



Give your goods a second life

*Just drop the item off, forget about it, and watch the cash roll in. Or take advantage of our social recommendation system to find the books and clothes you need.*

## Problem

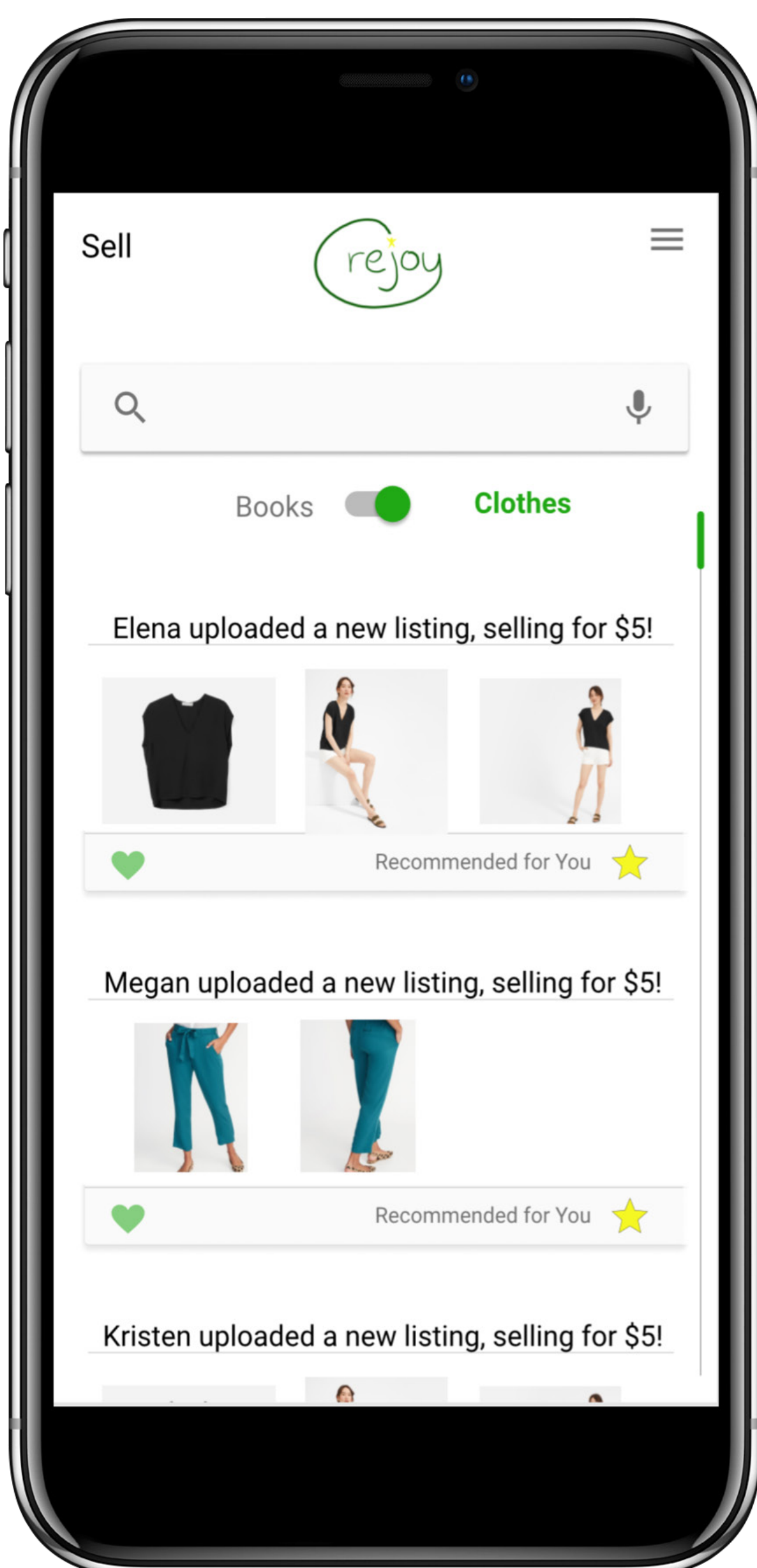
Selling used goods is frustrating. Calculating the correct price, juggling potential buyers, and coordinating item pick-up ... no wonder people send old sweaters to the dumpster! We seek to breathe a second life into used goods.

