

SHANE BARDEN STEWART

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Skills:

| | | |
|-----------------------------|----------------------------------|---------------------|
| Strategic Digital Marketing | Social Media Strategy/Management | Digital Advertising |
| Data Analysis | Web Development/SEO | ROI-Based Marketing |
| Project Management | Web Development | Branding |
| Photoshop | Final Cut Pro | Organic Marketing |

Experience:

Shane Stewart Marketing: Founder— Nashville, TN
(October 2017-present)

Develop marketing plans, Build advertising campaigns, Grow client followings, Generate content plans, Help with Web design/SEO

Effishent: Founder/Fly Fishing Guide— Nashville, TN
(August 2016- present)

Built a strong brand that aligns with our target market, Solely designed a monetized website, Organically grew the brand's Instagram following to 10,000+ followers from scratch, Secured repeating clients

Richlynn Group: Digital Marketing Specialist— Nashville, TN
(February 2017-February 2018)

Drafted content calendars, Crafted digital marketing strategies, Managed client social media Accounts and grew client followings, Built advertising campaigns, Controlled the full rebrand of the company

Frederick Mountain Group: Digital Strategy Consultant— Nashville, TN
(November 2016- June 2017)

Drafted content calendars, Built out digital content strategy, Managed social media accounts and grew social followings, Crafted advertising campaigns

Kaleidoscope Media: Social Media Associate— Nashville, TN
(July 2016- November 2016)

Drafted full content calendars, Created branded content strategy, Managed social media accounts & organically grew client followings by roughly 45%, Streamlined the client reporting process

Kaleidoscope Media: Marketing Intern— Nashville, TN
(March 2016- June 2016)

Drafted client reports, Managed social media accounts and grew client followings, Created digital ads for clients

DigSin: Data Analysis/Spotify Promotions Intern— Nashville, TN
(June 2015-August 2015)

Analyzed advertising data for clients, Created ads, Created ad reports, Helped analyze client Spotify streaming data

Education:

Vanderbilt University: Nashville, TN (October 2020 - present)

Full-Stack Web Development Bootcamp

Graduation Date: April 2021

Belmont University: Nashville, TN

Bachelor of Business Administration Degree in Finance and Entrepreneurship

Graduation Date: December 2015; Dean's List Recipient

Sigma Nu Tau: International Entrepreneurship Honor Society (inducted Spring of 2015)

Clubs:

- Country Music Hall of Fame Troubadour Society, current
- TVA Investment Club, *Belmont University*
 - Managed \$600,000 of the Tennessee Valley Authority's money

Certifications:

- Educational Testing Service Major Field Test in Business (Princeton, NJ), scored in the 92nd percentile nationally (Spring of 2015)