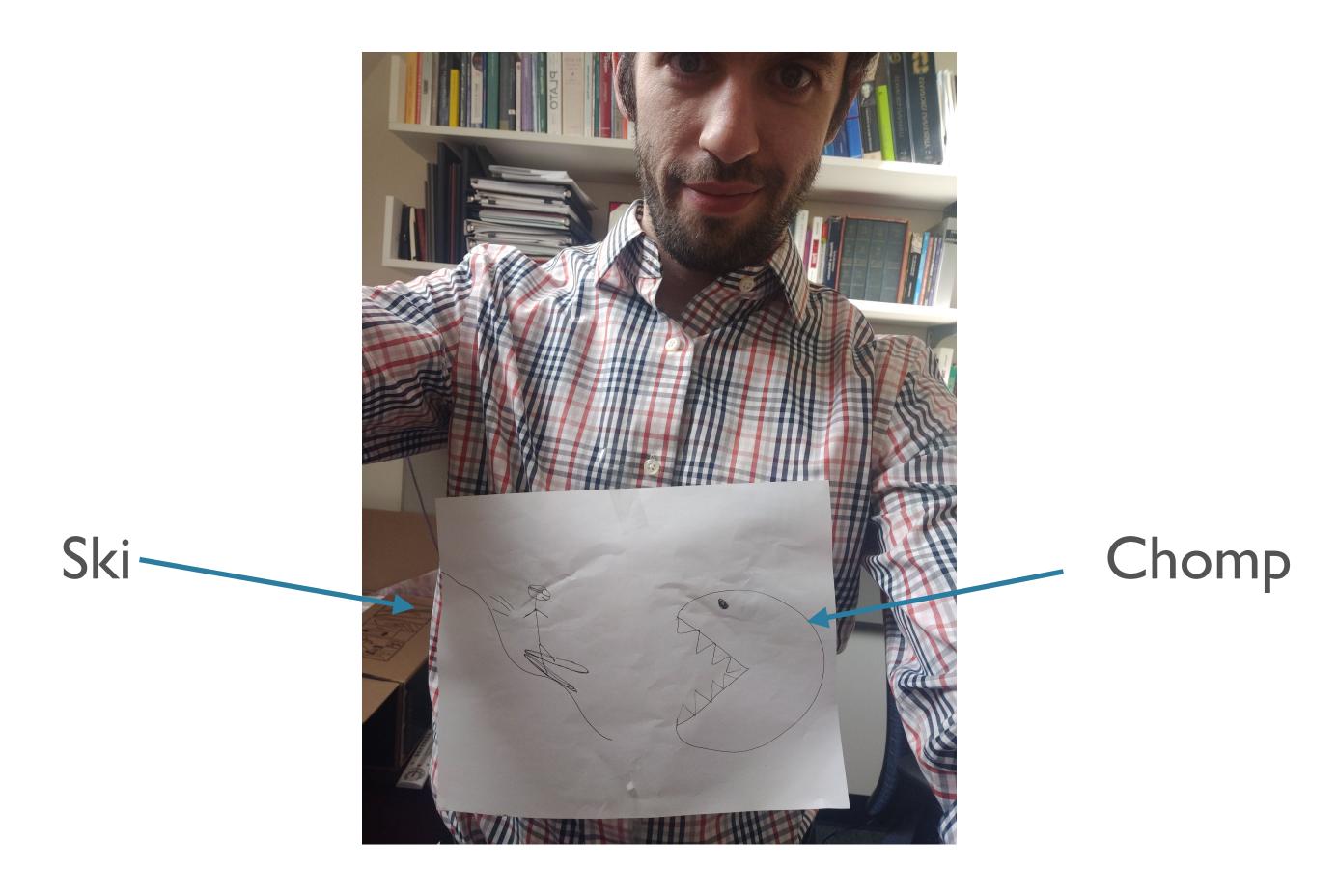
#### Distributional Semantics

LING 571 — Deep Processing Methods in NLP
November 4, 2019
Shane Steinert-Threlkeld

## Walking the Walk



= Chomsky!

# Recap: What is a word?

- Acoustically or orthographically similar → can have different meanings!
- Acoustically or orthographically different → can have similar meanings!

