



# TECHNOLOGY MANAGEMENT MBA

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New Student Orientation

# Agenda

- 5:00 - 6:00: Dinner
- 6:00 - 6:05: Welcome and staff introductions
- 6:05 - 6:35: Student introductions #1
- 6:35 - 6:55: Curriculum, Grades and the Honor Code
- 6:55 - 7:05: Company Reimbursements & Textbooks
- 7:05 - 7:15: Study groups and expectations
- 7:15 - 7:30: Student introductions #2
  
- 7:30 - 7:50: *Break*
  
- 7:50 - 8:20: Career Resources
- 8:20 - 8:50: Student Resources 101 / Immersion Prep
- 8:50 - 9:10: Q & A
- 9:10 - 9:15: Closing remarks

# The TMMBA Program Team



**Erin Aselas**

Senior Associate Director  
Admissions & Recruiting



**Alana Atkinson**

Program Assistant



**Susie Buysse**

Senior Associate Director  
Career Management



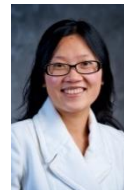
**Rachael Davis**

Manager, Academic & Student Services



**Tracy Gojdics**

Executive Director



**Nhi Huynh**

Assistant Director



**Shalena Waegraff**

Admissions & Recruiting Coordinator



**Danielle Sewell**

Career Advisor

# STUDENT INTRODUCTIONS

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# CURRICULUM, GRADES & THE HONOR CODE

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Tracy Gojdics & Dan Poston

# TMMBA Curriculum



# **Assistant Dean Dan Poston**

## On Grades and the Academic Conduct Code

# Grades

## Do grades matter? How are they assigned?

What grades are **not**...

- A strong indicator of your **IQ**
- A strong indicator of your **acumen** in a subject
- A strong indicator of your **motivation**

Foster Faculty policy: Assign each student a grade that his or her **work product** has earned

What grades **do**....

- Provide a imperfect, but useful metric of a student's performance relative to classmates
- Provide an imperfect gauge of progress in acquiring knowledge and ability to apply material taught in a course



# Grades

## How do grades matter?

UW **grading scale** ranges from 0.0 to 4.0 in 0.1 increments

- **2.7 or higher** required to **pass** any **course**
- **Quarterly GPA** must be **3.0 or higher** to avoid academic **probation**, final **probation**, and—ultimately—**dismissal** from TMMBA
- **3.0 or higher** cumulative GPA required to graduate

# UW Student Academic Conduct Code

## Why do we have an Academic Conduct Code?

### Align expectations of professors and students

- Ensures that assignments are the **original work** of each student or team
- Enables exams to be provided as **take-home examinations**

### Align students' expectations of one another

- Insure faith in the integrity of the grading system
- Provides guidelines for **team-based work**, which is common throughout the TMMBA experience

### Uphold the Foster brand

- Allows Foster to develop leaders who are **authentic** and who act with **integrity**
- Key drivers of ability to **inspire** and **empower** followers

# UW Student Academic Conduct Code

## Statement of Student Academic Responsibility

<https://depts.washington.edu/grading/pdf/AcademicResponsibility.pdf>

# What are violations of the Academic Code of Conduct?

“Cheating, attempted cheating, plagiarism, lying, and stealing in relation to academic work is prohibited.”

Violation	Definition
Plagiarism	Presenting opinions of others as your own without proper acknowledgement
Cheating	Willfully receiving or giving of advantage
Lying	Willful and knowledgeable telling of an untruth
Stealing	Taking the property of another without proper permission

# Examples of Academic Conduct Code Cases

- #1 Problems with use of citations and quotes.
- #2 Student team members seeking or offering help on exams or assignments that are to be completed by the individual only.
- #3 Use of outside resources and information that was barred by the professor.

# Honor Code Agreement

All TMMBA Students must read and verify their understanding by digitally initialing the sections of the TMMBA Student Conduct & Honor Code in Canvas.

