# WeRateDogs Wrangle and Analyze Data

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# Introduction

This is a Data Wrangling Project to clean the WeRateDogs tweet data into a functional and effective data set. I will also be using this data to create a few visuals and insights into the analysis.

# **Gather**

- 1. The WeRateDogs Twitter archive
- 2. The tweet image predictions
- 3. Twitter API for each tweet's JSON data using Python's Tweepy library

#### 1. Twitter Archive

```
In [1]:
```

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
%matplotlib inline
import requests
import tweepy
from tweepy import OAuthHandler
import json
from timeit import default_timer as timer
```

```
In [2]:
```

```
twitter_archive_df = pd.read_csv('twitter-archive-enhanced.csv')
```

# In [3]:

twitter\_archive\_df.head(5)

# Out[3]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	
0	892420643555336193	NaN	NaN	2017-08- 01 16:23:56 +0000	href="http://twitter.cor
1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	href="http://twitter.cor
2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	href="http://twitter.cor
3	891689557279858688	NaN	NaN	2017-07- 30 15:58:51 +0000	href="http://twitter.cor
4	891327558926688256	NaN	NaN	2017-07- 29 16:00:24 +0000	href="http://twitter.cor

```
In [4]:
```

```
twitter archive df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                               2356 non-null int64
in reply to status id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
                               2356 non-null object
timestamp
                               2356 non-null object
source
                               2356 non-null object
text
                               181 non-null float64
retweeted_status_id
                               181 non-null float64
retweeted_status_user_id
retweeted status timestamp
                               181 non-null object
expanded_urls
                               2297 non-null object
                               2356 non-null int64
rating_numerator
                               2356 non-null int64
rating denominator
                               2356 non-null object
name
                               2356 non-null object
doggo
floofer
                               2356 non-null object
                               2356 non-null object
pupper
                               2356 non-null object
puppo
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
```

# 2. Tweet Image Predictions

## In [5]:

```
#URL downloaded programatically
url = "https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2ad_image-pred:
response = requests.get(url)

with open('image-predictions.tsv', mode ='wb') as file:
    file.write(response.content)

#Read TSV file
image_prediction_df = pd.read_csv('image-predictions.tsv', sep='\t')
```

## In [6]:

image\_prediction\_df.sample(5)

## Out[6]:

	img_num	id jpg_url	tweet_id	
_	1	https://pbs.twimg.com/ext_tw_video_thumb/76896	768970937022709760	1402
	1	6 https://pbs.twimg.com/media/Cd1i8qvUkAE-Jlr.jpg	710833117892898816	1026
coated_v	1	https://pbs.twimg.com/media/CXMvio7WQAAPZJj.jpg	680940246314430465	631
gi	1	https://pbs.twimg.com/media/CV1ZA3oWEAA1HWjpg	674793399141146624	460
	3	https://pbs.twimg.com/media/Cs12ICuWAAECNRy.jpg	778408200802557953	1464

## 3. API & JSON

# In [7]:

```
# Query Twitter API for each tweet in the Twitter archive and save JSON in a text f.
# These are hidden to comply with Twitter's API terms and conditions
consumer_key = 'XXX'
consumer_secret = 'XXX'
access_token = 'XXX'
access_secret = 'XXX'
auth = OAuthHandler(consumer_key, consumer_secret)
auth.set_access_token(access_token, access_secret)
api = tweepy.API(auth, wait_on_rate_limit=True)
```

```
In [9]:
```

error error

error error

```
In [8]:
tweets = []
tweet json = open('tweet json.txt', 'r')
for line in tweet json:
    tweet = json.loads(line)
    tweets.append(tweet)
tweet json.close()
JSONDecodeError
                                           Traceback (most recent call
last)
<ipython-input-8-73ee19267547> in <module>()
      5 for line in tweet json:
            tweet = json.loads(line)
      7
            tweets.append(tweet)
      8
/opt/conda/lib/python3.6/json/ init .py in loads(s, encoding, cls, o
bject hook, parse float, parse int, parse constant, object pairs hook,
**kw)
    352
                    parse int is None and parse float is None and
                    parse constant is None and object pairs hook is No
    353
ne and not kw):
--> 354
                return default decoder.decode(s)
    355
            if cls is None:
                cls = JSONDecoder
    356
/opt/conda/lib/python3.6/json/decoder.py in decode(self, s, w)
    337
    338
--> 339
                obj, end = self.raw decode(s, idx= w(s, 0).end())
                end = _w(s, end).end()
    340
    341
                if end != len(s):
/opt/conda/lib/python3.6/json/decoder.py in raw decode(self, s, idx)
```

```
lue) from None

JSONDecodeError: Expecting ':' delimiter: line 1 column 897 (char 896)
```

except StopIteration as err:

obj, end = self.scan once(s, idx)

raise JSONDecodeError("Expecting value", s, err.va

11 11 11

try:

353 354

356357

**-->** 355

# In [9]:

```
tweets_df = pd.DataFrame() # create a empty dataframe for map the tweet_data info
tweets_df['id'] = list(map(lambda tweet: tweet['id'], tweets))

tweets_df['retweet_count'] = list(map(lambda tweet: tweet['retweet_count'], tweets))

tweets_df['favorite_count'] = list(map(lambda tweet: tweet['favorite_count'], tweets))
```

# In [10]:

