Shani Kotadiya

Ahmedabad • 9409176918 • shanikotadiya@gmail.com

Linkdin: https://www.linkedin.com/in/shani-kotadiya

SUMMARY

MERN Stack Developer with 3+ years of experience building production-ready applications using React.js, Next.js, Node.js, MongoDB, and MySQL. Worked on email marketing, referral systems, CRM workflows, automation, chat systems, and payment integrations, including GoHighLevel (GHL). Experienced with Next.js SSR, Dockerized deployments, CI/CD pipelines using GitHub Actions, Cloudflare Tunnel, Linux-based server environments, blue-green deployment practices, monitoring basics, and deployment automation. Focused on clean architecture, maintainable code, and reliable production systems.

WORK EXPERIENCE

Full Stack Developer - Tech Erudite   **June 2023 - Present**

- Worked as a MERN Stack Developer contributing to scalable, production-grade web applications. Actively involved in CRM operations and automation workflows with hands-on experience in GoHighLevel (GHL) integrations and backend workflow customization. Implemented payment integrations with secure webhook handling and scheduled background jobs using cron. Built and optimized Next.js applications with server-side rendering (SSR) to improve performance and SEO. Developed GraphQL APIs and managed relational data using SQL and Sequelize. Focused on application design, performance optimization, and building support system features using Socket.io, following clean architecture and maintainable coding practices.

EDUCATION

Diploma in Computer Engineering   **2019 - 2022**

GTU - Government Engineering collage - Jamnagar

B.E in Artificial intelligence and Machine Learning   **2022 - 2025**

GTU - New LJ Institute Of Engineering and Technology Ahmedabad

PROJECTS

- **Journey Junction - The Tourism Project**
  - A tourism-based web application developed as a final-year project using the MERN stack. Integrated Anthropic AI API to provide smart travel assistance. Users can enter a source and destination to get estimated travel time, cost, and available transportation options. Designed an interactive and user-friendly interface to enhance the travel planning experience.
- **Faces Consent – Digital Consent or Aesthetics Platform**
  - Contributed to developing CRM modules, automation workflows, and GoHighLevel (GHL) integrations. Implemented features including consent management, referral tracking, treatment booking links, customizable maps to show nearby locations, SEO-friendly optimizations, and CAPTCHA integration, while optimizing backend logic and database operations (GraphQL & SQL).

ADDITIONAL INFORMATION

- **Full-Stack Development:** MERN Stack MongoDB, React.js, Node.js, Next.js SSR, SSG
- **Backend & APIs:** Node.js, RESTful APIs, GraphQL, Automation Workflows, Cron Jobs, Socket.io, Ryft Payment System Integration
- **Database Management:** MongoDB, SQL, Sequelize
- **CRM & Marketing Tools:** GHL Integrations, Referral Systems, Marketing Automation
- **Frontend & Design:** React.js, Next.js, SCSS, Bootstrap, UI/UX Design
- **Optimization & Deployment:** Application Optimization, SEO Best Practices, Linux Server Management, Web Hosting
- **DevOps & Deployment**: Docker, CI/CD Pipelines, Cloudflare Tunnel, Custom GitHub Actions Runner (macOS / Linux),Blue-Green Deployment Strategy
- **Version Control & Tools:** Git, GitHub