**Due Friday, November 10th**

# Classroom Expectations

## Attendance

- Class attendance is expected in the Technology Management MBA Program.
  - If you **must** miss class, please be sure to:
    1. Email the Professor & TA
      - Have a plan for making up the missed content, in-class activities, deliverables, etc.
    2. Email your study team
    3. Email [tmmba@uw.edu](mailto:tmmba@uw.edu)
- Undocumented absences are not acceptable.

## Class Participation

- Take ownership and initiative for the success of the class.
- You are responsible to arrive for each class fully prepared to lead the discussion if called upon.
- Ask yourself does this comment/question add value to the discussion at hand?

# **COMPANY REIMBURSEMENT POLICIES, PROGRAM FEE BREAKDOWN & TEXTBOOKS**

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Nhi-Huong Huynh



# Company Reimbursement Policies & Procedures

## Program Fee Breakdown & Due Dates

- Know your **company policies** including reimbursement **cut-off date**
- Program Fee **Breakdown**
- **Grades report**
- Tuition Fee **due date & payment instructions**
- **Late Fee Policies**
- **\$84 U-pass Fee** <https://facilities.uw.edu/transportation/student-u-pass>
- **Registration**
- **Textbook**

(Please check canvas under Fees & Financing for more details)

# RESERVING STUDY ROOMS

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Alana Atkinson

# Reserving Study Rooms

## **Reserving Study Rooms**

Both the Eastside Executive Center (EEC) and PACCAR Hall study rooms are available for students use, however there are limits on hours and availability. Students use an online portal – Virtual EMS to reserve space in these two locations.

To schedule a room at the EEC or PACCAR , you will need your UW NetID and password to login [Virtual EMS](#)

## **Additional On-Campus Reservation Options:**

Find a study space, a computer lab, a cafe, or other types of spaces on the UW campuses. You can also download the SpaceScout iOS app from the iTunes store.

<http://scout.uw.edu/>

(Please check canvas for more details and instructions)

# Reserving Study Rooms

## EEC-During the Academic Quarter:

Monday	Prior to 6:30 PM – Monday section only 6:30 – 9:30 PM – Open to Wednesday section
Wednesday	Prior to 6:30 PM – Wednesday section only 6:30 – 9:30 PM - Open to Monday section
Thursday	5:00 – 10:00 PM (when review sessions are held)
Saturday	12:30 - 1:30 – Open to teams (when class is in session)

## PACCAR/Dempsey During the Academic Quarter:

Monday - Thursday	7:00 AM - 11:00 PM
Friday	8:00 AM - 6:00 PM
Saturday	8:00 AM - 5:00 PM
Sunday	1:00 PM - 10:00PM

# Study Groups

*None of us is as smart as all of us. – Japanese Proverb*

## Purpose:

Support

Expanding perspectives

Professional & personal  
growth

Connections

## Expectations

## Coaching



# STUDENT INTRODUCTIONS

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# Break!

## 7:30 – 7:50

# CAREER MANAGEMENT

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Susie Buysse

Senior Associate Director

[sbuysse@uw.edu](mailto:sbuysse@uw.edu)

Danielle Sewell

MBA Career Advisor

[dsewell@uw.edu](mailto:dsewell@uw.edu)



# Agenda

- Brief intros
- Common MBA career transitions
- Overview of TMMBA Career Management
- Expectations
- How to get started
- Activity
- Q&A



# What are common MBA career transitions?

- Career Enhancer/Advancer
- Job Seeker
- Career Explorer
- Entrepreneur

*An ideal MBA candidate is focused, self-aware, and articulate.”*

- Maury Hanigan, CEO of Hanigan Consulting, MBA marketplace expert

# What is our approach?

Focus	Definition
Competence	We concentrate on <b>professional competencies</b> , such as collaboration, networking, and leadership that are developed through curriculum, coaching, and career workshops.
Confidence	From <b>effectively interviewing</b> and writing a <b>high-impact resume to managing conflict</b> in work place interactions, we're 100% focused on boosting your confidence and skills.
Communication	Employers rank communication skills as most desired. You will strengthen and sharpen your <b>verbal, listening, presentation, and written skills</b> .
Connections	Successful careers are influenced by people who know and trust you. You will <b>exponentially increase your network</b> through access to Foster MBA students, alumni, faculty, business leaders, and fast-growing employers.

