

Shanel Beebe

CONTACT

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Toronto, ON

PROFILE

Dynamic and detail-oriented Web Developer and Graphic Designer with an extensive background in sales and leadership. Offers the ability to deliver elegant, user-friendly solutions effectively and efficiently. Has a marked interest in personal and professional development to remain abreast of new web technologies, techniques and trends.

EDUCATION

Juno College of Technology | 2020

Web Development Immersive Bootcamp

Juno College of Technology | 2019

Intro to Web Development & JavaScript

Toronto Film School | 2018

Diploma - Graphic Design & Interactive Media

Ryerson University | 2005

BFA - Image Arts: Photography Studies

ADDITIONAL SKILLS

Web Development

Sass, Flexbox, CSS Grid,
Chrome and Firefox developer
tools, AJAX, REST APIs

Graphic Design

Adobe Creative Cloud:
Photoshop, InDesign, Illustrator,
AfterEffects, Dreamweaver.

SUMMARY OF SKILLS

- Strong understanding of HTML and CSS, using media queries to create responsive, mobile-friendly web pages.
- JavaScript and jQuery knowledge, writing and documenting code from scratch or adapting existing website software to meet project requirements.
- Familiarity with browser testing and debugging.
- Experience using version control systems such as GIT.
- Understanding of web design and development process, web standards, accessibility and performance practices.
- Works well collaboratively or independently with a strong ability to adapt to evolving business priorities.
- Well-developed leadership, organizational, problem solving and critical thinking skills.

PROFESSIONAL EXPERIENCE

Peer Tutor | Toronto Film School | 2018

Encouraged students to become more effective learners and improve weaknesses. Developed learning strategies, recommended learning resources and answered inquiries to guide them through project completion.

Store Manager | Addition Elle | 2014 - 2017

Responsible for all sales, operational, and profit and loss aspects of a 12+ team member store operation.

Lead a high performing team to surpassing a \$2 million yearly sales objective, achieving a year over year sales increase of 16%.

Trained a team of employees in establishing and maintaining rigorous store standards that represented the brand lifestyle.

Coached employees to provide exemplary customer service that provided satisfaction and inspired loyalty from every client.

Maintained awareness of market trends in the fashion retail industry and monitored what local competitors were doing.

Store Manager | WIND Mobile | 2009 - 2011

Part of the store leadership team that helped launch the new wireless entrant into Canada's telecommunications market.

Worked creatively to uncover solutions as standard operating procedures were still evolving to meet business needs.

Tasked with ensuring profitability, customer satisfaction and cost-effective store operations in two high-volume locations.

Managed all team member activities including hiring, development, coaching and motivating to achieve sales, profit and customer experience goals.