

Rationale: The redesign of this website aims to resolve major issues related to colour, design consistency, and accessibility. By applying principles of colour theory, C.R.A.P. design theory, and prioritising accessibility features, the new descriptive wireframe will enhance the user experience, making the website more attractive, user-friendly, and inclusive.

Colour Theory: The current website uses a confusing mix of colours with poor colour contrast, making it challenging for users to differentiate between elements and read content comfortably. To address this, the redesign will utilize a simple colour palette, following the principles of colour theory. This will not only enhance visual appeal but also improve readability and user engagement.

C.R.A.P. Design Theory: The website lacks proper alignment, consistency, repetition, and proximity of elements. The redesign will focus on organizing content with clear visual hierarchies, and well-defined sections to create a structured and balanced layout. This adheres to the C.R.A.P. design theory, making it easier for users to navigate and understand the content.

Accessibility: The current website neglects essential accessibility considerations, such as appropriate font choices, alt tags for images. The redesign will prioritize accessible fonts and provide descriptive alt text for images, ensuring that the site is usable by a wider range of users, including those with disabilities.

Item #1

Description: Restaurant Name

Font: Arial 40px Bold

Color: Red, Black, Yellow

Alignment: Center

Media: Company Logo

Interactivity: N/A

Item #2

Description: Restaurant Address

Font: Arial 20px

Color: Red

Alignment: Center

Media: N/A

Interactivity: N/A

Item #3

Description: Authentic German Restaurant

Font: Arial 15px bold

Color: Black

Alignment: Left align

Media: N/A

Interactivity: N/A

Item #4

Description: Reservation link

Font: Arial 15px bold

Color: Black

Alignment: Left align

Media: N/A

Interactivity: Link to reservation page

Item #5

Description: Reviews

Font: Arial 15px

Color: Black 15px

Alignment: Left align

Media: N/A

Interactivity: Link to review page

Item #6

Description: Menu Content

Font: Arial 20px Bold

Color: Red

Alignment: Center

Media: N/A

Interactivity: Links to different menus

Item #7

Description: Summer Close

Font: Arial 20px

Color: Black

Alignment: Center

Media: N/A

Interactivity: N/A

Item #8

Description: Restaurant features & Specials

Font: Arial 15px

Color: Red

Alignment: Center

Media: N/A

Interactivity: N/A

Item #9

Description: Oktoberfest

Font: Arial 20px bold

Color: Red

Alignment: Center

Media: N/A

Interactivity: [Link to previous Oktoberfests from this restaurant](#)