```
tweets_df.head()
```

#### Out[10]:

	id	retweet_count	favorite_count
0	892420643555336193	7872	36937
1	892177421306343426	5843	31780
2	891815181378084864	3856	23948
3	891689557279858688	8041	40259
4	891327558926688256	8701	38460

# **Assess**

- twitter\_archive\_df = tweets text/link, rating, dog category, etc.
- image\_prediction\_df = how accurate the system is in predicting breed based on picture
- tweets\_df = id, tweet RT and favorite counts

# **Twitter Archive**

# #checking the datatypes for potential ones that should be altered twitter archive df.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet id
                               2356 non-null int64
in_reply_to_status_id
                               78 non-null float64
in_reply_to_user_id
                               78 non-null float64
timestamp
                               2356 non-null object
                               2356 non-null object
source
text
                               2356 non-null object
                               181 non-null float64
retweeted status id
retweeted status user id
                               181 non-null float64
                               181 non-null object
retweeted status timestamp
                               2297 non-null object
expanded urls
rating numerator
                               2356 non-null int64
                               2356 non-null int64
rating denominator
                               2356 non-null object
name
doggo
                               2356 non-null object
floofer
                               2356 non-null object
                               2356 non-null object
pupper
                               2356 non-null object
puppo
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
```

# In [12]:

twitter\_archive\_df.head(5)

# Out[12]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	
0	892420643555336193	NaN	NaN	2017-08- 01 16:23:56 +0000	href="http://twitter.cor
1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	href="http://twitter.cor
2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	href="http://twitter.cor
3	891689557279858688	NaN	NaN	2017-07- 30 15:58:51 +0000	href="http://twitter.cor
4	891327558926688256	NaN	NaN	2017-07- 29 16:00:24 +0000	href="http://twitter.cor

# In [13]:

twitter\_archive\_df.tail(5)

# Out[13]:

	timestamp	in_reply_to_user_id	in_reply_to_status_id	tweet_id	
href="http://twitter.	2015-11- 16 00:24:50 +0000	NaN	NaN	666049248165822465	2351
href="http://twitter	2015-11- 16 00:04:52 +0000	NaN	NaN	666044226329800704	2352
href="http://twitter	2015-11- 15 23:21:54 +0000	NaN	NaN	666033412701032449	2353
href="http://twitter	2015-11- 15 23:05:30 +0000	NaN	NaN	666029285002620928	2354
href="http://twitter	2015-11- 15 22:32:08 +0000	NaN	NaN	666020888022790149	2355

# In [14]: # set the display colwitdth to see entire column pd.set\_option('display.max\_colwidth', -1) twitter\_archive\_df['text'].head() Out[14]: 0 This is Phineas. He's a mystical boy. Only ever appears in the ho le of a donut. 13/10 https://t.co/MgUWQ76dJU (https://t.co/MgUWQ76dJU) 1 This is Tilly. She's just checking pup on you. Hopes you're doing

This is Archie. He is a rare Norwegian Pouncing Corgo. Lives in the tall grass. You never know when one may strike. 12/10 https://t.co/wUnZnhtVJB (https://t.co/wUnZnhtVJB)

ok. If not, she's available for pats, snugs, boops, the whole bit. 13/

10 https://t.co/0Xxu71qeIV (https://t.co/0Xxu71qeIV)

- 3 This is Darla. She commenced a snooze mid meal. 13/10 happens to the best of us https://t.co/tD36da7qLQ (https://t.co/tD36da7qLQ)
- This is Franklin. He would like you to stop calling him "cute." He is a very fierce shark and should be respected as such. 12/10 #BarkWeek https://t.co/AtUZn91f7f (https://t.co/AtUZn91f7f)

0

Name: text, dtype: object

## In [15]:

```
# see total missing values for each cat
twitter_archive_df.isnull().sum()
```

## Out[15]:

tweet id

cwccc_ia	U
<pre>in_reply_to_status_id</pre>	2278
<pre>in_reply_to_user_id</pre>	2278
timestamp	0
source	0
text	0
retweeted_status_id	2175
retweeted_status_user_id	2175
retweeted_status_timestamp	2175
expanded_urls	59
rating_numerator	0
rating_denominator	0
name	0
doggo	0
floofer	0
pupper	0
puppo	0
dtype: int64	

# In [16]:

twitter\_archive\_df.name.str.islower().sum()

# Out[16]:

109

# In [17]:

twitter\_archive\_df.describe()

# Out[17]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	retweeted_status_id	retweeted_sta
count	2.356000e+03	7.800000e+01	7.800000e+01	1.810000e+02	1.8
mean	7.427716e+17	7.455079e+17	2.014171e+16	7.720400e+17	1.1
std	6.856705e+16	7.582492e+16	1.252797e+17	6.236928e+16	9.
min	6.660209e+17	6.658147e+17	1.185634e+07	6.661041e+17	7.8
25%	6.783989e+17	6.757419e+17	3.086374e+08	7.186315e+17	4.
50%	7.196279e+17	7.038708e+17	4.196984e+09	7.804657e+17	4.
<b>75</b> %	7.993373e+17	8.257804e+17	4.196984e+09	8.203146e+17	4.
max	8.924206e+17	8.862664e+17	8.405479e+17	8.874740e+17	7.8

