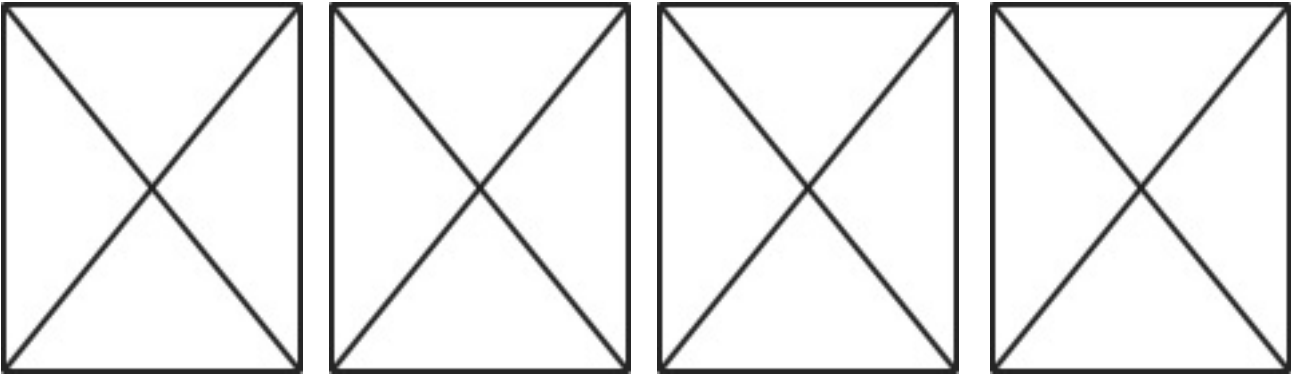
141 people have predicted this event.

Your predictions were entered successfully for Episode 5 on Sat, Mar 31

Go to Survivor 24

Share Picks +10







You still need to make picks for these games!



13 friends have already picked Episode 5

-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)






















6 friends still have to pick Episode 5

-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)
-  [Pat McCarthy](#)

Get 5 pts. Buy the early bird.

Buy Early Bird -50

Top 25

1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
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1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts
1.  [Mark Morrison](#) 301 pts

Alternate states

Add 5 pts to your early bird bonus!

Double Early Bird -50

You bought the Early Bird bonus for +5 pts!

You doubled your Early Bird bonus for +10 pts!

MOCKUP NOTES

- When picks are completed, the user is presented with the following page.
- The user is presented with picks they still have to make first if they have remaining picks to make.
- If they don't have new picks to make, the Play New Game button takes the user to the Play a New Game page.
- The Double Early Bird bonus button shows up below the Make picks box.
- If the Early Bird has passed, the text and button changes to be about Buying the Early Bird as shown to the right of the Double example.
- Clicking Share Picks pops the sharing modal, and when then after they share their tokens gets updated.
- Challenge and Play Trivia are present but greyed out and unclickable until they are released and unlocked.

(Another user is looking at Pat's profile.)

Pat McCarthy

★

★

★

286 tokens

Level 1

2 GAMES

2 AWARDS

12 EVENTS PICKED

19 FRIENDS

You are not following Pat McCarthy.

Follow

Friends

<div><div></div><div>MacGruber</div></div>	<div><div>★</div><div>★</div><div>★</div><div>Level 7</div></div> <div>Follow</div>
<div><div></div><div>Dieter Von Cunth</div></div>	<div><div>★</div><div>★</div><div>Level 3</div></div> <div>Follow</div>
<div><div></div><div>Vicki St. Elmo</div></div>	<div><div>★</div><div>Level 1</div></div> <div>Follow</div>
<div><div></div><div>Col. James Faith</div></div>	<div><div>★</div><div>★</div><div>Level 2</div></div>
<div><div></div><div>Lt. Dixon Piper</div></div>	<div><div>★</div><div>★</div><div>★</div><div>Level 2</div></div>
<div><div></div><div>Constantine Bach</div></div>	<div><div>★</div><div>Level 3</div></div> <div>Follow</div>

(User is looking at own profile.)

