

Overview

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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ProductName

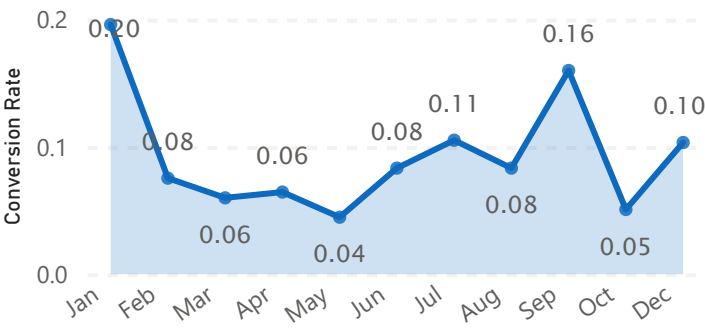
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

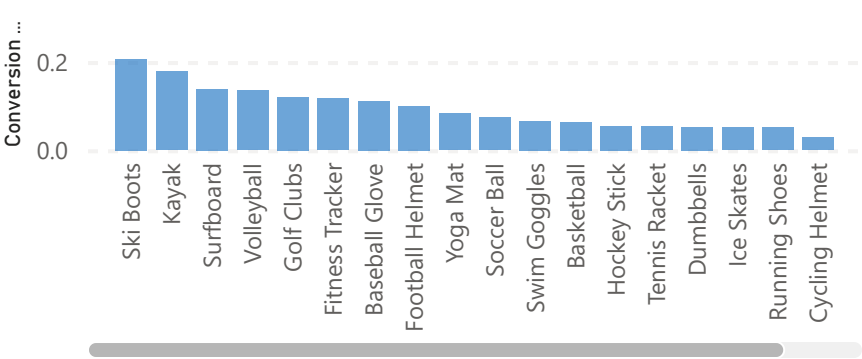
0.08

Conversion Rate

Conversion Rate by Month



Conversion Rate by Product



Social Media

2,982,369

Sum of Views

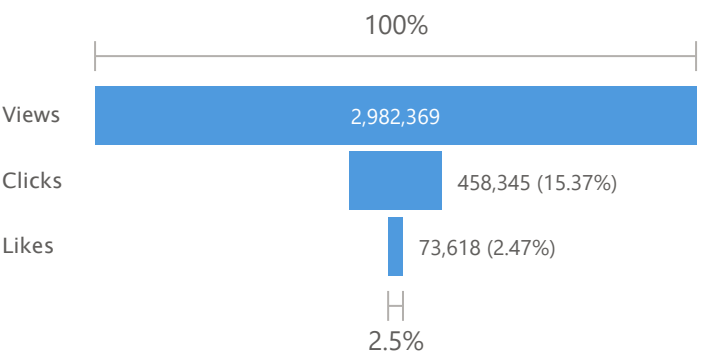
458,345