# Recap: What is a word?

- Words can also have relationships that cover:
  - Different shades of meaning
  - Part-Whole relationships

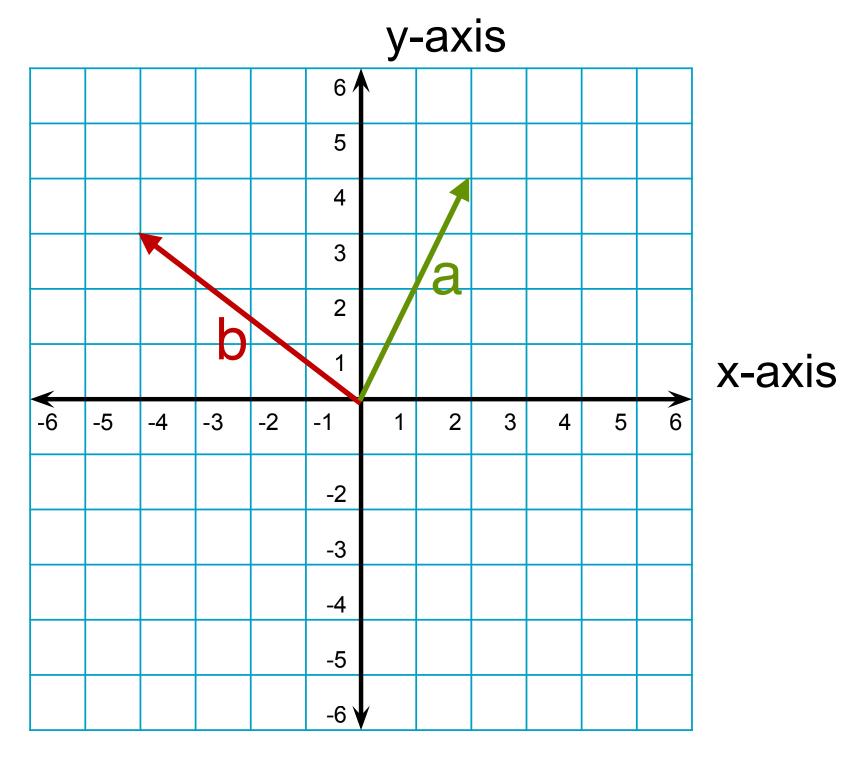
# Recap: What is a word?

- For now, we will set aside homonyms
  - (Specifically, homographs)
- Investigate word meaning as we can model it as (dis-)similarity

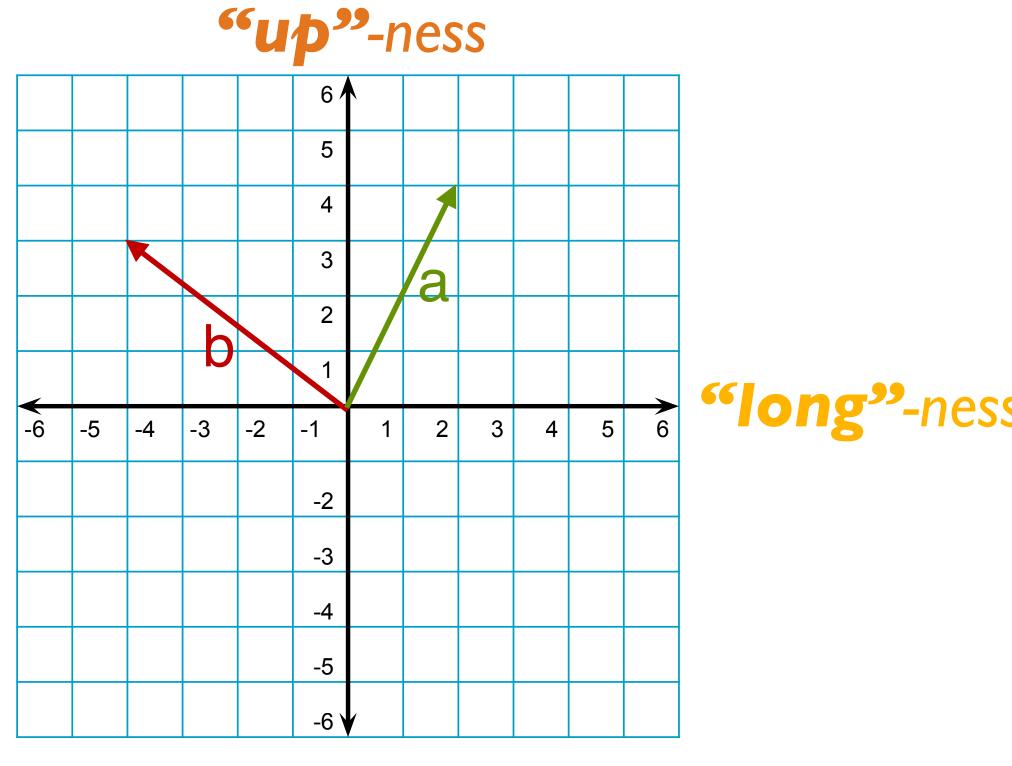
- "You shall know a word by the company it keeps!" (Firth, 1957)
  - A bottle of tezgüino is on the table.
  - Everybody likes tezgüino.
  - Tezgüino makes you drunk.
  - We make tezgüino from corn.
- Tezguino; corn-based alcoholic beverage. (From Lin, 1998a)

- How can we represent the "company" of a word?
- How can we make similar words have similar representations?

