

Date: 21-03-2020

ADITYA DEGREE COLLEGES

* ANDHRA PRADESH*

VI SEMESTER - PREFINAL EXAMINATIONS
III BBA- MSME
Max. Marks: 75
Time: 3 Hours

SECTION-A

I Answer any Five questions:

5x 5 = 25 M

- 1. Explain the challenges of small and medium enterprises
- 2. Industrial estates
- 3. SFURTI
- 4. Remedial measures for sickness industries.
- 5. Function of SISI
- 6. Significance of TEKSOC
- 7. Venture Capital
- 8. Location of Units.

SECTION-B

II. Answer the following questions:

 $5 \times 10 = 50 \text{ M}$

9. (a) Define small and medium enterprises and explain their significance to develop a developing economy like India.

(Or)

- b) Explain the incentives provided to small and medium enterprises by the government to backward areas
- 10. a) Explain the important aspects in project report preparation

(Or)

- b) Explain the role of KIABD in the industrial development.
- 11. a) Describe the Human resource functions in the small scale and medium enterprises.

(Or)

- b) Describe briefly various government subsidy for small business.
- 12. a) What are the preventive methods for sickness in small and medium enterprises.

(Or)

- b) Explain the role of Board for Industrial and Financial Reconstrucion in SMES.
- 13. a) Describe the significane of DICS in SMES.

(Or)

b) What are ancillary industries. Give the advantages and disadvantages of setting up of these Units.

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