

Pitch Deck

S O C I A L M E D I A

Sushen Sirohi - CEO, Founder

Ishaan Raj - COO, Founder



We believe that a real
social media app
empowers connectivity
over content

AGENDA

- Our Mission
- The Team
- New Products and Services
- Competitive Analysis
- Competitors
- Size of Market
- Our Numbers
- Path to Integration

OUR MISSION

To connect students within their schools, providing a space to share ideas, collaborate, and build lasting friendships. Through innovative features and a focus on community, we aim to empower students to make the most of their campus experiences

MEET THE TEAM

Founder & CEO

Sushen Sirohi

Sushen is the CEO and Founder of Radiant, a social platform dedicated to connecting students within their school communities. With a vision to empower students and enhance campus life, Sushen is leading the charge in creating a space for meaningful connections and collaboration.

Founder & COO

Ishaan Raj

Ishaan Raj is the Founder and COO of Radiant, where he plays a key role in shaping the app's vision and operations. With a strong focus on building a user-friendly and impactful platform, Ishaan is committed to enhancing student interactions and fostering a connected campus experience."

NEW PRODUCTS AND SERVICES

At Radiant, we are continuously evolving to meet the needs of our user base. Our platform introduces a unique combination of social media features tailored specifically for students, including verified profiles, live chat, and community-driven clubs and groups. Our standout feature, Quick Match, offers an innovative way for users to connect based on shared interests, creating a space for meaningful friendships without the pressures of traditional dating apps. As we grow, we are committed to adding more features and tools to further enhance student engagement, campus life, and real-world connections.

QUICK MATCH

A unique feature designed to help students find friends based on shared interests, hobbies, and activities. Instead of focusing on dating, Quick Match allows users to discover new people they can connect with, collaborate with on school projects, or join clubs and groups with common passions. It's a fun, low-pressure way for students to build genuine connections.

CAMPUS EVENTS & CLUBS

A feature that enables students to stay updated on all school-related activities. From sports events to club meetings, users can view, join, and even create events that align with their interests. This feature encourages collaboration, student engagement, and a sense of community by providing a digital space for all things campus-related, helping students be active participants in school life.

COMPETITIVE ANALYSIS

Radiant targets school communities with verified profiles and features like Quick Match and campus-specific events. Unlike Instagram and Facebook, which are broad and not focused on students, or LinkedIn, which is career-driven, Radiant provides a space for real, school-centered connections. These platforms fail to meet the specific needs of students seeking verified, campus-focused interactions.

COMPETITIVE ANALYSIS

Instagram/Facebook

These platforms have broad user bases, making it difficult for students to connect only with their school community. They lack verified student profiles, school-specific features, and meaningful engagement for campus life. Users are overwhelmed with irrelevant content, which dilutes the experience for students seeking focused interactions.

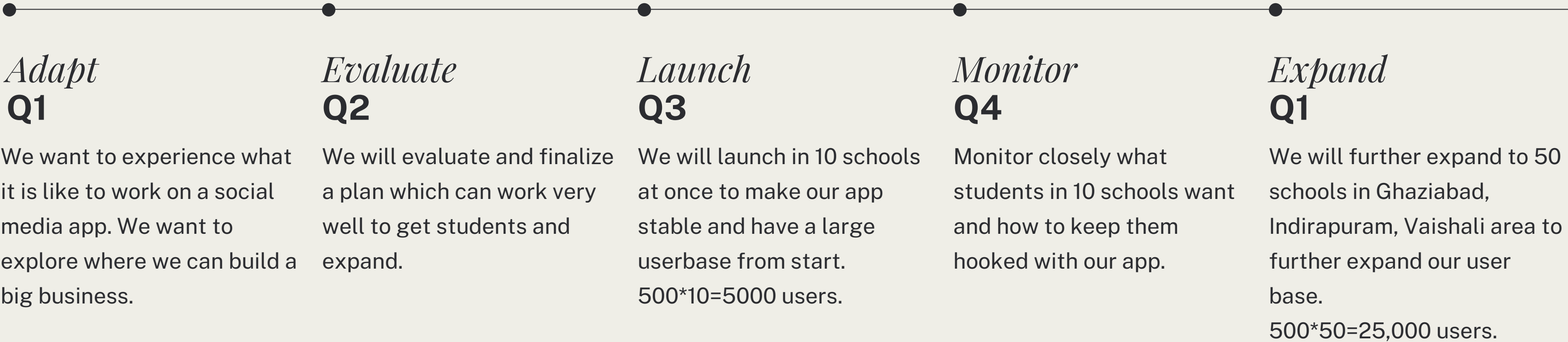
Discord

While great for group chats, it lacks verified student profiles and school-focused features. It's also not designed for school-specific interactions or events, making it harder for students to engage in campus-related activities.

LinkedIn

Focused on professional networking, LinkedIn lacks features for students to connect on a social level within their own school community. It doesn't support school-based interactions or campus events, limiting its relevance to students looking to engage in everyday campus life.

PATH TO INTEGRATION



Join us in ending the monopoly of
large social media apps, and building
an app that cares about its users.

Thank you!