# How do we support your career acceleration?

- **Coaching expertise** in career advancement and leadership enhancement
  - Planning, progress review, and accountability to help you reach your goals
  - **1:1 virtual or in-person coaching:**
  - Small group coaching: **Job Search Work Team** (JSWT) and **Career Exploration Group**
- Career **programming, tools,** and **resources** to explore and evaluate what you want to do with your MBA
  - TMMBA Mentoring Program
  - Targeted workshops and events (*in-person, webinars, livestream, recordings*)
  - Online instructional **content available 24/7**
- Guide you through additional **Foster career-related & social media resources**

# How do we connect you to employers?

- TMMBA Treks *(onsite)*
- Employer Information Sessions *(virtual/campus)*  
*Typically cover an overview of the company, what makes the company a great place to work, career opportunities, and Q&A.*
- Job postings on Foster MBA Jobs
- Experienced Talent Recruiting Events
  - MBA Forums (Career Fairs)
  - Spring MBA Career Mixer
  - UW Startup Job Fair
  - Virtual career fair *(potentially)*
  - MBA-related conferences



# What are expectations for career growth?

- How much time should you invest in career planning?

*Research has shown that individuals who perform structured career planning achieve greater career success and satisfaction. We recommend that you start goal setting and take action at start of program. Don't wait until graduation!*

- **Minimum tools** to leave TMMBA with:

- Long-term leadership goals and short-term career goals
- Personal brand
- Understanding of what career pathways are available post MBA
- Updated resume, LinkedIn profile, comfortable self-introduction
- Expanded professional network and relationship-building strategies

# HOW TO GET STARTED

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# Step 1: Use Career Management course

Canvas is a central hub for announcements, information on events, and job postings. Includes 5 easy-to-use modules and a companion Career Workbook that will be critical for all stages of your career growth process. Work on activities sequentially or complete the ones that are most relevant.

## QUICK DEMO



# Step 2: Schedule advising session

One-on-one advising can help you make a career growth plan tailored to your needs:

- Identify the values & interests that drive you
- Clarify your personal strengths
- Brainstorm career ideas
- Create and execute a career exploration and job search strategy
- Practice your elevator pitch, interviewing, etc.
- Improve your resume and LinkedIn

## KEY DETAILS:

**Mondays and Wednesdays, 8am-6pm**

In person or virtual meetings available

Schedule through Acuity (check Canvas for link)



"Impressive, yes, but running the office football pool doesn't give me much to go on."

sandy

[www.patsandy.wordpress.com](http://www.patsandy.wordpress.com)

# Step 3: Get connected at Foster

Connect to upcoming events, the Foster network, and employers:

## REGISTER FOR UPCOMING EVENTS

- ✓ Tech @ the Top: Nov 20, 4:45-6:00pm

<http://bit.ly/TMMBATechAtTheTop11-20>

- ✓ Explore What's Next (webinar): Dec 14, 12-12:45pm
- ✓ TMMBA Holiday Happy Hour: Dec 14, 6:30-8:30pm

**JOIN LINKEDIN GROUPS (UW, FOSTER, TMMBA)**

**REGISTER FOR FOSTER MBA JOBS**



*Senior Vice President, Smartsheet*



*Holiday Happy Hour*

# Step 4: Start networking!

## What is networking and when is it most effective?

- Think about as LEARNING opportunity
- Find people you are GENUINELY interested in/excited to talk to and learn from
- Remember it goes TWO WAYS – you may have something to offer THEM
- Build RELATIONSHIPS rather than JOB LEADS

## Seattle Event Calendars:

- [Washington Technology Industry Alliance](#) (WTIA)
- [GeekWire](#)
- [New Tech Northwest](#)
- The [Seattle Impact HUB](#)

