

# Pre-training + Fine-tuning Paradigm, I

LING 574 Deep Learning for NLP

Shane Steinert-Threlkeld

# Note on Transformer Architecture

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## Do Transformer Modifications Transfer Across Implementations and Applications?

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Sharan Narang\* Hyung Won Chung Yi Tay William Fedus  
Thibault Fevry† Michael Matena † Karishma Malkan† Noah Fiedel  
Noam Shazeer Zhenzhong Lan† Yanqi Zhou Wei Li  
Nan Ding Jake Marcus Adam Roberts Colin Raffel

Google Research

### Abstract

The research community has proposed copious modifications to the Transformer architecture since it was introduced over three years ago, relatively few of which have seen widespread adoption. In this paper, we comprehensively evaluate many of these modifications in a shared experimental setting that covers most of the common uses of the Transformer in natural language processing. Surprisingly, we find that most modifications do not meaningfully improve performance. Furthermore, most of the Transformer

will yield equal-or-better performance on any task that the pipeline is applicable to. For example, residual connections in convolutional networks (He et al., 2016) are designed to ideally improve performance on any task where these models are applicable (image classification, semantic segmentation, etc.). In practice, when proposing a new improvement, it is impossible to test it on every applicable downstream task, so researchers must select a few representative tasks to evaluate it on. However, the proposals that are ultimately adopted by the research community and practitioners tend to be those that reliably improve performance across a wide variety of tasks “in

[link](#)

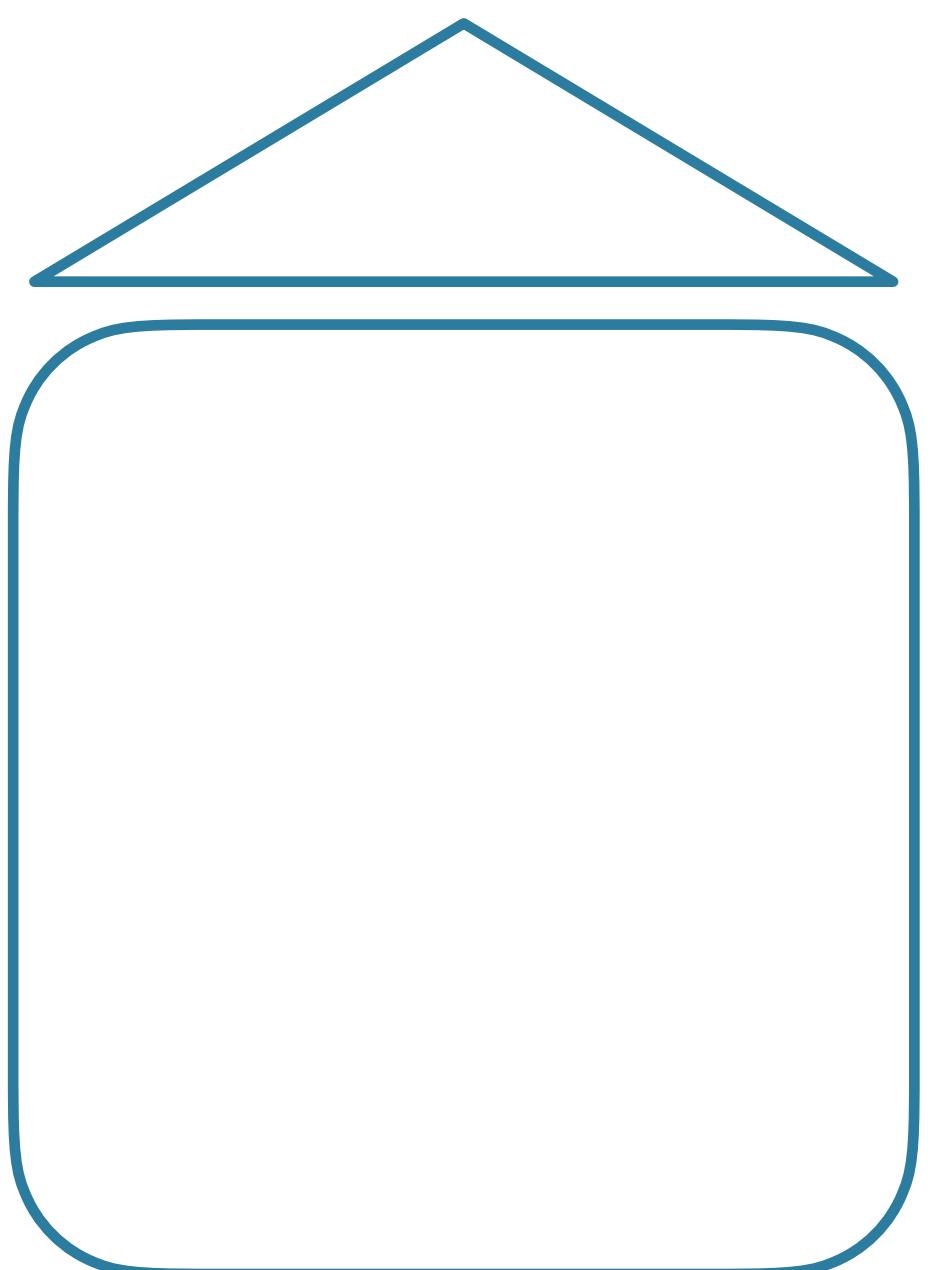
# Today's Plan

- Transfer learning in general
- Language model pre-training: initial steps
- Transformer-based pre-training
  - Encoder only
  - Decoder only
  - Encoder-Decoder
- [Some] limitations [more later in course]