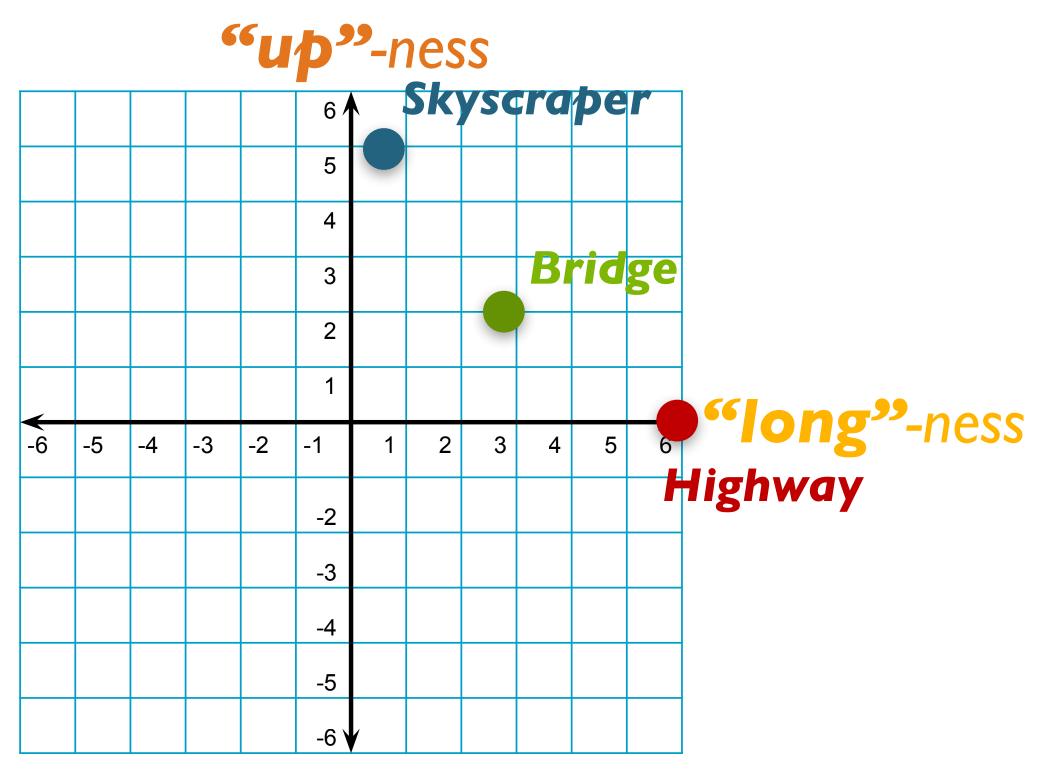
- A vector is a list of numbers
- Each number can be thought of as representing a "dimension"
  - $\bullet$   $\vec{a}$ =  $\langle 2,4 \rangle$
  - $\vec{b} = \langle -4,3 \rangle$
- What if we thought of each dimension as "quantity" of a word, rather than an arbitrary dimension?