Sum of Clicks

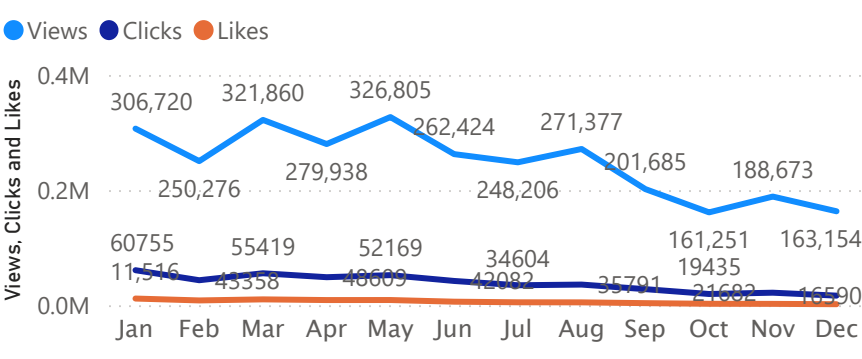
73,618

Sum of Likes

Views, Clicks and Likes



Views, Clicks and Likes by Month

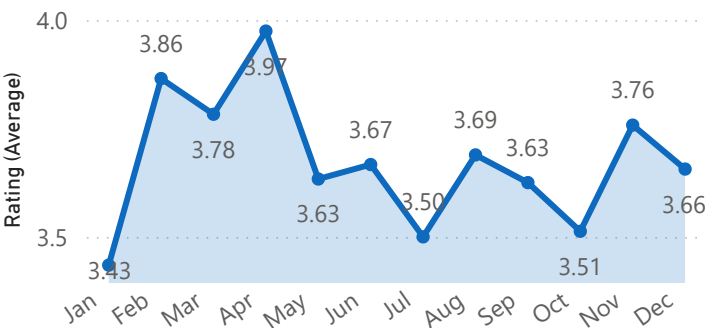


Customer Reviews

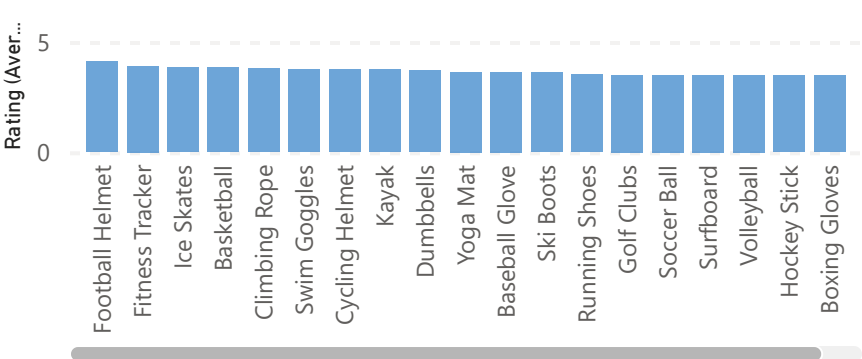
3.67

Rating (Average)

Rating (Average) by Month



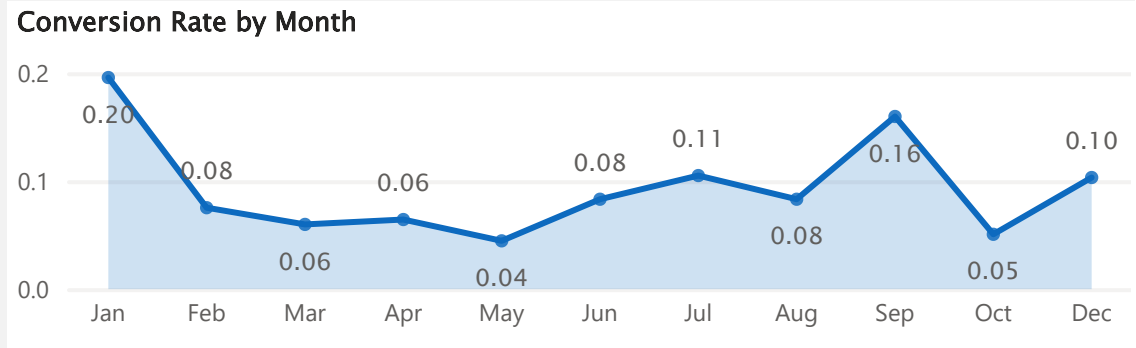
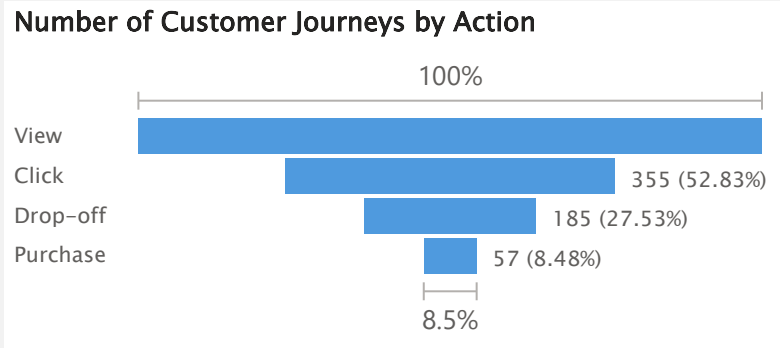
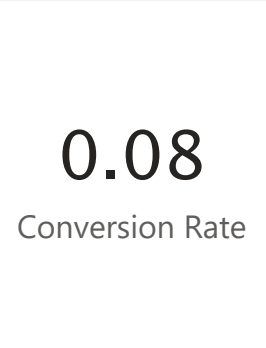
Rating (Average) by Product