# Transfer Learning

# Standard Learning

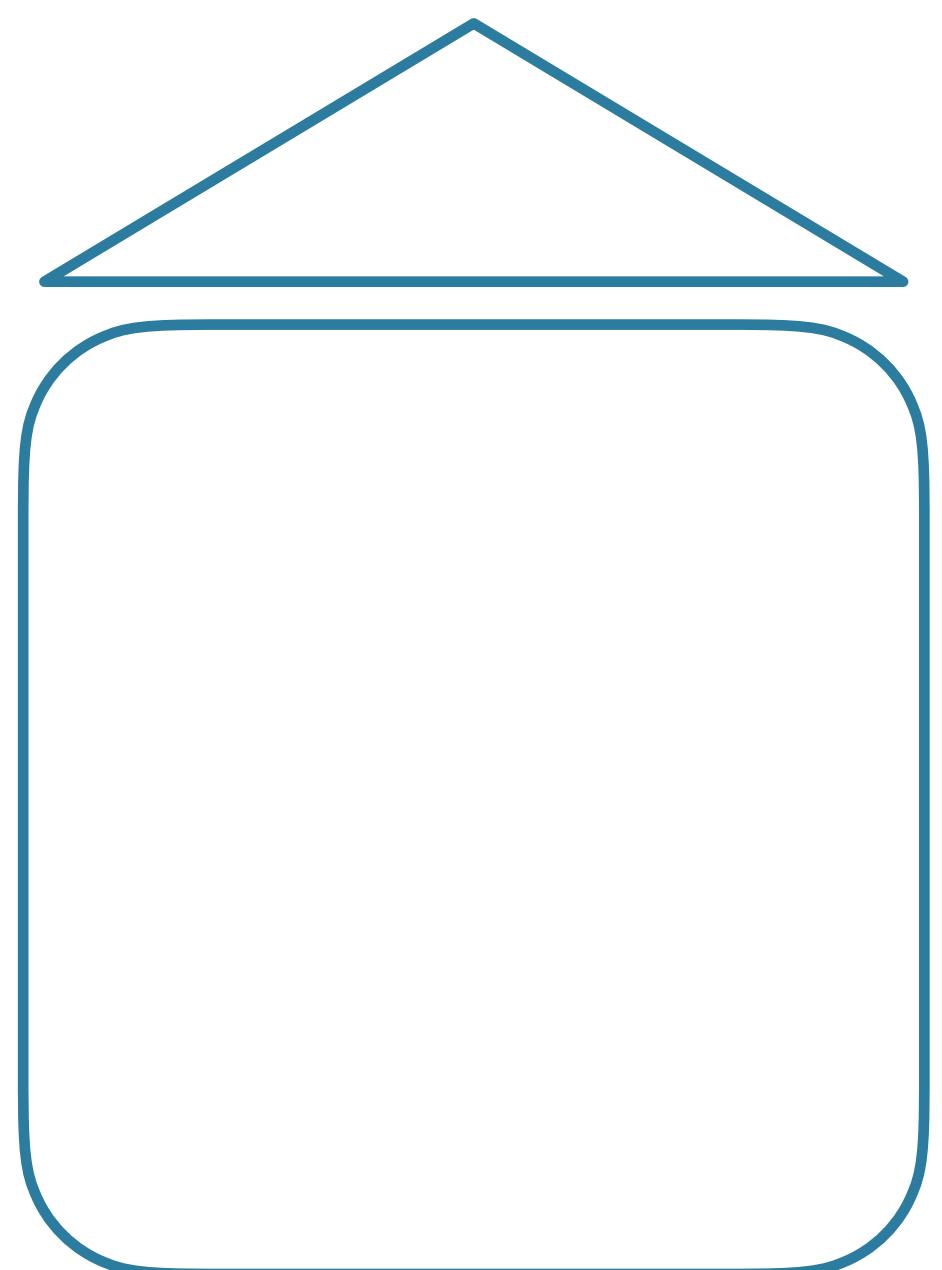
Task I outputs



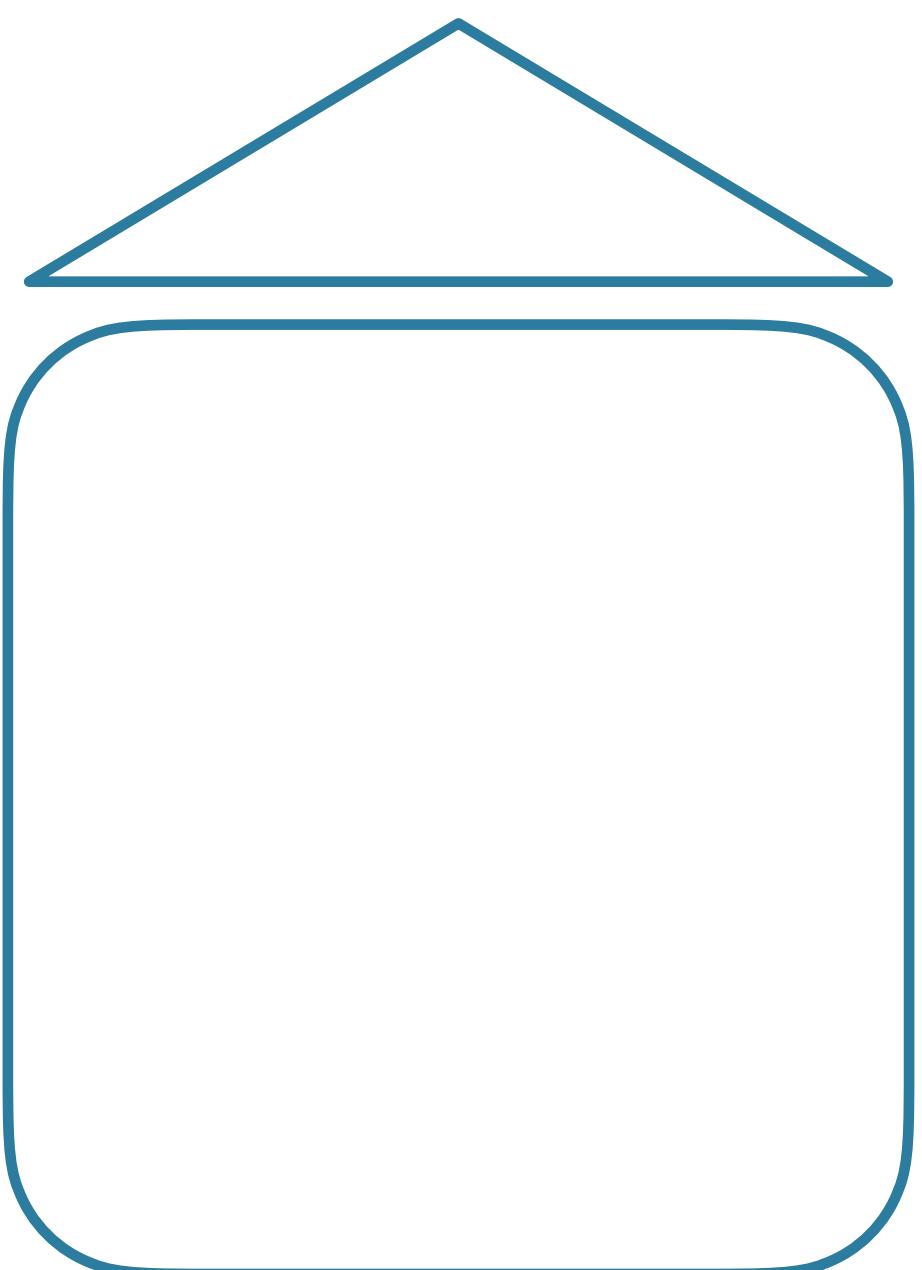
Task I inputs

# Standard Learning

Task 1 outputs



Task 2 outputs

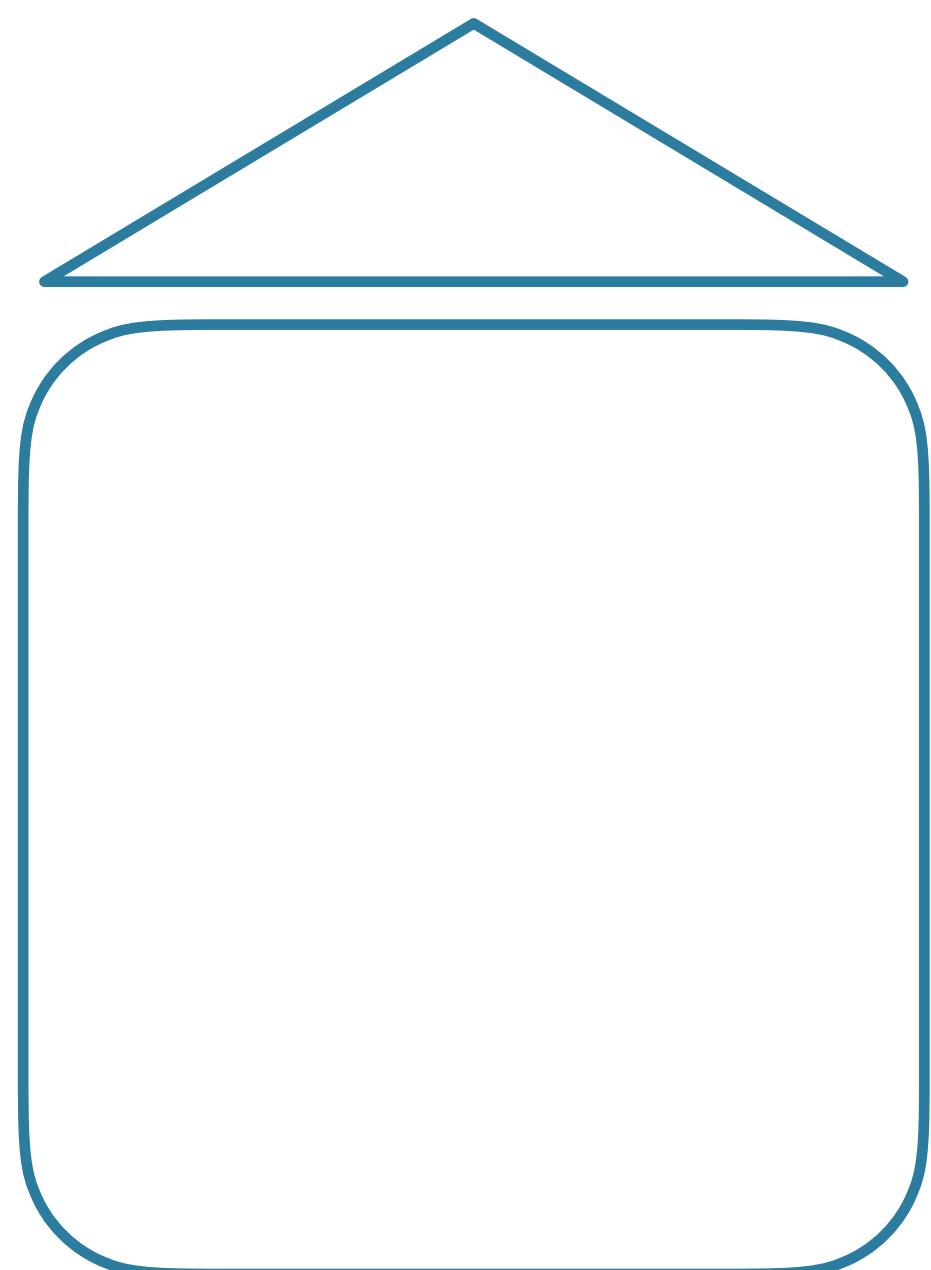


Task 1 inputs

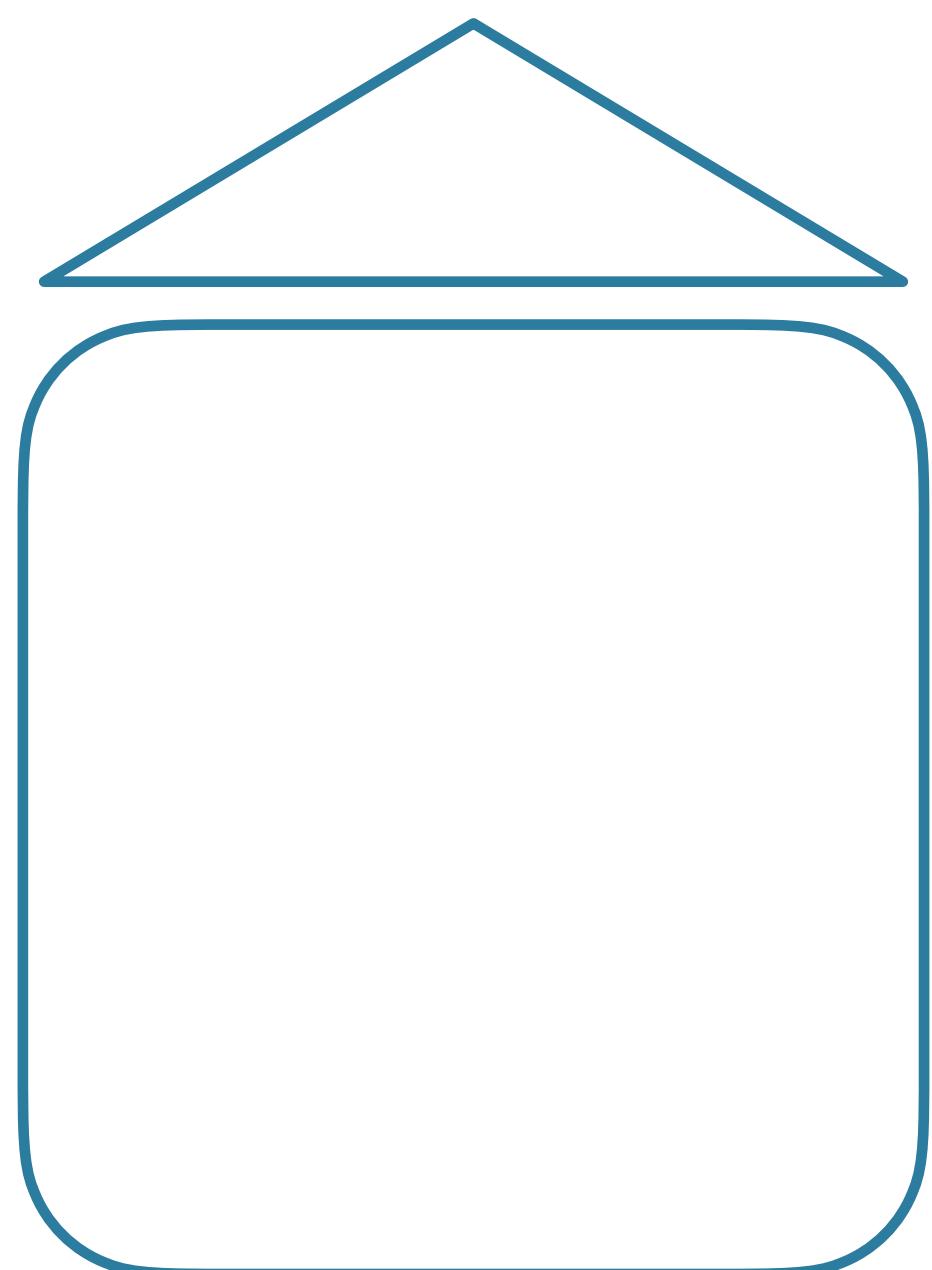
Task 2 inputs

# Standard Learning

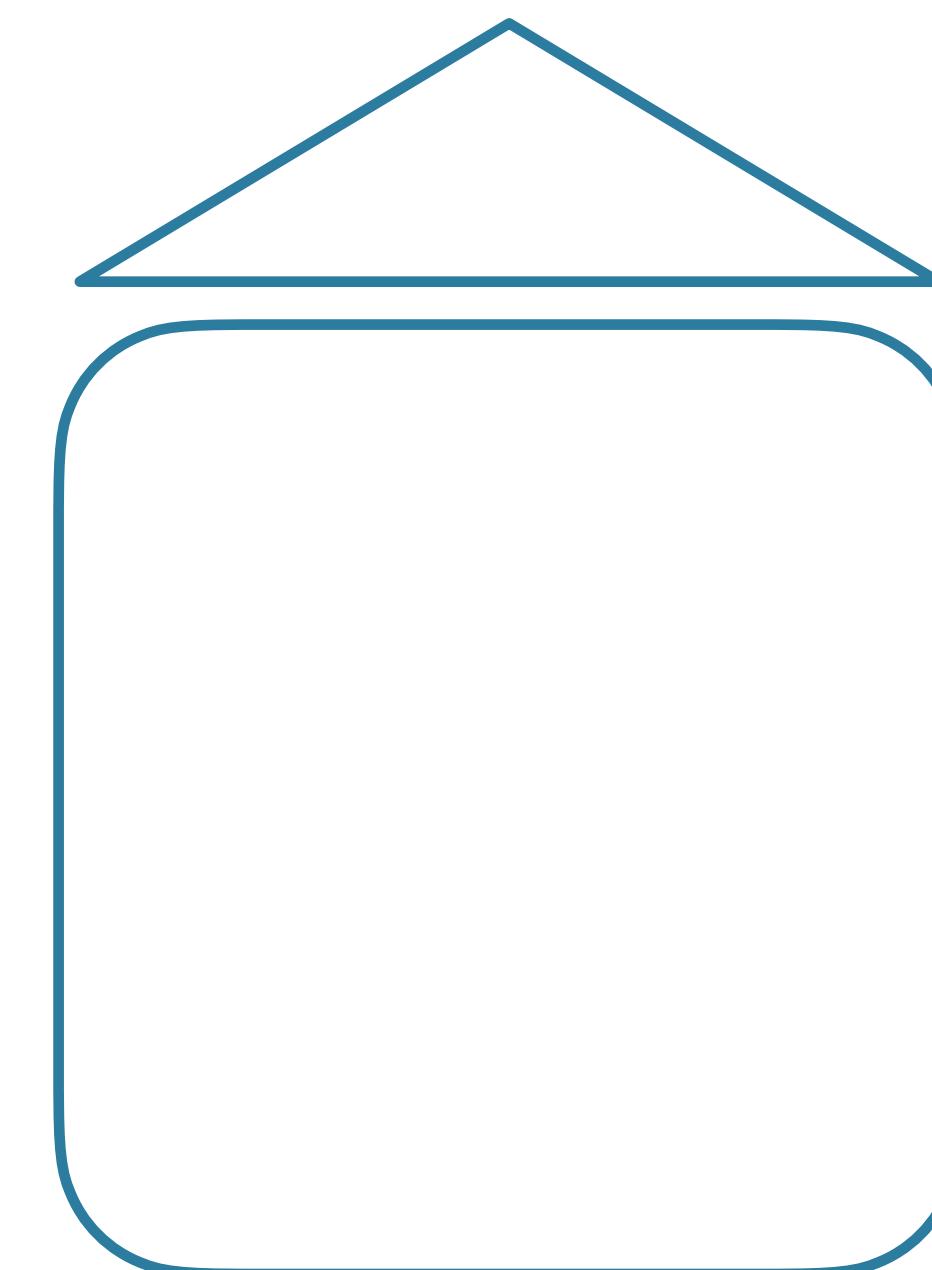
Task 1 outputs



Task 2 outputs



Task 3 outputs



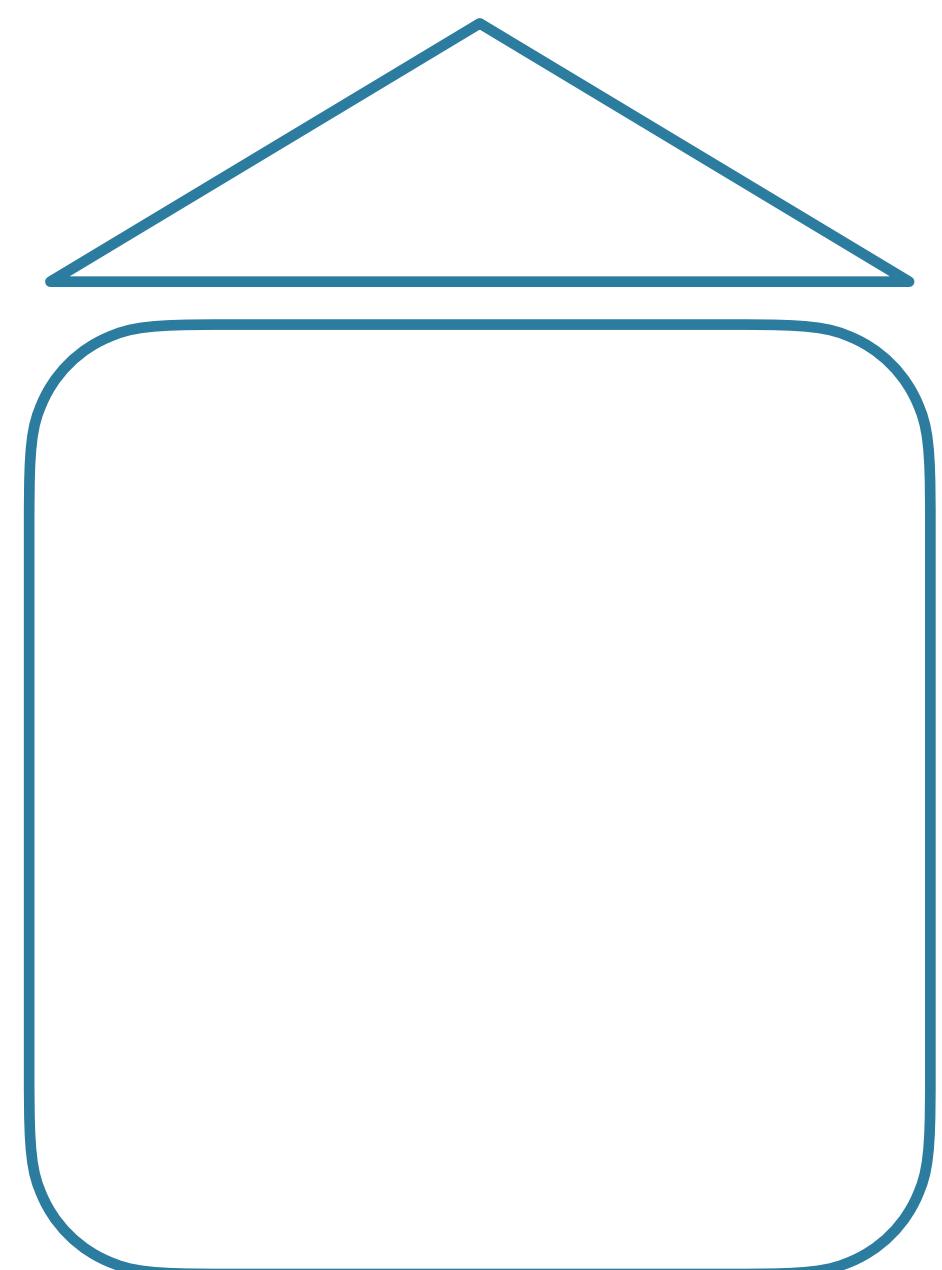
Task 1 inputs

Task 2 inputs

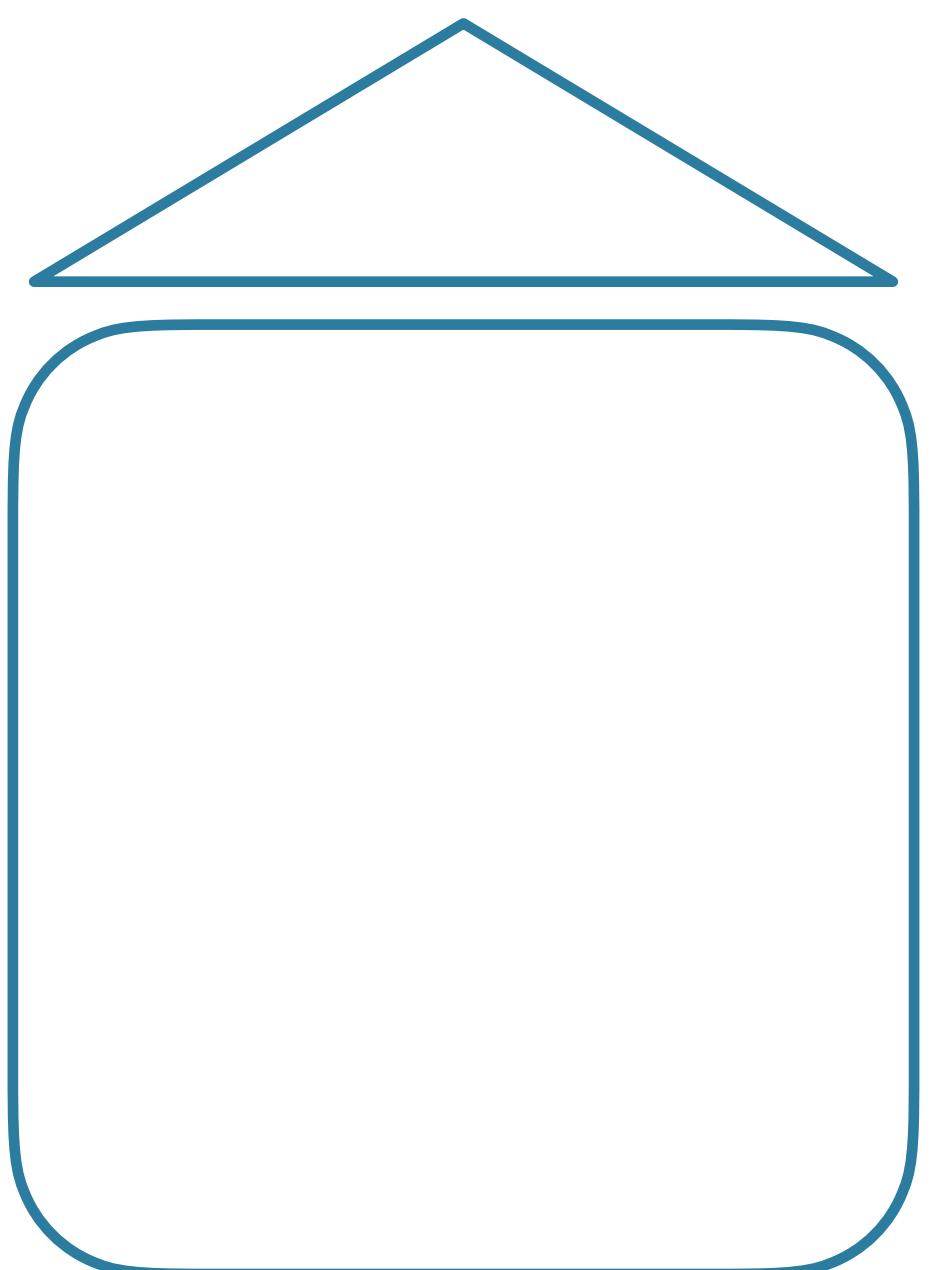
Task 3 inputs

# Standard Learning

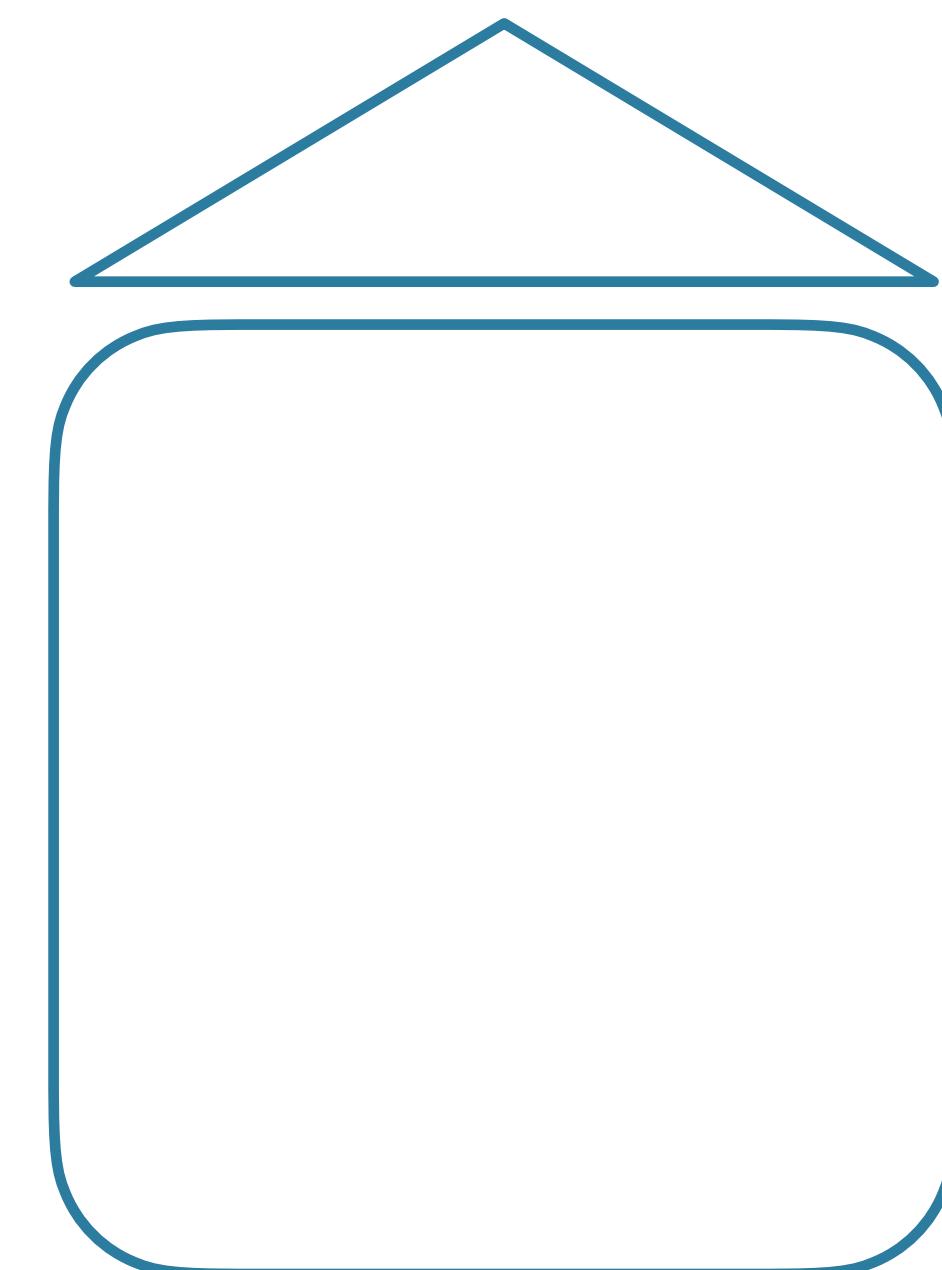
Task 1 outputs



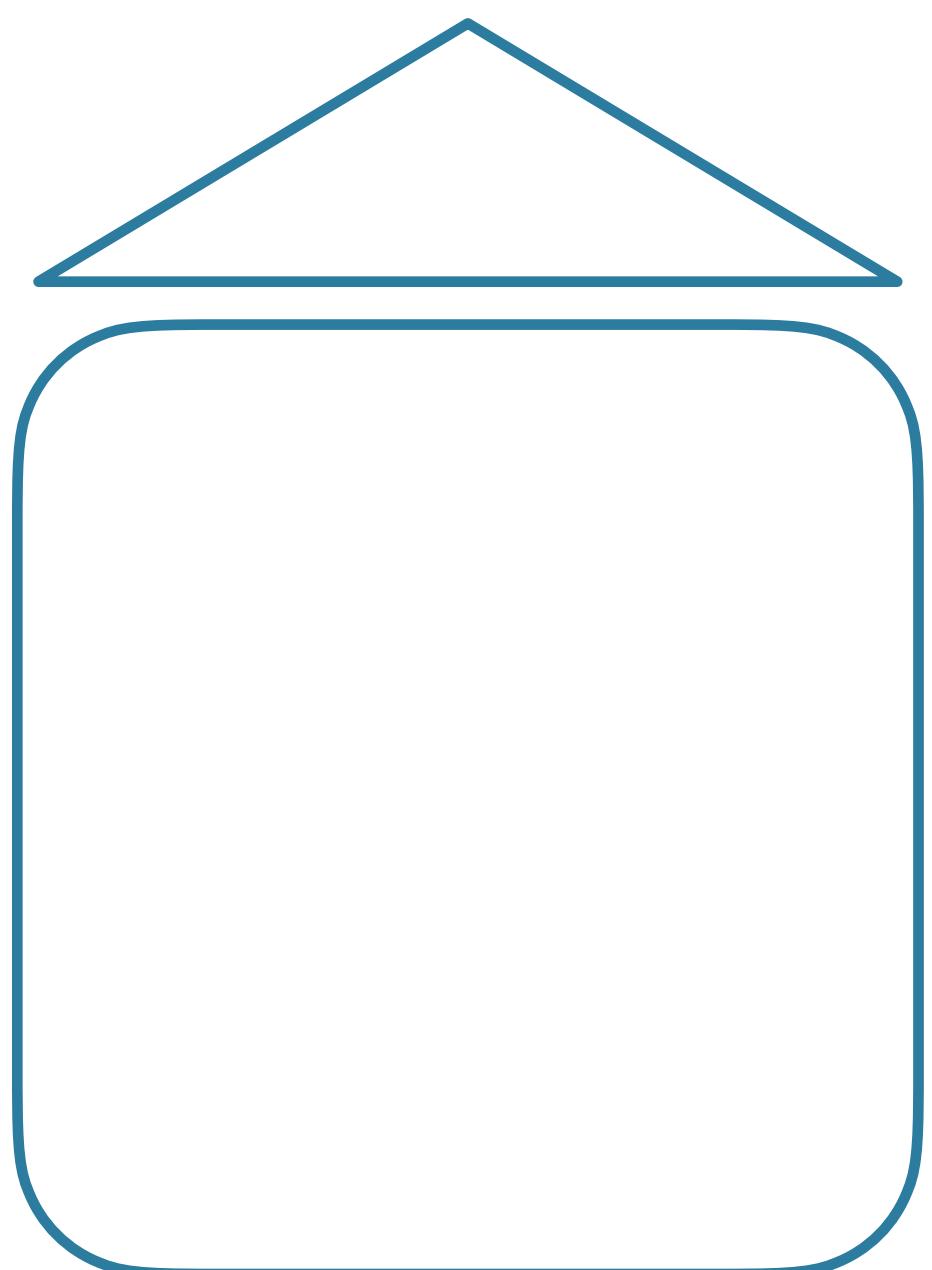
Task 2 outputs



Task 3 outputs