#### In [18]: twitter\_archive\_df.rating\_numerator.value\_counts() # I'll have to double check the extremely high numbers for validity Out[18]:

Name: rating\_numerator, dtype: int64

```
In [19]:
twitter archive df.rating denominator.value counts()
# After looking at the data, 10 is the standard denominator.
# I'll double check to see if there is a specific reason for the other #'s'
Out[19]:
10
       2333
11
       3
50
       3
80
       2
20
       2
2
       1
       1
16
40
       1
70
       1
15
       1
90
       1
       1
110
120
       1
130
       1
150
       1
170
       1
7
       1
0
       1
Name: rating denominator, dtype: int64
In [20]:
twitter archive df.source.value counts()
# main source is from an iphone
Out[20]:
<a href="http://twitter.com/download/iphone" rel="nofollow">Twitter fo
r iPhone</a>
                 2221
<a href="http://vine.co" rel="nofollow">Vine - Make a Scene</a>
91
<a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
33
<a href="https://about.twitter.com/products/tweetdeck" rel="nofollow">
TweetDeck</a>
                 11
```

## **Image Prediction**

Name: source, dtype: int64

# In [21]:

```
image_prediction_df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
            2075 non-null object
jpg url
img_num
            2075 non-null int64
            2075 non-null object
p1
p1 conf
            2075 non-null float64
p1_dog
            2075 non-null bool
p2
            2075 non-null object
            2075 non-null float64
p2 conf
p2 dog
            2075 non-null bool
p3
            2075 non-null object
            2075 non-null float64
p3 conf
            2075 non-null bool
p3 dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
```

# In [22]:

image\_prediction\_df.head(5)

#### Out[22]:

	img_num	jpg_url	tweet_id	
Welsh_spring	1	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	666020888022790149	0
	1	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	666029285002620928	1
German_	1	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	666033412701032449	2
Rhodesian_	1	https://pbs.twimg.com/media/CT5Dr8HUEAA-IEu.jpg	666044226329800704	3
miniature	1	https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg	666049248165822465	4

# In [23]:

```
image_prediction_df.tail(5)
```

# Out[23]:

	img_num	jpg_url	tweet_id	
bas	2	https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg	891327558926688256	2070
paper_to\	1	https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg	891689557279858688	2071
Chihuar	1	https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg	891815181378084864	2072
Chihuah	1	https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg	892177421306343426	2073
orar	1	https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg	892420643555336193	2074

# In [24]:

```
image_prediction_df.p1.value_counts()
```

# Out[24]:

<pre>golden_retriever</pre>	150
Labrador_retriever	100
Pembroke	89
Chihuahua	83
pug	57
chow	44
Samoyed	43
toy_poodle	39
Pomeranian	38
malamute	30
cocker_spaniel	30
French_bulldog	26
Chesapeake_Bay_retriever	23
miniature_pinscher	23
seat_belt	22
Siberian_husky	20
Staffordshire_bullterrier	20
German_shepherd	20
Cardigan	19
web_site	19
beagle	18
Maltese_dog	18
teddy	18
Eskimo_dog	18
Shetland_sheepdog	18
Rottweiler	17
Shih-Tzu	17
Lakeland_terrier	17
kuvasz	16
Italian_greyhound	16
	• •

tick	1
bison	1
convertible	1
marmot	1
hummingbird	1
pool_table	1
swab	1
bighorn	1
toilet_seat	1
soccer_ball	1
bannister	1
leopard	1
cougar	1
syringe	1
African_grey	1
cuirass	1
crane	1
pencil_box	1
king_penguin	1
platypus	1
orange	1
coil	1
tricycle	1
sliding_door	1
robin	1
giant_panda	1
standard_schnauzer	1
shield	1
handkerchief	1
fire_engine	1
Name: p1, Length: 378,	dtype: in

nt64

# In [25]:

image\_prediction\_df.describe()

# Out[25]:

	tweet_id	img_num	p1_conf	p2_conf	p3_conf
count	2.075000e+03	2075.000000	2075.000000	2.075000e+03	2.075000e+03
mean	7.384514e+17	1.203855	0.594548	1.345886e-01	6.032417e-02
std	6.785203e+16	0.561875	0.271174	1.006657e-01	5.090593e-02
min	6.660209e+17	1.000000	0.044333	1.011300e-08	1.740170e-10
25%	6.764835e+17	1.000000	0.364412	5.388625e-02	1.622240e-02
50%	7.119988e+17	1.000000	0.588230	1.181810e-01	4.944380e-02
75%	7.932034e+17	1.000000	0.843855	1.955655e-01	9.180755e-02
max	8.924206e+17	4.000000	1.000000	4.880140e-01	2.734190e-01

## Tweet df

```
In [26]:
```

## In [27]:

```
tweets_df.head(5)
```

#### Out[27]:

	id	retweet_count	favorite_count
0	892420643555336193	7872	36937
1	892177421306343426	5843	31780
2	891815181378084864	3856	23948
3	891689557279858688	8041	40259
4	891327558926688256	8701	38460

#### In [28]:

tweets\_df.tail(5)

## Out[28]:

	id	retweet_count	favorite_count
3204	759197388317847553	2003	6235
3205	759159934323924993	1199	0
3206	759099523532779520	4295	14903
3207	759047813560868866	2093	6669
3208	758854675097526272	923	3647

