



COLLEGE CODE : 8203

COLLEGE NAME : A V C COLLEGE OF ENGINEERING

DEPARTMENT : CSE

STUDENT NM-ID : F836E05B6F1F228817443AEA06454328

ROLL NO : 820323104096

DATE : 15.09.2025

COMPLETED THE PROJECT

NAMED AS : PHASE 2 TECHNOLOGY

PROJECT NAME : FEEDBACK COLLECTION SYSTEM

SUBMITTED BY,

SHANMUGAPRIYA S

MOBILE NO :6369088853

1. Tech Stack Selection

The project will use a **modern MERN-style stack (MongoDB, Express, Node.js)** but in a simplified form for Phase 2.

- **Frontend (User Interface):**
 - A lightweight HTML, CSS, and JavaScript-based feedback form for Phase 2.
 - Users can enter their **name, email, and feedback message**.
 - Responsive design ensures it works on both desktop and mobile devices.
 - Future enhancement: A React-based frontend to provide an admin dashboard with real-time updates.
- **Backend (API Layer):**
 - **Node.js** as the runtime environment for fast, non-blocking I/O.
 - **Express.js** as the web framework to define routes, middleware, and handle requests/responses efficiently.
 - RESTful API design ensures scalability and interoperability with future systems (e.g., mobile app).
- **Database (Data Storage):**
 - **MongoDB** chosen for its flexibility and JSON-like document structure.
 - Feedback entries often vary in length and content, making NoSQL a better fit compared to relational databases.
 - MongoDB provides indexing, filtering, and efficient querying for admin analytics.
- **Enhancements & Supporting Tools:**

- **Mongoose:** Schema validation, middleware hooks, and easier data modeling.
- **Nodemailer:** To notify admins via email when new feedback is received.
- **Sentiment Analysis Library** (like `sentiment` or `natural` in Node.js): To categorize user feedback as positive, neutral, or negative.
- **Postman:** For API testing and documentation.

Why this stack?

It is lightweight, scalable, easy to extend in future phases, and widely used in real-world feedback systems.

2. UI Structure / API Schema Design

This section defines how **users interact with the system (UI)** and how data is exchanged between **frontend and backend (API schema)**.

- **UI Structure:**
 - **User Interface (Feedback Form):**
 - Fields: *Name, Email, Message*.
 - Simple validation (non-empty, email format).
 - On submit, the form sends a JSON payload to the backend.
 - Displays confirmation to the user once feedback is saved.
 - **Admin Interface (Phase 2 – minimal):**
 - Admin uses an API endpoint with filters (via Postman or browser).
 - Response includes a structured list of feedback, sorted by date.
 - Future: Interactive dashboard with charts and filters.
- **API Schema Design:**
 - **POST /api/feedback**

Request body:

```
{
  "name": "Alice",
  "email": "alice@example.com",
  "message": "Loved the service!"
}
```

Response body:

```
{
```

```
"success": true,
"data": {

  "name": "Alice",
  "email": "alice@example.com",
  "message": "Loved the service!",
  "sentiment": "positive",
  "createdAt": "2025-09-26T09:30:00Z"
}
```

- **GET /api/admin?sentiment=positive&email=alice@example.com**

Request parameters: Sentiment, Email, Date (optional).

Response body:

```
{
  "success": true,
  "data": [
    {
      "name": "Alice",
      "email": "alice@example.com",
      "message": "Loved the service!",
      "sentiment": "positive",
      "createdAt": "2025-09-26T09:30:00Z"
    }
  ]
}
```

- **Validation Rules:**

- Name: Minimum 2 characters.
 - Email: Must match email regex.
 - Message: Minimum 5 characters.
 - Sentiment: Auto-generated based on message.
-

3. Data Handling Approach

The system ensures **reliable, secure, and structured data handling** for both users and admins.

- **For Users (Feedback Submission):**
 - The form captures input → Sends JSON payload via POST → API validates and sanitizes → Data stored in MongoDB.
 - Automatic **sentiment analysis** categorizes the message.
 - Timestamp is added using server time to maintain consistency.
 - Optional: Admin notified via email.
 - **For Admins (Feedback Viewing):**
 - Admin queries the system using GET /api/admin.
 - The API checks for filters (e.g., sentiment=negative).
 - MongoDB retrieves matching records and sorts them by newest first.
 - Data is returned as JSON for easy consumption.
 - **Error & Exception Handling:**
 - Invalid input → Returns 400 Bad Request.
 - Database errors → Returns 500 Internal Server Error.
 - Custom error messages ensure better debugging.
 - **Security Considerations:**
 - Input sanitization to prevent **NoSQL injection**.
 - Email addresses validated with regex.
 - Future enhancement: **Authentication middleware** for admin routes.
 - **Scalability & Future Proofing:**
 - Feedback collection scales horizontally with MongoDB's sharding.
 - APIs are stateless, so they can be containerized with Docker for deployment.
-

4. Component / Module Diagram

Breaking the system into smaller modules ensures **separation of concerns** and maintainability.

- **Frontend Modules:**
 - **Feedback Form Module:** Collects user input and sends data to backend.
 - **Admin Interface Module (basic):** Displays feedback results (currently via API response).
- **Backend Modules:**

- **Feedback Controller:**
 - Handles new submissions.
 - Validates and sanitizes input.
 - Calls sentiment analyzer.
 - Saves entry into MongoDB.
- **Admin Controller:**
 - Fetches data from MongoDB.
 - Applies filters (sentiment, email, date).
 - Returns results as JSON.
- **Utility Modules:**
 - sentiment.js: Performs sentiment classification.
 - emailService.js: Sends notifications to admin when new feedback arrives.
- **Database Layer:**
 - **MongoDB Feedback Collection** with schema: name, email, message, sentiment, createdAt.

High-level Module Flow:

[User Form] → [API Routes] → [Feedback Controller] → [MongoDB]

↓

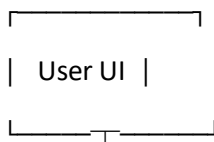
[Sentiment Utility]

[Email Notification]

[Admin API] → [Admin Controller] → [MongoDB] → [Filtered Results]

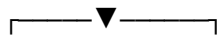
5. Basic Flow Diagram

This represents **end-to-end system flow** for both user and admin.



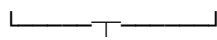
(1) Submit Feedback Form

|



| API |

| (Express) |



|

(2) Validate Input Schema

|

(3) Run Sentiment Analysis

|

(4) Store in MongoDB

|

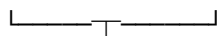
(5) Send Email Notification (Optional)

|



| Database |

| (MongoDB) |



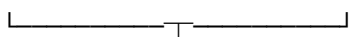
|

(6) Admin Requests Feedback

|



| Admin API (/admin) |



|

(7) Apply Filters (Sentiment, Date, Email)

|

(8) Return JSON Results to Admin