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# How To Create A Free Blog On The BlogSpot Blogging Platform



By: Harsh Agrawal | In: Blogspot | Last Updated: 11/07/2016



Having a blog is a great thing because you can share anything you want (...and if you are wise you can also earn a decent income from your blog).

- (Read: [My AdSense Earnings for Five Years](#))

Here at ShoutMeLoud, I have written about many [blogging platforms](#) that you can use to create a blog for yourself. I usually suggest creating a blog using your own domain and hosting, and creating your blog via WordPress.org).

We have talked a lot about [self-hosted WordPress blogs](#) in previous posts, and there is no doubt that this presents a better blogging platform when compared to free blogging platforms like BlogSpot.com and WordPress.com.

However, many newbies who want to start blogging don't want to make an initial investment of funds to create a blog. This is completely reasonable.

There are many blogging platforms which offer users the ability to create free blogs. If you are looking for a simple free blog, my suggestion would be to start blogging with WordPress.com or BlogSpot.com.

Once you have some blogging experience, you can advance and become more professional with a self-hosted WordPress blog.

BlogSpot allows you to create a free blog, but it does have limitations.

However, as I mentioned above, for a beginner it is a great way to learn how to create a blog and begin the blogging process.

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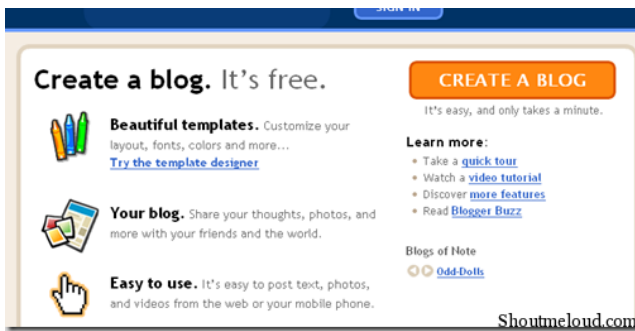
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BLOGGING (541)  
 EMAIL MARKETING (44)  
 ENTREPRENEURSHIP & STARTUP (97)  
 LIFE HACKS (65)  
 MAKE MONEY ONLINE (240)  
 MOBILE MARKETING (8)  
 SEO (187)  
 SOCIAL MEDIA & MARKETING (200)  
 VIDEO MARKETING (23)  
 WEBHOSTING (112)  
 WORDPRESS (324)

## TRENDING POSTS

- How To Create A Free Blog On The BlogSpot Blogging Platform
- 9 Killer Blogspot SEO Tips For Bloggers
- Why You Need To Use A Custom Domain Name For BlogSpot Blog
- How To Migrate From BlogSpot To WordPress With 301 Redirection



This post is dedicated to the “beginners” who are new to blogging and would like to get started by learning the basics involved in the process.

Before I begin the complete tutorial, there are a couple of things you should know:

- Firstly, BlogSpot is a blogging platform powered by Google. It offers you an opportunity to start a blog, but all your images will be hosted by Picasa (also part of Google). BlogSpot, in this sense, is a Google-centric blogging platform.
- Secondly, if the goal of your blog is to [make money](#) and to have a blog that is professional in appearance, I would recommend that you create your blog using WordPress. It's easy, and with the [help of our exclusive free WordPress guide](#), you can create your blog in the next 60 minutes.

Step-by-step Guide to Creating a Free Blog on BlogSpot:

To create your free BlogSpot blog site, head over to [BlogSpot.com](#) and login using your Google account. If you don't have a Google (gmail) account, you can create one for free.

For a first time user, you will see an option to use the identity from your Google Plus profile, or you can use your limited BlogSpot profile. I recommend using your Google Plus profile.

