

Acquisition Overview

Aug 1, 2015 - Aug 31, 2015



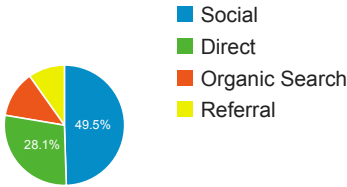
Primary Dimension:

Conversion:

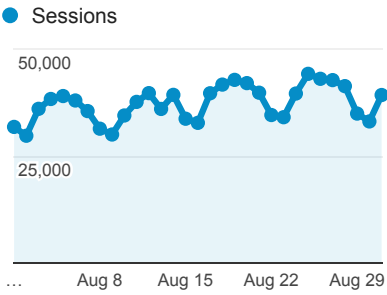
Top Channels

All Goals

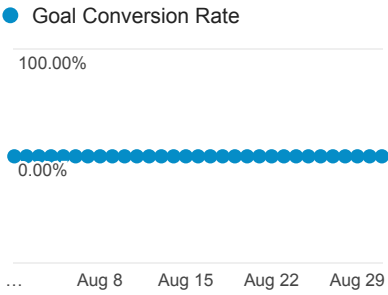
Top Channels



Sessions



Conversions



Acquisition				Behavior		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	1,158,482	24.02%	278,305	13.29%	3.65	00:05:03
1 Social	573,475			13.83%		
2 Direct	326,058			14.76%		
3 Organic Search	145,157			11.23%		
4 Referral	113,792			9.02%		

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 4 Channels click [here](#).