Pat McCarthy

★

★

★

286 tokens

Level 1

2 GAMES

2 AWARDS

12 EVENTS PICKED

19 FRIENDS

My Games

Your game list is locked. Other users cannot see your games until you reach Level 2. [What is this?](#)

<div><div></div><div>Oregon Football</div></div>	<div><div><div></div><div>9th</div><div>201 pts</div></div><div>18th of 342</div></div> <div><div></div><div>170 pts</div></div>
<div><div></div><div>Oregon Basketball</div></div>	<div><div>Next: Mon, Jan 3 - Episode 1</div><div>Join Game</div></div> <div><div>28th of 392</div><div>213 pts</div></div>
<div><div></div><div>Bachelor 16</div></div>	<div><div><div></div><div>13th</div><div>269 pts</div></div><div>1st of 412</div></div> <div><div></div><div>389 pts</div></div>

→ [View 13 past games...](#)

My Awards

Your award case is locked. Other users cannot see your awards until you reach Level 3. [What is this?](#)

14 Awards [View all](#)

90 Pointer
Oregon Football

80 Pointer
Oregon Football

70 Pointer
Oregon Football

Bronze Game
Survivor 23

Silver Game
Oregon Football

90 Pointer
Oregon Football

80 Pointer
Oregon Football

70 Pointer
Oregon Football

Bronze Game
Survivor 23

Silver Game
Oregon Football

Friends

<div><div></div><div>MacGruber</div></div>	<div><div>★</div><div>★</div><div>★</div><div>Level 7</div></div>
<div><div></div><div>Dieter Von Cunth</div></div>	<div><div>★</div><div>★</div><div>Level 3</div></div>
<div><div></div><div>Vicki St. Elmo</div></div>	<div><div>★</div><div>Level 1</div></div>
<div><div></div><div>Col. James Faith</div></div>	<div><div>★</div><div>★</div><div>Level 2</div></div>
<div><div></div><div>Lt. Dixon Piper</div></div>	<div><div>★</div><div>★</div><div>★</div><div>Level 2</div></div>
<div><div></div><div>Constantine Bach</div></div>	<div><div>★</div><div>Level 3</div></div>

Alternate view of followed user:

You are following Pat McCarthy.

Unfollow

Follow buttons on users should hide and text reading 'Followed' should replaced it.

Disappears after Level 2 reached.

Disappears after Level 3 reached.











MOCKUP NOTES

This displays a user's profile.

- Icons next to user's name indicate which games they are playing. The icons correspond to the category icon for the games - there will be no duplicates, so if they play multiple football games, for example, there will only be one football icon.
- For games which the user who is viewing the profile is already playing their avatar and stats appear.
- If a user is viewing their own profile, neither stats or 'Join Game' button appears.
- Clicking 'View past X games...' link will expand a new table inline identical to the existing games table. The only difference will be the 'Join Game' will not show (since the game is archived) and the ribbon should be an archived color like gray, etc.
- Clicking 'Join Game' on a game the user is not already playing navigates into the new game sequence.

Collect Rewards

Add the tokens and experience points you've earned on Fantuition to your account by hitting the Collect button.

<div>Fantuition Visit</div> <div>1/19/2012</div>	<div> +5 tokens</div>	<div> +5 XP</div>	<div>Collect</div>
<div>90 Pointer Award</div> <div>Oregon Basketball - 1/17/2012</div>	<div> +25 tokens</div>	<div> +15 XP</div>	<div>Collect</div>
<div>Random Picks Bonus</div> <div>1/16/2012</div>	<div> +5 tokens</div>		<div>Collect</div>
<div>Gold Game Award</div> <div>UConn Basketball - 1/7/2012</div>	<div> +30 tokens</div>	<div> +20 XP</div>	<div>Collect</div>
<div>Fantuition Visit</div> <div>1/5/2012</div>	<div> +5 tokens</div>	<div> +5 XP</div>	<div>Collect</div>
<div>New Game Joined</div> <div>Bachelor 16 - 1/1/2012</div>		<div> +15 XP</div>	<div>Collect</div>

MOCKUP NOTES

- Rewards to collect are ordered by the newest rewards first.
- Hitting the Collect button adds the award to the user's totals in the navigation and removes the row. The rows below it move up to take it's place in the table.