Task 4 outputs



Task 1 inputs

Task 2 inputs

Task 3 inputs

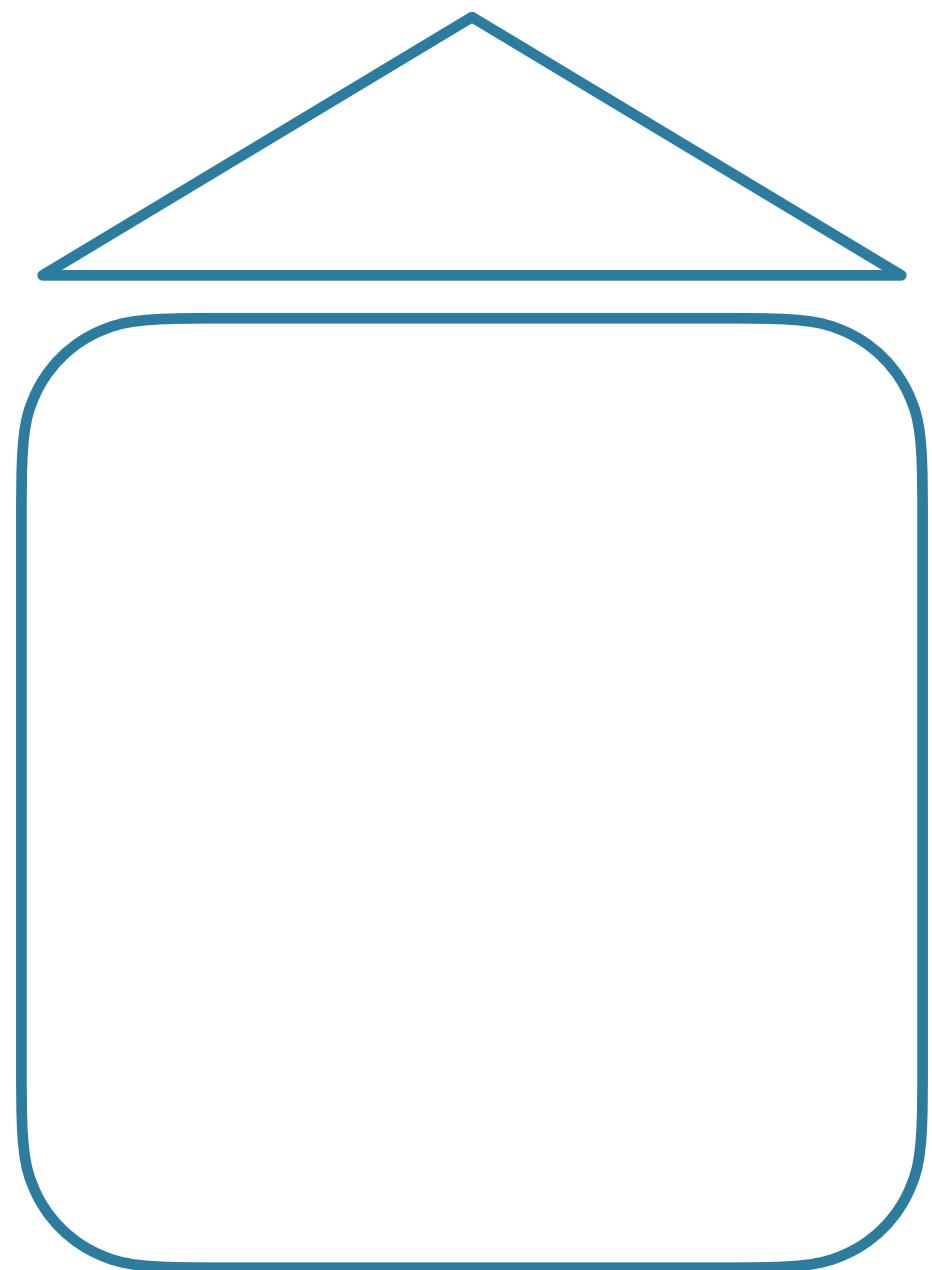
Task 4 inputs

# Standard Learning

- New task = new model
- Expensive!
  - Training time
  - Storage space
  - Data availability
  - Can be impossible in low-data regimes

# Transfer Learning

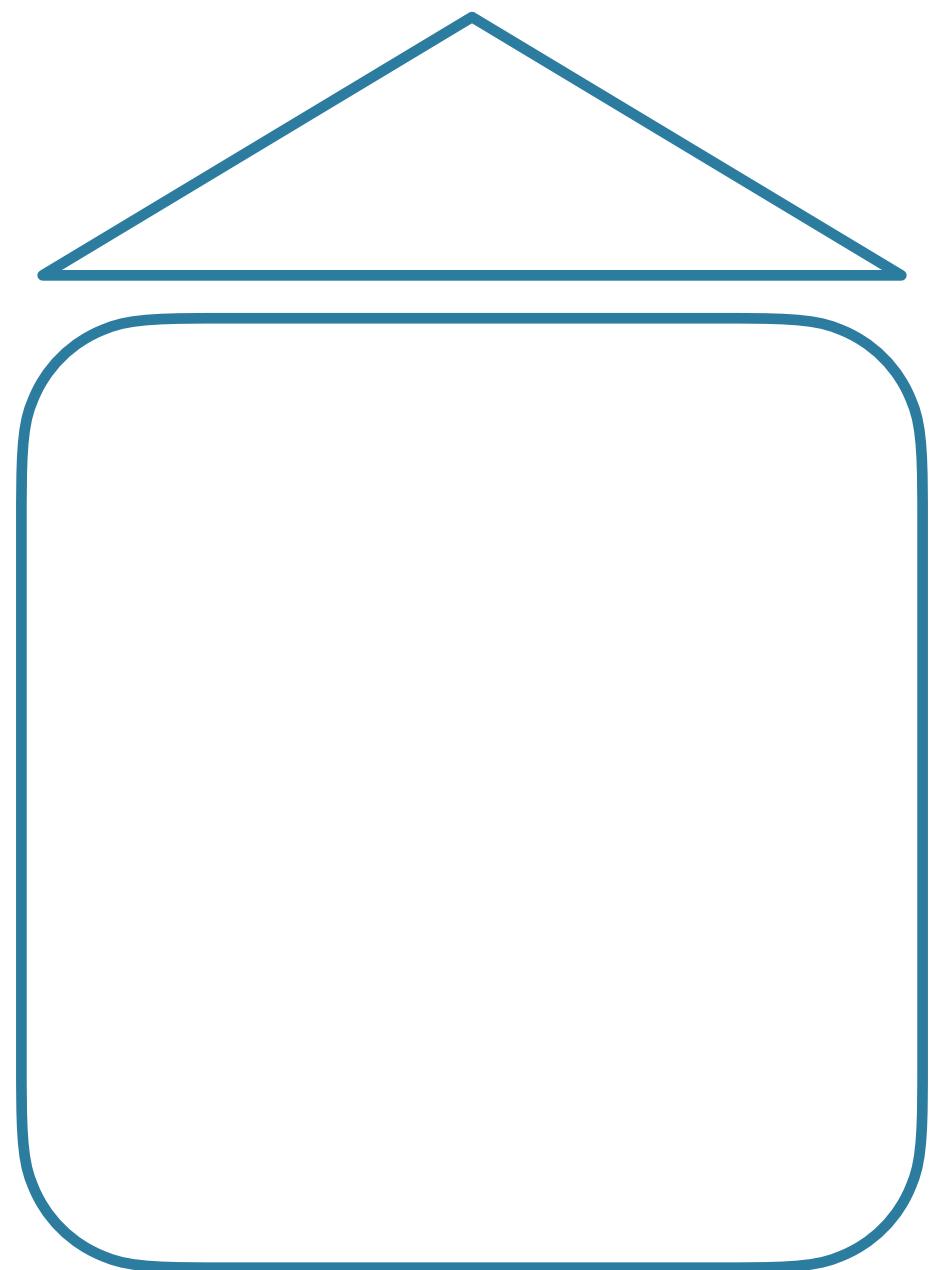
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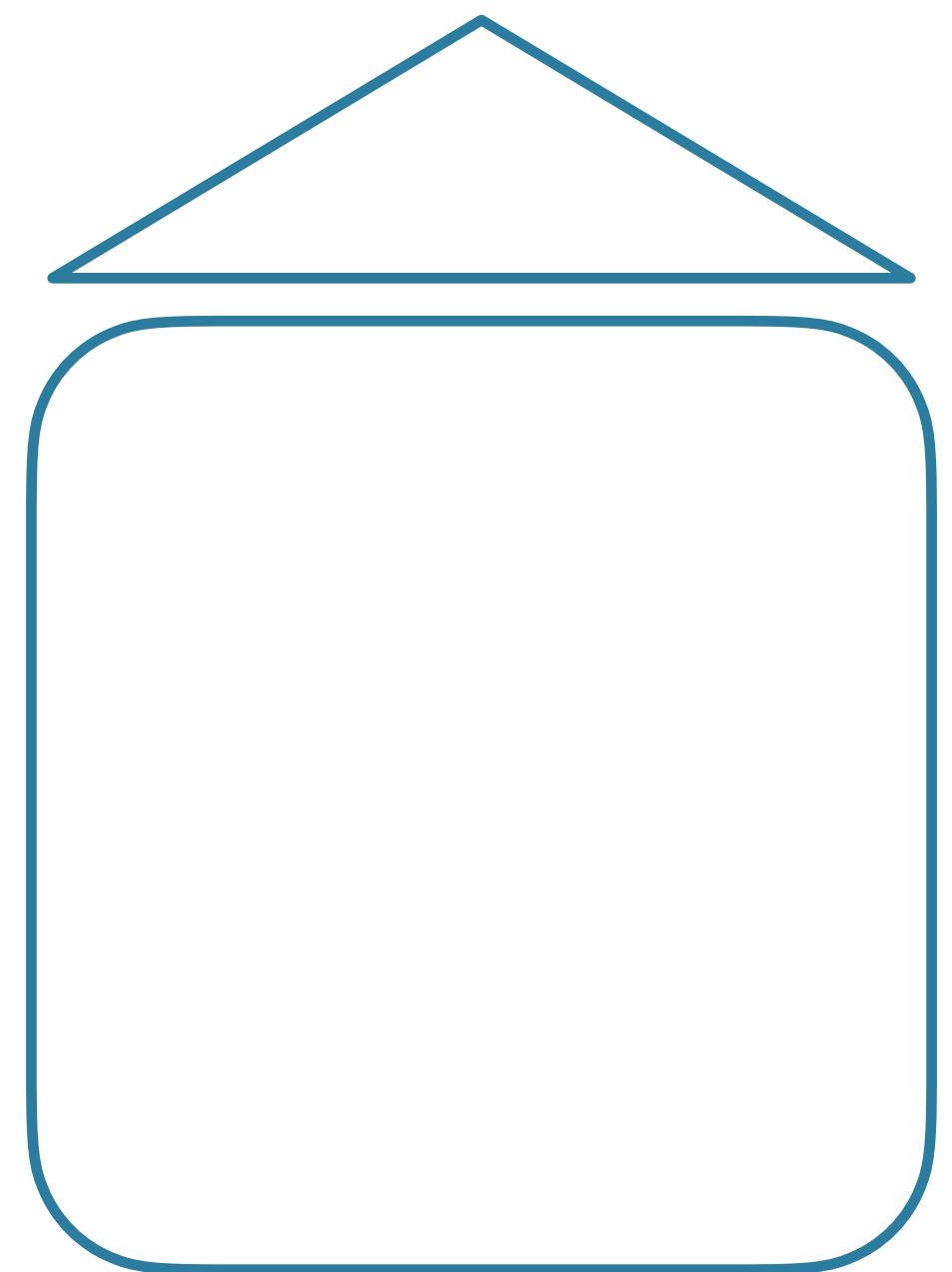
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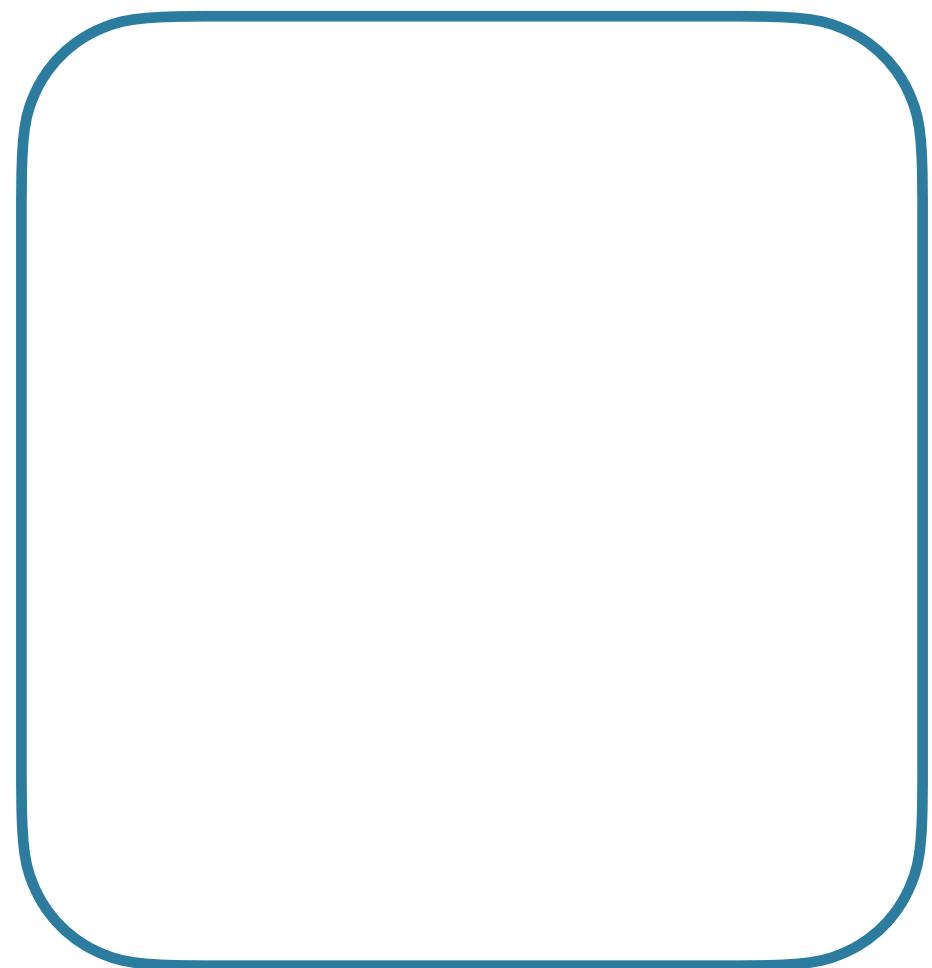
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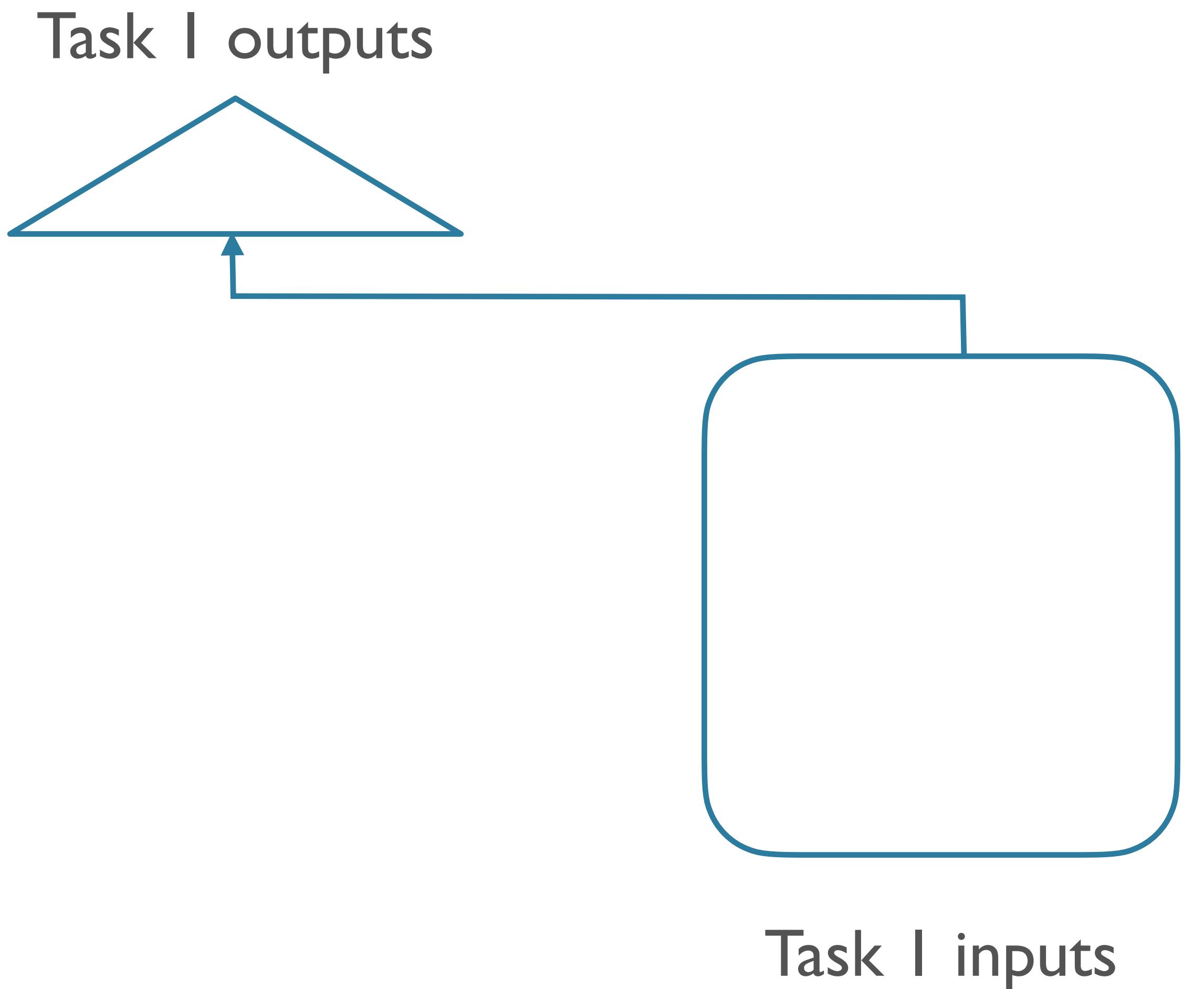
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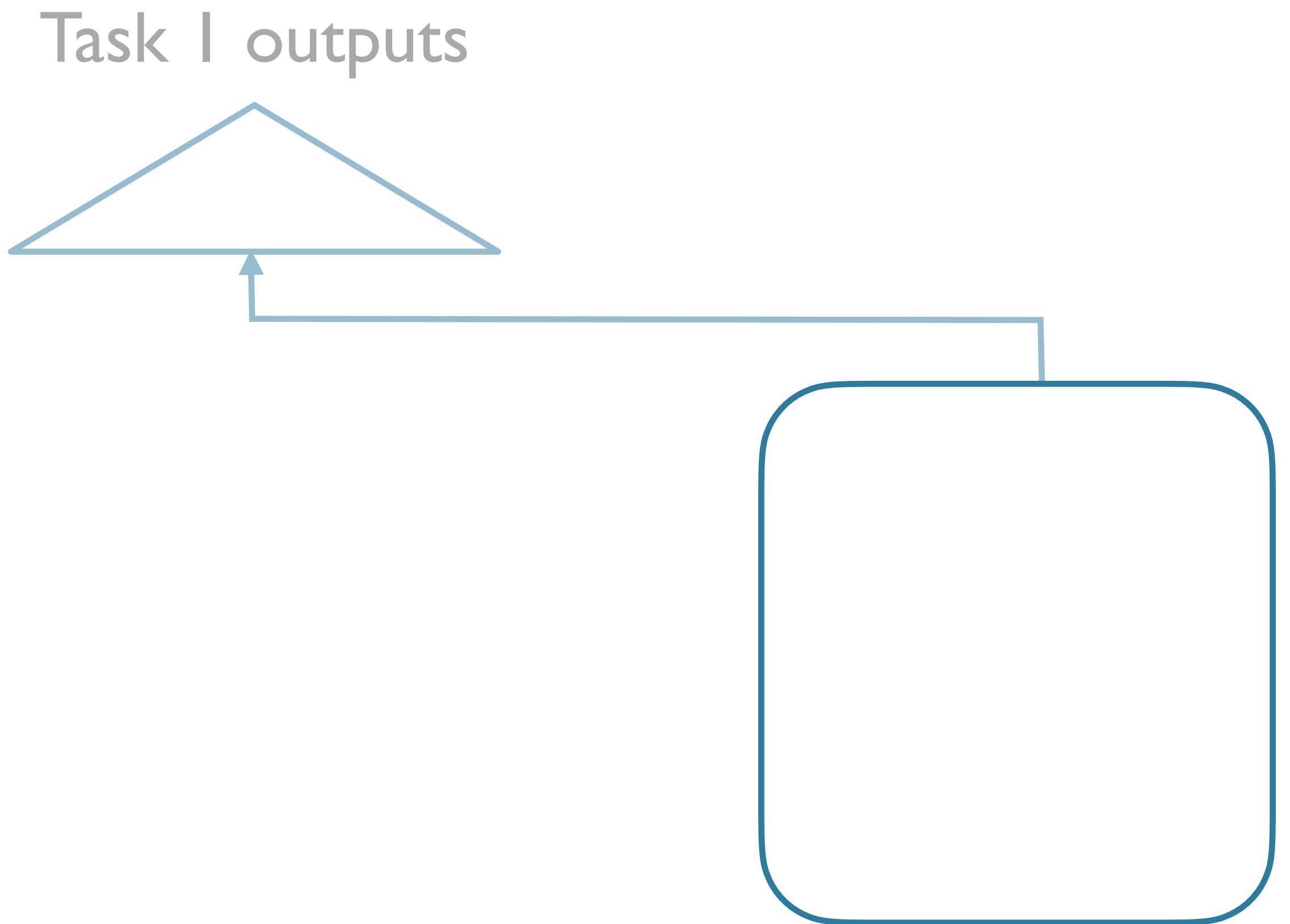


