

Shani Kotadiya

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SUMMARY

MERN Stack Developer with 3+ years of experience building scalable, production-ready web applications using React.js, Next.js, Node.js, MongoDB, and MySQL. Experienced in developing business-critical modules such as email marketing, referral systems, CRM operations, automation workflows, chat systems, and payment integrations, including GoHighLevel (GHL) CRM integrations and backend workflows. Skilled in building Next.js applications with server-side rendering (SSR) to improve performance and SEO. Strong problem-solving with a focus on clean architecture, maintainable code, and reliable production systems.

WORK EXPERIENCE

Full Stack Developer - Tech Erudite

June 2023 - Present

- Worked as a MERN Stack Developer contributing to scalable, production-grade web applications. Actively involved in CRM operations and automation workflows with hands-on experience in GoHighLevel (GHL) integrations and backend workflow customization. Implemented payment integrations with secure webhook handling and scheduled background jobs using cron. Built and optimized Next.js applications with server-side rendering (SSR) to improve performance and SEO. Developed GraphQL APIs and managed relational data using SQL and Sequelize. Focused on application design, performance optimization, and building support system features using Socket.io, following clean architecture and maintainable coding practices.

EDUCATION

Diploma in Computer Engineering

2019 - 2022

GTU - Government Engineering collage - Jamnagar

B.E in Artificial intelligence and Machine Learning

2022 - 2025

GTU - New LJ Institute Of Engineering and Technology Ahmedabad

PROJECTS

- **Journey Junction - The Tourism Project**
 - A tourism-based web application developed as a final-year project using the MERN stack. Integrated Anthropic AI API to provide smart travel assistance. Users can enter a source and destination to get estimated travel time, cost, and available transportation options. Designed an interactive and user-friendly interface to enhance the travel planning experience.
- **Faces Consent – Digital Consent or Aesthetics Platform**
 - Contributed to developing CRM modules, automation workflows, and GoHighLevel (GHL) integrations. Implemented features including consent management, referral tracking, treatment booking links, customizable maps to show nearby locations, SEO-friendly optimizations, and CAPTCHA integration, while optimizing backend logic and database operations (GraphQL & SQL).

ADDITIONAL INFORMATION

- **Full-Stack Development:** MERN Stack MongoDB, React.js, Node.js, Next.js SSR, SSG
- **Backend & APIs:** Node.js, RESTful APIs, GraphQL, Automation Workflows, Cron Jobs, Socket.io, Ryft Payment System Integration
- **Database Management:** MongoDB, SQL, Sequelize
- **CRM & Marketing Tools:** GHL Integrations, Referral Systems, Marketing Automation
- **Frontend & Design:** React.js, Next.js, SCSS, Bootstrap, UI/UX Design
- **Optimization & Deployment:** Application Optimization, SEO Best Practices, Linux Server Management, Web Hosting
- **Version Control & Tools:** Git, GitHub