(Below is the case of a user viewing their own award)

Oregon Football



Share You Won This Award

70 Pointer

70+ pts in a single game. Not bad right?

 Won during Oregon @ Stanford on Saturday, Nov 12.

Friends who have won this award:

-  [Brad Nelson](#)
-  [Heather McCarthy](#)
-  [Joe Garstka](#)
-  [Sam Seljan](#)

Alternate state when no friends have won awards.

Friends who have won this award:

Congratulations! You are the first of your friends to win this award.

- This view is when you are viewing your own awards.
- You can see your friends who also have won the award within the same game (Oregon Football in this case).
- If no other friends have won it, we display a message about you being the first of your friends to win it.
- Share button launches the share modal to let you share the award on Facebook.
- Your own avatar shows next to when you won the event.


(Below is the case of a user viewing someone's else's award)

Oregon Football






70 Pointer

70+ pts in a single game. Not bad right?

 [Joe Garstka](#) won this award during Oregon @ Stanford on Saturday, Nov 12.

Friends who have won this award:

-  [Brad Nelson](#)
-  [Heather McCarthy](#)
-  [Sam Seljan](#)

Alternate state when no friends have won awards.

Friends who have won this award:

None of your friends have won this award yet.

- This view is when you are viewing someone else's award like if you clicked through from a Facebook link.
- The share button is gone.
- The user you are viewing's avatar is shown along with their name when talking about when they won the award.
- User's avatar and name links to their profile.

Oregon Football

MOCKUP NOTES

- All state changes are done asynchronously without page reloads.

- Designer should try to make this a separate and unique experience from the rest of the app. Include 'chance' elements and animations to make it a more enjoyable experience for the user.

- Make sure we have multiple button states - allow for a lot of text, checked state, correct/wrong state, and allow for icon image to be included.

Who was the coach in 1978?

3

← Countdown timer

Len Casanova

Rich Brooks

Don Read

↓ User makes a selection

Who was the coach in 1978?

Bonus: +2 tokens

← Countdown timer disappears, bonus box appears sometimes.



Len Casanova

Rich Brooks

Don Read

✍ Wrong! +0 tokens. +2 bonus tokens!

↓ A new question is loaded after clicking Play Again

Play Again



← Play Again button appears, hides when clicked.

Which player wears #24?

3

← Countdown timer reappears.

LaMichael James

De'Anthony Thomas

Kenjon Barner

↓ User makes a selection

Which player wears #24?

← Countdown timer disappears, no bonus this time.

LaMichael James

De'Anthony Thomas



Kenjon Barner

✍ Correct! +10 tokens.

Play Again



← Play Again button reappears

Why We're Here

We created Fantuition to let people play casual games on the topics they are passionate about.

It's a simple mission, we want to be the game you play along with the teams you follow and the shows you watch.

Press/Partnership Inquiries

E-mail: info@fantuition.com

Phone: (541) 357-5000

[Download a high-res logo](#)

Fantuition Team



Investors




Subject: Make your predictions - TebowTime: Tebow @ New Eng

FANTUITION [GAME TITLE]

The questions for Tebow @ New Eng. on Sat, Jan 14 at 5:00pm are now available.

1. Early bird bonus (make picks by Wed, Jan 11 at 11:59pm)
2. Which quarterback will run and pass combined for more touchdowns? (Tim Tebow, Tom Brady, Other)
3. When these two teams played a few weeks ago Tebow rushed and passed for 287 total yards. How many total yards will he gain in this game?
4. Tebow had a big day against Pittsburgh this past game with some long pass plays. How many yards will the longest pass play for Tebow be in this game? (0 to 99)
5. Who will rush for more yards? (Tim Tebow, Willis McGahee)
6. What will be the final score?

To make your picks, go to:
<http://fantuition.com/picks/index/205>  +10 tokens



Prize for this event:
Tebow Replica Jersey

Fantuition Team

[Click here to unsubscribe from all Fantuition emails.](#)

If the link above does not work, copy this URL and paste it into your browser location bar:
<http://fantuition.com/auth/unsubscribe/wiifEYAQMqnU4ZWIOyGzjfp9m1tEs008EWyOzCcn00o->


EMAIL NOTES:


- Proper display in popular webmail apps and mobile devices is the top priority.
- Design elements should be light.
- Questions should be spaced out a bit more than shown here.

