'Fold Of The Day' is a mobile application that assigns a new origami fold daily for users to attempt to make out of toilet paper while they are in the restroom for...extended periods of time.
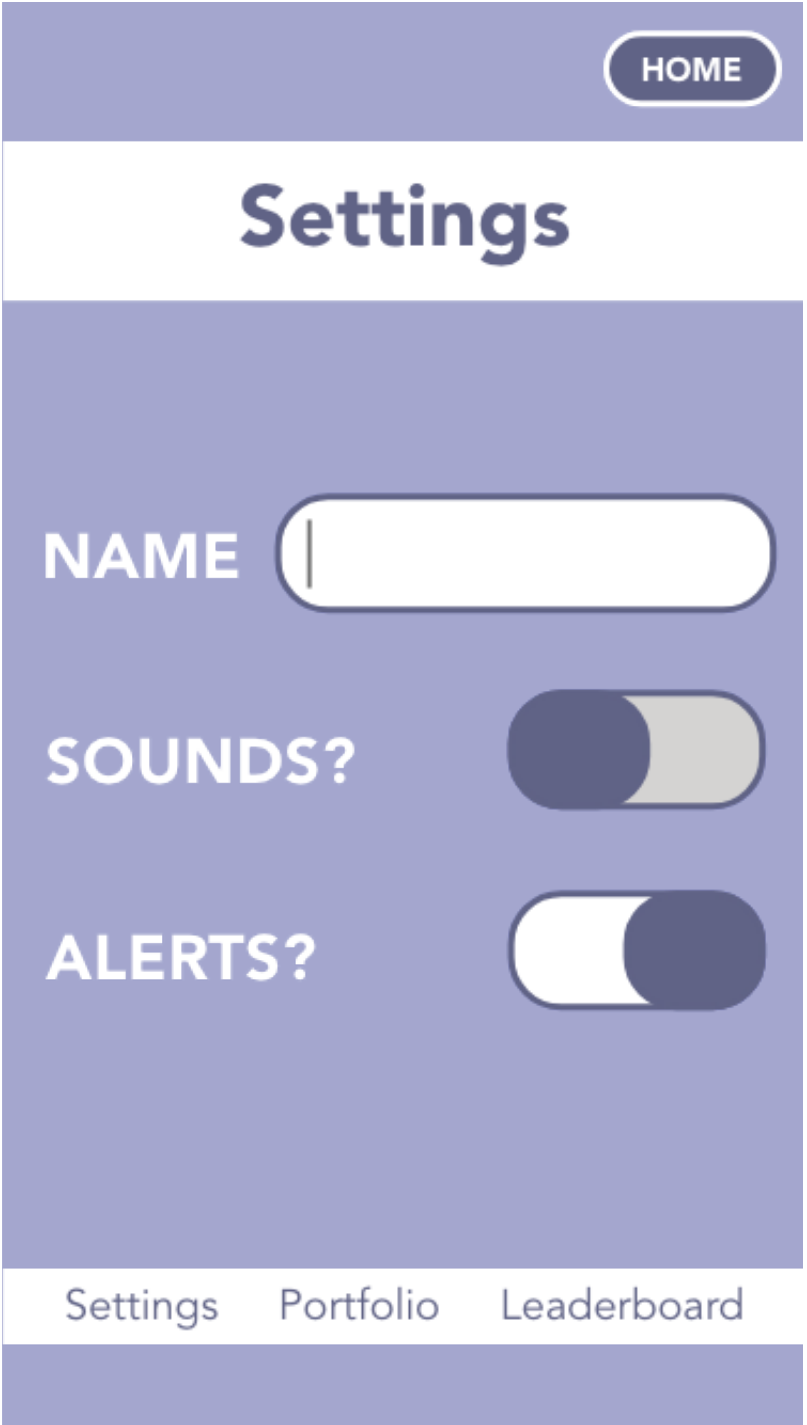
A new 'Fold Of The Day' will appear on the user's homescreen at midnight every day. When the user clicks the name of the object to be created that day, will be redirected to a step-by-step origami tutorial. The color scheme of the app will also change according to the object.

Once the user has completed the 'fold', they can take a photograph of it and submit it to the in-app gallery. Users will have the remainder of each day to 'like' their favorite attempts, and the images will be displayed on the leaderboard in order of most likes, with the new submissions coming in at the bottom, and the most popular shown at the top.

Users will also be able to access their own 'portfolio', which displays all of their submissions and indicates any that placed in the top 3.

Settings   Portfolio   Leaderboard

TODAY'S FOLD:

WATERLILY

Fold Of The Day
Because Art Is A Rip Off

HOMEPAGE

HOME

Settings

NAME

SOUNDS?

ALERTS?

Settings   Portfolio   Leaderboard

SETTINGS

Here users can enter their name to be displayed on the leaderboard. the can also turn on calming background music to aid the creative process as well as set alerts for leaderboard achievements.