

Shane Keen

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Professional Summary

UI/UX Designer with 2+ years professional experience, a First-Class BA in UI/UX Design and almost a decade total design experience. Proven ability to deliver user-centered solutions that boost key conversion metrics like 30% sales growth. I have expertise in Adobe Suite, Figma and user research methodologies where I enjoy designing creative solutions to problems that actually work.

Experience

Freelance Design, London (Remote) — UI/UX & Graphic Design

Jan 2024 - Nov 2024

- Developed responsive website for roofing business, enhancing usability and increasing sales by 30%
- Created UI/UX strategies and graphic solutions in a 0-1 design sprint process

BSM Studios, California (WFH) — UI/UX Design

Jun 2021 - Apr 2022

- Delivered high-impact UI solutions for blockchain clients, improving user engagement metrics with a 3x sign-up increase
- Collaborated in startup environment to execute client briefs with focus on user experience and conversion

Freelance, Essex & London — Graphic Design

Sep 2020 - Jun 2021

- Social media branding for YouTube channels (40k+ subscribers)

Education

Ravensbourne University, London — BA UI/UX Design (First-Class)

Sep 2020 - Jun 2023

- Capstone project solved real-world UX problem with 1:1 distinction grade

Chelmsford College, Essex — Level 3 Diploma Media (Distinction)

Sep 2018 - May 2019

Core Competencies

User Research | Prototyping | Wireframing | Usability Testing | Information Architecture

Technical Proficiencies

Adobe XD | Figma | Framer | Webflow | Adobe Creative Suite (Photoshop, Illustrator, After Effects)

HTML/CSS | JavaScript

Methodologies

Design Sprints | Iterative Workflow | QA Testing | Agile Methodology | Team Collaboration

Portfolio

shane.technology