Subject: Last chance to predict - Oregon Football: Oregon @ USC

FANTUITION [GAME TITLE]

This is your last chance to make predictions for Oregon @ USC on Sat, Jan 14 at 5:00pm.

To make your picks, go to:
<http://fantuition.com/picks/index/205>  +10 tokens

 Prize for this event:
12 ft Bronze Status of LaMichael James

Fantuition Team

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EMAIL NOTES:

- Proper display in popular webmail apps and mobile devices is the top priority.
- Design elements should be light.

FANTUITION [GAME TITLE]



You won the 90-pointer award!

Your results for Oklahoma @ Iowa:


Game Points: 56
Overall Game Rank: 156 of 302

1. Early bird bonus No
(0 of 5 pts)
2. Oklahoma quarterback Landry Jones had 4 turnovers in his last game. How many will he have against Iowa? 2
Close, answer is: 1 (7 of 15 pts)
3. Iowa State's leading rusher Marcus Coker was suspended for this game. How many rushing yards will Iowa State get without him in the lineup? 160
Wrong. Answer is: 76 (0 of 15 pts)
4. How many total sacks will there be in this game from both teams combined? 4
Close, answer is: 5 (11 of 15 pts)
5. What will be the final score? 28-17
Close, answer is: 31-14 (38 of 50 pts)

Your friends:

Cam McNeeley 67 pts (#76)
Pat McCarthy 66 pts (#80)
Brad Nelson 63 pts (#103)
Eric Fritz 63 pts (#103)
Linda L. McCarthy 59 pts (#133)
Shane Foster 59 pts (#133)
Michael Walrath 58 pts (#139)
Jon Young 57 pts (#146)
Joe Garstka 56 pts (#156)
Travis Johnson 51 pts (#203)
Sam Seljan 49 pts (#214)
Brian Garstka 40 pts (#250)
Jessica Garstka 36 pts (#262)
Luke Walsh 34 pts (#273)

View the top 25:
<http://fantuition.com/dashboard/top25/9>

 This week's overall prize winner:
Michael Viox wins Team and Fantuition T-Shirts

Fantuition Team

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<http://fantuition.com/auth/unsubscribe/wiifEYQMqnU4ZWIOyGzjfp9m1tEs008EWyOzCcn00o->

Sits on top of find a game page.



Welcome to Fantuition, Devon McMasters.



You have been awarded 100 tokens.

- You need tokens to join games and make predictions.
- Earn tokens by visiting the site, making comments, following other people and various other activities.



You're starting on Level 1.

- As you play you will acquire experience points that let you reach higher levels.
- You need to get to certain levels to open advanced features like your trophy case and wagering against friends.

What's next?

Join a game that you are interested in and make some predictions now!

[Find a Game](#)



You reached Level 2!

- Your profile is now unlocked.
- You can join another game.

You need 24 more XPs to reach Level 3



When you reach Level 3 your trophy case will be unlocked and you will be able join two more games.



Share on Facebook

Here's a preview of what you'll share:


[Sharing text goes here.]

Add an optional comment:

Share

Cancel






What are tokens for?

You need tokens to play Fantuition. Use them to...

→ Join new games

→ Make predictions

→ Earn additional prediction bonuses



How can I get tokens?


There are lots of ways to earn tokens. Earn tokens by...

→ Competing against more people by following other players and inviting Facebook friends


→ Winning awards

→ Sharing your experience

→ Through surprises and bonuses found throughout Fantuition



You don't have enough tokens to do this yet.




What are tokens for?

You need tokens to play Fantuition. Use them to...

→ Join new games

→ Make predictions

→ Earn additional prediction bonuses



How can I get tokens?

There are lots of ways to earn tokens. Earn tokens by...

→ Growing your leaderboard by following others and inviting Facebook friends

→ Winning awards

→ Sharing your experience

→ Through surprises and bonuses found throughout Fantuition



What are XP?

XP means "experience points". You earn them for your accomplishments in Fantuition.



What are levels for?

As you earn XP, you reach higher levels in the game and unlock new features.