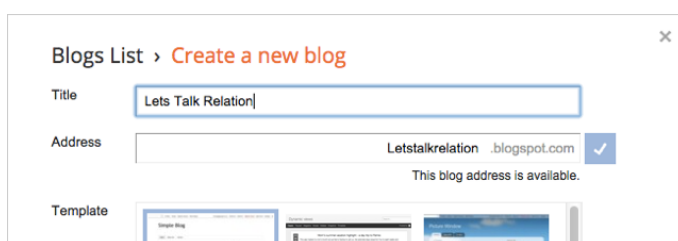
Once you are logged in, click on “new blog” or click on this link to directly go there: [Create a free blog](#)

Name your blog:

The first thing you need to do is add a name and select your domain. I suggest you read [“How To Select a Domain Name”](#) for additional information.

Avoid using your personal name as the domain name, and instead use some generic domain name that you can brand later with a custom domain.

You can then select a blog template (you can change it anytime), and click on “Create Blog”.



## RECENTLY UPDATED

- [How To Create A Free Blog On The BlogSpot Blogging Platform](#)
- [How To Migrate From BlogSpot To WordPress With 301 Redirection](#)
- [How To Add Favicon To BlogSpot Blogs? \[Easy Way\]](#)

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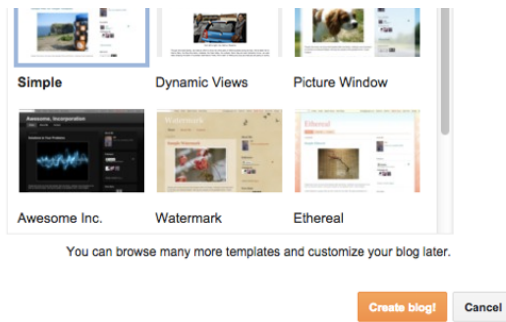
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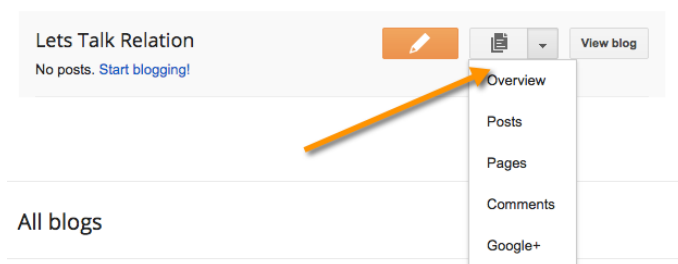


Now your blog is created, but you are not done yet!

There are a few settings that you need to set on your newly created BlogSpot blog to make it easy to use.

You are now on the BlogSpot dashboard where you will see your blog's backend. From here you can go to "Settings" and make changes to improve your blog's visibility.

Here is a screenshot of what you should be seeing:



From here you can click on "Posts" > "New post" and start writing your very first blog post!

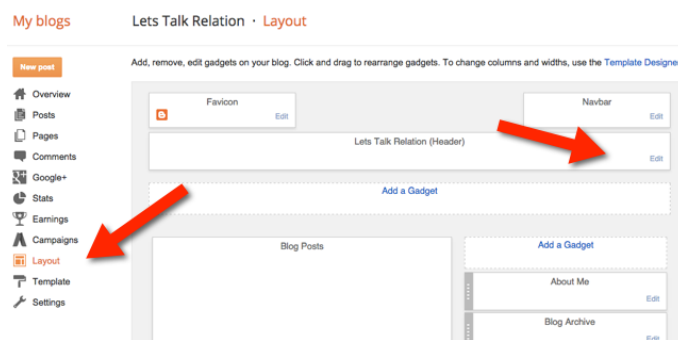
But before you write your first post, I would recommend that you go to "Pages" and create at least one "About" page describing who you are and what your blog is about.

- You can read my post on [why you need an "About" page for your blog](#).

Most importantly, you should change your blog's template as the default one is generic and boring (in my opinion).