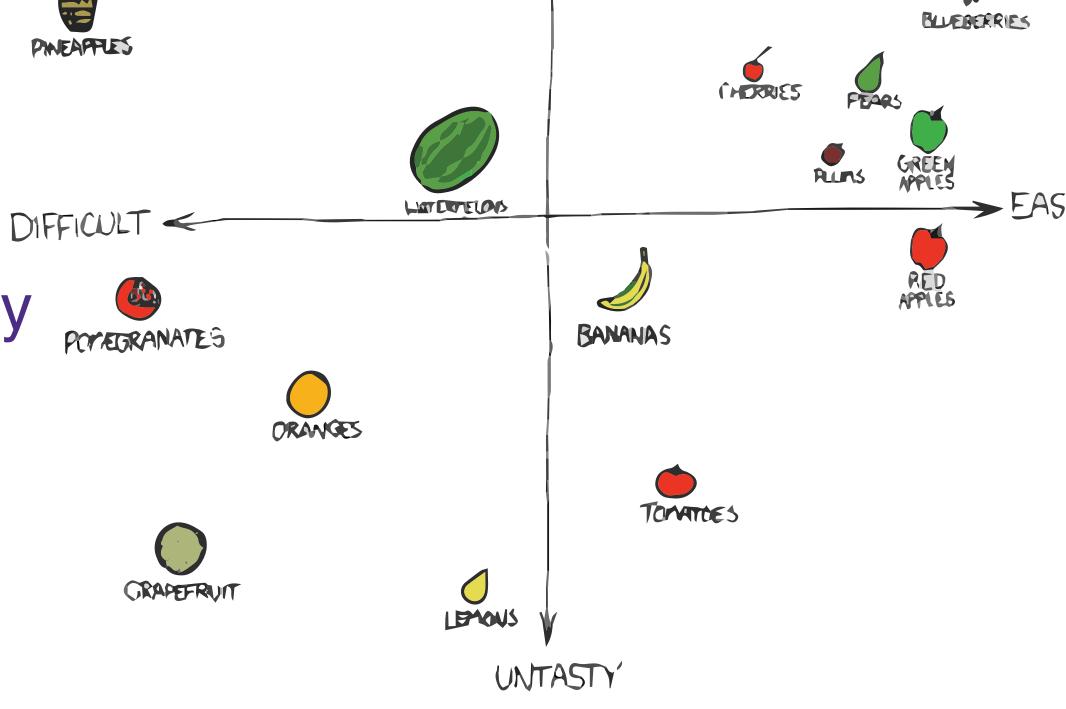
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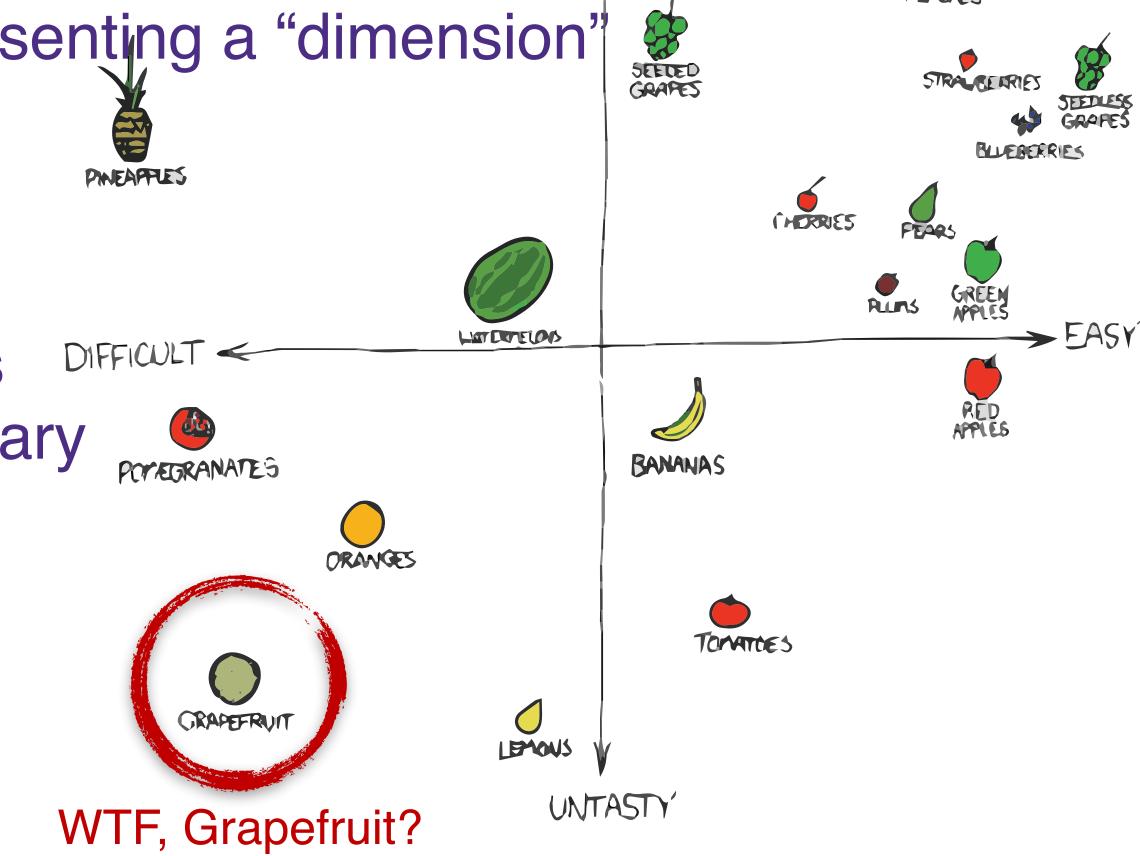
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TASTY

SEETED GRAPES xkcd.com/388

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TASTY

13

xkcd.com/388

### Vector Space: Documents

 We can represent documents as vectors, with each dimension being a count of a particular word

Shakespeare Plays x Counts of Words

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	I		8	15
soldier	2	2	12	36
fool	37	58		5
clown	5	117	0	0

