

# GRAPHIC DESIGNER



GRAPHIC DESIGNER CUM VIDEO EDITOR

## SHANE SAM

### PROFILE

Creative and passionate graphic designer with a strong eye for visual storytelling and brand identity. As the founder of MakeitMallu, I've led projects in event branding and digital media, blending design skills with technical know-how to create impactful visuals.

### EXPERIENCE

#### · MakeitMallu

Founded a freelance design venture creating posters, logos, social media creatives, and custom visual content.

#### · TedxSaintgits

Designed key visual assets for TEDxSaintgits, including speaker posts, stage screens, and promotional materials.

#### · IEDC@Saintgits

Created visual content for startup promotion, events, and awareness campaigns.

Designed t-shirts, posters, and digital assets for college-level entrepreneurship events.

### SOFTWARES

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