Task I inputs

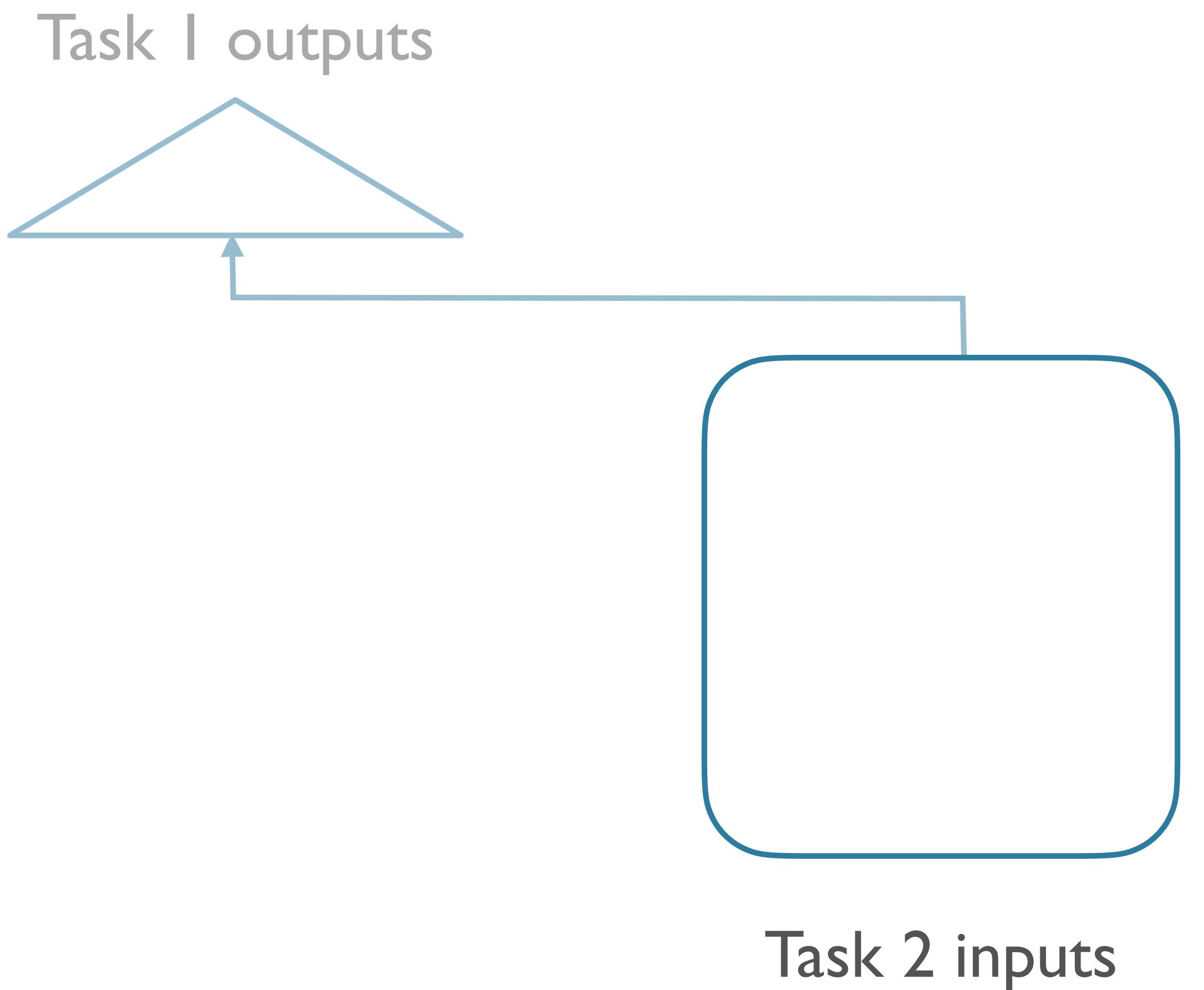
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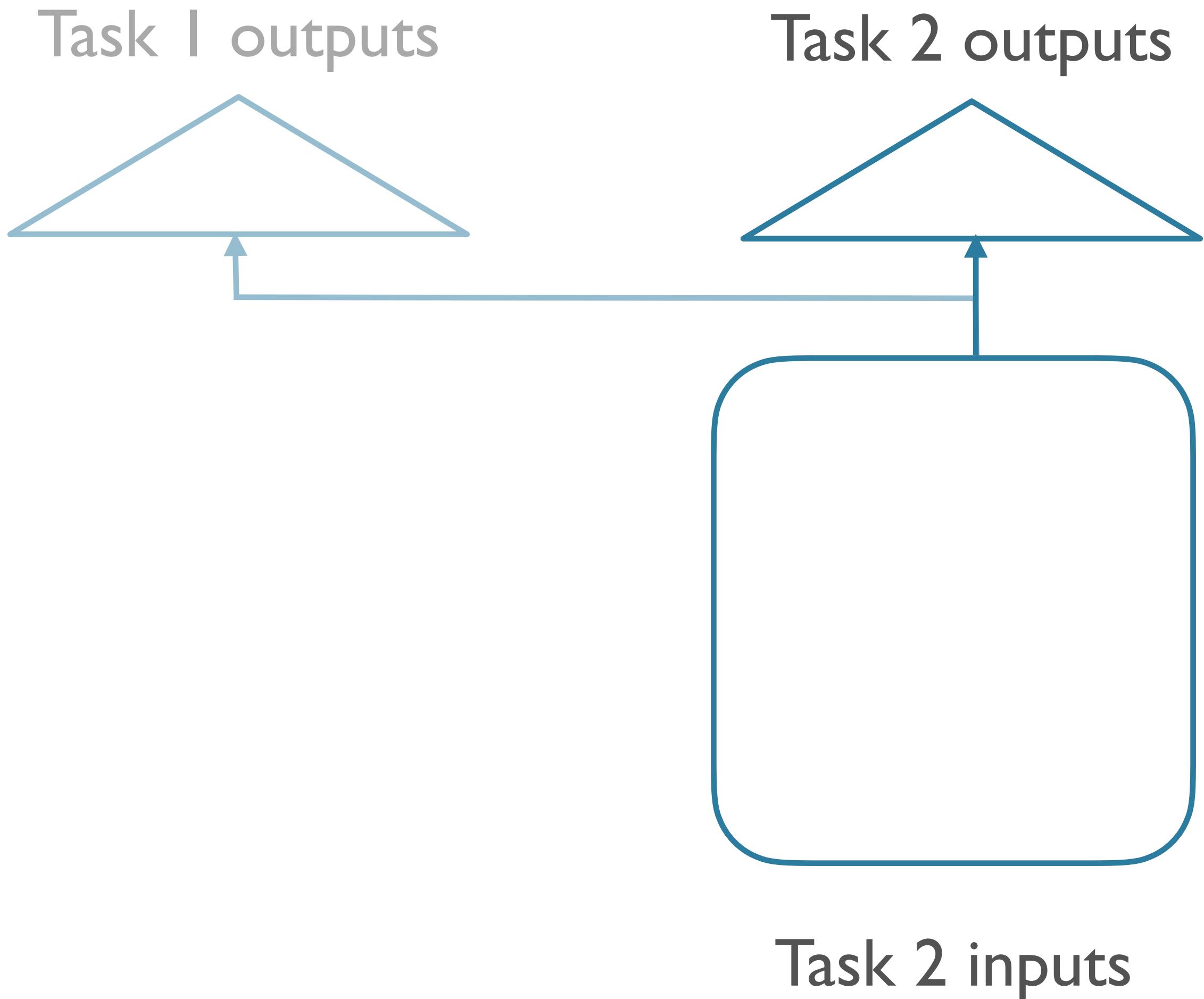
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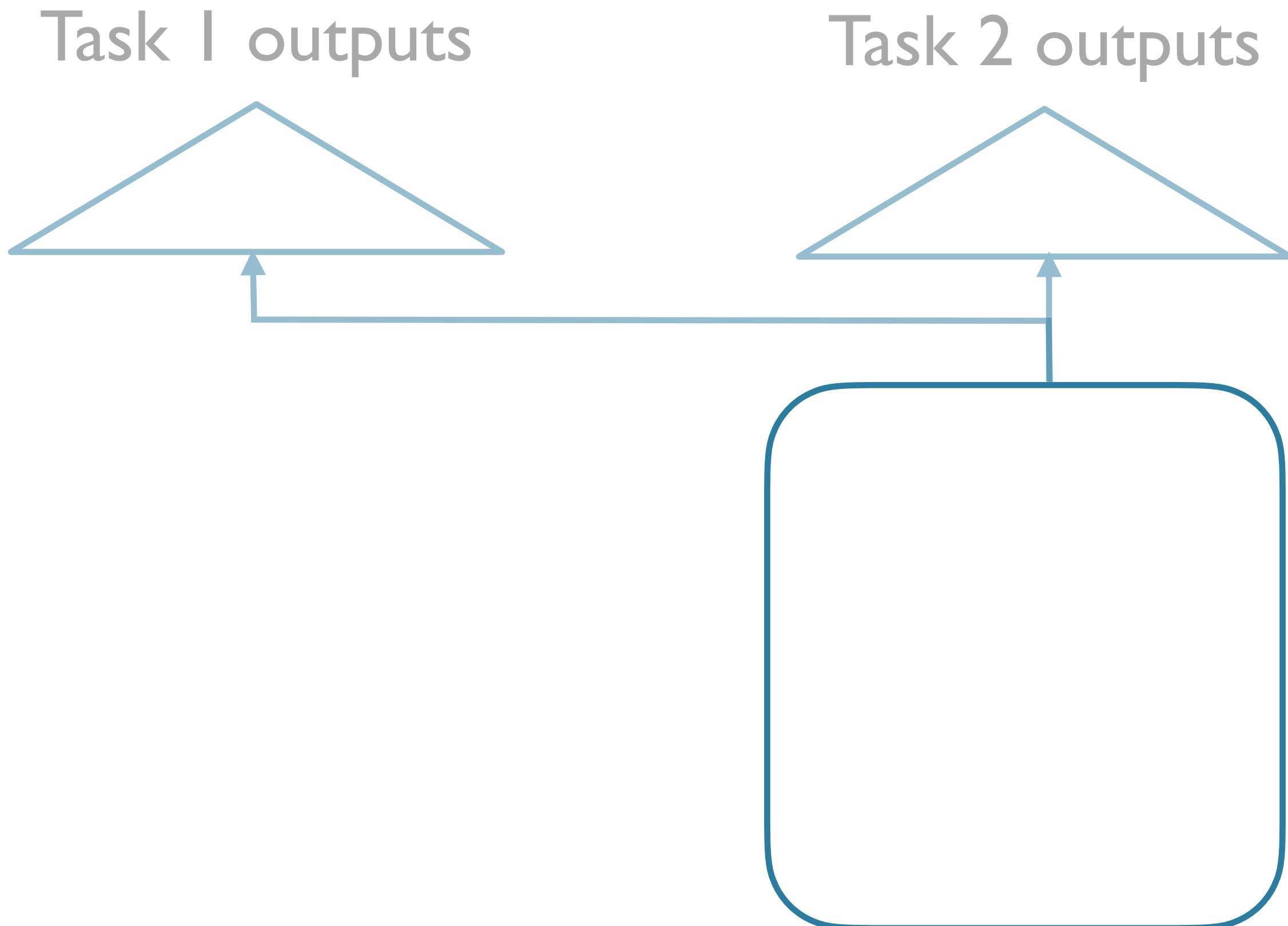
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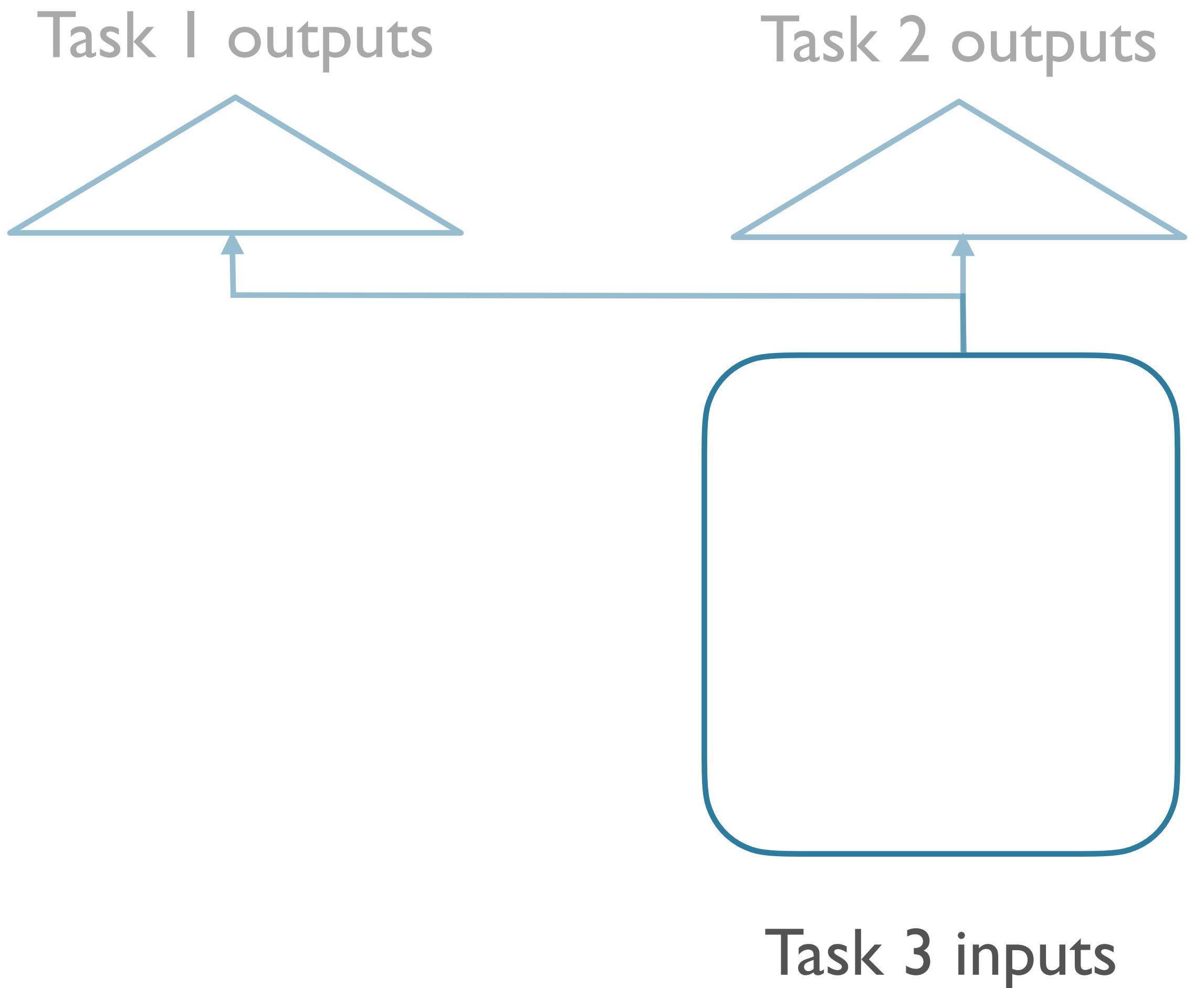
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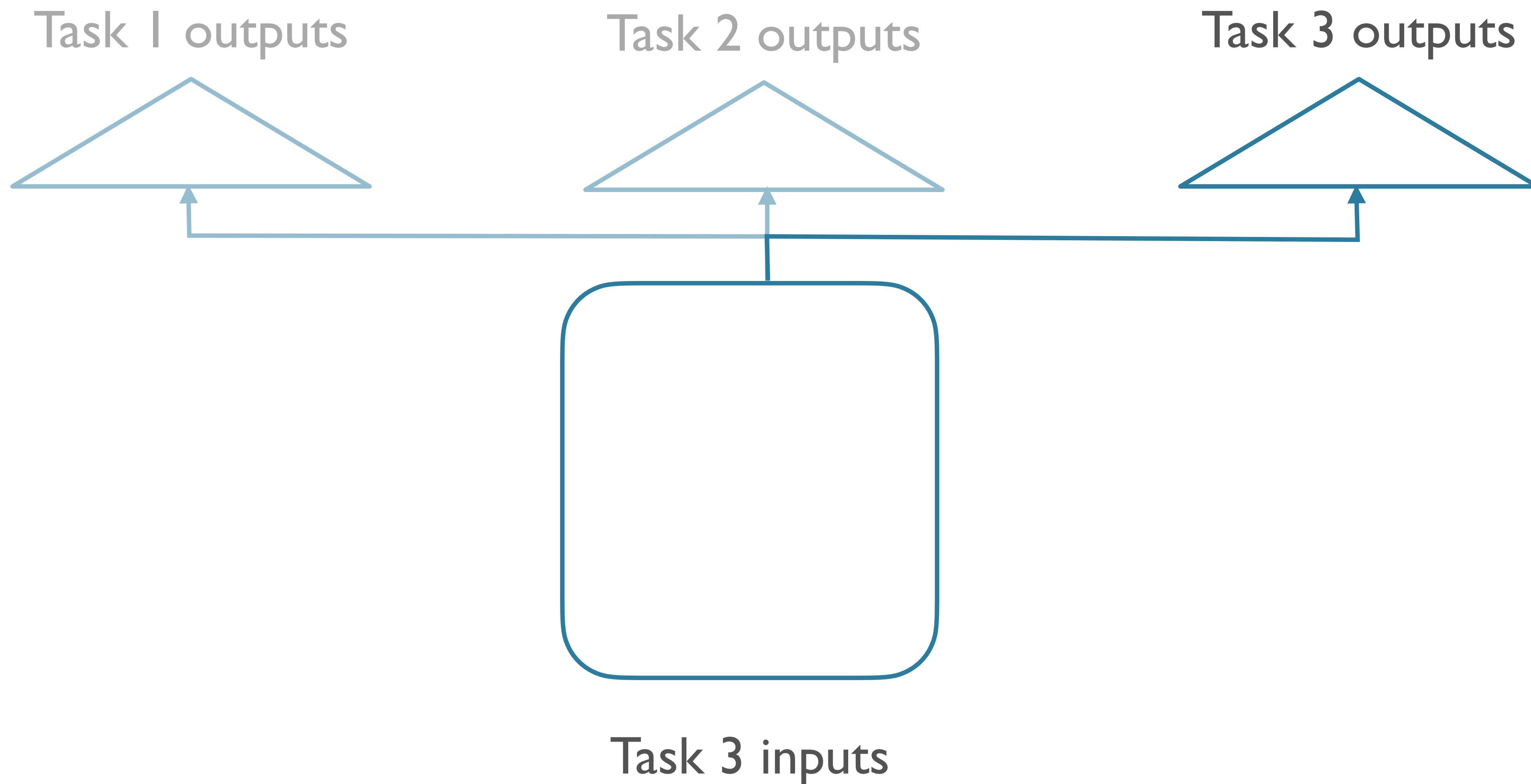
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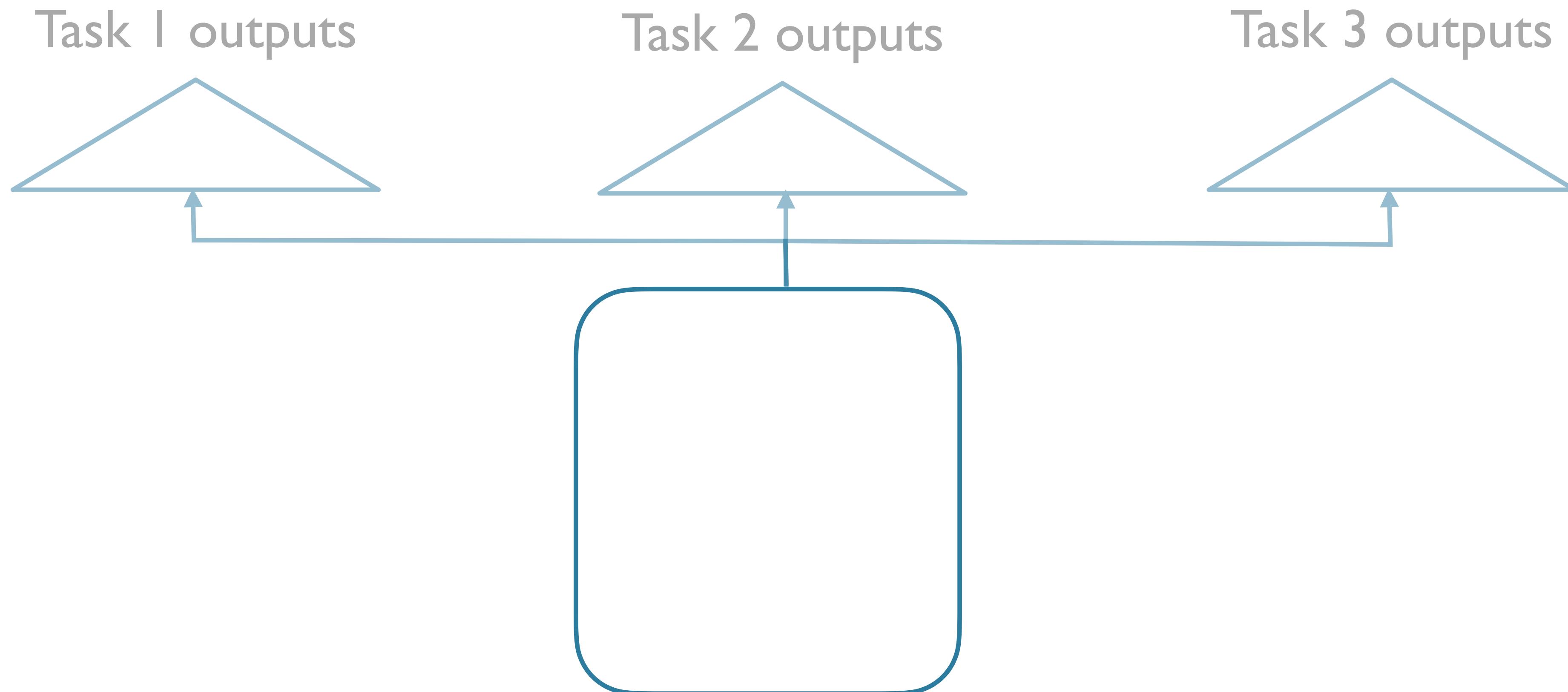
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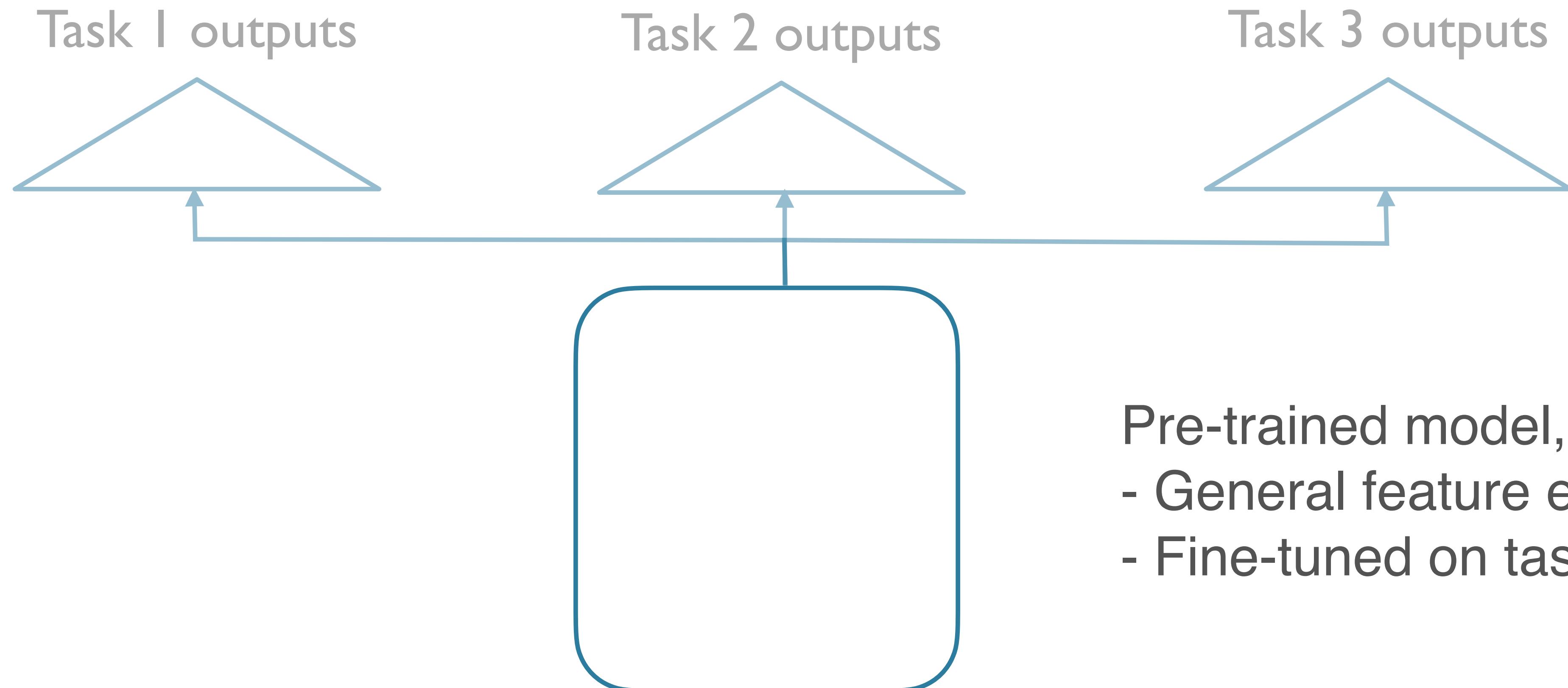
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# Transfer Learning