Level 1: Unlocks your games list

Level 2: Unlocks your profile and more game slots

Level 3: Unlocks your awards case and more game slots

Level 4: Unlocks the ability to wager tokens against friends

Predictions

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

Politics / Elections

Mar 19, 2012

Rick Santorum has been erratic and running attack ads. Will he win Iowa?

32 people 17 comments

Sports / NBA Basketball

Mar 17, 2012

The Blazers are going to win the Western Conference.

3 friends 71 people 17 comments

Sports / NFL Football

Mar 29, 2012

Will the Denver Broncos trade Tim Tebow?

913 people 17 comments

Politics / Elections

Nov 5, 2012

Who will win the 2012 presidential election?

27 friends 1,294 people 17 comments

Entertainment / Movies

Mar 17, 2012

How much money will the movie The Hunger Games make in its first week?

3 friends 71 people 17 comments

Characteristics of a feed item:

- Avatar of creator
- Date expires
- Question
- Category tile
- tokens in play
- number of people

Tools - available on hover:

- Flag (poor quality, inappropriate, duplicate, unanswerable, wrong category)
- Suggest Edit
- Hide category
- Answer

Expand on click

- Answer options
- Challenge a friend

After answered, expand on click:

- Show results and stats
- Challenge option
- Comment thread for that item

Basic state

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

Hovered - unanswered

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

[Answer](#) [Edit](#) [Flag](#) [Hide](#) [Reality TV](#)

Hovered - answered

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

[View](#)

Clicked Answer - slides open inline

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

[Answer](#) [Edit](#) [Flag](#) [Hide](#) [Reality TV](#)

Jay

Chelsea

Troyzan

Tarzan

Michael

Sabrina

Kim

Save

-10

Saved an answer

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

[View](#)

Troyzan

Jay

119

Chelsea

83

Troyzan

632

Tarzan

17

Michael

12

Sabrina

3

Kim

79

[Challenge a friend](#)

[Joe Garstka](#)

This question is great, I really can't wait.

23 mins ago

[Comment](#)

[Larry David](#)

First.

26 mins ago

[Comment](#)

[Pat McCarthy](#)

You weren't first Larry, Joe was.

21 mins ago

[Larry David](#)

#!*@ you, Pat.

26 mins ago

[Pat McCarthy](#)

Good luck, Larry! Just so you know, I'm over-exuberant user engagement guy!

21 mins ago

[Larry David](#)

You just said that!

26 mins ago

Make a comment

[Sam Seljan](#)

I like this one as well. It's my favorite question.

an hour ago

[Comment](#)

[Shane Foster](#)

I think Troyzan is going home.

an hour ago

[Comment](#)

[Lou Grady](#)

Is anyone in here?

6 hours ago

[Comment](#)

Resolved Predictions

Entertainment / Reality TV

Mar 12, 2012

Who will be voted out on Survivor tonight?

11 friends 913 people 17 comments

Troyzan

Correct! +67 tokens

Jay

37% (523)

Chelsea

21% (333)

Troyzan

9% (24)

Tarzan

5% (10)

Michael

33% (400)

Sabrina

1% (4)

Kim

23% (351)

Sports / NFL Football

Mar 29, 2012

Will the Denver Broncos trade Tim Tebow?

11 friends 1,875 people 233 comments

Yes

Correct! +67 tokens

Yes

68% (1,223)

No

32% (652)

Sports / NFL Football

Mar 29, 2012

Will the Denver Broncos trade Tim Tebow?

11 friends 1,875 people 233 comments

Yes

Correct! +67 tokens

Yes

68% (1,223)

No

32% (652)

[Joe Garstka](#)

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23 mins ago

[Comment](#)

[Larry David](#)

First.

26 mins ago

[Comment](#)

[Pat McCarthy](#)

You weren't first Larry, Joe was.

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26 mins ago

Make a comment

[Sam Seljan](#)

I like this one as well. It's my favorite question.

an hour ago

[Comment](#)

[Shane Foster](#)

I think Troyzan is going home.

an hour ago

[Comment](#)

[Lou Grady](#)

Is anyone in here?

6 hours ago

[Comment](#)

Collect @+67

Who is this for?

