PRESENTATION

Digital Portfolio

- STUDENT NAME: B.P.SHANJANA
- REGISTER NO AND NMID:
  C4A76CF762008DEAF0F440BBCE0AA2A7
- DEPARTMENT: BSC COMPUTER SCIENCE
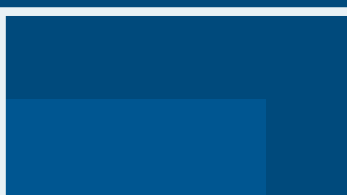- COLLEGE: VIDHYA SAGAR WOMEN'S COLLEGE/ MADRAS UNIVERSITY

Project Title

FUNDAMENTALS OF WEB DEVELOPMENT DIGITAL PORTFOLIO

ENTREPRENEUR PORTFOLIO

Agenda

- 1.Problem Statement
- 2.Project Overview
- 3.End Users
- 4.Tools and Technologies
- 5.Portfolio design and Layout
- 6.Features and Functionality
- 7.Results and Screenshots
- 8.Conclusion
- 9.Github Link

Problem Statement

The purpose of creating this digital portfolio is to showcase my professional journey, achievements, and projects in an engaging and accessible way. In today's competitive environment, a simple resume is not enough to stand out from the crowd. A well-designed portfolio helps represent skills, accomplishments, and entrepreneurial spirit visually. It allows me to highlight my unique identity and makes it easier for potential employers, clients, or collaborators to learn more about me.

Project Overview

- A Home/About Section that introduces me with my profile photo, contact information, and qualifications.

- A Projects Section showcasing the work I have done such as mobile app development, an e-commerce store, and a freelancing platform.

- An Achievements Section presenting recognitions and awards like BIS recognition and "Entrepreneur of the Year."

Project Overview

- A Contact Section with email and phone information for easy communicatios .

- It presents both personal and professional details in a clean, interactive, and responsive web format.

End Users

- **Employers/Recruiters → They can quickly evaluate my skills and achievements.**

- **Clients/Business Partners → They can understand my entrepreneurial projects and consider collaborations.**

- **Academic Institutions → Useful for showcasing qualifications, certifications, and awards**
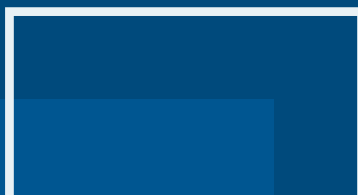
End Users

- General Audience → Anyone interested in learning about my professional journey.

- It is useful because it provides a single, interactive platform instead of multiple documents like a resume, certificates, and project files.

Tools & Technologies

- **HTML5 → For structuring the content (sections like About, Projects, Achievements, Contact).**

- **CSS3 → For styling, using variables, grid, flexbox, animations, and responsive layouts.**

- **JavaScript → For adding dynamic elements such as the current year in the footer.**

- **VS Code → Used as the code editor to write, test, and debug the project efficiently.**

Portfolio Design & Layout

- **Home/Header** → **Includes the title and navigation menu with smooth links to sections.**

- **About Section** → **Displays my profile picture, name, mobile number, qualification, email, and location. Designed using flexbox for alignment.**

- **Projects Section** → **Shows different projects in card format with images, descriptions, and tags. Created using CSS grid for responsiveness.**

- **AchieHome/Header** → **Includes the title and navigation menu with smooth links to sections.**

Portfolio Design & Layout

- Contact Section → Provides email and phone number for communication, placed clearly at the end.

- Footer → Contains copyright information with dynamic year updated via JavaScript.

- The layout uses orange shades for branding consistency, rounded cards for a modern look, and hover effects for interactivity.

Features & Functionality

- **Animations: Fade-in effects for sections and hover scale effects for profile image/cards.**

- **Responsiveness: Grid and flexbox layouts automatically adjust to various screen sizes.**

- **Theming: Custom CSS variables (--orange-100 to --orange-900) for consistent color scheme.**

Features & Functionality

- **Navigation: Internal links allow smooth navigation across different sections.**

- **Dynamic Elements: Footer year auto-updates using JavaScript.**

- **Interactivity: Hover effects on images and cards improve user engagement.**

Results & Screenshots

Entrepreneur Portfolio

About   Projects   Achievements   Contact

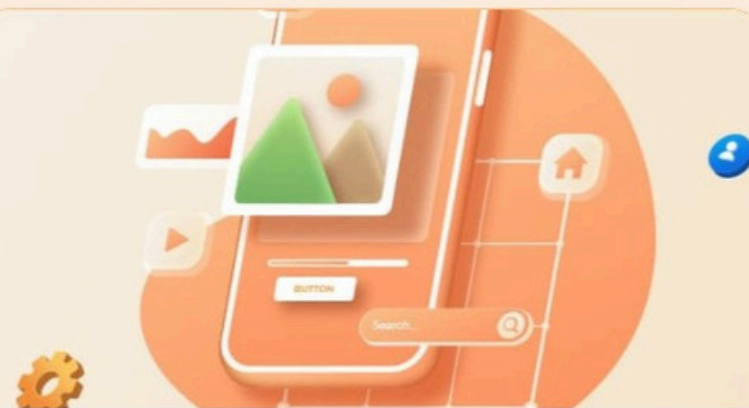### About Me

Name: SHANJANA B.P

Mobile: +91 8870662859

Qualification: MBA, Entrepreneurship

Email: shanjanabaskaran15@gmail.com

Location: Tamilnadu, India

Results & Screenshots

Projects

Mobile App Development
Created an app that solves a local problem (e.g., bus tracking, grocery delivery).
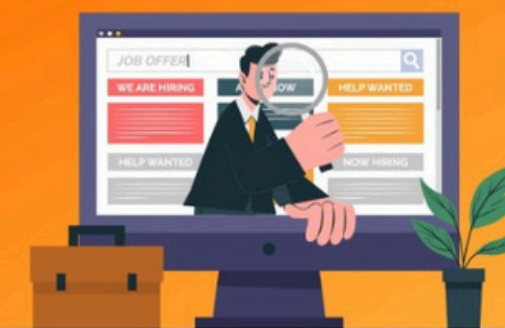
Web Business

E-Commerce store
Sold niche products (handmade crafts, organic food, or local goods).

App

Freelancing Platform
Platform to Hire Freelancers

Connected freelancers with clients in specific fields.

Web

Achievements

Contact
Feel free to reach out for collaborations or inquiries.
Email: shanjanabaskaran15@gmail.com
Phone: +91 8870662859

Conclusion

This digital portfolio is a professional and interactive way of showcasing personal details, projects, and achievements. It highlights both technical and entrepreneurial skills in a modern format that is accessible to employers, clients, and collaborators. Compared to a traditional résumé, this portfolio is more engaging, visually appealing, and mobile-friendly. Overall, it enhances personal branding and increases opportunities in career growth and business collaborations.

THANK YOU