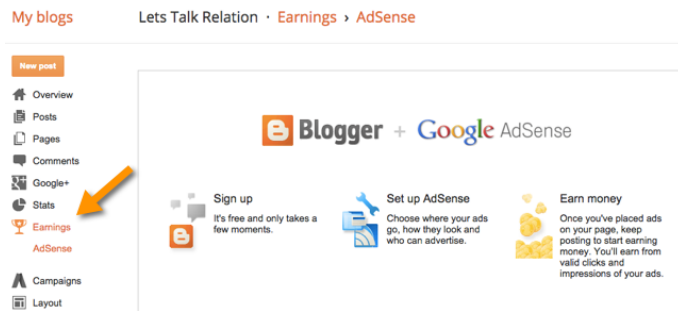
[Here I have compiled a list of free BlogSpot templates](#) that you can download and install on your blog. Alternatively, you can go to "Settings" > "Template" and change the template from there.

On this page, you can also add a [logo](#) to the header of your BlogSpot blog, and add or remove various other features.



Once you have a few blog posts up and running, you can go to “Settings” > “Earnings” and enable [AdSense](#) for your blog. This will allow you to earn money from your free BlogSpot blog.

- Read my earlier guide on [how to sign up for an AdSense account](#).



So your blog is almost ready and you can start writing posts. There are just a few more things I suggest you do.

I cover these things in the video tutorial below.

Video Tutorial to Create a Free BlogSpot Blog:

Forum - Income Reports

Subscribe on Youtube

Note: This post is meant for every reader out there who does not already have a blog and is looking for an easy way to create a free blog.

I started my blogging journey with BlogSpot, and I later advanced to WordPress. If you want to take the more professional route right from the beginning, you can always refer to my [WordPress starter guide](#).

- Also read: [BlogSpot SEO tips](#)

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Authored by **HARSH AGRAWAL**

"Shouting since 2008" Harsh Agrawal is the founder & CEO of ShoutDreams, INC. A blog scientist by mind and a passionate blogger by heart. His blog, ShoutMeLoud receives 1.5 million Pageviews/month and has over 832K subscribers.



## WHAT OTHERS ARE READING



How to Migrate from BlogSpot to WordPress with 301 Redirection



How to Import Blogger to WordPress : Quick and Easy Way



The Only Guide You Need To Setup BlogSpot Custom Domain

## COMMENTS ( 54 )



**GAURAV KUMAR** Says

Thank you for sharing about how to create blog on blogspot.com. I have recently created a blog on blogger.com and I believe that I can learn a lot from you.

REPLY

**FUNNKY** Says



Same here bro... I need more more great guide & video..

REPLY

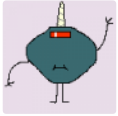


**PALASH** Says

Hi Harsh,  
It's the best guide for beginners who want to start blogging first time without any cost. But may be your first image of this blog is very old. You can replace it to use new blog spot image. Thanks for sharing this tutorial.

[REPLY](#)**BIJAY** Says

Great post...Blogger or WordPress it depends on your blog content not the platform. So friends try to put quality posts you will get a jump on traffics...!!

[REPLY](#)**KKARTHIK** Says

Nice and very informative i am new to blog its helps me a lots for creating blogs easily more than my expectation

[REPLY](#)**PRUDHVI** Says

thxn

[REPLY](#)**HEMANT KUMAR ARYA** Says

Awesome post sir, Now we can create a blog in 5 minutes and earn lots of money with it. You made it really easy to understand. So I just wanna say thanks to you for this one.  
Thank you... ?

[REPLY](#)**ERIN** Says

What I'm not 100% sure of is, if I have a blogspot name of XYZ and really like it and after a year or so want to switch to WordPress could I keep my XYZ name?

[REPLY](#)**NAVEEN EKKA** Says

Hi your website is very informative .

I am planning to start carrier in web world and plan to create one website,can you guide me to purchase themes and hosting how to use both for any website in same time, because themes and hosting domain name service provider all are different.

No body is replying my question please reply .

1.If i have new website or old website in both cases how many backlink i can create for new website in 1st month and for old website.

