

Date:24-03-2020

ADITYA DEGREE COLLEGES

* ANDHRA PRADESH * PREFINAL - EXAMINATIONS

III BBA - SEMESTER - VI

SUBJECT: FINIANCIAL SERVICES Max. Marks: 75 M

Time: 3 Hours

SECTION-A

I. Answer any FIVE of the following questions:

 $5 \times 5 = 25 M$

- 1. Explain the concept of CRISIL
- 2. What is Pre-Issue Management activities? Explain?
- 3. Who is a merchant banker
- 4. What is cross border leasing?
- 5. State any five types of financial services?
- 6. Open-Ended mutual fund
- 7. Explain methods of venture capital financing
- 8. List some of housing finance companies

SECTION-B

II. Answer the following questions:

 $5 \times 10 = 50 M$

9. a) Explain types of leasing

(Or)

- b) State the difference between leasing and hire purchases
- 10. a) Sate the concept of Underwriting? State the advantages and disadvantages of Underwriting?

(Or)

- b) Explain SEBI Guidelines for public Issue.
- 11. a) State different types of factoring?

(Or)

- b) Sate the advantages and Dis-advantages of factoring?
- 12. a) What is credit card? State its benefits.

(Or)

- b) Explain the process and methods of financing through venture capital?
- 13. a) Define housing finance. Explain the types of housing finance schemes offered by public sector banks in India

(Or)

b) Discuss the role of NHB in affordable housing finance