## In [29]:

```
tweets_df = tweets_df.drop_duplicates()
# no missing values were found, all data types are integer. Awesome!
```

# **Cleaning Plan**

## **Tidiness Issues**

- 1. In twitter\_archive\_df, the separate columns of 'doggo', 'floofer', 'pupper', 'puppo' should be combined into one
- 2. To make the data cleaner and easier to read, I'm going to combine tweets\_df and twitter\_archive\_df

# **Quality Issues**

#### Twitter\_archive/tweets

- 1. A few dog names are wrong and should be fixed
- 2. To keep formatting the same, we'll have the dog names always have a capital letter to start
- 3. The standard denominator is 10 for the ratings; fix the ones that aren't.
- 4. There are some abnormal numerators that need to be fixed, as well.
- 5. Some columns have a lot of missing data, for example, "in\_reply\_to\_status\_id", "in\_reply\_to\_user\_id", "retweeted\_status\_id", "in\_reply\_to\_user\_id", "retweeted\_status\_id", "retweeted\_status\_timestamp". I don't really need these pieces of info so I'll just remove them.
- 6. The dtype for "timestamp" is wrong and should be fixed
- 7. The extremely long URL's should be shortened
- 8. The "expanded\_urls" has few missing values. These should be void when looking at the rating

## Image Predictions

- 1. The names such as p1, p2, p3 could be confusing. I'll clean these up to make it very easy to interpret
- 2. Make dog breed naming convention consistent; have capital letters at start of each name

# **Cleaning**

```
In [30]:
```

```
#Making a copy of each data set to ensure a fresh start and consistency
twitter_archive_clean = twitter_archive_df.copy()
image_prediction_clean = image_prediction_df.copy()
tweet_data_clean = tweets_df.copy()
```

#### **Tidiness**

 In twitter\_archive\_df, the separate columns of 'doggo', 'floofer', 'pupper', 'puppo' should be combined into one

# In [31]:

```
twitter_archive_clean[twitter_archive_clean['doggo'] == 'None'].head(5)
```

## Out[31]:

# tweet\_id in\_reply\_to\_status\_id in\_reply\_to\_user\_id timestamp

0	892420643555336193	NaN	NaN	2017-08- 01 16:23:56 +0000	href="http://twitter.cor rel="nofollow">Tv
1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	href="http://twitter.cor rel="nofollow">Tv
2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	href="http://twitter.cor rel="nofollow">Tv
3	891689557279858688	NaN	NaN	2017-07- 30 15:58:51 +0000	href="http://twitter.cor rel="nofollow">Tv
4	891327558926688256	NaN	NaN	2017-07- 29 16:00:24 +0000	href="http://twitter.cor rel="nofollow">Tv

## In [32]:

```
# use a for loop to replace all the 'None' before cat
stage = ['doggo','pupper', 'floofer', 'puppo']
for i in stage:
    twitter_archive_clean[i] = twitter_archive_clean[i].replace('None', '')
```

# In [33]:

```
# using the category to combine
twitter_archive_clean['stage'] = twitter_archive_clean.doggo.str.cat(twitter_archive
# then dropping the four old columns
twitter_archive_clean = twitter_archive_clean.drop(['doggo','floofer','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper','pupper'
```

# In [34]:

# checking to ensure code worked with sample, as well as print statement
twitter\_archive\_clean.sample(5)

## Out[34]:

tweet_id in_reply_to_status_id in_reply_to_user_id timestan	tweet id	in reply to	status id	in reply to user id	timestamp
---	----------	-------------	-----------	---------------------	-----------

1840	675888385639251968	NaN	NaN	2015-12- 13 04:02:03 +0000	href="http://twitter rel="nofollow'
1962	673355879178194945	NaN	NaN	2015-12- 06 04:18:46 +0000	href="http://twitter rel="nofollow'
202	853639147608842240	NaN	NaN	2017-04- 16 16:00:07 +0000	href="http://twitter rel="nofollow'
2289	667174963120574464	NaN	NaN	2015-11- 19 02:58:01 +0000	href="http://twitter rel="nofollow'
901	758474966123810816	NaN	NaN	2016-07- 28 01:31:38 +0000	href="http://twitter rel="nofollow"

```
In [35]:
print(twitter archive clean.shape)
print(twitter archive df.shape)
(2356, 14)
 (2356, 17)
   2. To make the data cleaner and easier to read, I'm going to combine tweets_df and twitter_archive_df
In [36]:
 # renaming'id' from `tweet data` in prep to join
tweets df.rename(columns={'id': 'tweet id'}, inplace = True)
# checking number of foreign keys
print(twitter archive clean.tweet id.count())
print(tweets df.tweet id.count())
2356
3156
In [37]:
 # joining two tables using inner join
twitter_archive_clean = pd.merge(twitter_archive_clean, tweets_df, on='tweet_id', has a continuous twitter_archive_clean, tweet_id', has a continuous twitter_archive_clean, tweet_id', has a continuous twitter_archive_clean, twitter_archive
In [38]:
twitter archive clean.tweet id.count()
Out[38]:
3156
In [39]:
twitter archive clean = twitter archive clean.drop duplicates()
In [40]:
# testing to make sure the number of id counts match after joining
print(twitter_archive_clean.tweet_id.count())
print(tweets_df.tweet_id.count())
3156
3156
```

```
twitter archive clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 3156 entries, 0 to 3155
Data columns (total 16 columns):
                               3156 non-null int64
tweet id
in_reply_to_status id
                               101 non-null float64
                               101 non-null float64
in_reply_to_user_id
                               3156 non-null object
timestamp
                               3156 non-null object
source
text
                               3156 non-null object
                               289 non-null float64
retweeted_status_id
retweeted status user id
                               289 non-null float64
retweeted_status_timestamp
                               289 non-null object
expanded_urls
                               3077 non-null object
                               3156 non-null int64
rating numerator
rating denominator
                               3156 non-null int64
                               3156 non-null object
name
                               525 non-null object
stage
                               3156 non-null int64
retweet count
favorite count
                               3156 non-null int64
dtypes: float64(4), int64(5), object(7)
memory usage: 419.2+ KB
```