2.How many article i can submit in one day

3.how many times i can submit in directories in one day

4. How many times i can submit in social book marking sites in one day.

5.How many times i can submit in blog submission sites in one day and how many blog i need to create for one website or else update

new content in one blog every day and submit in blog submission sites.

5.)how many times i can submit in forums in one day.

6.If i create so many backlink in every month what will happen.

7.Is it good to get backlink from youtube if i give my website link in description.

8.Can i do email marketing by purchasing bulk email id in crores to get backlink from there.

REPLY



**IBRAHIM** Says

Thanks for the post! I just created one myself! When can I apply for AdSense?

REPLY



**CARLA NICHOLS** Says

Hey can anyone tell me how I can find my old blogspot from 2010. Before I realized how important it was to write all pertinent information down?

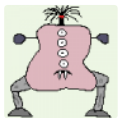
REPLY



**NANDU** Says

Hii you go for restore. Your blog

REPLY



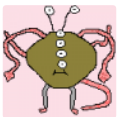
**UTHMAN SAHEED** Says

do you still have the gmail account you used to create the blog?  
If yes...simple. Just log onto the Gmail account, then open another tab on your computer, go to <http://www.blogger.com>. It will direct you to your blog dashboard.

I hope you can still remember the password to that gmail account? If you can't kindly go for "forgot password" to set a new password.

I hope this is helpful?

REPLY



**MANIKANDAN** Says

Really it is a very article for beginners like me to start about blogging. After blog is created, whether we can register with Google adsense immediately or we have to wait for some time. very much impressed with this article..

REPLY



**MUKUNDAN SRINIVASAN** Says

Though blogspot has lot of good features I still prefer WordPress. The



main reason is the big resource of powerful plugins. Also, migrating a blogspot blog is little complicated than wordpress. You can write a post on blogspot migration.

[REPLY](#)

JOSEPH Says

Nice tutorial! i will go through your other posts to equip me start blogging. Other pros like you also promised newsletter if we subscribe but, i am yet to receive one. Are you guys truely ready to help us upcoming bloggers? JOSEPH

[REPLY](#)

HARSH AGRAWAL Says

@Joseph

I'm doing this for last 7 years & it's good to see others growing. More than relying on my newsletter, I would suggest browse articles here at ShoutMeLoud. You will find everything which will help you to drive traffic & make money from your blog. Also, go through the comments as you will get a great insight on the topics from our community of bloggers.

[REPLY](#)

SONIA Says

Thanks Harsh!

That indeed was very informative for a person like me who's looking forward to start a personal blog.

[REPLY](#)

ULTERIOS Says

Great article Harsh. I have some friends that are looking to create a blog on blogspot and I was looking for a nice, easy to read and informative guide. This is exactly what I was looking for.

Thanks for creating this useful guide. I look forward to checking some of your other posts.

[REPLY](#)

NAWI KUSPARMAN Says

I think this is an interesting tutorial for a beginnnger blogger like me, I've learned many thing about free blogger using blogspot from this article. Thanks for sharing.

[REPLY](#)

K.PUGAZHENHTI Says

Hi Harsh,

Reallv it is a verv article for beginners like me to start about blogging. After



blog is created, whether we can register with Google adsense immediately or we have to wait for some time.

Kindly clarify.

[REPLY](#)

MANISH RAUTHAN Says

Great blogger tutorial for beginners. Blogger and wordpress is nice platform for trials or testing purpose in free of cost. Thanks for sharing harsh. Nice post.

[REPLY](#)

KAUSHIK Says

WordPress is best for Blogging But those who just want to have a blog for their business and does not care about SEO/traffic , blogspot certainly is good and it allows complete customization of template code.

[REPLY](#)

MANJU Says

Harsh, Inspired by ur posts I just now created a blogspot. Then I realise to activate adsense my site should be atleast 6 months old? Any idea how to overcome that?

[REPLY](#)

CÉDRIC Says

I think Blogspot is not a great platform compared to WordPress : less functions, less intuitive, ... The competition is really hard regarding blog platforms!

