

# Shanel Beebe

## CONTACT

647 - 778 - 2323

hello@shanelbeebe.com

shanelbeebe.com

Toronto, ON

## PROFILE

Dynamic and detail-oriented Web Developer and Graphic Designer with an extensive background in sales and leadership. Offers the ability to deliver elegant, user-friendly solutions effectively and efficiently. Has a marked interest in personal and professional development to remain abreast of new web technologies, techniques and trends.

## EDUCATION

### Juno College of Technology | 2020

*Web Development Bootcamp*

### Juno College of Technology | 2019

*Web Development & JavaScript*

### Toronto Film School | 2018

*Graphic Design & Interactive Media*

### Ryerson University | 2005

*BFA - Image Arts: Photography Studies*

## ADDITIONAL SKILLS

### Web Development

Sass, Flexbox, CSS Grid, Chrome and Firefox developer tools, AJAX, REST APIs, Axios, Firebase

### Graphic Design

Adobe Creative Cloud:

Photoshop, InDesign, Illustrator, AfterEffects, Dreamweaver.

## SUMMARY OF SKILLS

- Strong understanding of HTML and CSS, using media queries to create responsive, mobile-friendly web pages.
- JavaScript, jQuery and React knowledge, writing and documenting code from scratch or adapting existing website software to meet project requirements.
- Familiarity with browser testing and debugging.
- Experience using version control systems such as GIT.
- Understanding of web design and development process, web standards, accessibility and performance practices.
- Works well collaboratively or independently with a strong ability to adapt to evolving business priorities.
- Well-developed leadership, organizational, problem solving and critical thinking skills.

## PROJECTS

### Story Starter - <https://bit.ly/3fLC2EC>

- Interactive writing app built using React, Sass & Firebase
- Agency style mob programming assignment

### Notice Board - <https://bit.ly/2y8YUxf>

- Public notes app built using React, Sass & Firebase

### Guess That Colour! <http://bit.ly/2U1ANbT>

- Interactive guessing game built using Sass, jQuery & API

## PROFESSIONAL EXPERIENCE

### Peer Tutor | Toronto Film School | 2018

- Developed learning strategies, recommended learning resources and answered inquiries to guide them through project completion.

### Store Manager | Addition Elle | 2014 - 2017

- Responsible for all sales, operational, and profit and loss aspects of a 12+ team member store operation.
- Lead a high performing team to surpassing a \$2 million yearly sales objective, achieving a year over year sales increase of 16%.
- Coached employees to provide exemplary customer service that provided satisfaction and inspired loyalty from every client.

### Store Manager | WIND Mobile | 2009 - 2011

- Tasked with ensuring profitability, customer satisfaction and cost-effective store operations in two high-volume locations.
- Managed all team member activities including hiring, development, coaching and motivating to achieve sales, profit and customer experience goals.