## Twitter\_archive/tweets

1. A few dog names are wrong and should be fixed

```
In [42]:
```

In [41]:

```
twitter_archive_clean['name'].value_counts().head(10)
# A lot of missing values exist; as well as the name 'a' that should be void
```

## Out[42]:

```
929
None
            57
a
Charlie
            18
Tucker
            16
            16
Во
Oliver
            15
Cooper
            15
Penny
            15
Lola
            14
            13
Winston
Name: name, dtype: int64
```

```
In [43]:
not name list = ['a','the','an']
for i in not name list:
        twitter_archive_clean['name'].replace(i, 'None', inplace=True)
In [44]:
twitter_archive_clean['name'].value_counts().head(10)
# It looks like all of the non-names have been flipped to None
Out[44]:
None
           1002
Charlie
           18
Tucker
           16
           16
Во
Cooper
           15
           15
Penny
Oliver
           15
Lola
           14
Lucy
           13
           13
Winston
Name: name, dtype: int64
 2. To keep formatting the same, we'll have the dog names always have a capital letter to start
In [45]:
twitter archive clean['name'].str.islower().sum()
Out[45]:
48
In [46]:
twitter archive clean['name'] = twitter archive clean.name.str.capitalize()
In [47]:
# Ran a test to see if applying capitilization worked
twitter archive clean['name'].str.islower().sum()
Out[47]:
0
```

3. The standard denominator is 10 for the ratings; fix the ones that aren't.

# In [48]:

Out[48]:

```
twitter_archive_clean.rating_denominator.value_counts()
```

#### 10 3131 50 3 80 2 11 2 20 2 2 70 2 0 7 2 110 1

90 1 120 1

130 1 150 1

40 1

170 1 16 1

2 1 15 1

Name: rating\_denominator, dtype: int64

# In [49]:

```
# filtering by incorrect rating_denominator

wrong_df = twitter_archive_clean[twitter_archive_clean['rating_denominator'] != 10]
wrong_df[['tweet_id','text','rating_numerator','rating_denominator']]
```

# Out[49]:

	tweet_id	text	rating_numerator	rating_denominator
572	835246439529840640	@jonnysun @Lin_Manuel ok jomny I know you're excited but 960/00 isn't a valid rating, 13/10 is tho	960	0
573	835246439529840640	@jonnysun @Lin_Manuel ok jomny I know you're excited but 960/00 isn't a valid rating, 13/10 is tho	960	0
627	832088576586297345	@docmisterio account started on 11/15/15	11	15
799	820690176645140481	The floofs have been released I repeat the floofs have been released. 84/70 https://t.co/NIYC820tmd	84	70
800	820690176645140481	The floofs have been released I repeat the floofs have been released. 84/70	84	70

		https://t.co/NIYC820tmd		
963	810984652412424192	Meet Sam. She smiles 24/7 & Samp; secretly aspires to be a reindeer. \nKeep Sam smiling by clicking and sharing this link:\nhttps://t.co/98tB8y7y7t https://t.co/LouL5vdvxx	24	7
964	810984652412424192	Meet Sam. She smiles 24/7 & Samp; secretly aspires to be a reindeer. \nKeep Sam smiling by clicking and sharing this link:\nhttps://t.co/98tB8y7y7t https://t.co/LouL5vdvxx	24	7
1704	758467244762497024	Why does this never happen at my front door 165/150 https://t.co/HmwrdfEfUE	165	150
1869	740373189193256964	After so many requests, this is Bretagne. She was the last surviving 9/11 search dog, and our second ever 14/10. RIP https://t.co/XAVDNDaVgQ	9	11
1921	731156023742988288	Say hello to this unbelievably well behaved squad of doggos. 204/170 would try to pet all at once https://t.co/yGQI3He3xv	204	170
1966	722974582966214656	Happy 4/20 from the squad! 13/10 for all https://t.co/eV1diwds8a	4	20
2003	716439118184652801	This is Bluebert. He just saw that both #FinalFur match ups are split 50/50. Amazed af. 11/10 https://t.co/Kky1DPG4iq	50	50
2029	713900603437621249	Happy Saturday here's 9 puppers on a bench. 99/90 good work everybody https://t.co/mpvaVxKmc1	99	90
2055	710658690886586372	Here's a brigade of puppers. All look very prepared for whatever happens next. 80/80 https://t.co/0eb7R10m12	80	80
2075	709198395643068416	From left to right:\nCletus, Jerome, Alejandro, Burp, & Titson\nNone know where camera is. 45/50 would hug all at once https://t.co/sedre1ivTK	45	50
2152	704054845121142784	Here is a whole flock of puppers. 60/50 I'll take the lot https://t.co/9dpcw6MdWa	60	50
2234	697463031882764288	Happy Wednesday here's a bucket of pups. 44/40 would pet all at once https://t.co/HppvrYuamZ	44	40
		Yes I do realize a rating of 4/20 would've been fitting. However,		

