



7 Courses

**Foundations of Digital
Marketing and E-commerce**

**Attract and Engage
Customers with Digital
Marketing**

**From Likes to Leads:
Interact with Customers
Online**

**Think Outside the Inbox:
Email Marketing**

**Assess for Success:
Marketing Analytics and
Measurement**

**Make the Sale: Build,
Launch, and Manage E-
commerce Stores**

**Satisfaction Guaranteed:
Develop Customer Loyalty
Online**



Jul 20, 2024

BHAVANI SHANKAR GUNDRATHI

has successfully completed the online, non-credit Professional
Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Ananda Periy

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

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Jul 13, 2024

**BHAVANI SHANKAR
GUNDRATHI**

has successfully completed

Foundations of Digital Marketing and E-commerce

an online non-credit course authorized by Google and offered through Coursera

A handwritten signature in black ink, reading "Amanda Brophy".

Amanda Brophy
Global Director of Google Career Certificates

**COURSE
CERTIFICATE**



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Coursera has confirmed the identity of this individual and their participation in the course.



Jun 21, 2024

**BHAVANI SHANKAR
GUNDRATHI**

has successfully completed

Foundations: Data, Data, Everywhere

an online non-credit course authorized by Google and offered through Coursera

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Amanda Brophy
Global Director of Google Career Certificates

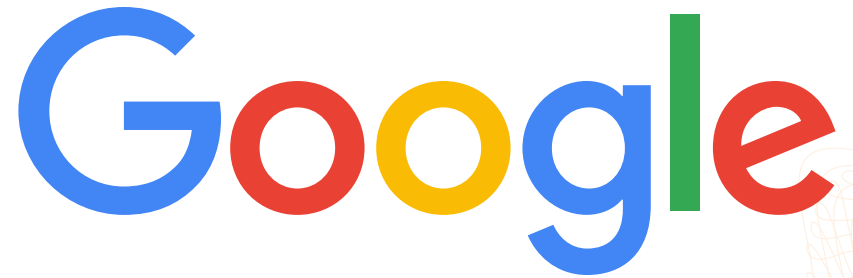
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Jul 18, 2024

**BHAVANI SHANKAR
GUNDRATHI**

has successfully completed

**Attract and Engage Customers with Digital
Marketing**

an online non-credit course authorized by Google and offered through Coursera

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Amanda Brophy
Global Director of Google Career Certificates

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Jul 19, 2024

**BHAVANI SHANKAR
GUNDRATHI**

has successfully completed

**From Likes to Leads: Interact with Customers
Online**

an online non-credit course authorized by Google and offered through Coursera

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Amanda Brophy
Global Director of Google Career Certificates

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Jul 19, 2024

**BHAVANI SHANKAR
GUNDRATHI**

has successfully completed

Think Outside the Inbox: Email Marketing

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Amanda Brophy
Global Director of Google Career Certificates

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Jul 19, 2024

**BHAVANI SHANKAR
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**Assess for Success: Marketing Analytics and
Measurement**

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Amanda Brophy
Global Director of Google Career Certificates

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Jul 20, 2024

**BHAVANI SHANKAR
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has successfully completed

Make the Sale: Build, Launch, and Manage E-commerce Stores

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Global Director of Google Career Certificates

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Online**

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