#### Vector Space: Documents

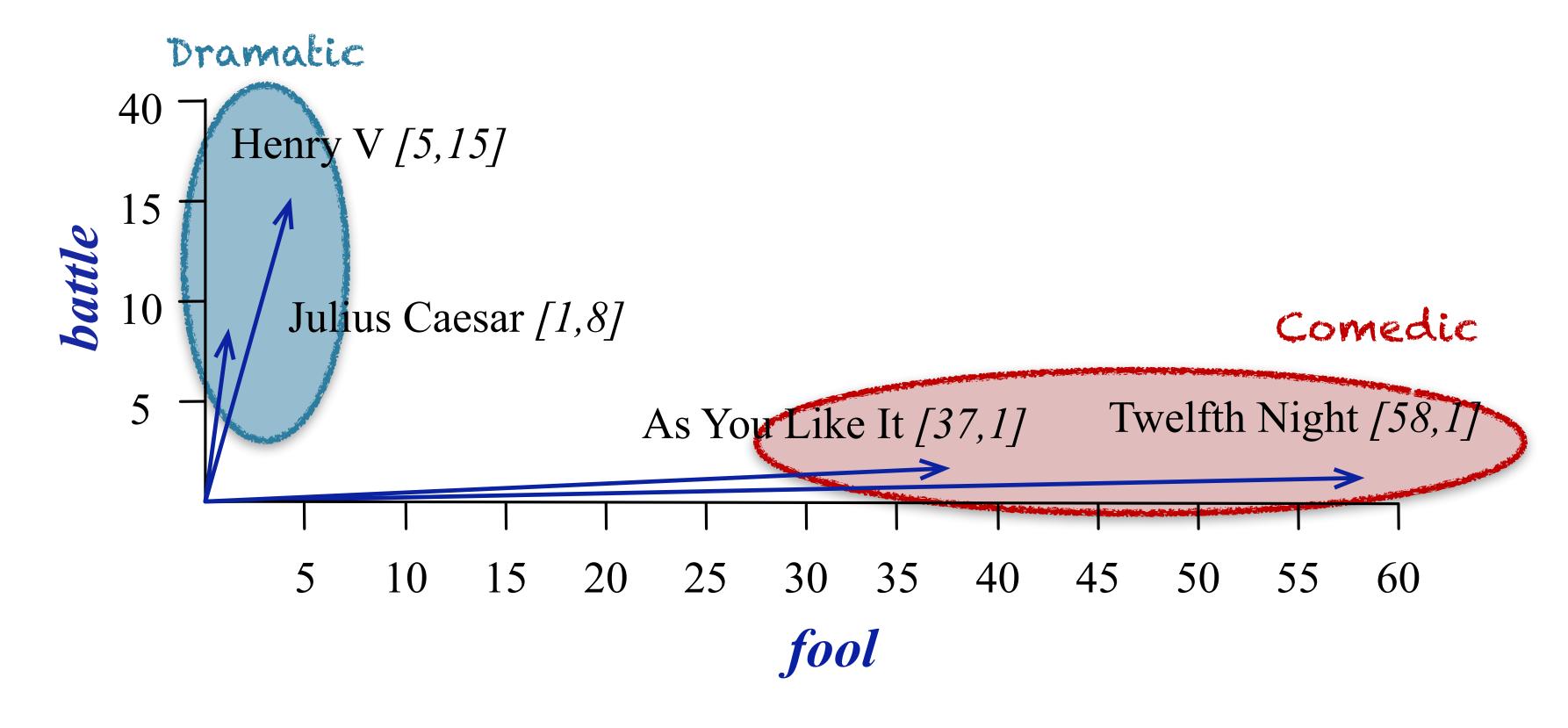
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### Vector Space: Documents

 We can represent documents as vectors, with each dimension being a count of a particular word



J&M 3<sup>rd</sup> ed, 6.3.1 [<u>link</u>]

### Vector Space: Words

Find thematic clusters for words based on words that occur around them.

- Represent 'company' of word such that similar words will have similar representations
  - 'Company' = context
- Word represented by context feature vector
  - Many alternatives for vector
- Initial representation:
  - 'Bag of words' feature vector
  - Feature vector length N, where N is size of vocabulary
    - $f_i$ +=1 if  $word_i$  within window size w of word

#### Biological Example

The Paulus company was founded in 1938. Since those days the product range has been the subject of constant expansions and is brought up continuously to correspond with the state of the art. We're engineering, manufacturing and commissioning worldwide ready-to-run **plants** packed with our comprehensive know-how. Our Product Range includes pneumatic conveying systems for carbon, carbide, sand, lime and many others. We use reagent injection in molten metal for the...

#### Industrial Example

Label the First Use of "Plant"

-| +|

There are more kinds of **plants** and animals in the rainforests than anywhere else on Earth. Over half of the millions of known species of **plants** and animals live in the rainforest. Many are found nowhere else. There are even **plants** and animals in the rainforest that we have not yet discovered.

plant: (and: I, of: I)



plant: (and: I, animal: I, kind: I, of: I)

-3 +3

There are more kinds of **plants** and animals in the rainforests than anywhere else on Earth. Over half of the millions of known species of **plants** and animals live in the rainforest. Many are found nowhere else. There are even **plants** and animals in the rainforest that we have not yet discovered.

plant: (and: I, animal: I, in: I, kind: I, more: I, of: I)

-4 +4

There are more kinds of **plants** and animals in the rainforests than anywhere else on Earth. Over half of the millions of known species of **plants** and animals live in the rainforest. Many are found nowhere else. There are even **plants** and animals in the rainforest that we have not yet discovered.

plant: (and: I, animal: I, are: I, in: I, kind: I, more: I, of: I, the: I)