2399	686035780142297088	it would be unjust to give these cooperative pups that low of a rating	4	20
2435	684225744407494656	Two sneaky puppers were not initially seen, moving the rating to 143/130. Please forgive us.  Thank you https://t.co/kRK51Y5ac3	143	130
2436	684222868335505415	Someone help the girl is being mugged. Several are distracting her while two steal her shoes.  Clever puppers 121/110  https://t.co/1zfnTJLt55	121	110
2463	682962037429899265	This is Darrel. He just robbed a 7/11 and is in a high speed police chase. Was just spotted by the helicopter 10/10 https://t.co/7EsP8LmSp5	7	11
2464	682808988178739200	I'm aware that I could've said 20/16, but here at WeRateDogs we are very professional. An inconsistent rating scale is simply irresponsible	20	16
2579	677716515794329600	IT'S PUPPERGEDDON. Total of 144/120I think https://t.co/ZanVtAtvlq	144	120
2643	675853064436391936	Here we have an entire platoon of puppers. Total score: 88/80 would pet all at once https://t.co/y93p6FLvVw	88	80
3135	666287406224695296	This is an Albanian 3 1/2 legged Episcopalian. Loves well- polished hardwood flooring. Penis on the collar. 9/10 https://t.co/d9NcXFKwLv	1	2

## In [50]:

```
# some of the denominators are pulling incorrect values from the text and others are
# 835246439529840640, 740373189193256964, 722974582966214656, 716439118184652801, 62

twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 835246439529840640, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 722974582966214656, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 716439118184652801, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 682962037429899265, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_ar
```

```
In [51]:
```

```
# Testing
```

twitter archive clean.loc[twitter archive clean.tweet id == 835246439529840640]

#### Out[51]:

#### tweet\_id in\_reply\_to\_status\_id in\_reply\_to\_user\_id timestamp

572	835246439529840640	8.352460e+17	26259576.0	2017-02- 24 21:54:03 +0000	href="http://twitter.c rel="nofollow">
573	835246439529840640	8.352460e+17	26259576.0	2017-02- 24 21:54:03 +0000	href="http://twitter.c rel="nofollow">

4. There are some abnormal numerators that need to be fixed, as well.

#### In [52]:

```
# tweet_id : 835246439529840640, 740373189193256964,722974582966214656,7164391181840

twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 835246439529840640, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 740373189193256964, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 722974582966214656, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 716439118184652801, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 682962037429899265, ['ractive_archive_clean.loc[twitter_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_archive_clean.tweet_id == 666287406224695296, ['ractive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive_archive
```

```
In [53]:
```

```
# Testin numerator now
twitter_archive_clean.loc[twitter_archive_clean.tweet_id == 835246439529840640]
```

# Out[53]:

## tweet\_id in\_reply\_to\_status\_id in\_reply\_to\_user\_id timestamp

572	835246439529840640	8.352460e+17	26259576.0	2017-02- 24 21:54:03 +0000	href="http://twitter.c rel="nofollow">
573	835246439529840640	8.352460e+17	26259576.0	2017-02- 24 21:54:03 +0000	href="http://twitter.c rel="nofollow">

5. Some columns have a lot of missing data, for example, "in\_reply\_to\_status\_id", "in\_reply\_to\_user\_id", "retweeted\_status\_id", "in\_reply\_to\_user\_id", "retweeted\_status\_id", "retweeted\_status\_user\_id", "retweeted\_status\_timestamp". I don't really need these pieces of info so I'll just remove them.

# In [54]:

```
twitter archive clean.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 3156 entries, 0 to 3155
Data columns (total 11 columns):
tweet_id
                       3156 non-null int64
                       3156 non-null object
timestamp
                       3156 non-null object
source
                       3156 non-null object
text
                       3077 non-null object
expanded urls
                       3156 non-null int64
rating_numerator
                       3156 non-null int64
rating_denominator
name
                       3156 non-null object
                       525 non-null object
stage
retweet_count
                       3156 non-null int64
                       3156 non-null int64
favorite count
dtypes: int64(5), object(6)
memory usage: 295.9+ KB
 6. The dtype for "timestamp" is wrong and should be fixed
In [56]:
twitter archive_clean['timestamp'] = pd.to_datetime(twitter_archive_clean['timestamp']
In [57]:
twitter_archive_clean['timestamp'].head(3)
Out[57]:
0
    2017-08-01 16:23:56
1
    2017-08-01 16:23:56
2
    2017-08-01 00:17:27
```

7. The four long URL types should be shortened

Name: timestamp, dtype: datetime64[ns]

