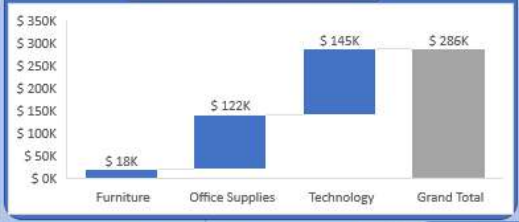
SALES ANALYSIS DASHBOARD

SALES	PROFIT	QUANTITY	NUMBER OF ORDERS	PROFIT MARGIN
2,297,201	286,397	37,873	9,994	12.5%
YOY GROWTH ▲[illegible]	YOY GROWTH ▲14.41%	YOY GROWTH ▲27.45%	YOY GROWTH ▲[illegible]	YOY GROWTH ▼5.15%

SALES VS PROFIT ANALYSIS

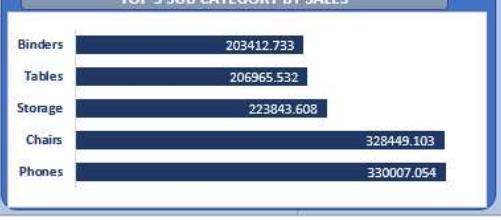
CATEGORY WISE PROFIT



CATEGORY WISE SALES SHARE

SALES VS DISTRICT

TOP 5 SUB CATEGORY BY SALES



FILTERS

Region	Year	Segment
Central	2011	Consumer
Eastern	2012	Corporate
Northern	2013	Home Office
Southern	2014	