- ☒ Show it to everybody
- ☐ This is just for me and the people I send it to (No bonuses!)

Describe your prediction.

The 49ers will win the Superbowl.

Make your prediction.

Multiple Choice

Number

Yes/No

Agree/Disagree

Custom

Multiple Choice

Number

Your answer

☐

An answer

☒

An answer

☐

An answer

-

+

Add an answer

When will the result be known?

Feb 20, 2010

at

2:15pm

★ 250 tokens

What is the topic?

TV

Sports

Politics

Business

Economics

★ 250 tokens

★ 500 tokens

[NFL Football](#)

[MLB Baseball](#)

[NCAA Football](#)

[NCAA Baseball](#)

[NBA Basketball](#)

[Golf](#)

[NCAA Basketball](#)

[UFC](#)

Engage with the crowd! The more people who answer your question the more bonuses you'll earn.

No bonuses available for personal predictions but they are a fun way to share things not for public consumption.

Tips: Make your statement or question as clear as possible. Use proper capitalization, punctuation, and spelling as you can be penalized later for poor quality.

Be sure to put all the options in! Do research if necessary to get a complete set of answers for multiple choice questions.

Enter your prediction as a whole number.

Your prediction must be resolved at some known future date. It also helps to know what time, if any, the result will be known.

Put your prediction in the right category!

Review Prediction

The 49ers will win the Superbowl.

 Agree

Edit Prediction

Save Prediction

→
Clicked Save

The 49ers will win the Superbowl.

 Agree

Challenge a friend

- | | | |
|--|--|--|
|  Shane Foster |  Shane Foster |  Shane Foster |
|  Pat McCarthy |  Pat McCarthy |  Pat McCarthy |
|  Mike Walrath |  Mike Walrath |  Mike Walrath |
|  Joe Garstka |  Joe Garstka |  Joe Garstka |
|  Lou Grady |  Lou Grady |  Lou Grady |

→
Modal dialog,
user clicked
Lou Grady in
list

Challenge Lou Grady

The 49ers will win the Superbowl.

 Agree

Enter an optional message

Tokens

0

Send Challenge

FANTUITION



Recent Activity

31 people answered your prediction "The Golden State Warriors..."



Hot prediction: Your prediction "The Golden State Warriors..." got hot!



7 comments on your prediction "The Golden State Warriors..."



3 people commented after you on the prediction "There will be a hole in one..."

Predictions to Resolve

Answer the prediction "The Golden State Warriors..."

Answer the prediction "Who will win the Masters..."

1,510



Make a Prediction

Personal Challenges

You lost a challenge against Joe Garstka about Economics for 3000 tokens.

You've been challenged by Brad Nelson for 150 tokens about Oregon Football.

You won your challenge about Survivor against 7 people and won 200 tokens!

You lost a challenge against Joe Garstka about Economics for 3000 tokens.

3 column approach broken into activity around predictions, what friends have done, and personal challenges.

FANTUITION



Recent Activity

31 people answered your prediction "The Golden State Warriors..." which earned you 3,100 tokens.



Hot prediction: Your prediction "The Golden State Warriors..." got hot!



7 comments on your prediction "The Golden State Warriors..."



Resolve the prediction "The Golden State Warriors..." because it's past the resolution date.

3 people commented after you on the prediction "There will be a hole in one..."



You won 30 tokens on the prediction "There will be a hole in one..."!

You missed the prediction "Will the Chicago Bulls..." and didn't win tokens.

1,510



Make a Prediction

Personal Challenges

You've been challenged by Brad Nelson for 150 tokens about Oregon Football.

You won your challenge about Survivor against 7 people and won 200 tokens!

You lost a challenge against Joe Garstka about Economics for 3000 tokens.

2 column approach that combines friend and prediction activity but breaks out personal challenges.

FANTUITION



Recent Activity

Hot prediction: Your prediction "The Golden State Warriors..." got hot!



7 comments on your prediction "The Golden State Warriors..."



Resolve the prediction "The Golden State Warriors..." because it's past the resolution date.

3 people commented after you on the prediction "There will be a hole in one..."



You missed the prediction "Will the Chicago Bulls..." and didn't win tokens.