## Design Process

Contextual  
Inquiries → Initial  
Prototype → Heuristic  
Evaluation → Usability  
Tests

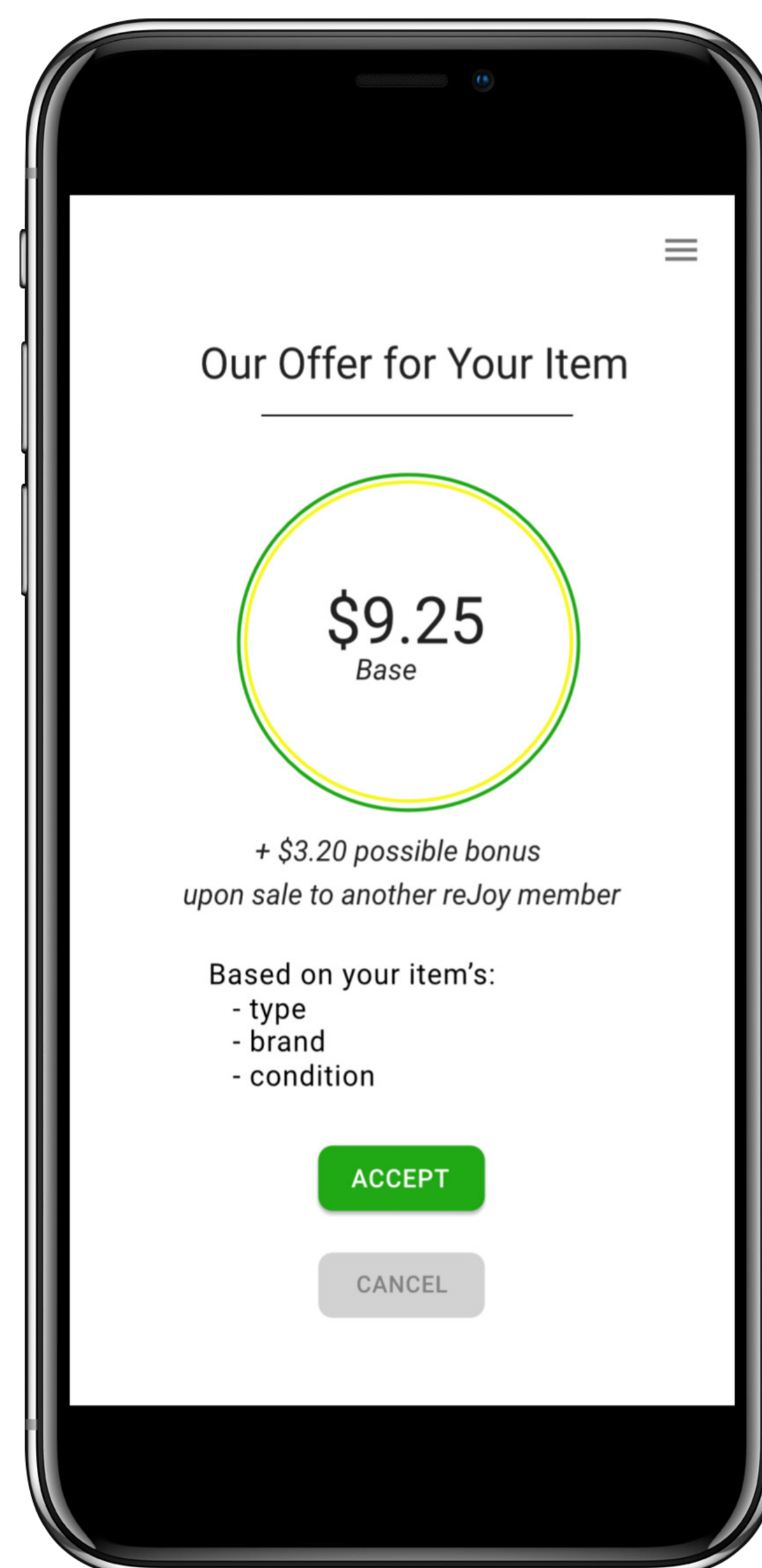


## Solution



**Social Discovery Feed**

*Shop items popular among your friends*



**Automatic Pricing**

*Enter basic information and receive an immediate flat offer + a bonus when your item is sold*



**reJoy Box DropOff**

*Secure boxes are situated conveniently around campus. Type in a code associated with your item and deposit it*