Conversion Details

ProductName

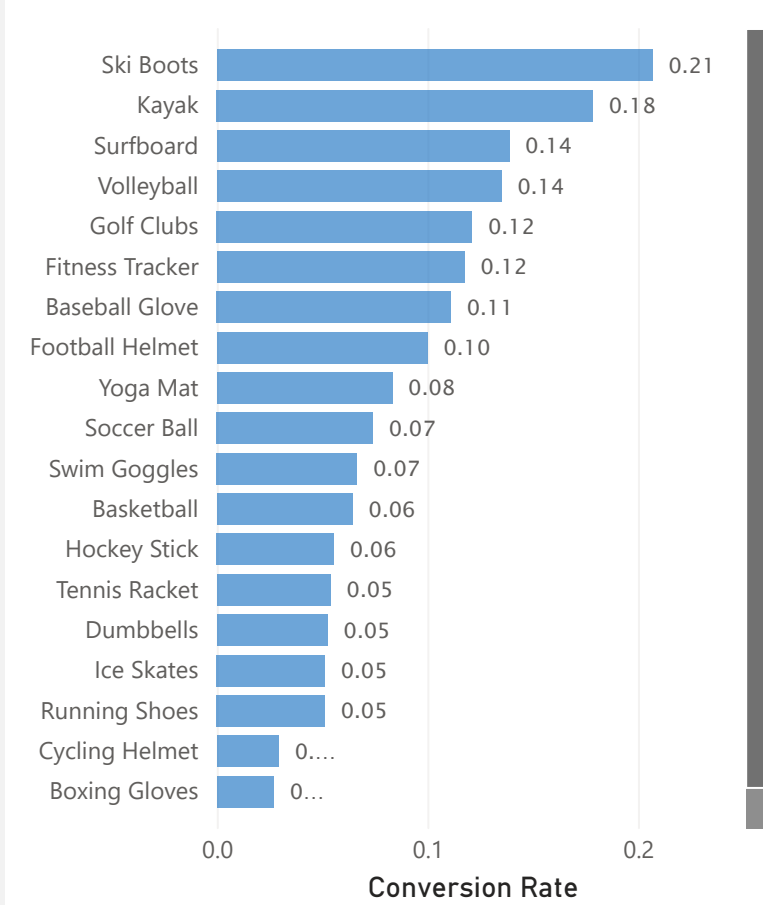
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- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat



Conversion Rate by Product and Country

ProductName	Austria	Belgium	France	Germany	Italy	Netherlands	Spain	Sweden	Switzerland	UK	Total
Ski Boots		0.67	0.00			1.00		0.50			0.20
Kayak	1.00		0.00				0.13	0.33		0.33	0.10
Surfboard			0.00	0.25		0.67	0.33				0.10
Volleyball				0.33	0.50		0.13		0.40		0.10
Golf Clubs				3.00			0.14				0.10
Fitness Tracker	2.00	0.33				0.50					0.10
Baseball Glove			0.33	0.50			0.20		1.00		0.10
Football Helmet				0.20						2.00	0.10
Yoga Mat				0.33	0.17			0.00			0.00
Soccer Ball			0.00		1.00	0.33					0.00
Swim Goggles						0.00			1.00		0.00
Basketball	0.50							0.00			0.00
Hockey Stick	0.50		0.00						0.20		0.00
Tennis Racket						0.50			0.33		0.00
Dumbbells	0.50									0.50	0.00
Ice Skates	1.00			0.50							0.00
Running Shoes		0.00			0.40						0.00
Cycling Helmet					0.00	0.33					0.00
Boxing Gloves					0.50					0.00	0.00
Climbing Rope							0.14				0.00
Total	0.14	0.05	0.05	0.15	0.07	0.15	0.05	0.06	0.11	0.06	0.00

Conversion Rate by Product



Social Media Details

ProductName

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- ☐ Basketball
- ☐ Boxing Gloves
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- ☐ Cycling Helmet
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2,982,369