You've been challenged by Brad Nelson for 150 tokens about Oregon Football.

1,510



Make a Prediction

Token Action

You earned 1500 tokens for correctly predicting "Who will win the Masters..."

You didn't win any tokens for the prediction "How many bottles of aiming juice..."

You earned 500 tokens from people answering your prediction "Who will win the Masters..."


Another 2 column, but this time anything that's related to changing your score is in it's own column.


- Make your picks
- Pick friends to challenge
- Challenge Sent
- Accept/Reject lander for user/non
- Accept/reject notifications/see who
- Challenge result email
- Share result
- Challenge record on scorecard/profile


My Games >> Daily Pick >> NBA: Bulls vs. Lakers


Who Will You Challenge?

Fantuition Friends


 Cam McNealey

 Joe Garstka

 Brad Nelson

 Shane Foster

Challenge Facebook Friends

 Search

Aaron Aaronson

Brian Bardeux

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Aaron Aaronson

Brian Bardeux

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Aaron Aaronson

Brian Bardeux

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Doug Douglas

Ether Etherson

Frank Frankson

Aaron Aaronson

Brian Bardeux


Chip Chipson


Doug Douglas

Ether Etherson

Frank Frankson

Challengers

 Cam McNealey

 Joe Garstka

Doug Douglas

Chip Chipson

Send Challenge

Challengers

You haven't selected any challengers yet.

Challenge a random person?


Challenge Random

Design 1 at Picking Friends page with challenge box on the right.


My Games >> Daily Pick >> NBA: Bulls vs. Lakers

Who Will You Challenge?

Challengers

 Cam McNealey


Doug Douglas


 Joe Garstka


Chip Chipson


Send Challenge

Fantuition Friends


 Cam McNealey

 Joe Garstka

 Brad Nelson

 Shane Foster

Challenge Facebook Friends

 Search

Aaron Aaronson

Brian Bardeux

Chip Chipson

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Frank Frankson

Aaron Aaronson

Brian Bardeux

Chip Chipson

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Frank Frankson

Aaron Aaronson

Brian Bardeux

Chip Chipson

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Frank Frankson

Doug Douglas

Ether Etherson

Frank Frankson

Frank Frankson

Aaron Aaronson

Brian Bardeux

Chip Chipson

Chip Chipson

Doug Douglas

Ether Etherson

Frank Frankson

Frank Frankson

Challengers

Choose friends to challenge from the list below and they'll show up here. You can challenge as many friends as you want.

Design 2 at Picking Friends page with challenge box on the right.

My Challenges

Challenge successfully sent!

Active Challenges

Will the 49ers win the Superbowl?

3 accepted 1 rejected 1 awaiting response

Challenge Amount: © 500 Answer known: Feb 7, 2013

Completed Challenges

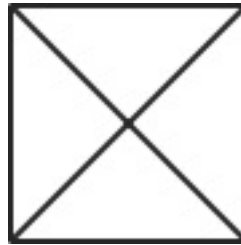
Will Frank get a job over \$20 an hour this year?

3 accepted 1 rejected 1 awaiting response

You lost: © 1,500 Answer known: Jan1, 2012

My Challenges screen that shows your active and completed challenges as well as the confirmation message that you successfully sent your challenge.

Will the 49ers win the Superbowl?



Disagree? Pat McCarthy has challenged you for 500 tokens on Fantuition.

Click the link above to accept Pat McCarthy's challenge and take his tokens!

via Fantuition

Facebook challenge example

@johnsmith Pat McCarthy challenged you "Will the 49ers win the Superbowl...". Respond at http://fantuit.com/3243

Twitter challenge example

Subject: Pat McCarthy has challenged you

Email example

Body:

Pat McCarthy has challenged you 500 tokens:

"Will the 49ers win the Superbowl?"

Pat McCarthy answered: Yes

Do you want to accept the challenge and answer the question?

Accept

Reject

Challenge

Will the 49ers win the Superbowl?

Yes

No

or

Reject Challenge

Challenge Amount: © 500 Answer known: Feb 7, 2013

Other Challengers

Main challenge page with comments, with acceptance and rejection

User would be required to sign up when accepting.

