Website Features and Bibliography

A. Navigation Bar

a. At the top of all the pages in this website is a navigation bar. This navigation bar allows the user to easily go to each of the pages in the website. If a user is on a particular page, the color of that navigation item will be of a different color to indicate to the user which page they are on. This navigation bar will always be visible on the screen, no matter where the user has scrolled.

B. Page 1: Homepage

a. This page includes a large picture of Yellowstone National Park to grab the users attention. This picture, as well as the text, is completely responsive. The text will change size in order to fit the screen and the picture will always take up 100% the width and height of the page. The rest of the page include a quote, a promotional description of Yellowstone, links to the other parts of the website, contact info, and social media links.

C. Pages 2-4: Park Highlights, Wildlife and Nature, Activities

a. These pages are in the format of columns or rows of cells. These cells contain information about different categories within these pages. If the width of the screen is small (as it would be on a smartphone), the cells are formatted in column form for easy scrolling. As the width of the screen increases, the number of cells within a row also increases (to a maximum of 3 cells per row). To allow the user to scan the page and find the information they need quickly, I included most information in drop down boxes. When these boxes are clicked, the information (which may be text, lists or images) is revealed and an arrow animation is included to signal to the reader that the information is revealed. The user may click this box again to hide the information. As with the homepage, these pages are image focused. Most people are attracted to Yellowstone, in part, due to its visual beauty. Therefore, I wanted these pages to reflect that fact.

D. Page 5: Plan your Trip

a. The layout of this page is similar to pages 2-4, except it does not include the drop down boxes and is only formatted in column form. All the information on this site should be immediately seen and since the boxes are of greatly varying sizes, putting them in rows would be visually unappealing.

E. Page 6: Official Map

- a. This is a page that includes an official map of Yellowstone National Park (provided by the National Park Service). It is contained within an iframe element and allows for zooming in an out (with no pixelation). No matter where the user reaches this page from, they can always return to the page they were on with the "back to previous page" button.
- F. Generally, this website was made to contrast the informational, text heavy Yellowstone website that the National Park Service provides. Instead, this website aims to be easily

scannable, responsive, image focused, and quick for users to find the information they're looking for.

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B. Photos

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