

# Shanel Beebe

## CONTACT

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Toronto, ON

## PROFILE

Dynamic and detail-oriented Web Developer and Graphic Designer with an extensive background in customer service, sales and management. Offers the ability to deliver elegant, user-friendly solutions effectively and efficiently. Always aiming for personal and professional growth and remains aware of new web technologies, techniques and trends. Works well collaboratively or independently with a strong ability to adapt to evolving business priorities. Well-developed leadership, organizational, problem solving and critical thinking skills.

## EDUCATION

**Juno College of Technology | 2020**

*Web Development Bootcamp*

**Juno College of Technology | 2019**

*Web Development & JavaScript*

**Toronto Film School | 2018**

*Graphic Design & Interactive Media*

**Ryerson University | 2005**

*BFA - Image Arts: Photography Studies*

## SUMMARY OF SKILLS

- HTML, CSS, SASS and responsive web design
- Flexbox and CSS Grid
- JavaScript, jQuery and React
- REST APIs, AJAX and Axios, Firebase
- Chrome and Firefox developer tools
- Git and Github
- Web standards, accessibility and performance practices.
- Paired and mob programming.
- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, AfterEffects, Adobe XD and Dreamweaver

## PROJECTS

### Story Starter - HTML, SASS, React & Firebase

- Interactive writing app that provides users with a writing prompt and rich text formatted writing space with timers to keep them on track

### Notice Board - HTML, SASS, React & Firebase

- Public notes app that allows users to leave friendly notes for other users.

### Guess That Colour! - HTML, SASS, jQuery & API

- Interactive guessing game that asks users to guess which of four colours matches a randomly generated colour code.

## PROFESSIONAL EXPERIENCE

### **Peer Tutor | Toronto Film School | 2018**

- Developed learning strategies, recommended learning resources and answered inquiries to guide them through project completion.

### **Store Manager | Addition Elle | 2014 - 2017**

- Responsible for all sales, operational, and profit and loss aspects of a 12+ team member store operation.
- Lead a high performing team to surpassing a \$2 million yearly sales objective, achieving a year over year sales increase of 16%.
- Coached employees to provide exemplary customer service that provided satisfaction and inspired loyalty from every client.

### **Store Manager | WIND Mobile | 2009 - 2011**

- Tasked with ensuring profitability, customer satisfaction and cost-effective store operations in two high-volume locations.
- Managed all team member activities including hiring, development, coaching and motivating to achieve sales, profit and customer experience goals.