Shanel Beebe

CONTACT

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Toronto, ON

PROFILE

Dynamic and detail-oriented Web
Developer and Graphic Designer with
an extensive background in sales
and leadership. Offers the ability to
deliver elegant, user-friendly solutions
effectively and efficiently. Has a marked
interest in personal and professional
development to remain abreast of new
web technologies, techniques and trends.

EDUCATION

Juno College of Technology | 2020

Web Development Bootcamp

Juno College of Technology | 2019

Web Development & JavaScript

Toronto Film School | 2018

Graphic Design & Interactive Media

Ryerson University | 2005

BFA - Image Arts: Photography Studies

ADDITIONAL SKILLS

Web Development

Sass, Flexbox, CSS Grid, Chrome and Firefox developer

tools, AJAX, REST APIs,

Axios, Firebase

Graphic Design

Adobe Creative Cloud:

Photoshop, InDesign, Illustrator, AfterEffects, Dreamweaver.

SUMMARY OF SKILLS

- Strong understanding of HTML and CSS, using media queries to create responsive, mobile-friendly web pages.
- JavaScript, jQuery and React knowledge, writing and documenting code from scratch or adapting existing website software to meet project requirements.
- Familiarity with browser testing and debugging.
- Experience using version control systems such as GIT.
- Understanding of web design and development process, web standards, accessibility and performance practices.
- Works well collaboratively or independently with a strong ability to adapt to evolving business priorities.
- Well-developed leadership, organizational, problem solving and critical thinking skills.

PROJECTS

Story Starter - https://bit.ly/3fLC2EC

- Interactive writing app built using React, Sass & Firebase
- Agency style mob programming assignment

Notice Board - https://bit.ly/2y8YUxf

• Public notes app built using React, Sass & Firebase

Guess That Colour! http://bit.ly/2U1ANbT

Interactive guessing game built using Sass, jQuery & API

PROFESSIONAL EXPERIENCE

Peer Tutor | Toronto Film School | 2018

 Developed learning strategies, recommended learning resources and answered inquiries to guide them through project completion.

Store Manager | Addition Elle | 2014 - 2017

- Responsible for all sales, operational, and profit and loss aspects of a 12+ team member store operation.
- Lead a high performing team to surpassing a \$2 million yearly sales objective, achieving a year over year sales increase of 16%.
- Coached employees to provide exemplary customer service that provided satisfaction and inspired loyalty from every client.

Store Manager | WIND Mobile | 2009 - 2011

- Tasked with ensuring profitability, customer satisfaction and cost-effective store operations in two high-volume locations.
- Managed all team member activities including hiring, development, coaching and motivating to achieve sales, profit and customer experience goals.