# Transfer Learning



# Pre-training + Fine-tuning

- Step 1: *pre-train* a model on a “general” task
  - Questions: which task for pre-training? More in a minute.
  - Goal: produce general-purpose representations of the input (“representation learning”), that will be useful when “transferred” to a more specific task.
- Step 2: *fine-tune* that model on the main task
  - Replace the “head” of the model with some task-specific layers
  - Run supervised training with the resulting model

# Transfer Learning in Computer Vision

## **CNN Features off-the-shelf: an Astounding Baseline for Recognition**

Ali Sharif Razavian Hossein Azizpour Josephine Sullivan Stefan Carlsson

CVAP, KTH (Royal Institute of Technology)  
Stockholm, Sweden

{razavian,azizpour,sullivan,stefanc}@csc.kth.se

“We use features extracted from the OverFeat network as a generic image representation to tackle the diverse range of recognition tasks of object image classification, scene recognition, fine grained recognition, attribute detection and image retrieval applied to a diverse set of datasets. We selected these tasks and datasets as they gradually move further away from the original task and data the OverFeat network was trained to solve [cf. ImageNet]. Astonishingly, we report consistent superior results compared to the highly tuned state-of-the-art systems in all the visual classification tasks on various datasets”

# Current Benchmarks

Rank	Name	Model	URL	Score	BoolQ	CB	COPA	MultiRC	ReCoRD	RTE	WiC	WSC	AX-g	AX-b
1	JDExplore d-team	Vega v2	<a href="#">🔗</a>	91.3	90.5	98.6/99.2	99.4	88.2/62.4	94.4/93.9	96.0	77.4	98.6	100.0/50.0	-0.4
+	2 Liam Fedus	ST-MoE-32B	<a href="#">🔗</a>	91.2	92.4	96.9/98.0	99.2	89.6/65.8	95.1/94.4	93.5	77.7	96.6	96.1/94.1	72.3
3	Microsoft Alexander v-team	Turing NLR v5	<a href="#">🔗</a>	90.9	92.0	95.9/97.6	98.2	88.4/63.0	96.4/95.9	94.1	77.1	97.3	93.3/95.5	67.8
4	ERNIE Team - Baidu	ERNIE 3.0	<a href="#">🔗</a>	90.6	91.0	98.6/99.2	97.4	88.6/63.2	94.7/94.2	92.6	77.4	97.3	92.7/94.7	68.6
5	Yi Tay	PaLM 540B	<a href="#">🔗</a>	90.4	91.9	94.4/96.0	99.0	88.7/63.6	94.2/93.3	94.1	77.4	95.9	95.5/90.4	72.9
+	6 Zirui Wang	T5 + UDG, Single Model (Google Brain)	<a href="#">🔗</a>	90.4	91.4	95.8/97.6	98.0	88.3/63.0	94.2/93.5	93.0	77.9	96.6	92.7/91.9	69.1
+	7 DeBERTa Team - Microsoft	DeBERTa / TuringNLVR4	<a href="#">🔗</a>	90.3	90.4	95.7/97.6	98.4	88.2/63.7	94.5/94.1	93.2	77.5	95.9	93.3/93.8	66.7
8	SuperGLUE Human Baselines	SuperGLUE Human Baselines	<a href="#">🔗</a>	89.8	89.0	95.8/98.9	100.0	81.8/51.9	91.7/91.3	93.6	80.0	100.0	99.3/99.7	76.6
+	9 T5 Team - Google	T5	<a href="#">🔗</a>	89.3	91.2	93.9/96.8	94.8	88.1/63.3	94.1/93.4	92.5	76.9	93.8	92.7/91.9	65.6
10	SPoT Team - Google	Frozen T5 1.1 + SPoT	<a href="#">🔗</a>	89.2	91.1	95.8/97.6	95.6	87.9/61.9	93.3/92.4	92.9	75.8	93.8	83.1/82.6	66.9
+	11 Huawei Noah's Ark Lab	NEZHA-Plus	<a href="#">🔗</a>	86.7	87.8	94.4/96.0	93.6	84.6/55.1	90.1/89.6	89.1	74.6	93.2	87.1/74.4	58.0
+	12 Alibaba PAI&ICBU	PAI Albert		86.1	88.1	92.4/96.4	91.8	84.6/54.7	89.0/88.3	88.8	74.1	93.2	98.3/99.2	75.6
+	13 Infosys : DAWN : AI Research	RoBERTa-iCETS		86.0	88.5	93.2/95.2	91.2	86.4/58.2	89.9/89.3	89.9	72.9	89.0	88.8/81.5	61.8
+	14 Tencent Jarvis Lab	RoBERTa (ensemble)		85.9	88.2	92.5/95.6	90.8	84.4/53.4	91.5/91.0	87.9	74.1	91.8	89.3/75.6	57.6
15	Zhuiyi Technology	RoBERTa-mtl-adv		85.7	87.1	92.4/95.6	91.2	85.1/54.3	91.7/91.3	88.1	72.1	91.8	91.0/78.1	58.5
16	Facebook AI	RoBERTa	<a href="#">🔗</a>	84.6	87.1	90.5/95.2	90.6	84.4/52.5	90.6/90.0	88.2	69.9	89.0	91.0/78.1	57.9

# Language Model Pre-training

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  - QA

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  - Machine translation
  - QA
  - ...
- Scalability issue: all require expensive annotation

# Language Modeling

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- A good language model should produce good *general-purpose* and *transferable* representations

# Language Modeling

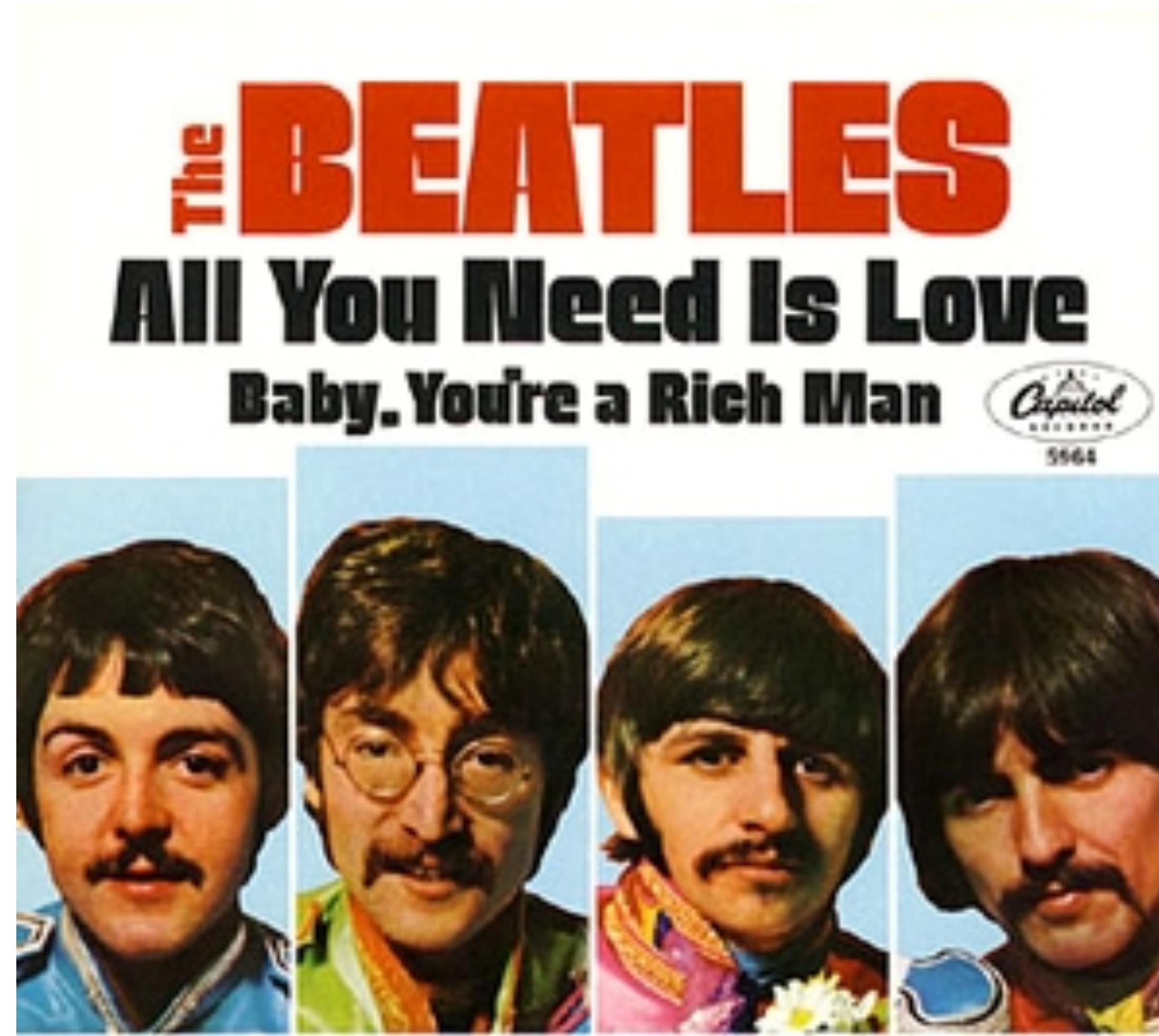
- A good language model should produce good *general-purpose* and *transferable* representations
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  - The bicycles, even though old, were in good shape because \_\_\_\_\_ ...
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# Language Modeling

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  - The bicycles, even though old, were in good shape because \_\_\_\_\_ ...
  - The bicycle, even though old, was in good shape because \_\_\_\_\_ ...
- World knowledge:
  - The University of Washington was founded in \_\_\_\_\_
  - Seattle had a huge population boom as a launching point for expeditions to \_\_\_\_\_

# Data for LM is cheap

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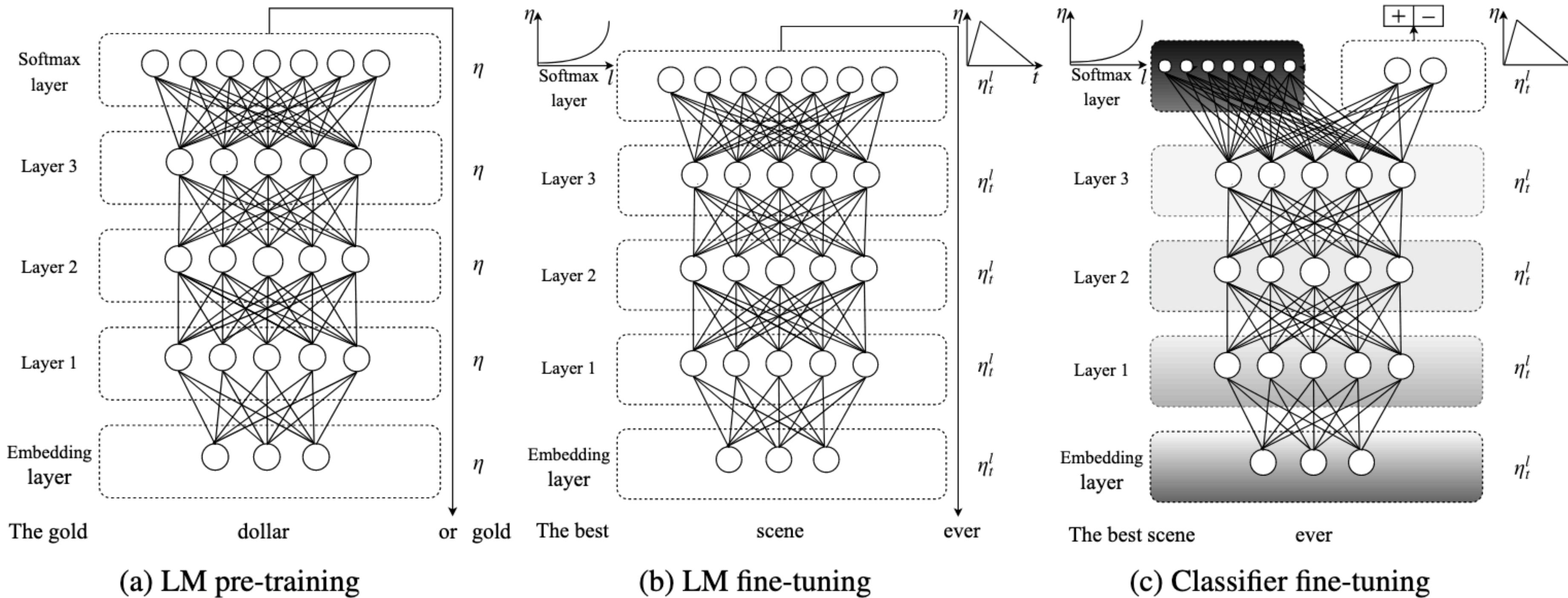
# Data for LM is cheap