+5

There are more kinds of **plants** and animals in the rainforests than anywhere else on Earth. Over half of the millions of known species of **plants** and animals live in the rainforest. Many are found nowhere else. There are even **plants** and animals in the rainforest that we have not yet discovered.

plant: (and: I, animal: I, are: I, in: I, kind: I, more: I, of: I, rainforest: I, the: I, there: I)

```
plant: (and: I, animal: 2, are: I, in: I, kind: I, more: I, of: I, rainforest: I, the: I, there: I, species: I)
```

```
plant: (and: I, animal: 3, are: 2, in: I, kind: I, more: I, of: I, rainforest: I, the: I, there: I, species: I)
```

```
plant: (and: I, animal: 3, are: 2, in: I, kind: I, more: I, of: I, rainforest: 2, the: I, there: I, species: I, nowhere: I)
```

```
plant: (and: I, animal: 3, are: 2, in: I, kind: I, more: I, of: I, rainforest: 2, the: I, there: I, species: I, nowhere: I)
```

#### Context Feature Vector

	aardvark	•••	computer	data	pinch	result	sugar
apricot	0	• • •	0	0	I	0	
pineapple	0	• • •	0	0	I	0	
digital	0	• • •	2		0	I	0
information	0	• • •		6	0	4	0

## Distributional Similarity Questions

What is the right neighborhood?

How should we weight the features?

How can we compute the similarity between vectors?

## Similarity "Neighborhood"

#### 1. Fixed window

- How many words in the neighborhood?
  - +/- 500 words: 'topical context'
  - +/- 1 or 2 words: collocations, predicate-argument

#### 2. Only words in some grammatical relation (Hindle, 1990)

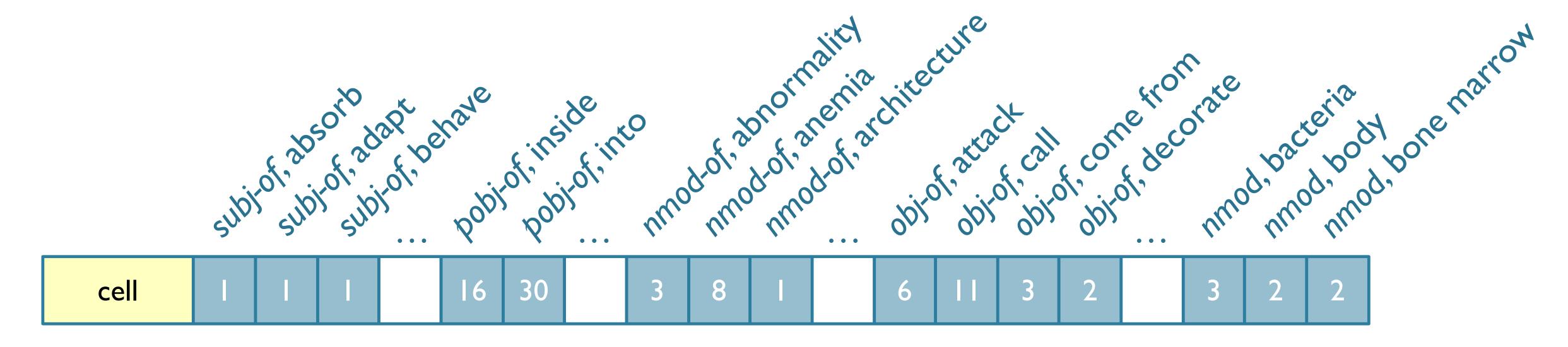
- Parse text (dependency)
  - Include subj-verb; verb-obj; adj-mod
  - $N \times R$  vector: word  $\times$  relation

# Similarity "Neighborhood": Fixed Window

- Same corpus, different windows
  - British National Corpus (BNC)
  - Nearest neighbors of "dog"
- 2-word window:
  - Cat, horse, fox, pet, rabbit, pig, animal, mongrel, sheep, pigeon
- 30-word window:
  - Kennel, puppy, pet, terrier, Rottweiler, canine, cat, to bark, Alsatian

# Similarity "Neighborhood": Grammatical Relations

- Build a vector from dependency triples: (Lin, 1998)
  - (w<sub>1</sub> dep\_rel w<sub>2</sub>)



Dependency vector for "cell," counts from 64M word corpus.

# "Neighborhood": Window vs. Grammatical Relations

- Grammatical relations:
  - Richer representation
  - Much more POS information
- Window:
  - Only need text!
  - Scales very, very well. (Maybe too well.)
  - Adding explicit supervision from parsers often doesn't help dramatically

## Distributional Similarity Questions

What is the right neighborhood?

How should we weight the features?

How can we compute the similarity between vectors?

