

Project requirements:

XYZ Limited is an e-commerce-based Company. They are selling their product online through their concerned business partners. They would like to make their Annual Sales report for the year 2023. To prepare their report, we need to analyze the below issues based on the supplied Data as follows:

Requirement:

1. KPI -1: Calculate Total Sales
2. KPI -2: Calculate Total Orders
3. KPI -3: Calculate Average Sales Per Order
4. KPI -4: Average Age
5. What are the Men Vs. Women Sales Ratio
5. What is the overall order Status of the Company
6. Make a Comparison of Sales Vs Order Quantity(Month Wise)
7. What is the Sales performance of the TOP 5 Districts
8. Find the Order Status: Gender vs Age.
9. Find the Channel Wise Sales amount – Top 5
10. Division Wise sales comparison
11. Sales Performance (Age Group Wise)
12. Slicer -1: Division Wise
13. Slicer -2: Category Wise
14. Slicer -3: Gender Wise