



shanise barona

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profile

Hi, I'm Shanise. I'm a web developer with an eye for design and a passion for building more inclusive tech communities. Yo hablo Español. Ask me about my houseplant collection.

experience

PROGRAM COORDINATOR & BOARD SECRETARY, GIRL DEVELOP IT | SEPT '17 - PRESENT

As admin coordinator led customer service between 100K+ members and HQ, provided technical and admin support to 60+ chapters and 120+ chapter leaders, managed HQ team calendar and travel. As Board secretary, lead Board of Director communications, meeting minutes and maintenance of corporate records. Promoted to program coordinator, lead and manage program teaching incarcerated women to code.

PROJECT COORDINATOR, INCEPTION DIGITAL | MAY '16 - AUG '17

Conducted live international meetings with 500+ attendees, developed technical documentation, managed training initiatives, created custom landing pages, and led help desk communication.

PROGRAM ASSISTANT, SALUS UNIVERSITY | OCT '15 - OCT '16

Aligned all materials to established industry standards, coordinated student and department schedules, built relationships with hospitals as sole liaison.

CUSTOMER SERVICE REP, PENSKE | JUNE '14 - OCT '15

Record holder for most calls answered, created and maintained a lead referral system, and led initiative in tailoring buying experience for a more diverse client-base. Increased spanish-speaking client revenue by 250MM.

community building

ELA CONF, CO-ORGANIZER | MARCH '17 - PRESENT

Secure fiscal sponsorship, strategize new community initiatives, develop content for newsletter.

GIRL DEVELOP IT, TA | MAY '17 - PRESENT

Provide students with one-on-one support and instruction during classes.

TECH LADIES, PHILLY ORGANIZER | DEC '16 - SEPT '17

Organize and host local meet-ups for women and non-binary people in tech.

TECHGIRLZ, INSTRUCTOR | MARCH '17 - PRESENT

Develop curriculum, teach, and inspire middle school girls to become technologists.

education

Flatiron School, Full-Stack Web Development

Susquehanna University, B.A. Psychology