Sum of Views

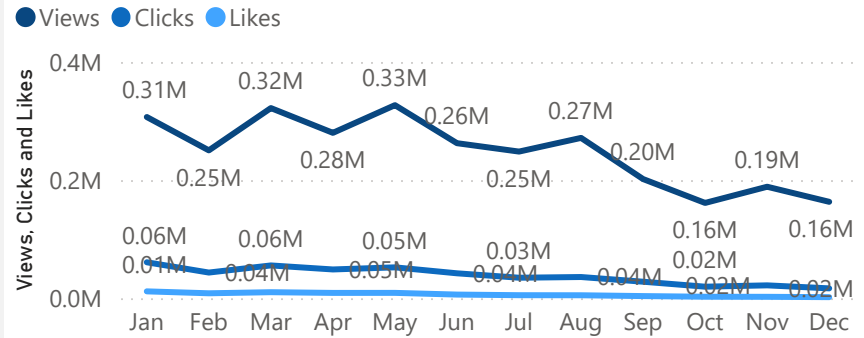
458,345

Sum of Clicks

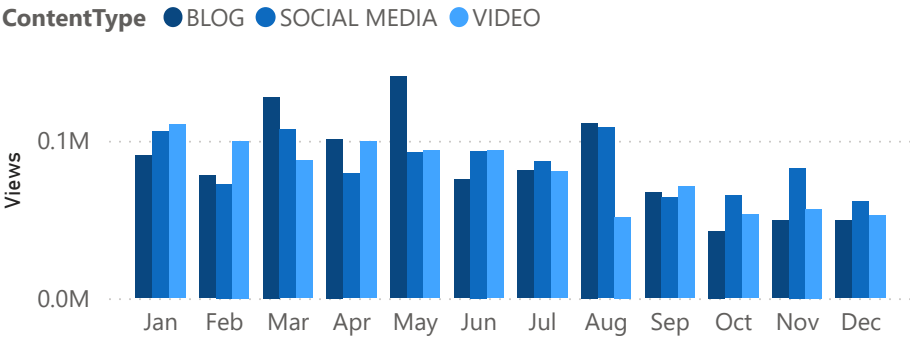
73,618

Sum of Likes

Views, Clicks and Likes by Month



Views by MonthNameShort and ContentType



Views by Month, Product and ContentType

ProductName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Ice Skates	24,930	7,328	16,653	23,452	20,491	26,598	19,069	21,315	14,286	6,409	8,614	4,847	193,992
Cycling Helmet	25,338	27,375	11,683	3,361	20,590	12,765	18,013	20,288	13,209	11,006	10,851	7,925	182,404
Basketball	18,865	16,556	19,914	24,274	32,437	15,888	12,483	12,972	9,547	8,277	5,817	2,622	179,652
Running Shoes	12,249	27,100	17,674	16,748	11,307	12,546	8,554	18,670	21,838	9,896	8,029	9,865	174,476
Tennis Racket	17,132	16,504	11,818	14,623	22,097	11,458	18,196	12,145	9,034	16,015	11,421	11,185	171,628
Fitness Tracker	13,626	6,857	13,382	11,932	15,440	6,662	33,365	6,764	7,505	10,479	18,154	23,329	167,495
Climbing Rope	17,110	8,315	22,579	21,384	17,235	14,622	14,655	6,404	23,466	5,650	6,310	6,304	164,034
Golf Clubs	10,812	20,106	20,023	10,137	16,084	9,355	18,227	12,455	13,482	15,510	14,777	1,133	162,101
Swim Goggles	13,925	22,888	19,241	7,796	17,593	16,241	12,715	22,180	10,880	6,418	3,367	3,379	156,623
Soccer Ball	21,152	3,858	8,629	5,569	23,228	13,655	18,471	13,811	4,390	3,221	19,238	17,206	152,428
Hockey Stick	14,637	14,562	30,037	16,666	13,113	12,545	8,265	11,115		7,095	12,025	10,509	150,569
Ski Boots	8,773	8,819	21,162	13,974	17,547	6,156	8,913	15,060	5,560	3,821	14,985	16,279	141,049
Dumbbells	13,520	12,037	25,234	19,992	11,345	17,481	4,481	14,074	10,978	6,411	2,965	2,462	140,980
Kayak	15,237	5,431	13,488	18,630	11,613	17,290	5,622	13,807	11,928	9,117	3,435	12,056	137,654
Volleyball	269	12,067	17,684	18,889	16,939	19,054	8,922	13,506	11,600	6,228	7,078	3,353	135,589
Football Helmet	20,181	6,961	4,619	20,404	19,677	16,422	9,437	14,035	442	4,667	12,696	1,220	130,761
Boxing Gloves	11,582	5,955	17,748	13,199	14,655	14,235	5,240	9,687	1,112	6,708	8,940	7,406	116,467
Baseball Glove	12,708	10,225	10,760	3,974	7,928	6,808	8,006	8,166	13,859	12,199	14,048	6,360	115,041
Total	306,720	250,276	321,860	279,938	326,805	262,424	248,206	271,377	201,685	161,251	188,673	163,154	2,982,369