*Check out groups and professional associations in your city for opportunities to learn about different sectors & job functions and make new connections!*

# Activity

## Timeframe

1 minute	Form trios
5 minutes	Discuss your most pressing career question as you start the program <i>This could be related to resources, career shifting/advancement, etc.</i>
3 minutes	Jot down your question on a 3x5 card <ul style="list-style-type: none"><li>• 1 question per card</li><li>• Drop in bucket</li></ul>
2 minutes	Discuss activity as large group

# Thank you for your time!

## Coming up next:

- Winter career-related events
- Access to Foster MBA Jobs

## Questions



*"Career" originated from the French word "carriere" which means racecourse or course.*



# STUDENT RESOURCES

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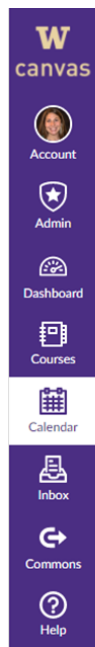
Rachael Davis

# Canvas

- Primary source of information about TMMBA and classes
- Primary way TMMBA communicates with students
- Portal for all TMMBA academic courses
- Canvas as an App!
  - Canvas by Instructure (Android/iOS)



# Canvas Calendar



Canvas Calendar interface for April 2017.

**Top Navigation:** Today, April 2017, Week, Month, Agenda, +

**Calendar Grid:**

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29 10a Biology Of	30 Articles of Con Research Paper	31 History Overvi	1
2	3 No Class Overview Quiz	4	5 12p History 10	6 10a Current Ev 1p The Articles	7 Laboratory Fie 2p Welcome to	8
9	10	11	12	13 Debunking the	14	15
16	17	18	19	20 A Closer Look: Identify the Fal	21 Test	22
23	24	25	26	27 Logical Fallacy	28	29
30	1	2	3	4	5	6

**Right Sidebar:**

**Appointments**

Find Appointment

**CALENDARS**

- Emily Boone
- Biology 101
- Biology 102
- History 101
- History 200
- History 210
- History of the performing arts
- Canvas Course
- COMM 1010
- Intro to Marketing
- Notifications for Beginners

**UNDATED**

**Calendar Feed**



# MyUW

## Web portal for student and academic services at the UW

- log in with your UW NetID

### Use MyUW to:

- Check final grades at the end of each quarter
- View and pay tuition statements
- View tax documents
- Confirm registration
- Print unofficial transcripts or order official copies



<http://myuw.washington.edu/>

# TMMBA Social Media



[www.facebook.com/TMMBA](https://www.facebook.com/TMMBA)

Join the "UW TMMBA" group



@TMMBA



Join the UW  
TMMBA Group

# Other Student Resources

## Student Software/Hardware

- **Software for the UW (UWare)**
  - Free software for students – including Microsoft Office 365 & Tableau for Students
- **University Book Store**
  - Discounted student software and hardware (Apple & PC)

## Husky Card

- **Access to the EEC/PACCAR HALL**
- **UW Library Access**
- **Transportation Pass (U-PASS)**
  - King County Metro, Sound Transit (Link light rail & Sounder Trains), Pierce Transit, Everett Transit
  - King County Water Taxis
  - Seattle Streetcar
  - Reduced membership for Zipcar, Car2Go, Pronto Cycle Share
- **Activities & Entertainment**
  - Discounted Husky athletics tickets
  - Free Admission to Henry Art Gallery/Burke Museum, ect

# PREPARING FOR IMMERSION

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# Program Immersion Prep

## Schedule: November 26 – December 2

- Check Canvas for the detailed schedule
  - 1<sup>st</sup> Day – Sunday, November 26 @ PACCAR, **business casual dress**
- Meals noted in itinerary
- Casino Night on December 2 – *optional*

## Academic Prep: Begin Today!

- Start prepping now – Academic Canvas courses available
- Complete the Excel for Business Course – Due Nov 19th
- Prep for “Who are We” Exercise

# QUESTIONS?

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