[REPLY](#)

HARSH AGRAWAL Says

@Cedric

I agree WordPress is anytime better than BlogSpot. Though BlogSpot is great for anyone who is just started with Blogging and want to learn without spending any dime. We have already covered few articles on differences between BlogSpot Vs. WordPress before:

<http://www.shoutmeloud.com/wordpress-or-blogger-seo.html>

<http://www.shoutmeloud.com/8-reasons-why-self-hosted-wordpress-blog-is-better-then-blogspot-blog.html>

[REPLY](#)

KAMRAN Says

Blogspot is good for small starter blogs . Personal blogs and single topic blogs can also do good on blogspot . When comparing with wordpress people often forget that Blogspot is free and one doesn't have to worry about traffic spikes and hosting problems .

[REPLY](#)

[REPLY](#)**ARAVINTH** Says

It actually dependent on your need. Still there are many top blogger who use blogspot.

[REPLY](#)**KAUSTAV** Says

Harsh, Thanks for the wonderful article. I have a doubt because i want to monetize my blog.

Can i use Google Adsense on free blogspot blogs?

Please clarify my doubt so that i can go ahead and create a new free blog and put Google ads into it.

Thanks,  
Kaustav

[REPLY](#)**SEAN** Says

What a great article. I just started my blog today on blogspot.com. It was not that difficult but I have a long way to go to get my blogs out to the public like you guys do. Thanks for the great article on how to set up the blog site. It gave me the confidence that I set it up right. Now I have to figure out how to get the traffic. That part I do not understand yet.

Thank you for the great article.

Respectfully,

Sean

[REPLY](#)**VIVIAN BRUMFIELD** Says

I actually love the written content you have on your page it really has helped me out a great deal thanks

[REPLY](#)**TECHPERK** Says

i love wordpress.com personally because the options are really more than blogger. also the articles gets indexed in seconds, lol. Try it

[REPLY](#)**TECHFUDGE** Says

I think blogger is the best way to start your blogging life...Once you start getting popular and have some experience then one can always move to wordpress or continue with blogger...whichever way they choose

[REPLY](#)

CONVERSATIONAL AGENT Says

Are there any free design templates other than the ones shared on blogger? I tried looking for themes, I found some but I don't know how to customize it to my taste.

[REPLY](#)

COUPONBOA Says

It is always a good idea to share bit of basic information for the newbies! My only advice for newbies is to understand the difference between the pages and the posts. The new blogger.com platform makes it more convenient for users to create separate pages (like about us pages etc. ) and create a menu to display links to those pages apart from the posts.

Hope this helps someone.

[REPLY](#)

RAKESH Says

Though wordpress is the best and if someone is looking to start a blog go for wordpress, it is tough in the beginning... but you will never look back to blogger, once you learn.

[REPLY](#)

R4 Says

Nice post. Did this some 2 years ago and should say this post is very detailed and very useful for everyone who wants to have their own blog.

[REPLY](#)

SWAMYKANT @ YOURDIGITALSPACE Says

Good post for newbie bloggers. Blogger.com is excellent platform to experiment and to do great stuffs.

[REPLY](#)

TECH MAISH Says

Harsh useful tutorials, however i would like to add here for newbies. That always choose a very short and attractive sub domain for your blogpost. Never go for a domain that contains "-" OR numbers. Take time but choose a professional subdomain name for your blog. It will help in long term.

[REPLY](#)

SAMIR@INDIHOW Says

There is one funny instance related to Blogspot and Custom domains that I would like to share with you guys...

Once I went to a site "XY.com" and then it's Alexa siteinfo page. I was curious about its sources of traffic and found out that the majority of traffic was coming from "X-Y.com" from which it had recently migrated to "XY.com" without redirecting the old domain to the new one. Thus I came up with a

without redirecting the old domain to the new one. Thus I came up with a nice little prank.

I “hijacked” the domain “X-Y.com” and added it as a custom domain to one of my trial blogs.