# Language Model Pre-training

- A currently powerful paradigm for training models for NLP tasks:
  - *Pre-train* a large language model on a large amount of raw text
  - *Fine-tune* a small model on top of the LM for the task you care about
    - [or use the LM as a general feature extractor]

# ULMFiT

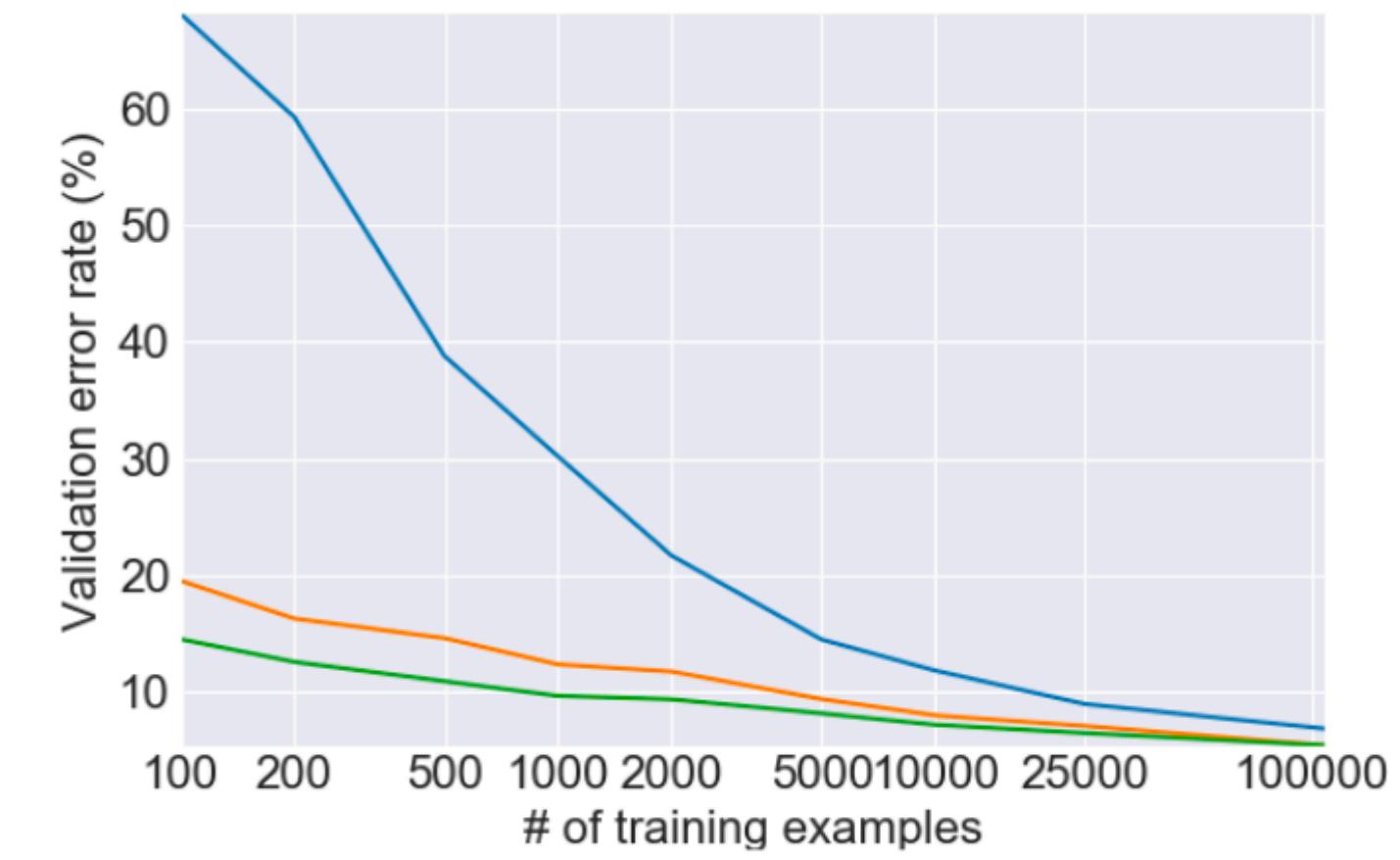
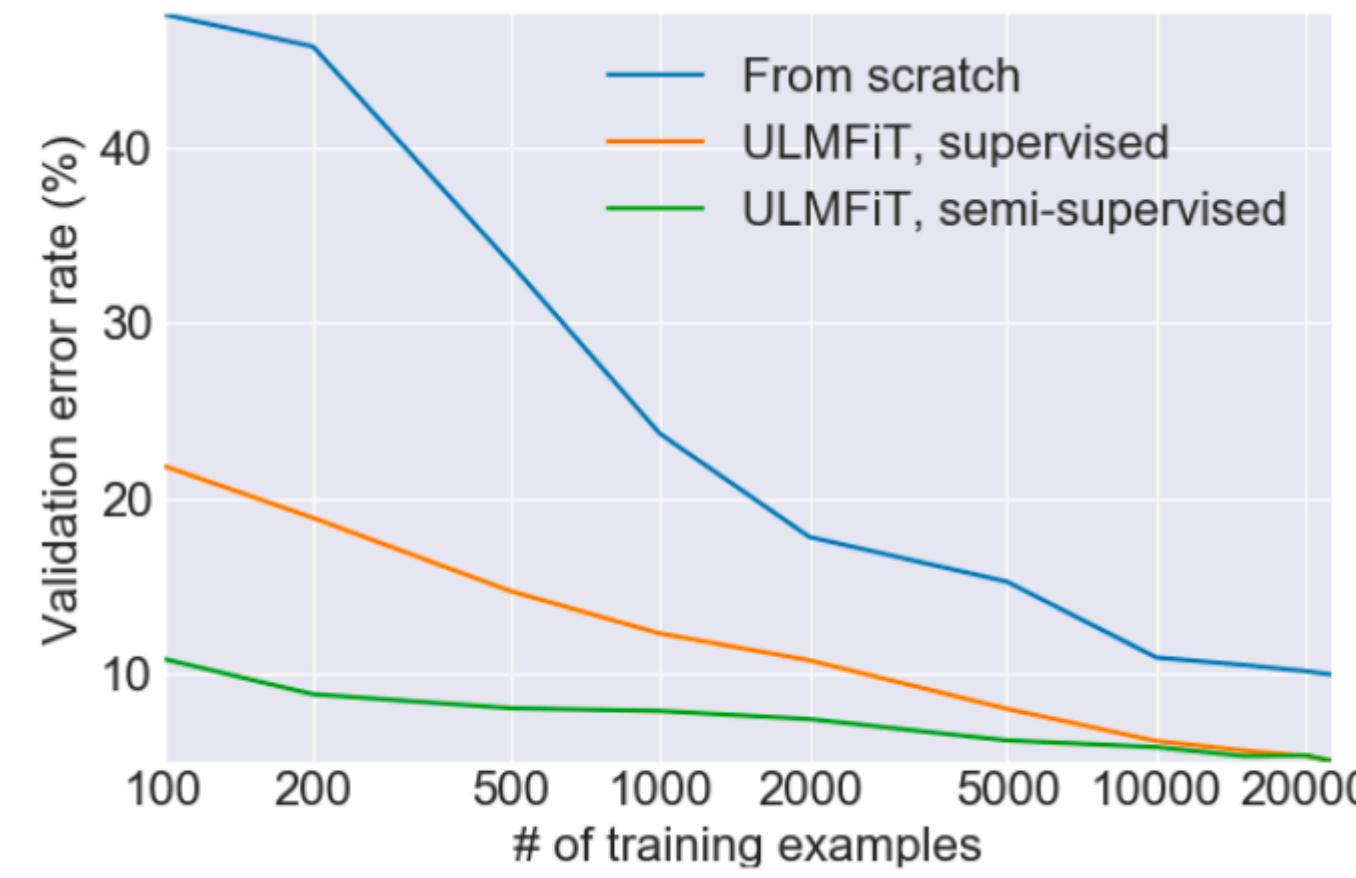


Universal Language Model Fine-tuning for Text Classification (ACL '18)

# ULMFiT

Model	Test	Model	Test
IMDb	CoVe (McCann et al., 2017)	8.2	CoVe (McCann et al., 2017) 4.2
	oh-LSTM (Johnson and Zhang, 2016)	5.9	TBCNN (Mou et al., 2015) 4.0
	Virtual (Miyato et al., 2016)	5.9	LSTM-CNN (Zhou et al., 2016) 3.9
	ULMFiT (ours)	<b>4.6</b>	ULMFiT (ours) <b>3.6</b>

# ULMFiT



# Deep Contextualized Word Representations

Peters et. al (2018)

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- NAACL 2018 Best Paper Award

# Deep Contextualized Word Representations

Peters et. al (2018)

- NAACL 2018 Best Paper Award
- Embeddings from Language Models (ELMo)
  - [aka the OG NLP Muppet]



# ELMo

## Deep contextualized word representations

**Matthew E. Peters<sup>†</sup>, Mark Neumann<sup>†</sup>, Mohit Iyyer<sup>†</sup>, Matt Gardner<sup>†</sup>,**  
`{matthewp, markn, mohiti, mattg}@allenai.org`

**Christopher Clark<sup>\*</sup>, Kenton Lee<sup>\*</sup>, Luke Zettlemoyer<sup>†\*</sup>**  
`{csquared, kentonl, lsz}@cs.washington.edu`

<sup>†</sup>Allen Institute for Artificial Intelligence

<sup>\*</sup>Paul G. Allen School of Computer Science & Engineering, University of Washington

### Abstract

We introduce a new type of *deep contextualized* word representation that models both (1) complex characteristics of word use (e.g., syntax and semantics), and (2) how these uses vary across linguistic contexts (i.e., to model polysemy). Our word vectors are learned functions of the internal states of a deep bidirectional language model (biLM), which is pre-trained on a large text corpus. We show that these representations can be easily added to existing models and significantly improve the state of the art across six challenging NLP problems, including question answering, textual entailment and sentiment analysis. We also present an analysis showing that exposing the deep internals of the pre-trained network is crucial, allowing downstream models to mix different types of semi-supervision signals.

guage model (LM) objective on a large text corpus. For this reason, we call them ELMo (Embeddings from Language Models) representations. Unlike previous approaches for learning contextualized word vectors (Peters et al., 2017; McCann et al., 2017), ELMo representations are deep, in the sense that they are a function of all of the internal layers of the biLM. More specifically, we learn a linear combination of the vectors stacked above each input word for each end task, which markedly improves performance over just using the top LSTM layer.

Combining the internal states in this manner allows for very rich word representations. Using intrinsic evaluations, we show that the higher-level LSTM states capture context-dependent aspects of word meaning (e.g., they can be used without modification to perform well on supervised

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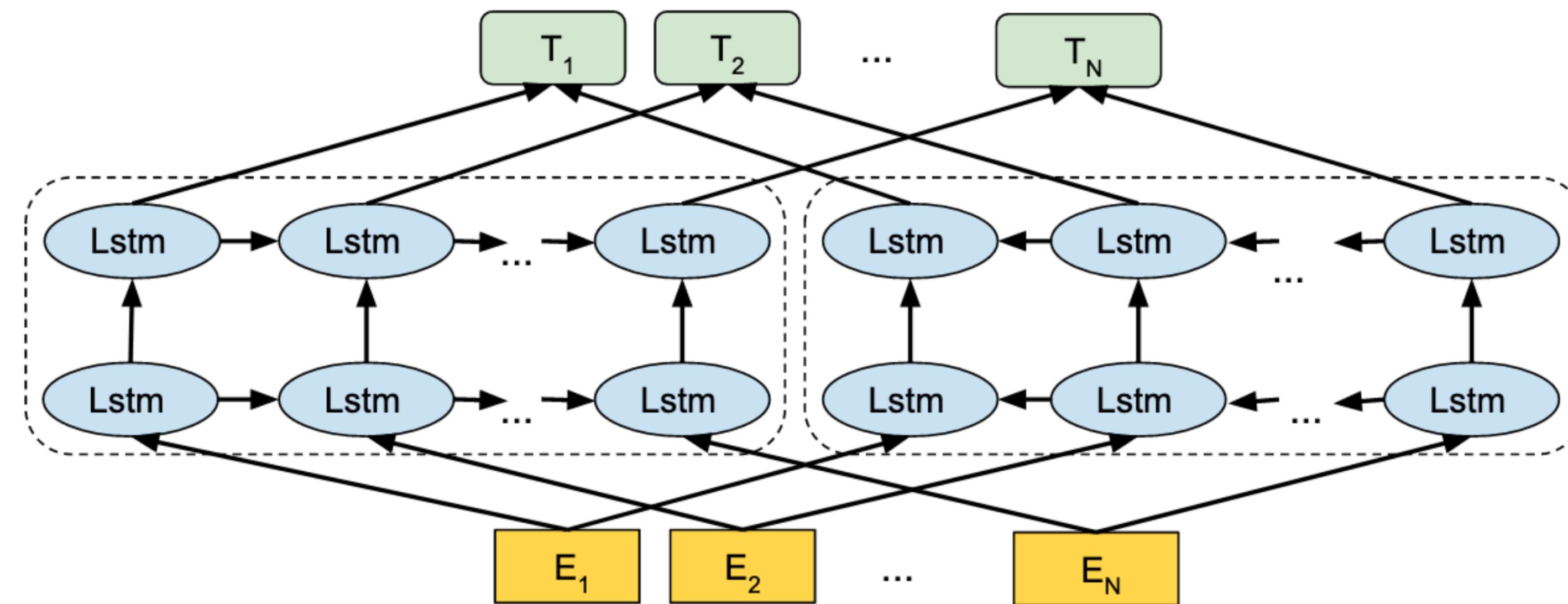
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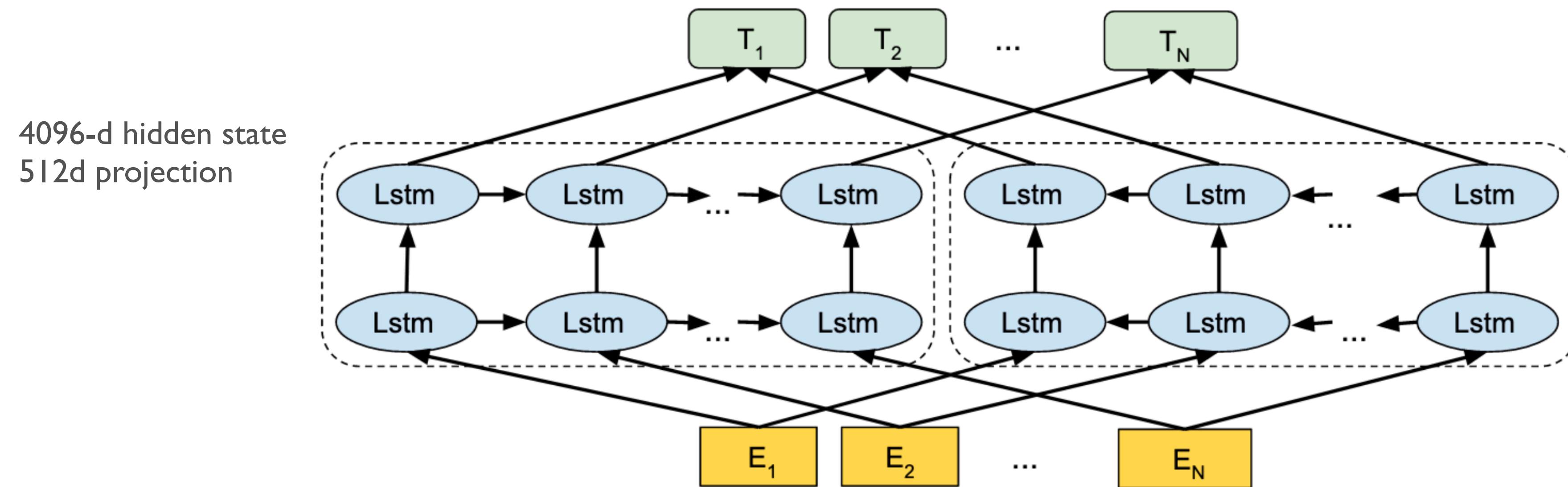
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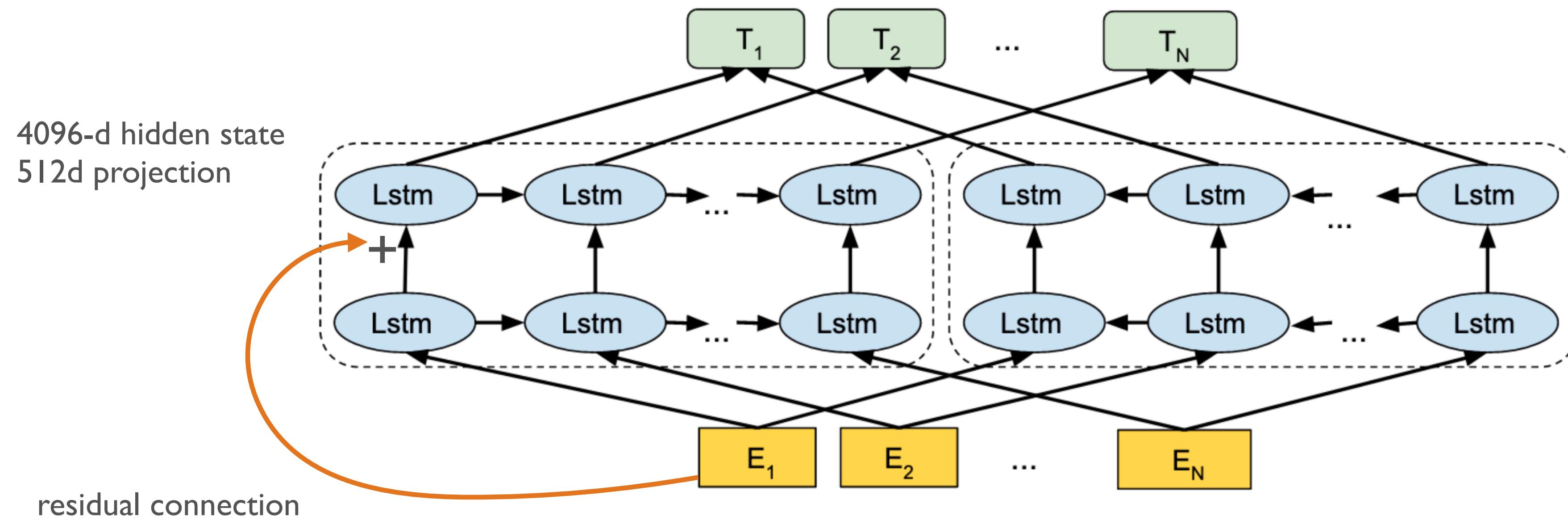
# ELMo Model



