

## **Jerry Smith**

**Personal Information:** 

**Gender: Male** 

Age: 23 years old

**Education: Master in Communication** 

## **Occupation Information:**

Social Media Coordinator, responsible to manage online community and improve user expereince on social media platform.

## **Additional Information:**

**Preference Shpping Place: Wholefood** 

- Care about envirnment
- Driving a hybrid car
- Use smartphone to access social media on a daily basis