# Weighting Features: Binary vs. Nonbinary?

- Binary?
  - Minimally informative
  - Can't capture intuition that frequent features more indicative of relationship.
- Frequency
  - $\bullet \quad \text{Or rather, probability:} \quad assoc_{prob}(w,f) = P(f|w)$
  - ...but how do we know which words are informative?
  - the, it, they not likely to help differentiate target word

• PMI is measure of how often two events x and y occur, vs. expected frequency if they were independent (Fano, 1961)

$$PMI(x, y) = \log_2 \frac{P(x, y)}{P(x) \cdot P(y)}$$

- We can formulate for word/feature occurrence:  $assoc_{PMI}(w,f) = \log_2 \frac{P(w,f)}{P(w) \cdot P(f)}$
- Generally only use positive values
  - Negatives inaccurate unless corpus huge
- Can also rescale/smooth context values

# Weighting Features: (Positive) Pointwise Mutual Information

$$assoc_{PMI}(w,f) = \log_2 \frac{P(w,f)}{P(w) \cdot P(f)}$$

$$p_{ij} = \frac{f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

probability of feature f relating i to j

$$p_{i*} = \frac{\sum_{j=1}^{C} f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

probability of feature f relating i to anything

$$p_{*j} = \frac{\sum_{i=1}^{W} f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

probability of feature f relating anything to j

$$PPMI_{ij} = \max(\log_2 \frac{p_{ij}}{p_{i*} \cdot p_{*j}}, 0)$$

Get (non-negative) ratio

# Weighting Features: (Positive) Pointwise Mutual Information

• For pure word co-occurrence, feature f is the colocated word.

Total words (sum of whole table) = 19

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	I	0	I
pineapple	0	0	0	I	0	I
digital	0	2	I	0		0
information	0		6	0	4	0

- Total words (sum of whole table) = 19
  - P(w), where w is information = 11/19 = .579

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	I	0	
pineapple	0	0	0	I	0	
digital	0	2		0	I	0
information	0		6	0	4	0

- Total words (sum of whole table) = 19
  - P(w), where w is information = 11/19 = .579
  - P(f), where f is data = 7/19 = .368

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	I	0	I
pineapple	0	0	0	I	0	
digital	0	2	I	0	1	0
information	0		6	0	4	0

- Total words (sum of whole table) = 19
  - P(w), where w is information = 11/19 = .579
  - P(f), where f is data = 7/19 = .368
  - P(w,f), where (w,f) is (information, data) = 6/19 = .316

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	I	0	I
pineapple	0	0	0		0	I
digital	0	2		0		0
information	0		6	0	4	0

- Total words (sum of whole table) = 19
  - P(w), where w is information = 11/19 = .579
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  - P(w,f), where (w,f) is (information, data) = 6/19 = .316

$$PPMI_{assoc} = \log_2 \frac{P(w, f)}{P(w) \cdot P(f)}$$

$$= \log_2 \frac{0.316}{0.579 \cdot 0.368}$$

= 0.568

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	I	0	I
pineapple	0	0	0		0	I
digital	0	2		0		0
information	0		6	0	4	0

### PPMI re-scaling

	computer	data	result	pie	sugar	count(w)
cherry	2	8	9	442	25	486
strawberry	0	0	1	60	19	80
digital	1670	1683	85	5	4	3447
information	3325	3982	378	5	13	7703
count(context)	4997	5673	473	512	61	11716

Figure 6.9 Co-occurrence counts for four words in 5 contexts in the Wikipedia corpus, together with the marginals, pretending for the purpose of this calculation that no other words/contexts matter.

### PPMI re-scaling

	computer	data	result	pie	sugar	
cherry	0	0	0	4.38	3.30	
strawberry	0	0	0	4.10	5.51	
digital	0.18	0.01	0	0	0	
information	0.02	0.09	0.28	0	0	

Figure 6.11 The PPMI matrix showing the association between words and context words, computed from the counts in Fig. 6.10. Note that most of the 0 PPMI values are ones that had a negative PMI; for example PMI(*cherry,computer*) = -6.7, meaning that *cherry* and *computer* co-occur on Wikipedia less often than we would expect by chance, and with PPMI we replace negative values by zero.

- Downside:
  - PPMI favors rare events
- Solutions:
  - Change the P(f) to be raised to the power of  $\alpha$ 
    - Increases the probability assigned to rare contexts
  - Laplace smoothing (add-n)

### Distributional Similarity Questions

What is the right neighborhood?

