CSE 472 Social Media Mining

Project I: Social Media Data Analysis

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DECLARATION

I hereby declare that the project titled, **Social Media Data Analysis**, is my own work and that, to the best of my knowledge and belief, it contains no material previously published or written by another person not material which has been accepted for the award of any other degree or diploma of the university or any other institute of higher learning, except where due acknowledgement and reference has been made in the text.

Place: Tempe, Arizona Name: Muhammed Shanfer Majeed

Date: 18th September 2022 ASU ID: 1225290521

ABSTRACT

In this project, we will crawl through social media content related to any specific topic and develop a graph with various users of the social media as nodes and two users connected if they got influenced or affected by each other. In this exercise we are crawling through twitter posts related to covid 19 and among the tweets that are scraped, we are categorizing the data into two sections: tweets generated from users who supports covid19 vaccine and tweets generated form users who does not support covid-19 vaccine. After dividing the data, for each of the data collection, we will develop a directed graph with nodes as users who has tweeted related to covid-19 and edges formed If the tweet itself is retweeted on some other original tweet or if they mentioned any other users in their tweet or not.

ACKNOWLEDGEMENT

I would like to express my deepest appreciation to all those who provided us the possibility to work in this project. A special gratitude I give to out professor Huan Liu, whose contribution in stimulating suggestions and encouragement, helped us to coordinate my project.

Collect the Data

1.1 Get Elevated Twitter Access:

- 1. Visit https://developer.twitter.com and apply for a elevated developer account access from our asu mail id.
- 2. It will take 2 days to get the elevated developer account access.
- 3. The keys required for crawling the data over the twitter will be:

```
api_key = '8RQ5xPiDzAg1duMVpj9pWYEdX'
api_key_secret = 'BqfcElqH5G6yAFHafuMQWO5ljp8Bosa402DzldWgc3mzCOSrSB'
access_token = '1570146620653850629-erndFgwUuLXuK8prEhhrpkqlBUICih'
access_token_secret = 'hwjy8IzsfECPVje0SAzdg3YorFifjAZbpBBgmLxBxnGVc'
```

1.2 Create Crawling API Object:

- 1. We are using API based crawling in this project to scrape the tweets from twitter related
- 2. An external Library called **Tweepy** is used for crawling the data.
- 3. We are exploiting cursor API of tweepy library with a query parameter to crawl the data
- 4. For query parameter we are utilizing a combination of 5 hashtags, The hashtags we used for :
 - a. Pro vaccine: '#GetVaccinated','#VaccineMandate','#VaccinesWork','#FullyVaccinated',
 'GetVaccinatedOrGetCovid'
 - b. Anti-Vaccine: '#vaccineinjury','#NoVaccineMandates','#SayNoToVaccineMandate', '#NoVaxMandates','#AntiVaccine'
- 5. API object is created after successful authentication to twitter oauth2.0 layer using access keys:

```
def getTweetAPI():
    api_key = '8RQ5xPiDzAg1duMVpj9pWYEdX'
    api_key_secret = 'BqfcElqH5G6yAFHafuMQWO5ljp8Bosa402DzldWgc3mzCOSrSB'
    access_token = '1570146620653850629-erndFgwUuLXuK8prEhhrpkqlBUICih'
    access_token_secret = 'hwjy8IzsfECPVje0SAzdg3YorFifjAZbpBBgmLxBxnGVc'

    auth = tweepy.OAuth1UserHandler(api_key, api_key_secret)
    auth.set_access_token(access_token, access_token_secret)
    return tweepy.API(auth)
```

1.3 Scrape 500 tweets for each anti and pro vaccine:

- 1. Each single tweet data which we are crawling contains properties:
 - a. **Username**: screenname of the user who has tweeted.
 - b. Created at: date at which tweeted
 - c. Truncated:
 - d. Description
 - e. Following: following of the user
 - f. Followers: followers of the user
 - g. Total tweets: total tweets done by the user who has tweeted this tweet
 - h. Retweet count: how many retweets has made on the tweet
 - i. **Text**: text of the tweet
 - j. Hashtags: list of hashtags present in the tweet
 - k. User mention: list of all the screennames mentioned in the tweet
 - I. **retweet Screennames**: If retweeted screenname of the owner of the original tweet.
- 2. the Code for generation of the content using cursor API of **tweepy** API object is :

```
scrape(words, date_since,numtweet, api,filename):
cols=['username','created_at','truncated','description','following','followers','totaltweets','retweetcount','text','hashtags','user_mention','retweetScreenNames'
db = pd.DataFrame(columns=cols)
tweets = tweepy.Cursor(api.search_tweets,words, lang="en",since_id=date_since,tweet_mode='extended').items(numtweet)
for tweet in tweets:
   username = tweet.user.screen name
   created_at=tweet.created_at
   truncated=tweet.truncated
   description = tweet.user.description
   following = tweet.user.friends_count
   followers = tweet.user.followers_count
   mention_screennames=getMentionScreenname(mention)
   retweetScreenNames=
       text = tweet.retweeted_status.full_text
       retweetScreenNames=tweet.retweeted_status.user.screen_name
   ith_tweet = [username, created_at, truncated, description, following, followers, totaltweets, retweetcount, text, hashtags, mention_screennames, retweetScreenNames]
```

1.4 Scraped Data:

1.4.1 Pro vaccine tweets in CSV:

username	created	truncated	description	following	followers	totaltweet	retweetco	tovt	hashtags	user mention	retweetScreenNames
0 janet6028				18140	18453	20674			[{'text': 'GetVaccinated', 'indices': [45, 59	-	isaac_capt
1 PfaffSC			01- #100	1114	12358	407765			[{'text': 'healthworkers', 'indices': [42, 56]		blasery
2 MarkFabe			Long Island	282	260	902			[{'text': 'CovidVaccine', 'indices': [133, 14		biaserv
3 watchford			II- A well re	542	203	835		Mysterio		['2Married4Ever']	2Married4Ever
4 pghjoseph			Llike	2706	585	32189		,	[{'text': 'CoronavirusOutbreak', 'indices':	,	ziviarrieu4Ever
5 YuvaTarn			Official ac	1151	1165	5748	439		[{'text': 'covid19', 'indices': [93, 101]}, {'te		Nyksindia
6 itskola	2022-09-			318	107	24449			11	,	
7 HGutheit			Lover of go			8402			[{'text': 'GetVaccinated', 'indices': [99, 11		BMore_Healthy
			Going by y	3209	1009	0.00		Turns out 1		['patrioticmamaaa', 'EmeraldRobinson', 'newsmax']	patrioticmamaaa
8 NikkiAZ33			Wife,Mom	4123	4075	2559		Turns out 1		['patrioticmamaaa', 'EmeraldRobinson', 'newsmax']	patrioticmamaaa
9 Smiletrain			Smile Trair	4133	21627	12434		-, ,	[{'text': 'healthworkers', 'indices': [42, 56]		blaserv
10 marianatr			#Journalis	1440	3461	183286		This	U	['UNICEFDRC']	UNICEFDRC
11 inchbyinch			My tweets	4350	1442	12111			[{'text': 'VaccinEquity', 'indices': [106, 119		blaserv
12 drzeeshar			National C	885	191	535			[{'text': 'Islamabad', 'indices': [62, 72]}, {'		DrNaveed9
13 KattarAct			Retweets	5	159	15323			[{'text': 'Announcement', 'indices': [19, 32	['BharatBiotech']	BharatBiotech
14 StarGal06	2022-09-	FALSE	New acct!	4559	4049	30939	1	@tribela	0	['Peter_the_Gr8', 'tribelaw']	Peter_the_Gr8
15 Alish3244	12022-09-	FALSE	Athlete	151	36	3133	160	#Announc	[{'text': 'Announcement', 'indices': [19, 32	['BharatBiotech']	BharatBiotech
16 RileySams	2022-09-	FALSE	Award win	3009	2634	1215	0	@CovidDa	[{'text': 'GetVaccinated', 'indices': [167, 1	['CovidDataReport']	
17 themohw	2022-09-	FALSE	The officia	385	52685	15419	2	Have you ϵ	[{'text': 'GetDiJook', 'indices': [75, 85]}, {'i	['wrhagovjm']	wrhagovjm
18 NazuukSu	2022-09-	FALSE	An unnatu	939	51	2261	2	Inaugurati	[{'text': 'Islamabad', 'indices': [62, 72]}, {'i	['DrNaveed9']	DrNaveed9
19 ThorneLN	2022-09-	FALSE	Managing	1430	264	2046	2	Have you g	[{'text': 'GetDiJook', 'indices': [75, 85]}, {'text': 'GetDiJook', '	['wrhagovjm']	wrhagovjm
20 MaryYep2	2022-09-	FALSE	5 year for	84	7	308	37	Mysterio	0	['2Married4Ever']	2Married4Ever
21 Immunize	2022-09-	FALSE	A national	1310	4965	38446	0	It's #M	[{'text': 'MythbustingMonday', 'indices': [0	
22 DrNaveed	2022-09-	FALSE	#HealthA	4976	2420	10463	2	Inaugurati	[{'text': 'Islamabad', 'indices': [47, 57]}, {'	0	
23 SteveShav	2022-09-	FALSE	"lt may	857	717	16023	0	@PeterH	[{'text': 'GetVaccinated', 'indices': [230, 2	['PeterHotez', 'kylamb8']	
24 SharonUn	2022-09-	FALSE	School imr	535	216	1004	0	The flu imr	[{'text': 'flu', 'indices': [213, 217]}, {'text':	['BaljaffrayPS', 'CastlehillPri', 'GartconnerP', 'TwecharPS', 'Ama	ndaM46395499']

1.4.2 Anti Vaccine Tweets in CSV:

username created_at	truncated	description fo	llowing f	ollowers t	otaltweet re	etweetco text	hashtags	user_mention	retweetScreenNan
0 Brandon15 2022-09-1	FALSE	All enemie	653	519	44362	11644 Two	0	['bambkb']	bambkb
1 Frankpsu1 2022-09-1	FALSE	Entrepene	483	72	7608	11644 Two	D	['bambkb']	bambkb
2 IronMan7(2022-09-1	FALSE	0311/6638	1810	1739	28217	24 #bloodclot	[{'text': 'bloodclots', 'indices': [14, 25]}, {'text': 'vaccine', 'indices': [64, 72]}, {'text'	['tsubject']	tsubject
3 NadiaThile 2022-09-1	FALSE		514	412	38296	2 Needed:	[{'text': 'cdnpoli', 'indices': [106, 114]}, {'text': 'onpoli', 'indices': [115, 122]}, {'text	['kittyhundal', 'INTERPOL_HQ']	kittyhundal
4 happymelc 2022-09-1	FALSE		197	148	18566	2 @Donnell	0	['ElectricianDub', 'DonnellyStephen', '	roin ElectricianDub
5 you_de_m 2022-09-1	FALSE		298	54	3211	0 @OshZos	[{'text': 'COMIRNATY', 'indices': [9, 19]}, {'text': 'myocarditis', 'indices': [68, 80]}, {	['OshZosh']	
6 lizduffy22 2022-09-1	FALSE	Passionate	1893	675	1764	0 Authorities	[{'text': 'antivaccine', 'indices': [62, 74]}]	[]	
7 annedraya 2022-09-1	FALSE	Anxious &	4326	5769	66744	77 A vaccine i	[{'text': 'Vaccineinjury', 'indices': [95, 109]}]	['fearnley_k']	fearnley_k
8 AndrewShi 2022-09-1	FALSE		103	57	6340	2 #POTUS ar	[{'text': 'POTUS', 'indices': [17, 23]}]	['cluttrbustr']	cluttrbustr
9 HeyJanae12022-09-1	FALSE	she/her #	1331	612	3002	77 A vaccine i	[{'text': 'Vaccineinjury', 'indices': [95, 109]}]	['fearnley_k']	fearnley_k
10 lizduffy22 2022-09-1	FALSE	Passionate	1893	675	1764	0 Navigating	[{'text': 'vaccinehesitant', 'indices': [50, 66]}, {'text': 'antivaccine', 'indices': [210, 2	0	
11 lizduffy22 2022-09-1	FALSE	Passionat€	1893	675	1764	0 benefit an	[{'text': 'antivaccine', 'indices': [162, 174]}, {'text': 'vaccine', 'indices': [219, 227]}]	0	
12 Resisstanc 2022-09-1	FALSE	Monde de	98	16	1640	24 #bloodclot	[{'text': 'bloodclots', 'indices': [14, 25]}, {'text': 'vaccine', 'indices': [64, 72]}, {'text'	['tsubject']	tsubject
13 rabuelrees 2022-09-1	FALSE		35	1	53	24 #bloodclot	[{'text': 'bloodclots', 'indices': [14, 25]}, {'text': 'vaccine', 'indices': [64, 72]}, {'text'	['tsubject']	tsubject
14 PoopyButt 2022-09-1	FALSE	This brain-	4048	1410	11540	18 #vaccined	[{'text': 'vaccinedeath', 'indices': [20, 33]}, {'text': 'vaccineinjury', 'indices': [42, 56]	['ChoicesMatter_']	ChoicesMatter_
15 MugginsM 2022-09-1	FALSE	GrumpyGa	1406	905	25364	0 @deb_vier	[{'text': 'NoVaccineMandates', 'indices': [229, 247]}]	['deb_vienneau', 'JustinTrudeau']	
16 Bork10Bor 2022-09-1	FALSE	Huntgathe	2783	1586	21361	8 @Spartacu	0	['MugginsMrs', 'SpartacusJustic']	MugginsMrs
17 manifestgi 2022-09-1	FALSE	The goal	42	9	18047	0 Product	[{'text': 'antivaccine', 'indices': [36, 48]}, {'text': 'antivax', 'indices': [49, 57]}, {'text	0	
18 PoopyButt 2022-09-1	FALSE	This brain-	4048	1410	11540	24 #bloodclot	[{'text': 'bloodclots', 'indices': [14, 25]}, {'text': 'vaccine', 'indices': [64, 72]}, {'text'	['tsubject']	tsubject
19 Betterd64(2022-09-1	FALSE	#OutOfNa	2628	1097	52530	35 PPC out at	0	['DwayneHolubPPC']	DwayneHolubPPC
20 Mae52201 2022-09-1	FALSE	Mom, Spec	1821	858	4649	77 A vaccine i	[{'text': 'Vaccineinjury', 'indices': [95, 109]}]	['fearnley_k']	fearnley_k
21 Matt0219! 2022-09-1	FALSE	Science Ph	200	36	973	24 #bloodclot	[{'text': 'bloodclots', 'indices': [14, 25]}, {'text': 'vaccine', 'indices': [64, 72]}, {'text'	['tsubject']	tsubject
22 FlorHumar 2022-09-1	FALSE	QUE no te	1040	397	23685	11644 Two	0	['bambkb']	bambkb
23 hephaistos 2022-09-1	FALSE	HéphaÃ	207	4515	383900	1 #BigPharm	[{'text': 'BigPharma', 'indices': [15, 25]}, {'text': 'covid', 'indices': [108, 114]}, {'text	['heavyed65', 'YouTube']	heavyed65
24 heavyed65 2022-09-1	FALSE	Activist for	293	641	54199	1 #BigPharm	[{'text': 'BigPharma', 'indices': [0, 10]}, {'text': 'covid', 'indices': [93, 99]}, {'text': 'va	['YouTube']	
25 banditlink 2022-09-1	FALSE		1434	998	209293	11644 Two		['bambkb']	bambkb

1.4.3 Pro Vaccine Tweets in JSON:

```
"jamet60286241"; {
    "": "o",
    "username": jamet60286241",
    "created_aft": 7022-09-10-20:38:24+00:00",
    "truncated": "false",
    "description: "udds3duddf3mvoteBlue\ud83d\ud622Married\ud83e\udd8bHLupusMarrior\ud83d\udebamProChoice\ud83d\udd2bmGunReform\ud83d\uddebamMomensrights\ud83d\udc
    "following: "18140",
    "followers: "18483",
    "totaltweets: "20674",
    "retweetcours: "1",
    "toxt: '1 signed up for booster a3. 86etVaccinated",
    "hashtags: "[[toxt: 'oetVaccinated', 'indices': [45, 59]]]",
    "user_mentlon': "['isaa_capt']",
    "retweetsreemlames: "isaa_capt']",
    "retweetsreemlames: "isaa_capt']",
    "retweetsreemlames: "1846",
    "description: "",
    "conated_aft": 2022-09-19-20:33:42:00:00",
    "truncated: "1816",
    "description: "",
    "followers": "30756",
    "eventered aft": "20756",
    "eventered aft": "20756",
```

1.4.4 Anti Vaccine Tweets in JSON:

```
"Brandon15242528": (
"": "O,
"username": "Brandon15242528",
"created_at': "2072-09-19 20:42:01+00:00",
"truncated": "false",
"description": "All memies foreign and domestic-MAGA-There are things that gnaw on a man worse than dying. #TeamIronWill",
"Tollowing": "603",
"following": "603",
"following": "603",
"totat therets" "Assor",
"totatecount": "11644",
"totst: "Thou weeks before the pandemic started, the government (HIAID) and MODERNA signed a confidential agreement regarding COVID VACCINES, how did they know!!?
"hashings": "[]"
"username": "floambob"]",
"retweetScreenNames": "bankbb"]",
"retweetScreenNames": "bankbb"]",
"retweetScreenNames": "bankbb"]",
"retweetScreenNames": "bankbb"]",
"truncated": "false",
"description": "Enterpeneur, dedicated hard working, educated, know how to think by gathering information and real facts, not political affilliation nonsense",
"following": "483",
"followers": "702",
"totallweets": "708",
"retweetCorrections": "11644",
"total tweets": "708",
"retweetCorrections": "11644",
"total ""","","
"username": "InowNan76667",
"truncated": "false",
"created_at": "2022-09-19 20:23:31100:00",
"truncated": "false",
"created_at": "2022-09-19 20:23:31100:00",
"truncated": "false",
"description": "0111/f6/38 EA/FO hudstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchuddfaludstchud
```

Relationship Definition

2.1 Building Diffusion Network:

- 1. The graph will be built between users who has posted tweets related to covid 19.
- 2. A directed edge will be present between those users:
 - a. A->B: an edge from A to B is present when B is mentioned in A's tweet
 - b. A->B: an edge from A to B is present when A has retweeted B's tweet.

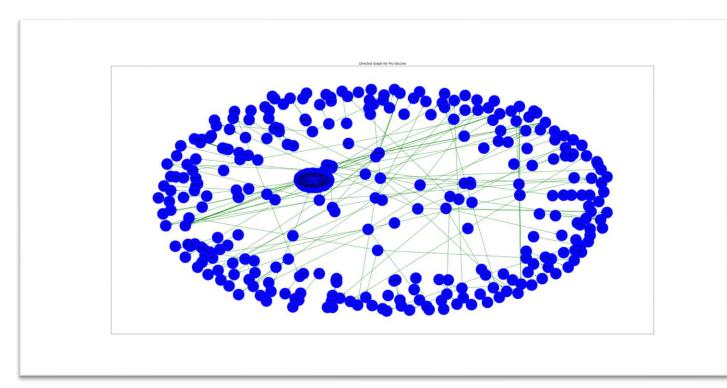
Build Graph using Relationship

3.1 Graph Algorithm:

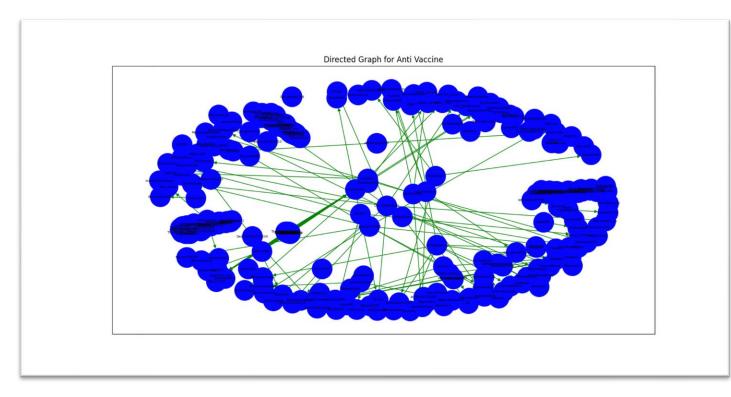
- 1. Graph will be developed using networkx third party library in python.
- 2. Here a directed graph will be formed based on the relations defined in chapter 2.
- 3. Each directed graph will be built for pro-vaccine data and anti-vaccine data.
- 4. We can use draw_networkx API of networkx to plot the graph for pro-vaccine and anti-vaccine

```
x.draw_networkx(Graphs[0],node_size=2000,node_color='b',edge_color='g',width=1,font_size=5)
lt.show()
lt.clf()
ig = plt.figure(1, figsize=(1000, 800), dpi=40)
x.draw_networkx(Graphs[1],node_size=1000,node_color='b',edge_color='g',width= 1,font_size=5)
lt.show()
```

5. Graph for pro-vaccine for 300 tweets:



6. Graph for anti-vaccine for 300 tweets



Network Measures

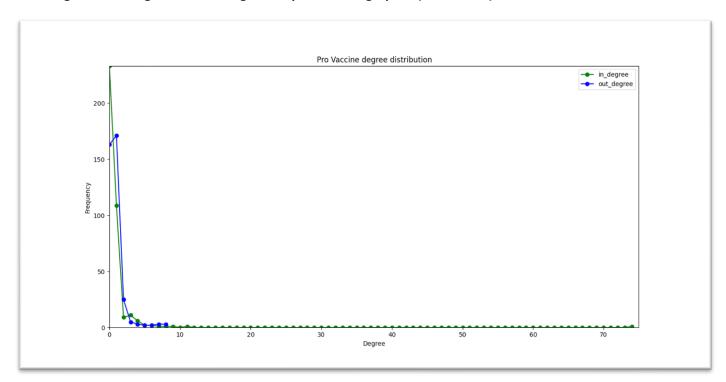
4.1 Code for calculating the indegree and outdegree

```
def degree_histogram_directed(G, in_degree=False, out_degree=False):
    nodes = G.nodes()
    if in_degree:
        in_degree = dict(G.in_degree())
        degseq=[in_degree.get(k,0) for k in nodes]
    elif out_degree:
        out_degree = dict(G.out_degree())
        degseq=[out_degree.get(k,0) for k in nodes]
    else:
        degseq=[v for k, v in G.degree()]
    dmax=max(degseq)+1
    freq= [ 0 for d in range(dmax) ]
    for d in degseq:
        freq[d] += 1
    return freq
```

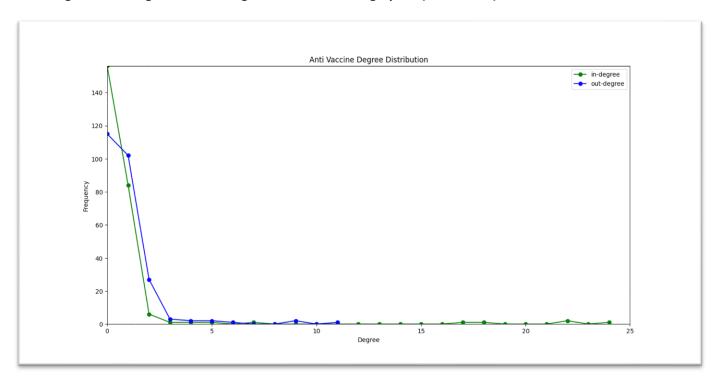
4.2 Code for plotting in_degree and outdegree frequency using matplotlib:

```
plotDegreeHistogram(DGs):
g1=DGs[0]
g2=DGs[1]
in_degree_freq = degree_histogram_directed(g1, in_degree=True)
out_degree_freq = degree_histogram_directed(g1, out_degree=True)
plt.figure(figsize=(12, 8))
plt.plot(range(len(in_degree_freq)), in_degree_freq, "go-", label='in_degree')
plt.plot(range(len(out_degree_freq)), out_degree_freq, "bo-", label='out_degree')
plt.legend(loc="upper right")
y_max=max(max(in_degree_freq), max(out_degree_freq))
plt.axis([0,len(in_degree_freq),0,y_max])
plt.xlabel('Degree')
plt.ylabel('Frequency')
plt.show()
plt.clf()
in_degree_freq = degree_histogram_directed(g2, in_degree=True)
out_degree_freq = degree_histogram_directed(g2, out_degree=True)
plt.figure(figsize=(12, 8))
y_max=max(max(in_degree_freq), max(out_degree_freq))
plt.plot(range(len(in_degree_freq)), in_degree_freq, 'go-', label='in-degree')
plt.plot(range(len(out_degree_freq)), out_degree_freq, 'bo-', label='out-degree')
plt.legend(loc="upper right")
plt.axis([0,len(in_degree_freq),0,y_max])
plt.xlabel('Degree')
plt.ylabel('Frequency')
plt.show()
```

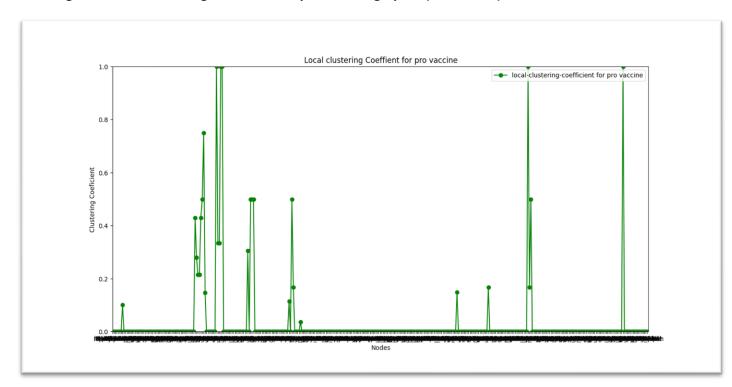
4.5 Histogram of in degree and out degree for pro-vaccine graph is (300 tweets):



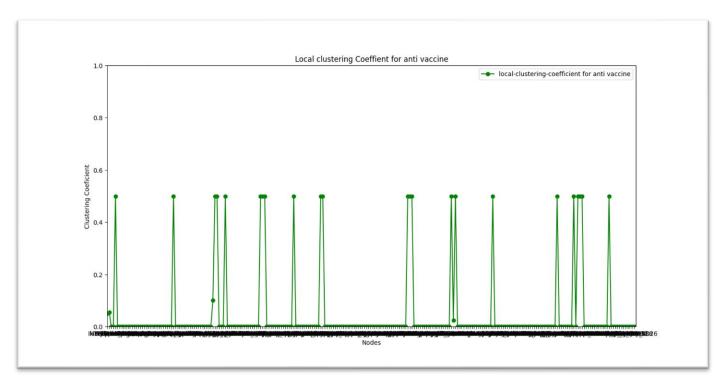
4.6 Histogram of in degree and out degree for anti-vaccine graph is (300 tweets):



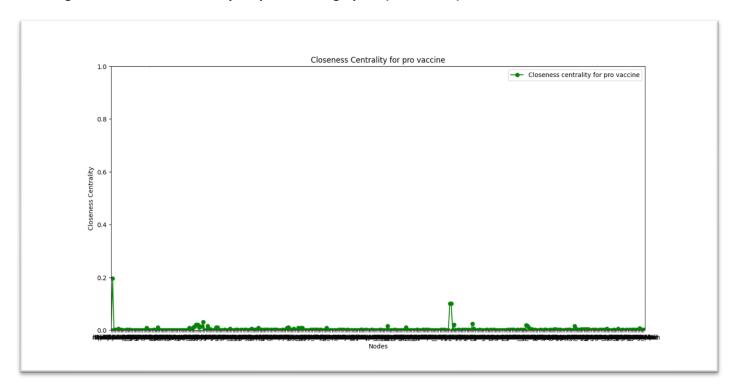
4.7 Histogram of local clustering coefficient for pro-vaccine graph is (300 tweets):



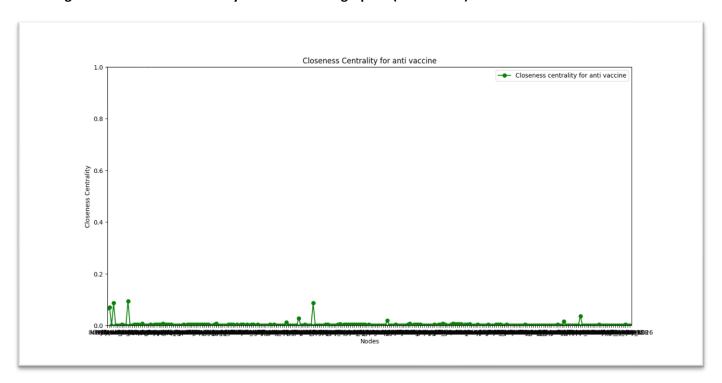
4.8 Histogram of local clustering coefficient for anti-vaccine graph is (300 tweets):



4.8 Histogram of closeness centrality for pro-vaccine graph is (300 tweets):



4.9 Histogram for closeness centrality for anti-vaccine graph is (300 tweets):



References

- 1. https://www.geeksforgeeks.org/convert-csv-to-json-using-python/
- 2. https://docs.tweepy.org/en/stable/api.html
- 3. https://www.geeksforgeeks.org/extracting-tweets-containing-a-particular-hashtag-using-python/
- 4. https://networkx.org/documentation/stable/reference/generated/networkx.drawing.nx pylab. draw networkx.html
- 5. https://stackoverflow.com/questions/53958700/plotting-the-degree-distribution-of-a-graph-using-nx-degree-histogram