

Nature Explorer

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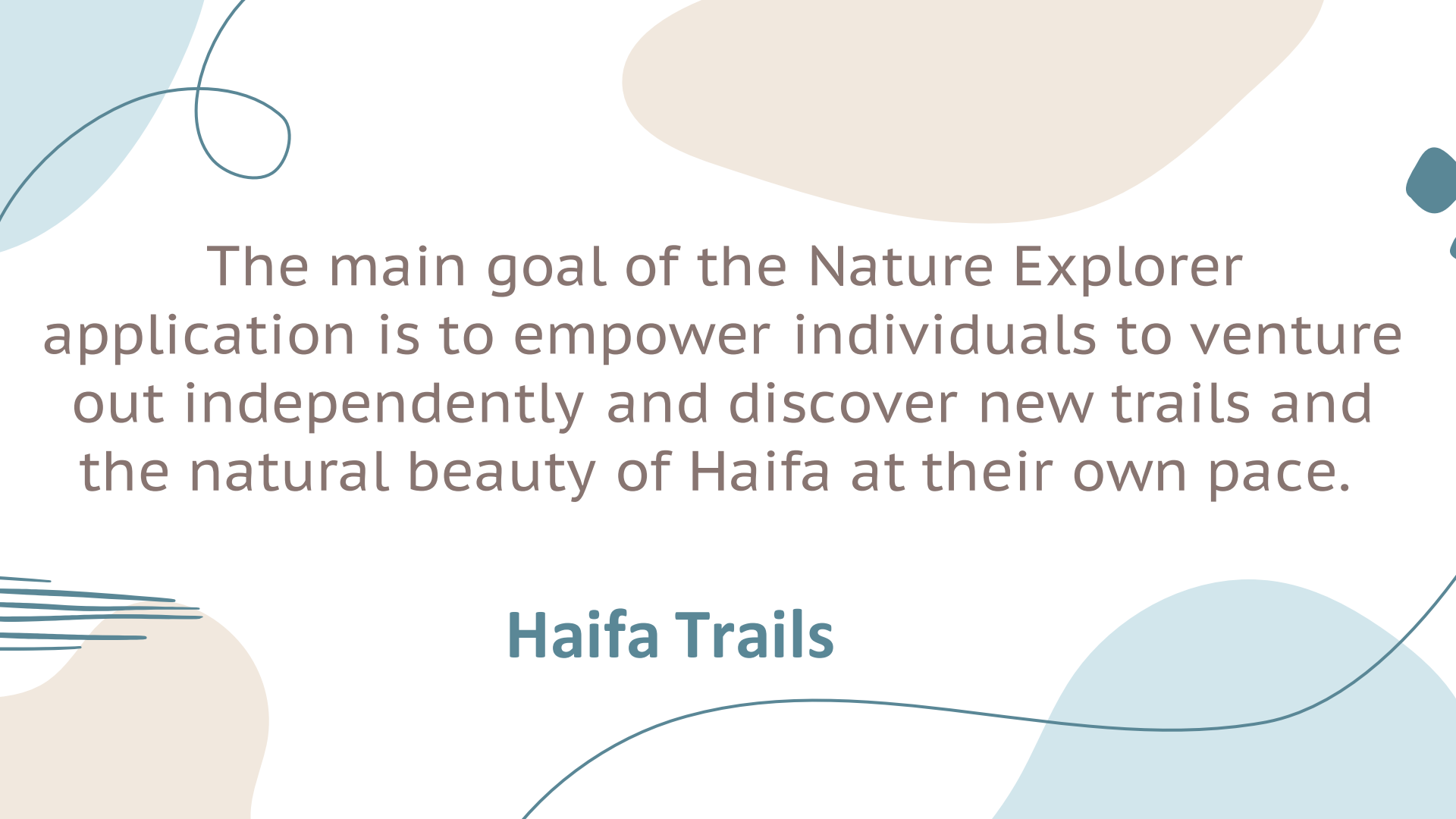
Haifa Trails

The "Nature Explorer" project is a comprehensive web and mobile application designed to enhance the experience of local nature enthusiasts and hikers. The application aims to provide the option to travelers to independently explore the trails of Haifa and the surrounding area. This project focuses on developing the Nature Explorer application.

The situation before the project

The Nature Explorer app emerges as a solution to bridge gaps in the outdoor experience of Haifa:

1. **Reliance on Volunteer Efforts:** The existing model heavily depends on volunteers, a human resource that can not be consistently relied upon.
2. **Lack of Centralized Information:** Information about trails and routes is scattered across a Facebook group, lacking a centralized, easily accessible platform.
3. **Unfamiliarity with Haifa Trails:** Many individuals are not well-acquainted with the various trails in Haifa, contributing to a lack of awareness and hindering independent exploration.



The main goal of the Nature Explorer application is to empower individuals to venture out independently and discover new trails and the natural beauty of Haifa at their own pace.

Haifa Trails

How the project will contribute?

01

"Haifa Trails"

Aligns with the broader goals of the Social Initiation
"בשבילי חיפה"

02

Outdoor Recreation

It promotes outdoor recreation by encouraging more people to engage with nature

03

Environment

Fostering environmental awareness by showcasing Haifa's natural wonders

04

Community

Facilitating community involvement through shared experiences.

"Sometimes we struggle to remember that the most precious things are right under our noses"



Thank you for listening!

Do you have any questions?