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### Vector Distances: Manhattan & Euclidean

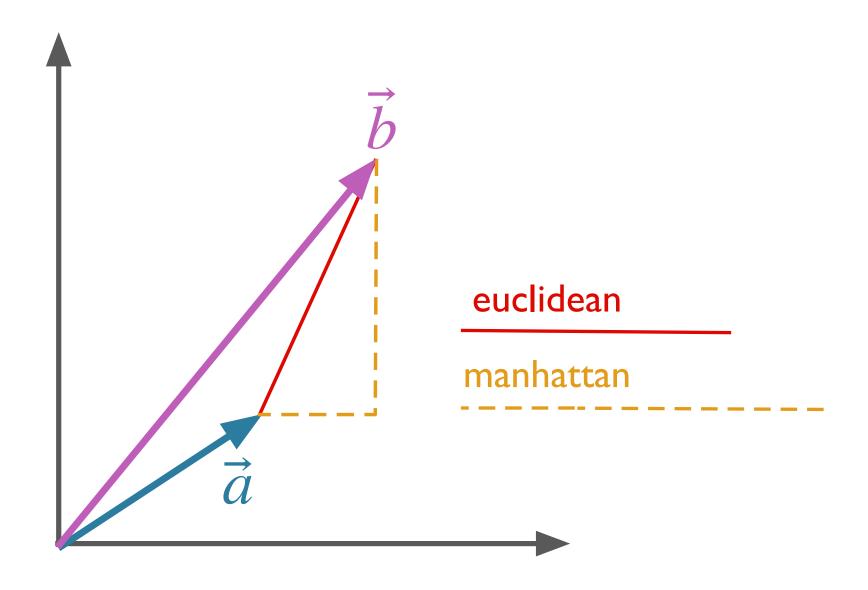
Manhattan Distance

$$dist_{manhattan} = (\vec{x}, \vec{y}) = \sum_{i=1}^{N} |x_i - y_i|$$

- (Distance as cumulative horizontal + vertical moves)
- Euclidean Distance

$$dist_{euclidean} = \sqrt{\sum_{i=1}^{N} (x_i - y_i)^2}$$

Too sensitive to extreme values



# Vector Similarity: Dot Product

 Produces real number scalar from product of vectors' components

$$sim_{dot-product}(\vec{v}, \vec{w}) = \vec{v} \cdot \vec{w} = \sum_{i=1}^{N} v_i \times w_i$$

- Biased toward *longer* (larger magnitude) vectors
  - In our case, vectors with fewer zero counts

# Vector Similarity: Cosine

- If you normalize the dot product for vector magnitude...
- ...result is same as cosine of angle between the vectors.

$$sim_{cosine}(\vec{v}, \vec{w}) = \frac{\vec{v} \cdot \vec{w}}{|\vec{v}||\vec{w}|} = \frac{\sum_{i=1}^{N} v_i \times w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}$$

### Sample Results

- Based on Lin dependency model
  - Hope (N): optimism, chance, expectation, prospect, dream, desire, fear
  - Hope (V): would like, wish, plan, say, believe, think
  - Brief (N): legal brief, affidavit, filing, petition, document, argument, letter
  - Brief (A): lengthy, hour-long, short, extended, frequent, recent, short-lived, prolonged, week-long

### Recap

- We can build feature vectors to represent context of a word
- These features could be:
  - 1. Occurs before drunk
  - 2. Occurs after bottle
  - 3. Is direct object of *likes*
  - 4. Is direct object of make

- A. A bottle of *tezgüino* is on the table.
- B. Everybody likes tezgüino.
- C. Tezgüino makes you drunk.
- D. We make  $tezg\"{u}ino$  from corn.

		2	3	4
tezgüino	I			
tequila			I	1
aþricots	0	0	1	0
þizza	0	0	1	1

### Recap

- These feature vectors can be as simple as co-occurrence
- ullet ....for vocabulary  $oldsymbol{V}$ 
  - ...for each element *i*
  - is word  $v_i$  within window w of target?

- A. A bottle of tezgüino is on the table.
- B. Everybody likes tezgüino.
- C. Tezgüino makes you drunk.
- D. We make tezgüino from corn.

bottle	drunk	matrix	table
		0	0

Context matrix for tezgüino with w=3

### Recap

### • Intuition:

 These co-occurrence vectors should be able to tell us something about words' similarities

	arts	boil	data	function	large	sugar	summarized	water
Apricot	0	I	0	0	I	I	0	
Pineapple	0	I	0	0	l	I	0	
Digital	0	0	I			0		0
Information	0	0	I		l	0		0

### Problem: Sparse Vectors!

- Big problem:
  - The vast majority of word pairs will be zero!
  - This leads to very sparse vectors.
- In the exercise:
  - (election, primary) is 2
  - (election, midterm) is 0
- ...how can we generalize better?

### Problem: Sparse Vectors!

#### • Term x document:

	cl	c2	<b>c</b> 3	<b>c4</b>	c5	ml	m2	m3	m4
human	1	0	0	I	0	0	0	0	0
interface	ı	0	I	0	0	0	0	0	0
computer	ı		0	0	0	0	0	0	0
user	0	1	1	0		0	0	0	0
system	0		I	2	0	0	0	0	0
response	0		0	0	I	0	0	0	0
time	0		0	0		0	0	0	0
EPS	0	0	I	I	0	0	0	0	0
survey	0	1	0	0	0	0	0	0	1
trees	0	0	0	0	0	I	I	1	0
graph	0	0	0	0	0	0	l	I	I
minors	0	0	0	0	0	0	0	I	1