



ADITYA DEGREE COLLEGES

* ANDHRA PRADESH *

IV SEMESTER - PREFINAL EXAMINATIONS

II BBA- LEADERSHIP EDUCATION

Max. Marks : 50

Time : 3 Hours

Date: 20-03-2020

SECTION-A

II. Answer the following questions:

5 x 10 = 50 M

1. (a) Define organization? Discuss about nature and characteristics of organization

(Or)

- b) What is leadership? Discuss its importance
2. a) What are the various factors influencing on perception

(Or)

- b) Explain the theories of motivation
3. a) What you mean by Interpersonal communication? Explain its elements?

(Or)

- b) Differentiate leader and a manager?
4. a) Discuss the importance of Group Dynamic concept

(Or)

- b) Determine the strategies for managing the conflicts
5. a) Write about the advantages of Teams

(Or)

- b) Write a brief note on participation and Repercussion of team members in different team related activities.