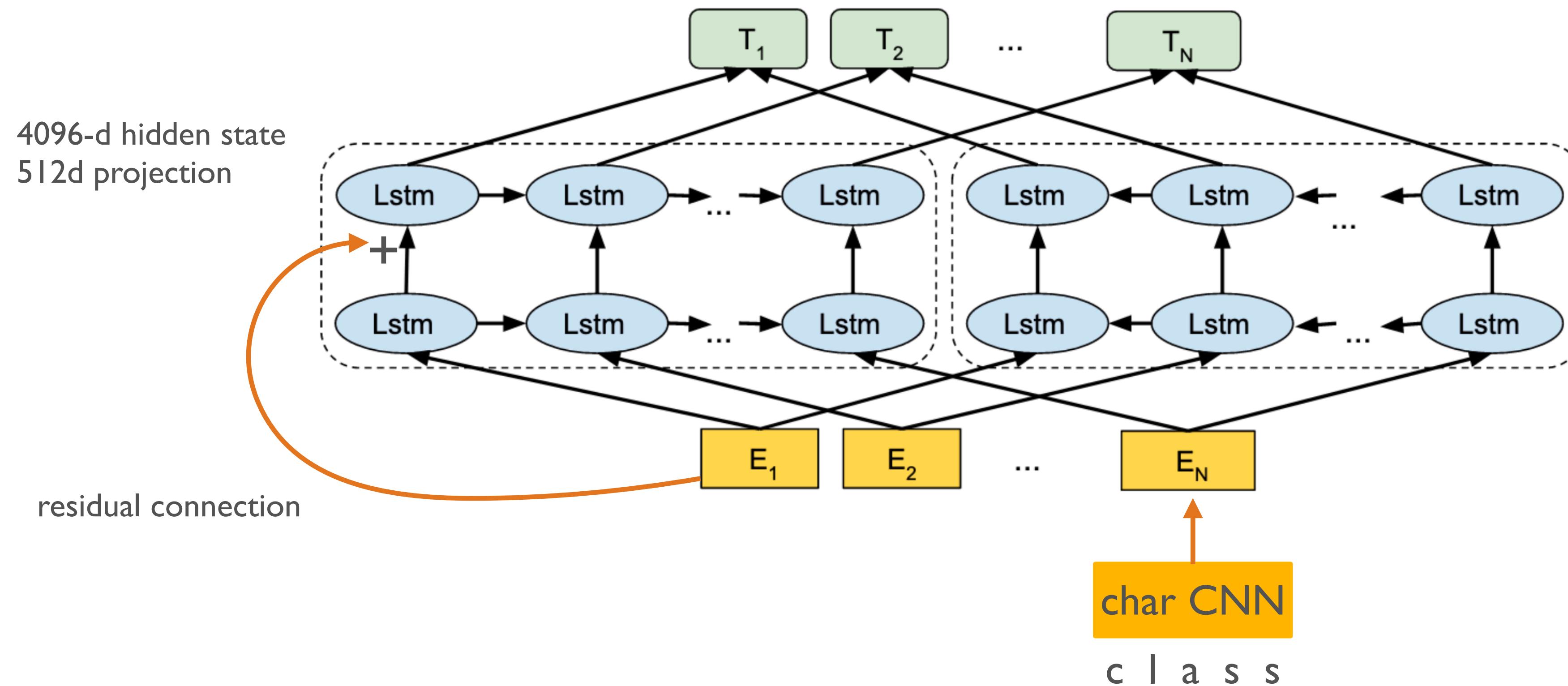
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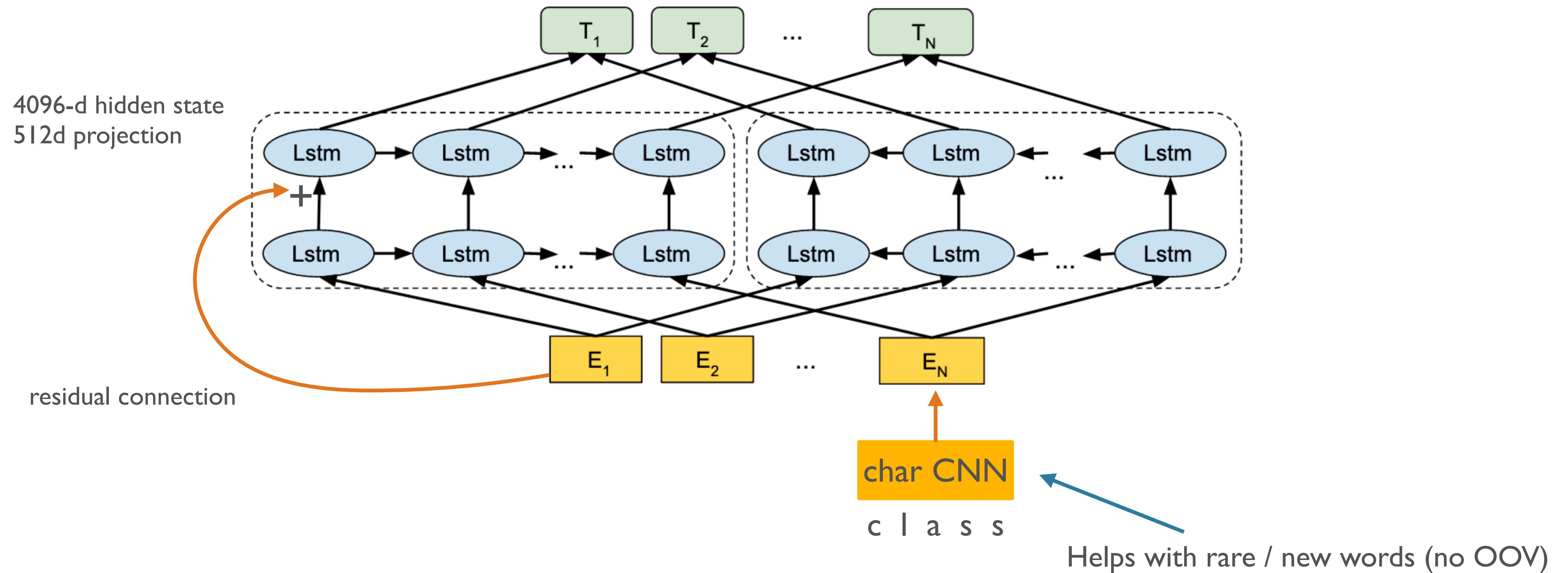
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# ELMo Training

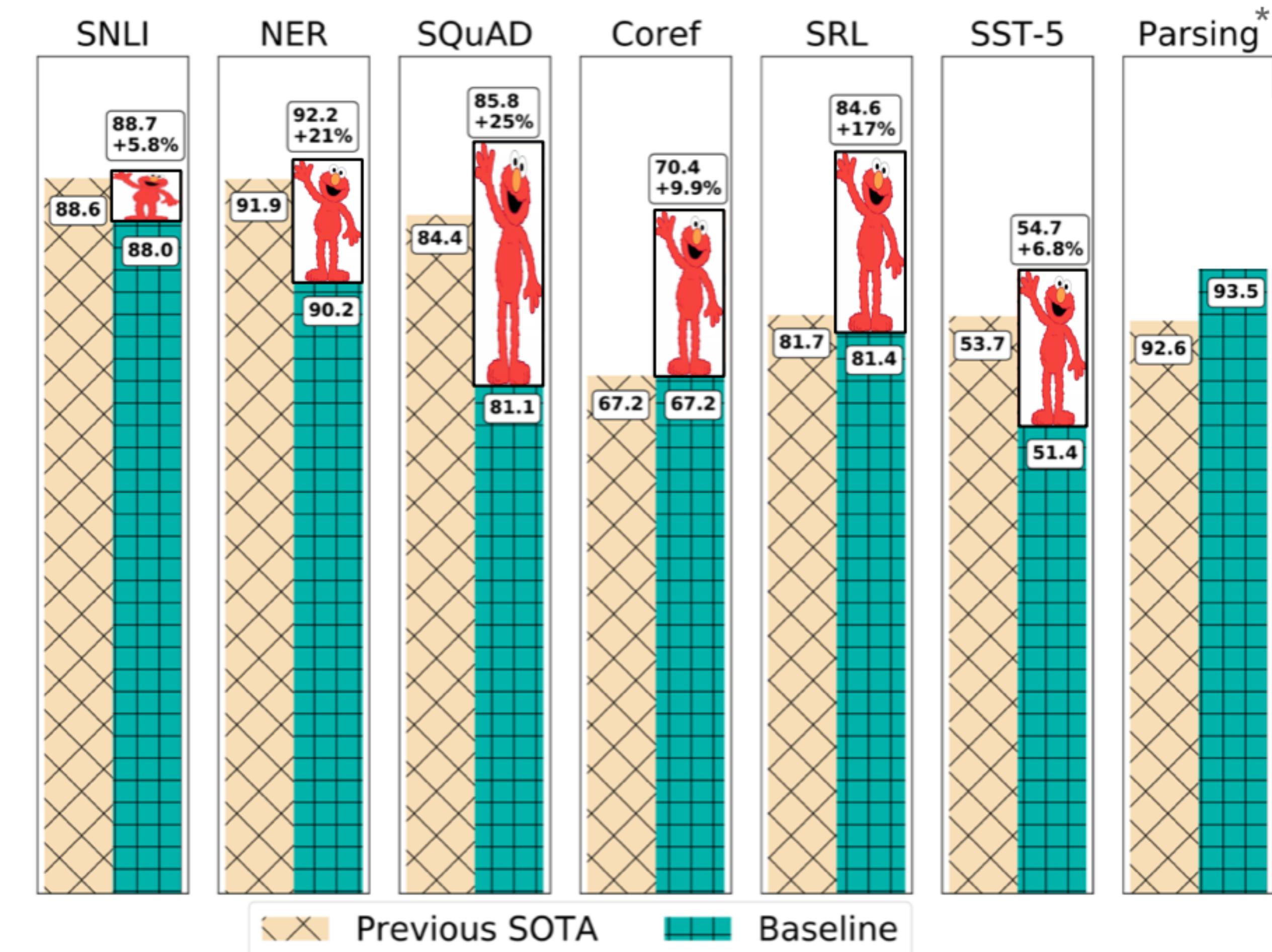
- 10 epochs on 1B Word Benchmark
- NB: not SOTA perplexity even at time of publishing
  - See “Exploring the Limits of Language Modeling” paper
- Regularization:
  - Dropout
  - L2 norm

# Deep Contextualized Word Representations

Peters et. al (2018)

- Used in place of other embeddings on multiple tasks:

SQuAD = [Stanford Question Answering Dataset](#)  
SNLI = [Stanford Natural Language Inference Corpus](#)  
SST-5 = [Stanford Sentiment Treebank](#)



\*Kitaev and Klein, ACL 2018 (see also Joshi et al., ACL 2018)

# Global vs. Contextual Word Vectors

- Global vectors: one vector per word-type
  - E.g. word2vec, GloVe
  - No difference between e.g. “play” as a verb, noun, or its different senses
- Contextual vectors: one vector per word-occurrence
  - “We saw a really great **play** last week.”
  - “Do you want to **play** basketball tomorrow?”
  - Each *occurrence* gets its own vector representation.

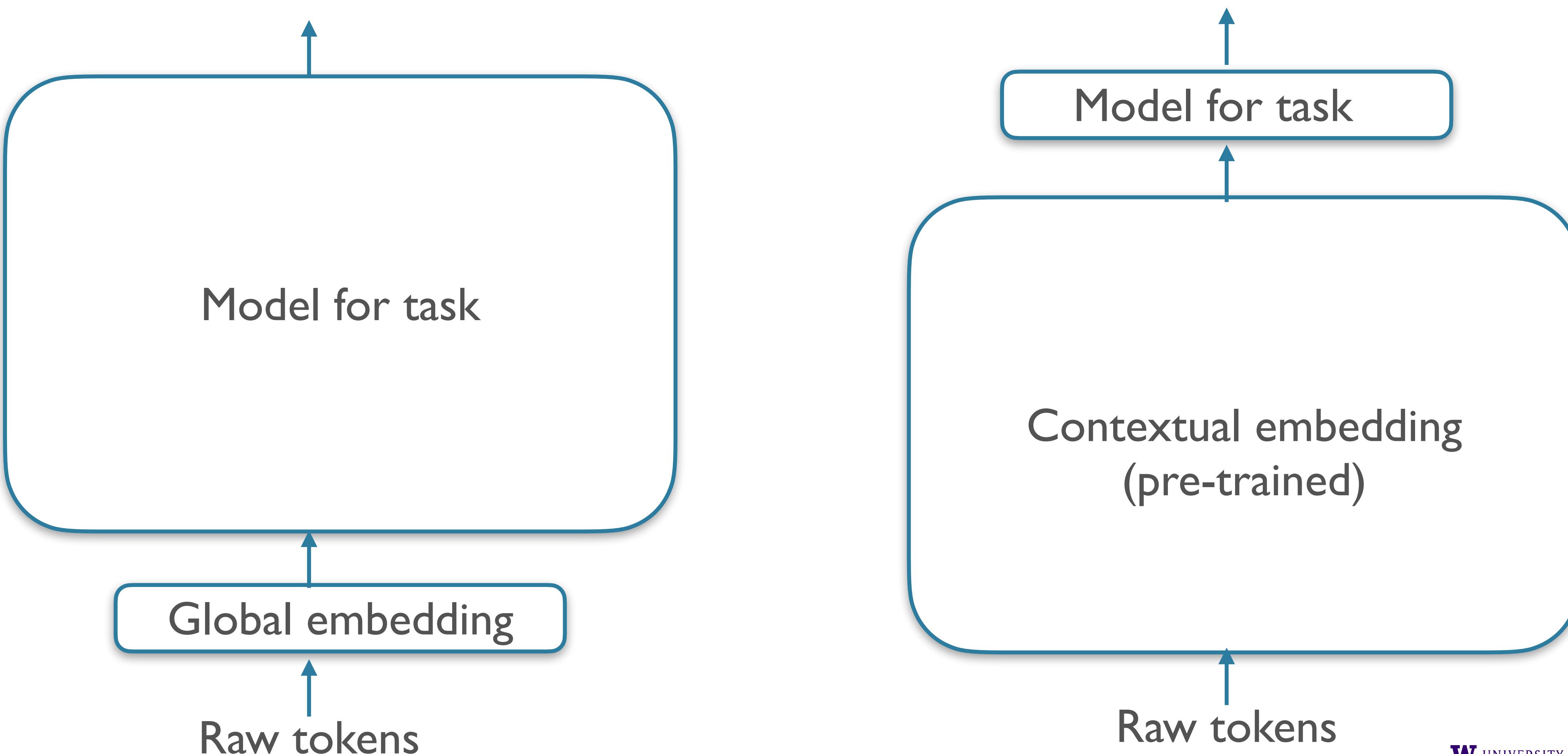
# Deep Contextualized Word Representations

Peters et. al (2018)

- Comparison to GloVe:

	Source	Nearest Neighbors
GloVe	play	playing, game, games, played, players, plays, player, Play, football, multiplayer
biLM	Chico Ruiz made a spectacular <b>play</b> on Alusik's grounder...  Olivia De Havilland signed to do a Broadway <b>play</b> for Garson...	Kieffer, the only junior in the group, was commended for his ability to hit in the clutch, as well as his all-round excellent <b>play</b> .  ...they were actors who had been handed fat roles in a successful <b>play</b> , and had talent enough to fill the roles competently, with nice understatement.

# Shallow vs Deep Pre-training



# Pre-trained Transformers

# Paralellizability + Scale

- ULMFiT + ELMo:
  - Demonstrate the value of LM pre-training + transfer learning
  - Noted that there are “virtually unlimited” quantities of data for LM
  - Used bi-LSTMs for the LM
- Concurrently: Transformer paper introduced
- Triggered an explosion in the pretraining approach
- Lack of recurrence —> paralellizability —> scaling up both model size and dataset size

# Pre-trained Transformers: Encoder-only

# BERT: Bidirectional Encoder Representations from Transformers

[Devlin et al NAACL 2019](#)



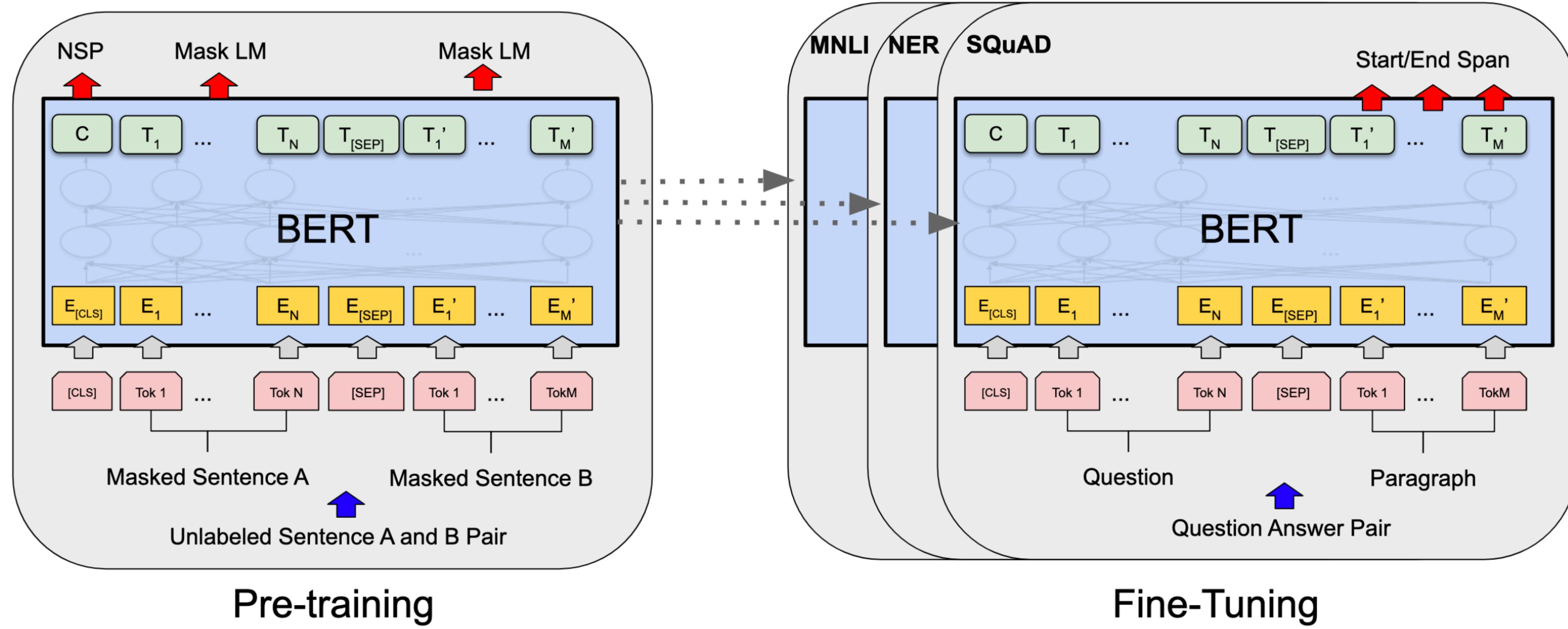
# Overview

- Encoder Representations from Transformers: ✓
- Bidirectional: .....?
  - BiLSTM (ELMo): left-to-right and right-to-left
  - Self-attention: every token can see every other
  - NB: *adirectional* probably a better term
- How do you treat the encoder as an LM (as computing  $P(w_t | w_{t-1}, w_{t-2}, \dots, w_1)$ )?
  - Don't: modify the task

# Masked Language Modeling

- Language modeling: next word prediction
- *Masked Language Modeling* (a.k.a. cloze task): fill-in-the-blank
  - Nancy Pelosi sent the articles of \_\_\_\_\_ to the Senate.
  - Seattle \_\_\_\_\_ some snow, so UW was delayed due to \_\_\_\_\_ roads.
- I.e.  $P(w_t | w_{t+k}, w_{t+(k-1)}, \dots, w_{t+1}, w_{t-1}, \dots, w_{t-(m+1)}, w_{t-m})$ 
  - (very similar to CBOW: continuous bag of words from word2vec)
- Auxiliary training task: next sentence prediction.
  - Given sentences A and B, binary classification: did B follow A in the corpus or not?