Customer Reviews Details

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

- ProductName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

- SentimentCategory
- ☐ Mixed Negative

☐ Mixed Positive

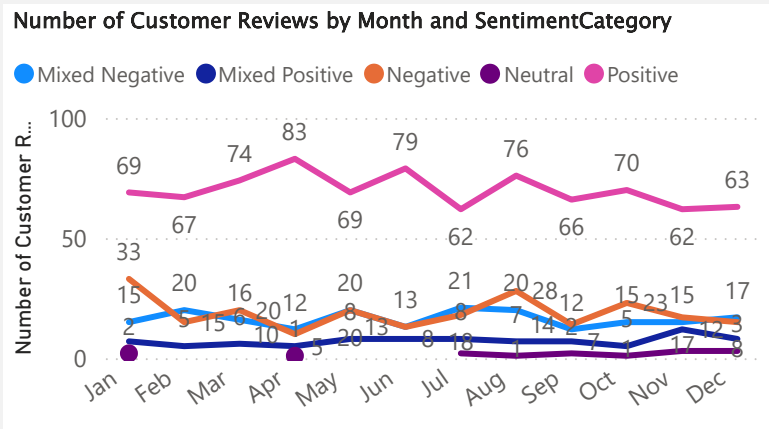
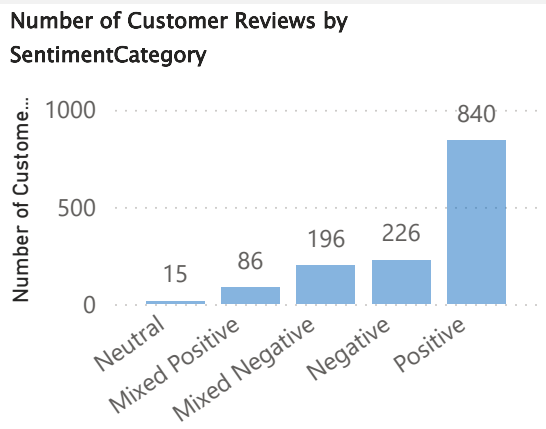
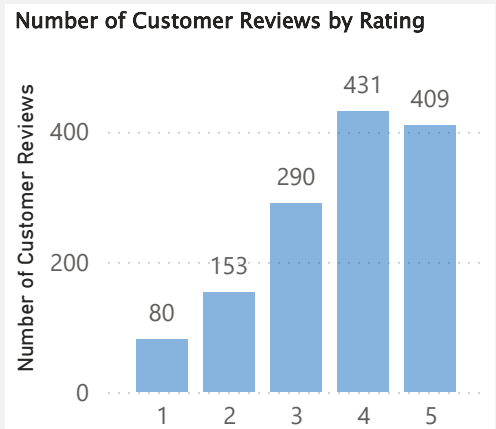
☐ Negative

☐ Neutral

☐ Positive

3.69

Rating (Average)



ReviewDate	CustomerID	ReviewText	Rating	SentimentCategory
Thursday, July 31, 2025	25	Amazing value for the price.	5	Positive
Saturday, August 19, 2023	62	Amazing value for the price.	5	Positive
Thursday, February 15, 2024	49	Amazing value for the price.	5	Positive
Sunday, November 09, 2025	21	Amazing value for the price.	5	Positive
Monday, June 26, 2023	18	Amazing value for the price.	5	Positive
Thursday, March 27, 2025	17	Amazing value for the price.	5	Positive
Saturday, June 15, 2024	72	Amazing value for the price.	5	Positive
Tuesday, October 15, 2024	98	Amazing value for the price.	5	Positive
Wednesday, January 11, 2023	40	Amazing value for the price.	5	Positive
Tuesday, February 28, 2023	65	Amazing value for the price.	5	Positive
Wednesday, March 01, 2023	80	Amazing value for the price.	5	Positive
Thursday, April 06, 2023	88	Amazing value for the price.	5	Positive
Saturday, April 08, 2023	7	Amazing value for the price.	5	Positive
Saturday, April 08, 2023	22	Amazing value for the price.	5	Positive
Friday, April 14, 2023	53	Amazing value for the price.	5	Positive
Friday, June 16, 2023	42	Amazing value for the price.	5	Positive
Thursday, June 29, 2023	93	Amazing value for the price.	5	Positive
Friday, August 04, 2023	3	Amazing value for the price.	5	Positive
Wednesday, September 06, 2023	33	Amazing value for the price.	5	Positive
Wednesday, October 25, 2023	75	Amazing value for the price.	5	Positive
Monday, November 06, 2023	95	Amazing value for the price.	5	Positive
Wednesday, November 08, 2023	24	Amazing value for the price.	5	Positive