In [55]:

```
In [58]:
# simpfy the source contexts
twitter_archive_clean['source'] = twitter_archive clean['source'].replace('<a href='
                                                                              'Twitter :
twitter archive clean['source'] = twitter archive clean['source'].replace('<a href=
                                                                              'Vine')
twitter archive clean['source'] = twitter archive clean['source'].replace('<a href=
                                                                               'Twitter
twitter archive clean['source'] = twitter archive clean['source'].replace('<a href=
                                                                               'TweetDed
In [59]:
twitter archive clean['source'].value counts()
Out[59]:
<a href="http://twitter.com/download/iphone" rel="nofollow">Twitter fo
r iPhone</a>
                3002
<a href="http://vine.co" rel="nofollow">Vine - Make a Scene</a>
104
<a href="http://twitter.com" rel="nofollow">Twitter Web Client</a>
40
TweetDeck
Name: source, dtype: int64
 8. The "expanded_urls" has few missing values. These should be void when looking at the rating
In [60]:
twitter archive clean = twitter archive clean.dropna(subset = ['expanded urls'])
In [61]:
twitter archive clean.expanded urls.isnull().sum()
Out[61]:
```

# Image Predictions

0

1. The names such as p1, p2, p3 could be confusing. I'll clean these up to make it very easy to interpret

# In [62]:

## In [63]:

```
image_prediction_clean.head(5)
```

# Out[63]:

first_r	img_num	jpg_url	tweet_id	
Welsh_spring	1	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	666020888022790149	0
	1	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	666029285002620928	1
German_	1	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	666033412701032449	2
Rhodesian_	1	https://pbs.twimg.com/media/CT5Dr8HUEAA-IEu.jpg	666044226329800704	3
miniature	1	https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg	666049248165822465	4

2. Make dog breed naming convention consistent; have capital letters at start of each name

## In [64]:

```
image_prediction_clean['first_prediction'] = image_prediction_clean.first_prediction
```

## In [65]:

```
image_prediction_clean.head(3)
```

## Out[65]:

_		tweet_id	jpg_url	img_num	first_r
_	0	666020888022790149	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	1	Welsh_spring
	1	666029285002620928	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	1	
	2	666033412701032449	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	1	German_

## In [67]:

3077 non-null datetime64[ns] timestamp 3077 non-null object source text 3077 non-null object 3077 non-null object expanded urls rating\_numerator 3077 non-null int64 3077 non-null int64 rating denominator name 3077 non-null object 516 non-null object stage 3077 non-null int64 retweet count 3077 non-null int64 favorite count

dtypes: datetime64[ns](1), int64(5), object(5)

memory usage: 288.5+ KB

```
In [68]:
image prediction clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet id
                     2075 non-null int64
                     2075 non-null object
jpg url
                     2075 non-null int64
img_num
                     2075 non-null object
first prediction
                     2075 non-null float64
first confidence
                     2075 non-null bool
first_dog_breed
second prediction
                     2075 non-null object
second confidence
                     2075 non-null float64
second dog breed
                     2075 non-null bool
third prediction
                     2075 non-null object
                     2075 non-null float64
third confidence
third dog breed
                     2075 non-null bool
dtypes: bool(3), float64(3), int64(2), object(4)
```

# **Storing Final .csv Copy**

memory usage: 152.1+ KB

```
In [69]:
```

```
twitter archive clean.to csv('twitter archive master.csv', encoding='utf-8')
```

# **Analysis and Visuals**

```
In [70]:
```

```
twitter archive clean.head(2)
```

# Out[70]:

	tweet_id	timestamp	source	te
0	892420643555336193	2017-08- 01 16:23:56	<a href="http://twitter.com/download/iphone" rel="nofollow"&gt;Twitter for iPhone</a 	This is Phineas. He's mystical boy. Only ev appears in the hole of donut. 13/ https://t.co/MgUWQ76d.
1	892420643555336193	2017-08- 01 16:23:56	<a href="http://twitter.com/download/iphone" rel="nofollow"&gt;Twitter for iPhone</a 	This is Phineas. He's mystical boy. Only evappears in the hole of donut. 13/https://t.co/MgUWQ76d.

#### 1. Tweet Source

The source of tweets are dominated by the iPhone, taking roughly 93% of all WeRateDogs' tweet history. While the other three combine for about 7%; not very relevant.

iPhone: 2199, Vine: 91, Twitter Web Client: 33, TweetDeck: 10

## 2. Dog Nicknames

```
In [72]:
```

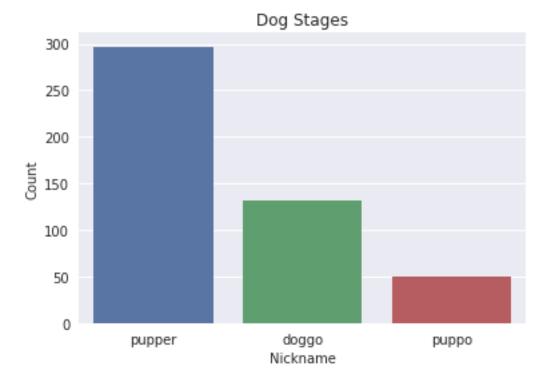
```
import seaborn as sns
```

## In [75]:

```
sorted_stage = twitter_archive_clean['stage'].value_counts().head(3).index
sns.set(style="darkgrid")
sns.countplot(data = twitter_archive_clean, x = 'stage', order = sorted_stage, orier
plt.xticks(rotation = 360)
plt.xlabel('Nickname', fontsize=10)
plt.ylabel('Count', fontsize=10)
plt.title('Dog Stages',fontsize=12)
```

## Out[75]:

Text(0.5,1,'Dog Stages')



Right off the bat, it's easy to see that "pupper" is the most popular name used amongst the tweets. It makes sense, even though all dogs are cute, that a puppy would be the most popular. I would proceed with a little bit of caution with this visual, as it appears only about 500 of the 2,000+ tweets populated a dog stage.