# Schematically



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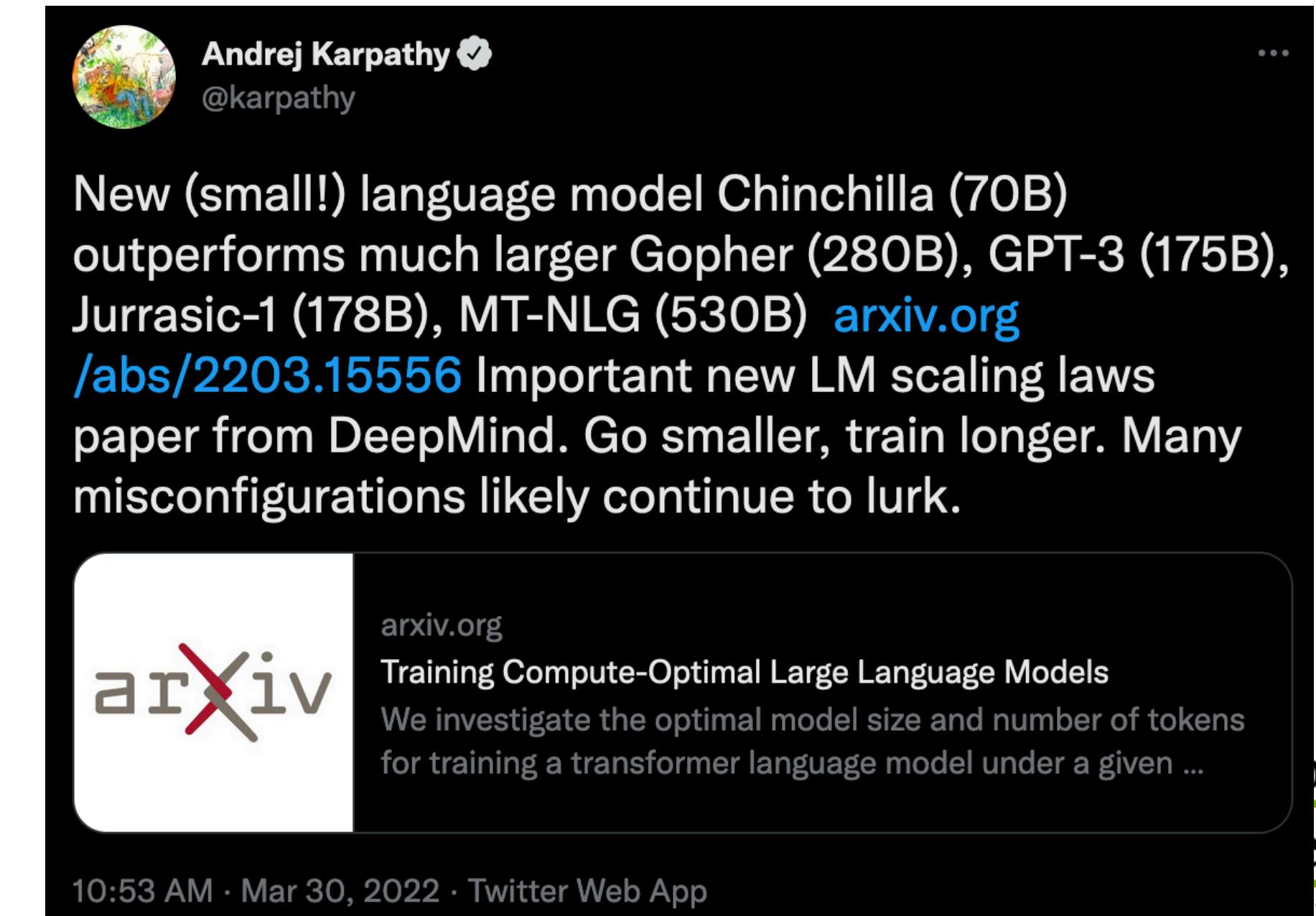
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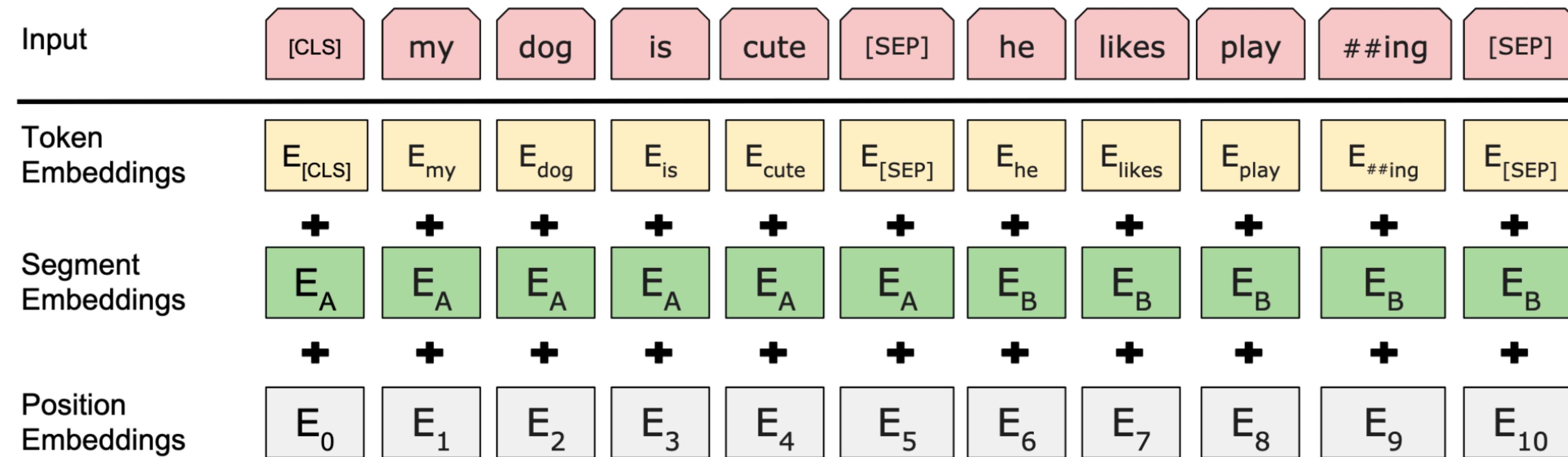
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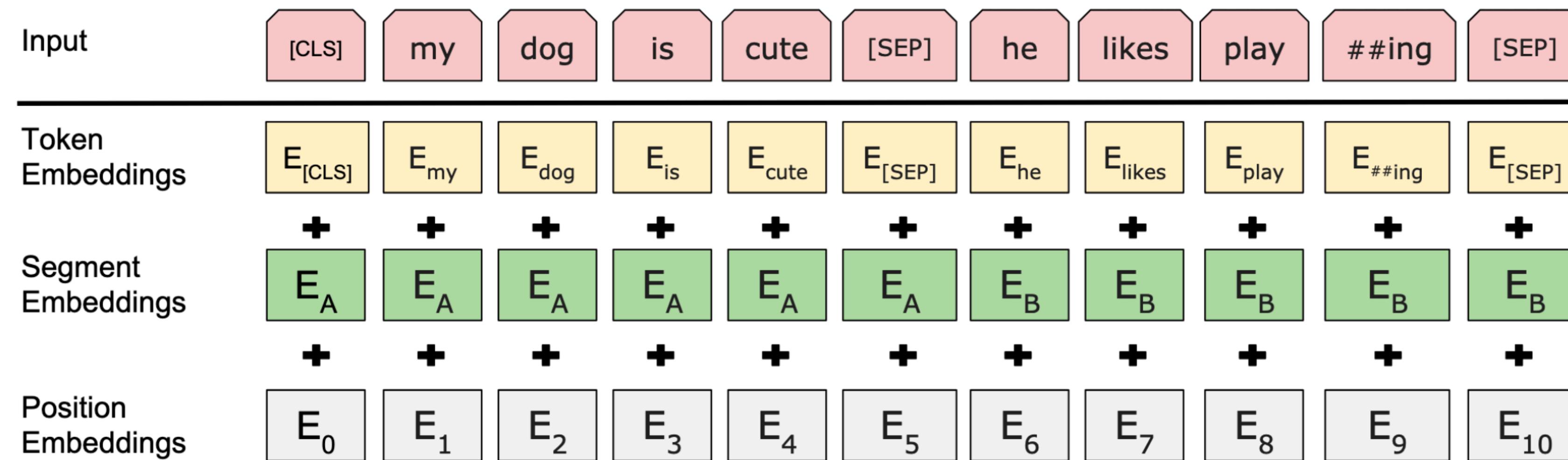


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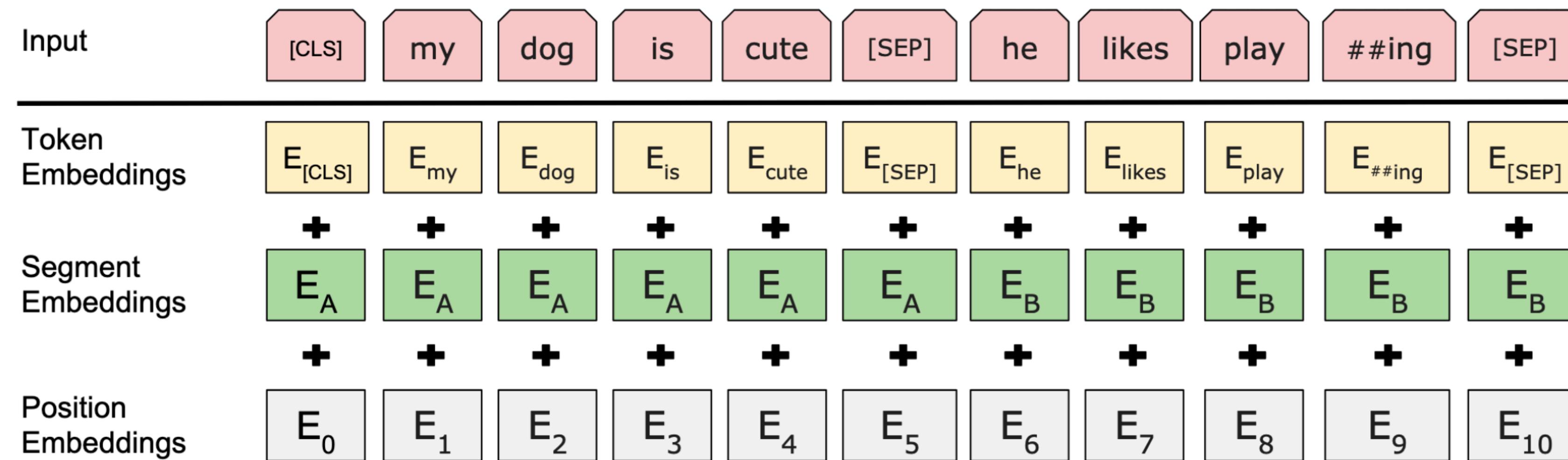


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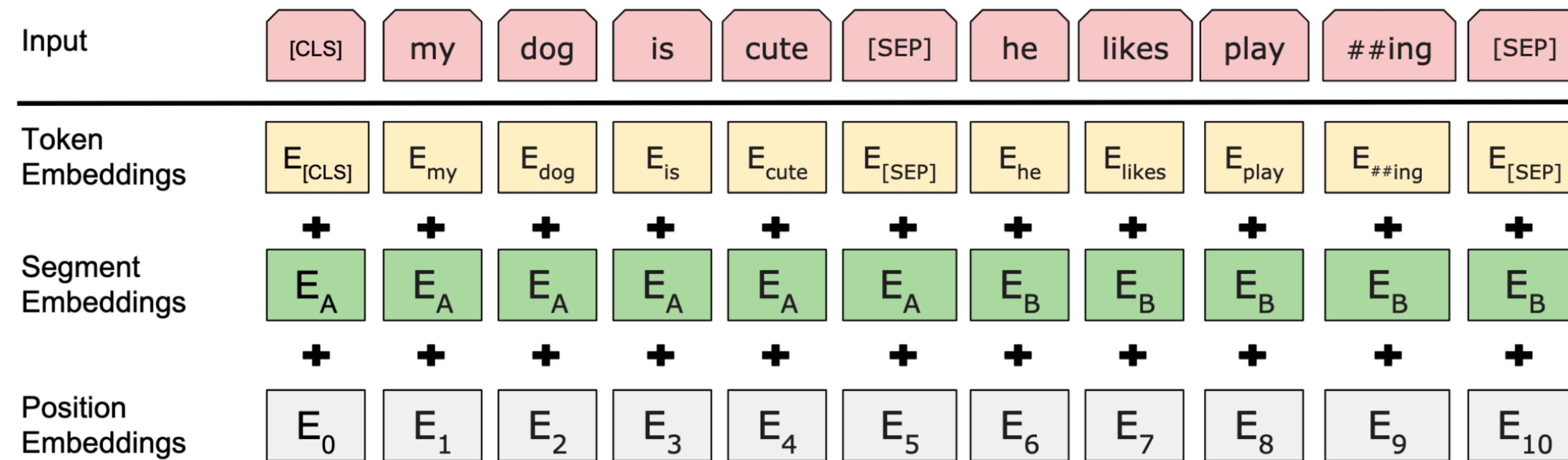
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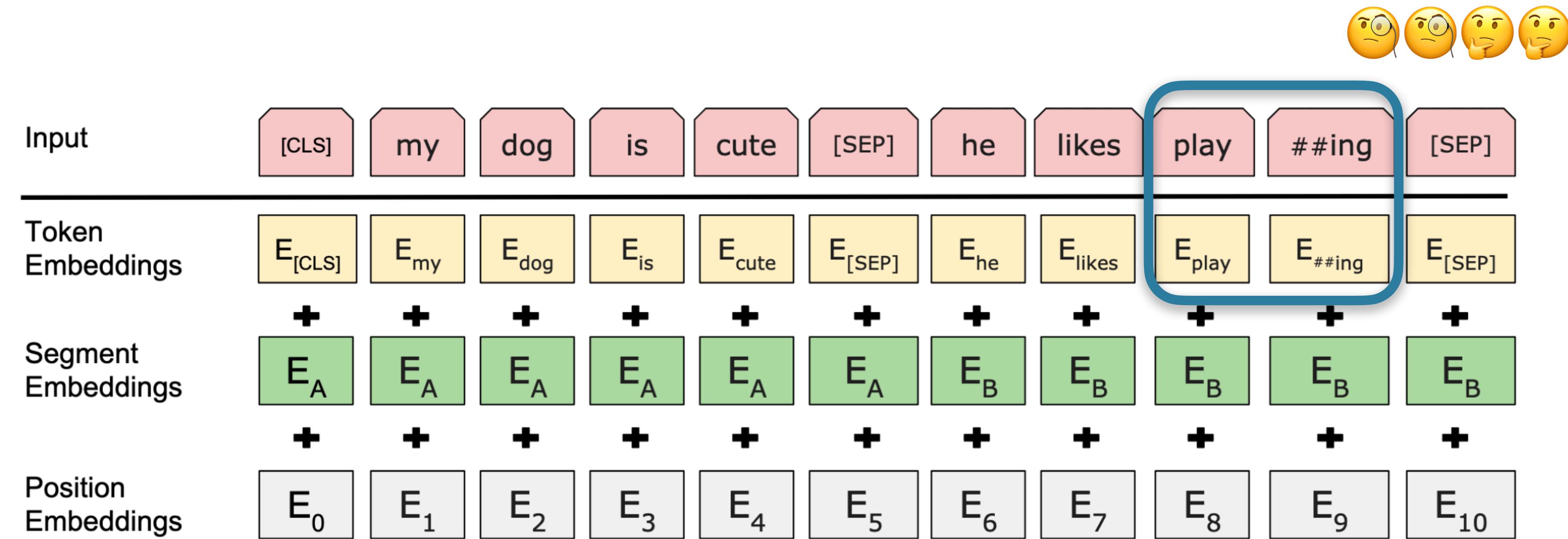
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# Training Details

- BooksCorpus (800M words) + Wikipedia (2.5B)
- Masking the input text. 15% of all tokens are chosen. Then:
  - 80% of the time: replaced by designated '[MASK]' token
  - 10% of the time: replaced by random token
  - 10% of the time: unchanged
- Loss is cross-entropy of the prediction at the masked positions.
- Max seq length: 128 tokens for first 90%, 512 tokens for final 10%
- 1M training steps, batch size 256 = 4 days on 4 or 16 TPUs

# Initial Results

System	MNLI-(m/mm) 392k	QQP 363k	QNLI 108k	SST-2 67k	CoLA 8.5k	STS-B 5.7k	MRPC 3.5k	RTE 2.5k	Average -
Pre-OpenAI SOTA	80.6/80.1	66.1	82.3	93.2	35.0	81.0	86.0	61.7	74.0
BiLSTM+ELMo+Attn	76.4/76.1	64.8	79.8	90.4	36.0	73.3	84.9	56.8	71.0
OpenAI GPT	82.1/81.4	70.3	87.4	91.3	45.4	80.0	82.3	56.0	75.1
BERT <sub>BASE</sub>	84.6/83.4	71.2	90.5	93.5	52.1	85.8	88.9	66.4	79.6
BERT <sub>LARGE</sub>	<b>86.7/85.9</b>	<b>72.1</b>	<b>92.7</b>	<b>94.9</b>	<b>60.5</b>	<b>86.5</b>	<b>89.3</b>	<b>70.1</b>	<b>82.1</b>

# Ablations

Hyperparams			Dev Set Accuracy			
#L	#H	#A	LM (ppl)	MNLI-m	MRPC	SST-2
3	768	12	5.84	77.9	79.8	88.4
6	768	3	5.24	80.6	82.2	90.7
6	768	12	4.68	81.9	84.8	91.3
12	768	12	3.99	84.4	86.7	92.9
12	1024	16	3.54	85.7	86.9	93.3
24	1024	16	3.23	86.6	87.8	93.7

- Not a given (depth doesn't help ELMo); possibly a difference between fine-tuning vs. feature extraction

Tasks	Dev Set				
	MNLI-m (Acc)	QNLI (Acc)	MRPC (Acc)	SST-2 (Acc)	SQuAD (F1)
BERT <sub>BASE</sub>	84.4	88.4	86.7	92.7	88.5
No NSP	83.9	84.9	86.5	92.6	87.9
LTR & No NSP	82.1	84.3	77.5	92.1	77.8
+ BiLSTM	82.1	84.1	75.7	91.6	84.9

- Many more variations to explore

# Other Prominent Encoders

- RoBERTa: robustly optimized BERT approach
  - BERT was very *under-trained*: give it more data, train it longer [keep model the same otherwise]
  - Good default encoder
- ELECTRA: replace Masked Language Modeling with “replaced token detection”, trains just as well with much less data
- SpanBERT: mask out entire *spans* instead of single tokens

# Limitation of Encoders

- No left-to-right modeling assumption
- Good for NLU (understanding/comprehension) tasks
- Does not straightforwardly *generate* text

# Next Time

- Pre-training + FT, cont.
  - Decoder
  - Encoder-decoder
  - Risks
  - Accessing / using pre-trained LMs
  - In-context learning