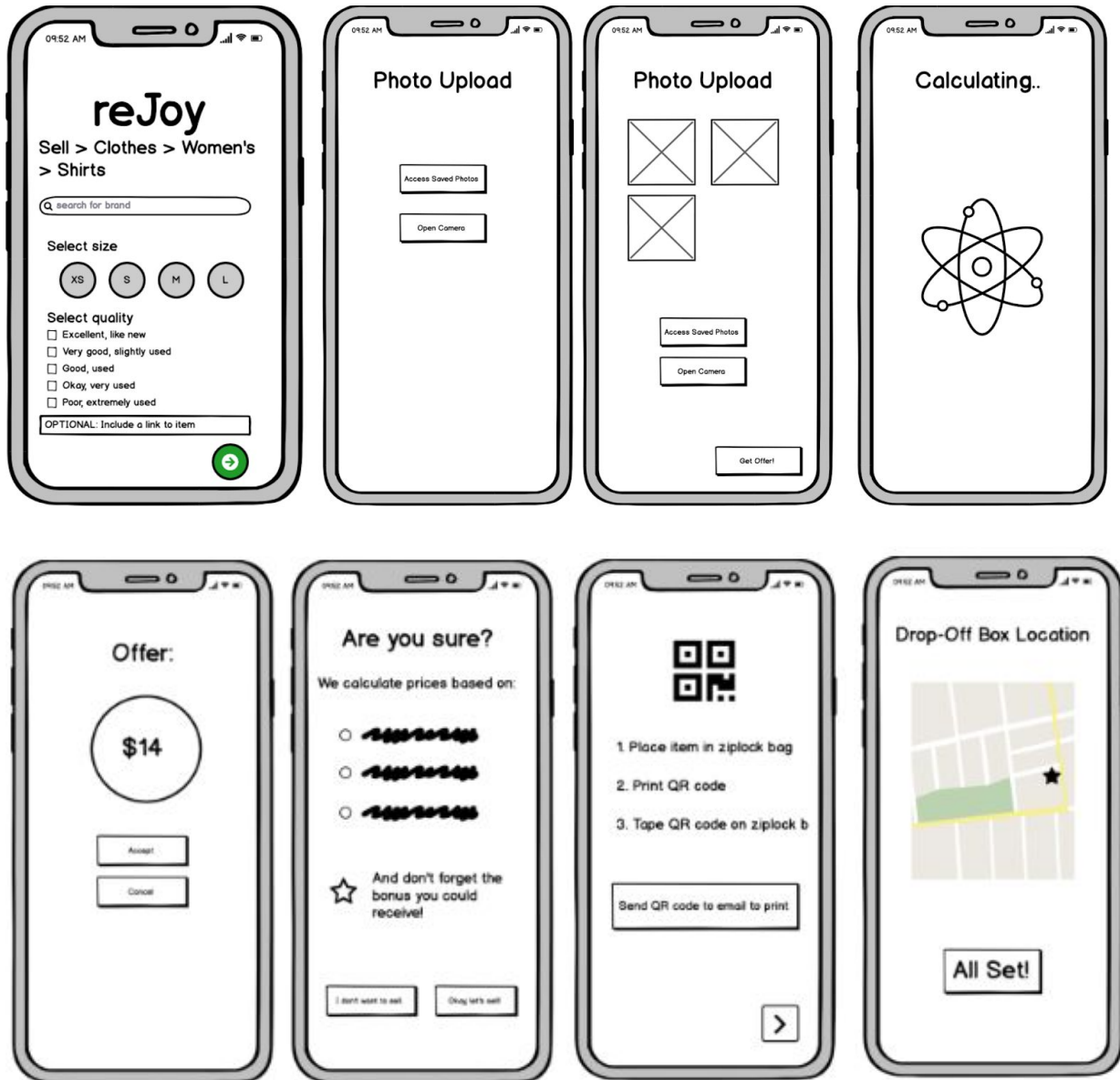# Assignment 3a: Low Fidelity Prototype

Team Reuse: Eugine Szeto, David Liu, Shanelle Roman, Valentine Quadrat

Overview Image:

We decided to use Balsamiq instead of doing paper prototypes, because we felt like Balsamiq is an effective low-fidelity prototyping tool that would allow us to collaborate effectively over spring break and rapidly iterate on our low-fidelity designs.

PRIMARY TASKS

Task: Coordinating Item Transfer

One of the major pain points in the resell process is coordinating item transfer. Often, there's a back and forth messaging stage in which the buyer and seller figure out when they're both free

to meet and where would be convenient to meet. With our mobile app's seller features and our dropbox, the seller doesn't have to worry about all that. The seller simply inputs some key details about the article of clothing or book, takes a few photos, and then follows our simple instructions on how to drop the item off at a reJoy box. Steps include putting the article of clothing in a ziplock bag (no bag needed for a book), printing out a QR code, and taping it on the ziplock bag (or book). The app then presents a map showing where the nearest reJoy box is. The seller is then able to drop off the item on his/her own time. At the reJoy box, the seller scans the QR code and then deposits the item. The blue dots on the screens below depict the click path through the app to accomplish this task.
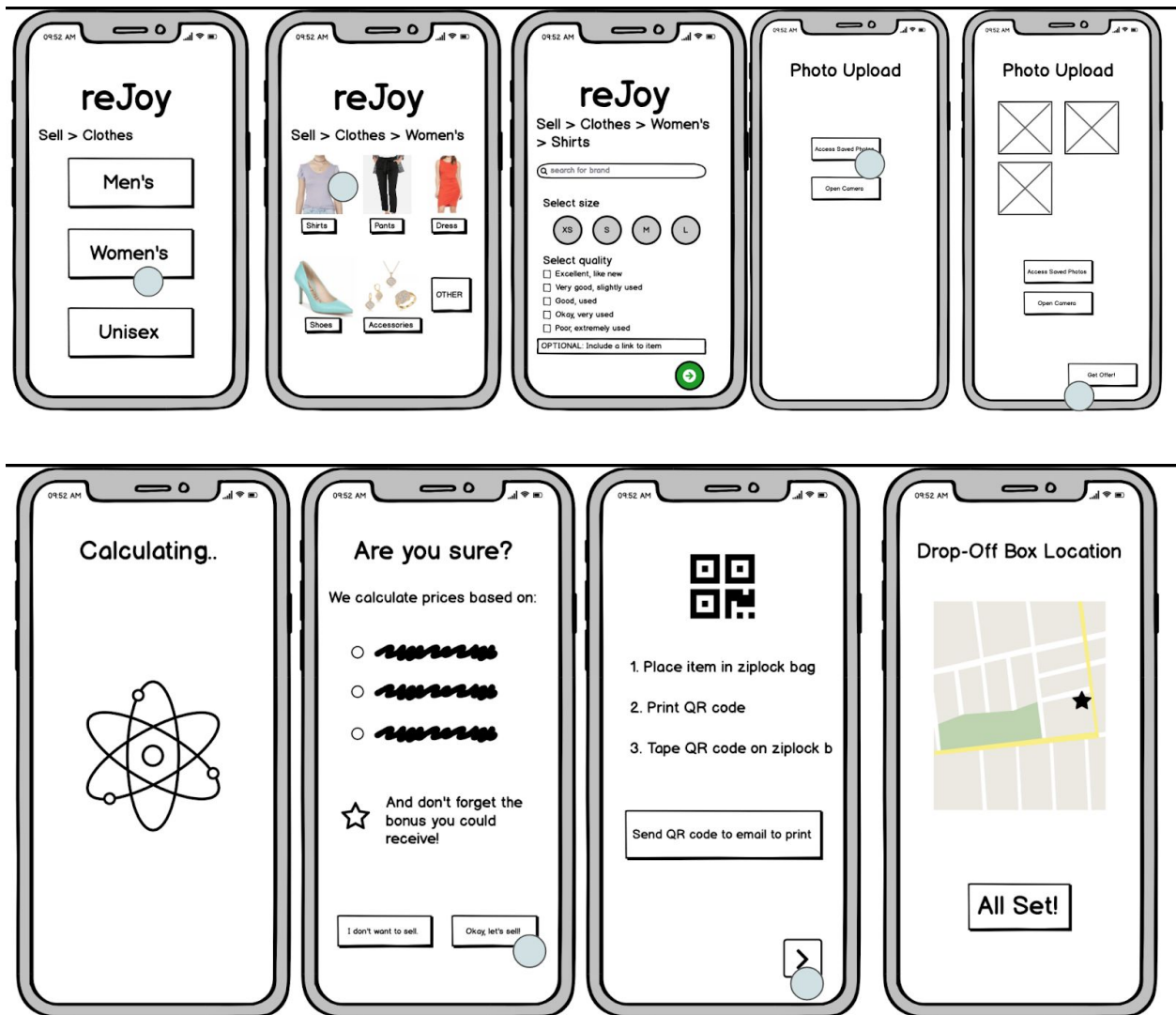

Drop-off Box

Task: Item Discovery

Our second key task regards discovering second-hand items that the buyer would like. We approach this task by creating a social experience that allows the buyer to see items that their friend have just purchased or looked at. This would be in the form of a home feed on the mobile app. We believe that focusing only on books and clothes will allow users to more easily find items they're looking for.
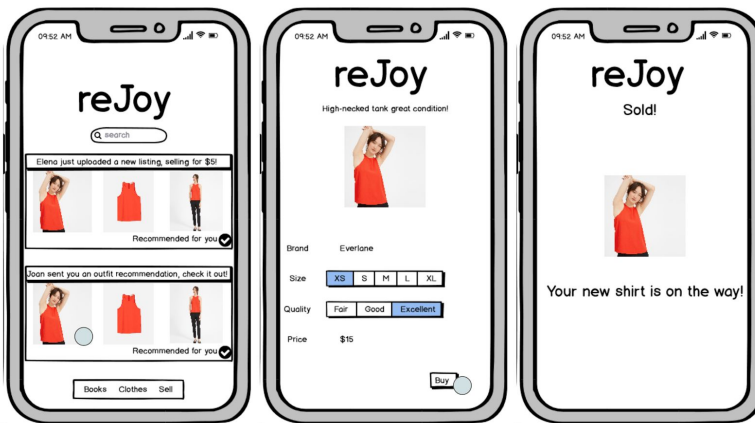
Additionally, the search function allows users to look for more specific items.