# 3. Dog Predictions and Confidence Levels

# In [78]:

```
image_prediction_clean.head(5)
```

## Out[78]:

first_r	img_num	jpg_url	tweet_id	
Welsh_spring	1	https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg	666020888022790149	0
	1	https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg	666029285002620928	1
German_	1	https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg	666033412701032449	2
Rhodesian_	1	https://pbs.twimg.com/media/CT5Dr8HUEAA-IEu.jpg	666044226329800704	3
Miniature	1	https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg	666049248165822465	4

## In [80]:

```
image_prediction_clean['first_prediction'].value_counts().head(20)
```

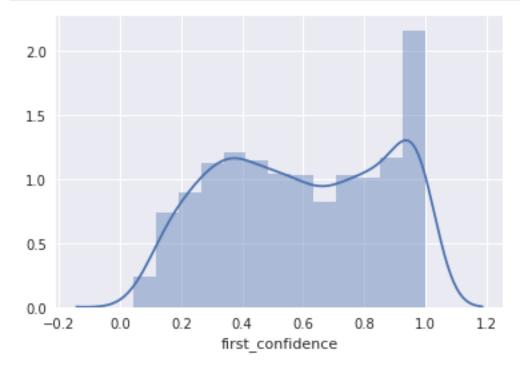
# Out[80]:

Golden_retriever	150
Labrador_retriever	100
Pembroke	89
Chihuahua	83
Pug	57
Chow	44
Samoyed	43
Toy_poodle	39
Pomeranian	38
Cocker_spaniel	30
Malamute	30
French_bulldog	26
Chesapeake_bay_retriever	23
Miniature_pinscher	23
Seat_belt	22
Staffordshire_bullterrier	20
Siberian_husky	20
German_shepherd	20
Cardigan	19
Web_site	19
Name: first_prediction, dtype	e: int64

The image predictions data set and chart and pretty interesting. We do have some unrelated item names near the bottom of the query I ran above. Golden, Lab, Pembroke and Chihuahua are in a league of their own, in terms of the number of times they showed up in the model. I'm curious; could these predictions be related to the sheer number of images of these breeds on the internet, as the golden and lab are no doubt the two most popular dogs to own.

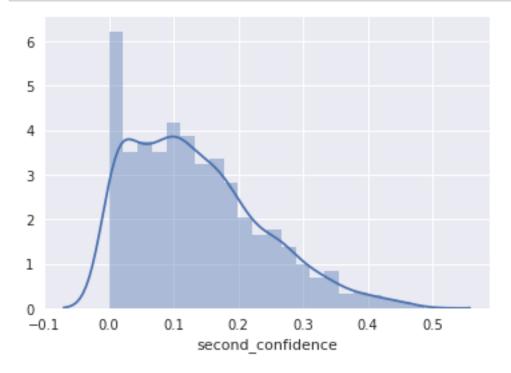
# In [82]:

```
sns.set(style='darkgrid')
ax = sns.distplot(image_prediction_clean['first_confidence'])
```



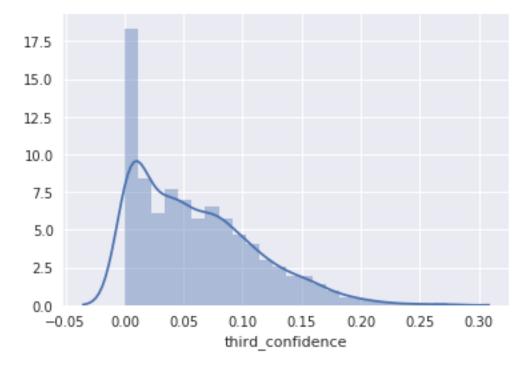
# In [83]:

```
sns.set(style='darkgrid')
ax = sns.distplot(image_prediction_clean['second_confidence'])
```



# In [84]:

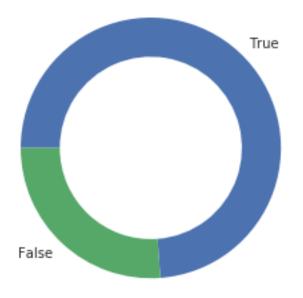
```
sns.set(style='darkgrid')
ax = sns.distplot(image_prediction_clean['third_confidence'])
```



#### In [92]:

# Out[92]:

```
(-1.1008745601630092,
1.1275917683159655,
-1.1086866580463621,
1.1197796704326126)
```



The first three charts represent the overall confidence levels of the software, through the three iterations of predictions. The initial prediction shows a large amount of extremely confident picks. However, the success rate drops off significantly as you wanture into the second and third prediction estagories. The substantial

amount of low confidence percentages (0.1 - 0.8) in the first graph is something to worry about, though. The bottom true/false chart represents how accurate the predictions actually were; roughly 75%.

In [ ]: