## Data Science and Social Inquiry - Midterm Exam

No explanation is needed for multiple choice questions.

- 1. (2 points) Select all options with correct statements.
  - A. One can choose the optimal penalty for LASSO by gradient descent.
  - B. LASSO is a clustering algorithm.
  - C. LASSO applies only when p, the number of regressors, is greater than n, the number of observations.
  - D. LASSO with penalty  $\lambda = 0$  is ordinary least squares regression.
- 2. (1 point) The class of penalized regression takes the form

$$\min_{\alpha,\beta} \sum_{i=1}^{n} (y_i - \alpha - \boldsymbol{x}_i'\boldsymbol{\beta})^2 + \lambda \sum_{j=1}^{p} |\beta_j|^s.$$

Which value of s corresponds to LASSO?

A.  $s = \infty$  B. s = 2 C. s = 0 **D.** s = 1

- 3. (1 point) Suppose that the covariance matrix  $\Sigma = \begin{bmatrix} 10 & -1 \\ -1 & 10 \end{bmatrix}$ . Let  $PC_1 = \begin{bmatrix} a_{11} \\ a_{12} \end{bmatrix}$  be the coefficient of the first principal component. If  $a_{11} > 0$ , then
  - A.  $a_{12} > 0$  B. Can't determine. C.  $a_{12} = 0$  D.  $a_{12} < 0$
- 4. (1 point) Following the previous question. Let  $PC_2 = \begin{bmatrix} a_{21} \\ a_{22} \end{bmatrix}$  be the coefficient of the second principal component. If  $a_{21} > 0$ , then
  - A. Can't determine. B.  $a_{22} = 0$  C.  $a_{22} < 0$  **D.**  $a_{22} > 0$
- 5. (2 points) Suppose that our data has 5 observations:

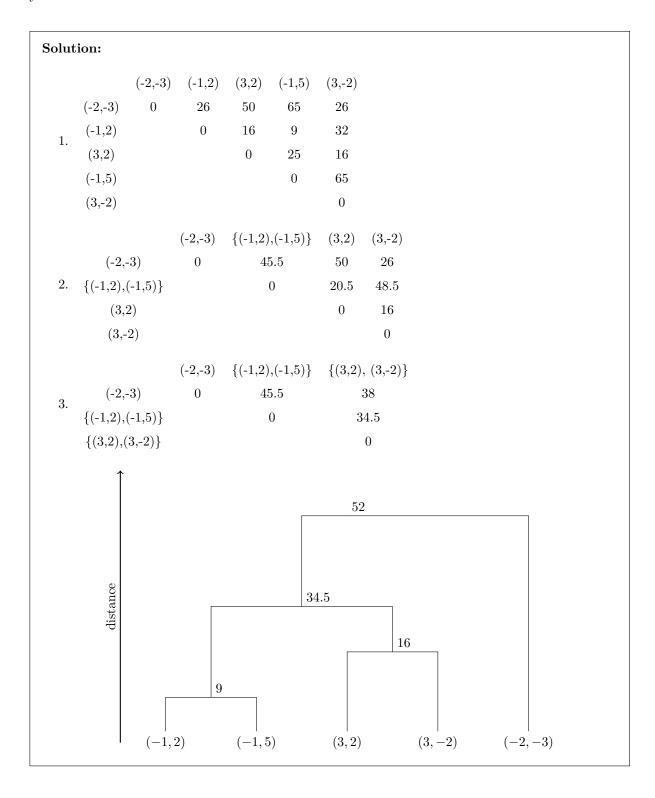
$$(X_i, Y_i) = (-2, -3), (-1, 2), (3, 2), (-1, 5), (3, -2).$$

Define the distance between two points as the square of their euclidean distance, i.e.,

$$(x_i - x_j)^2 + (y_i - y_j)^2$$
.

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Perform the hierarchical clustering algorithm with the average linkage. Draw a dendrogram to indicate which observations are pooled in each step. Make sure you mark the distances between clusters on the y-axis.



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6. (1 point) Bandiera et al. (2020) uses dimension reduction method to identify two types of CEO. What are the two types?

- A. directors & entrepreneurs.
- B. managers & leaders.
- C. leaders & directors.
- D. entrepreneurs & managers.
- E. entrepreneurs & leaders.
- F. directors & managers.
- 7. (1 point) Which of the following matrices can possibly be a covariance matrix? Select all that apply.

A. 
$$\begin{bmatrix} 3 & -2 \\ -2 & 4 \end{bmatrix}$$
 B.  $\begin{bmatrix} 3 & 4 \\ 4 & 5 \end{bmatrix}$  C.  $\begin{bmatrix} -3 & 1 \\ 1 & 2 \end{bmatrix}$  D.  $\begin{bmatrix} 3 & -2 \\ -1 & 5 \end{bmatrix}$ 

8. (1 point) "Functional data" refers to data set that contains continuous functions  $f_1, f_2, ..., f_n$  as observations. For continuous functions on [-1, 1], we may consider the *uniform norm*:

$$d(f_1, f_2) = \max_{x \in [-1, 1]} |f_1(x) - f_2(x)|$$

to define distances between functions. Suppose that our data contains three functions

$$f_1(x) = x$$
,  $f_2(x) = |x|$ ,  $f_3(x) = x^2$ 

for  $x \in [-1, 1]$ . What is the optimal K-means clustering with K = 2? Show your work.

Solution: Three possibilities:

•  $\{f_1, f_2\}, \{f_3\},$ 

$$(1+1)+0=2$$

•  $\{f_1, f_3\}, \{f_2\},$ 

$$(1+1)+0=2$$

•  $\{f_2, f_3\}, \{f_1\},$ 

$$\left(\frac{1}{64} + \frac{1}{64}\right) + 0 = \frac{1}{32}.$$

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The optimal K-means is therefore  $\{|x|,\ x^2\},\ \{x\}.$