Anyone who has used a custom domain on blogger would very well understand how I hijacked the domain. For those who don't know, this is how:

1.To use a custom domain you need to direct the domain CNAME and A records to Google's servers.

2.After you have done the above, and before you add the domain as a custom domain to a blogspot blog, it is directed to Google's servers.

In between directing the domain to Google's servers and adding the domain to your blog, anyone can “hijack” your domain by adding it as a custom domain to his/her blogspot blog!

Well there is a very low probability of this happening, since you can't know which domains are in this condition easily. It is pure chance if you happen to find one.

And moreover, even if you hijack it, the owner of the domain can always change the CNAME and A records to some other value, thus getting back control of the domain. But he/she can't use it with a blogspot blog unless you remove it from your blog!

This is just a funny incident, and it's absolutely no use hijacking a domain in this way. But make sure you know what to do when this happens to you :)

[REPLY](#)

THIRU Says

Creating blogspot blog is very simple, but not for newbies. Because when I had planned to create blogspot blog, really i was searching for a guide. :) Hope it would be helpful for novice.

[REPLY](#)

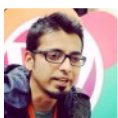
PANKAJ GUPTA Says

This is an easy tutorial but very useful for bloggers who want to write on blogger.com

[REPLY](#)

SAMIR@INDIHOW Says

While blogspot is not a reliable (in the sense they randomly delete blogs!) platform, it certainly works for promoting new sites!


[REPLY](#)

HARSH AGRAWAL Says

Samir I agree that they do delete blogs and it's not the best blogging platform but again it's useful for those who are new to blogging and want to learn blogging without spending anything...

[REPLY](#)

SAHIL KOTAK Says

 **SATHI KOTAK** Says

They don't randomly delete blogs, they delete blogs which broke there TOS.

[REPLY](#)**MINHAJ UDDIN** Says

Yes, you are right. We should be more cautious if we want to secure our blog. I think this mistake is made by new comer bloggers.

[REPLY](#)**SCOTT CHOW** Says

True, but not many people read the TOS, so you might be in violation and get your blog deleted. For a simple, personal blog it's a good platform, but if you are planning to have your blog for years there are more secure options.

[REPLY](#)**MURUGAPPAN** Says

Well explained. Will be useful for an amateur and another, indeed.

[REPLY](#)**HARSH AGRAWAL** Says

Thanks for your comment and dropping by Murugappan.

[REPLY](#)**BASANT** Says

Though its easy, this tutorial will help someone new to web. My blog is at blogger/blogspot on custom domain & I'm very happy with it in terms of money & traffic :) Have already received the 1st check...

[REPLY](#)**HARSH AGRAWAL** Says

Basant once you actually get used to Blogging on BlogSpot and learned most of Blogging tips, it's better to move to WordPress. That will eventually help you to increase your revenue and better audience....!!

[REPLY](#)**GVRAO** Says

Can any content in the created like photos etc be copied or printed or modified by others? Please clarify?

[REPLY](#)



**HARSH AGRAWAL** Says

@Gvrao

Yes, it can be!

REPLY



**RADHA KRISHNA @ TECHZENE** Says

Good one. Useful for the upcoming bloggers. Its obvious that Every blogger will start up at blogger.com and end up at wordpress. A great transformation.

REPLY

## ADD COMMENT

Comment:

Name :

Email :

Website:

POST COMMENT

☐ Notify me of follow-up comments by email.

☐ Notify me of new posts by email.

## THE MAN BEHIND SHOUTMELOUD



Hey Shouter,

Welcome to award winning blog ShoutMeLoud. I'm

Harsh Agrawal, a professional-blogger from New Delhi, India.

I started ShoutMeLoud as a passion and now it's empowering more than 432,000+ readers globally and helping them to make money with their blog.

Here at ShoutMeLoud I write about Starting & managing a blog, WordPress, Social-media, SEO and Making Money

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## ALEXA RANK



7/28/2016

How To Create A Free Blog On BlogSpot

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