



Says

What have we heard them say?
What can we imagine them saying?

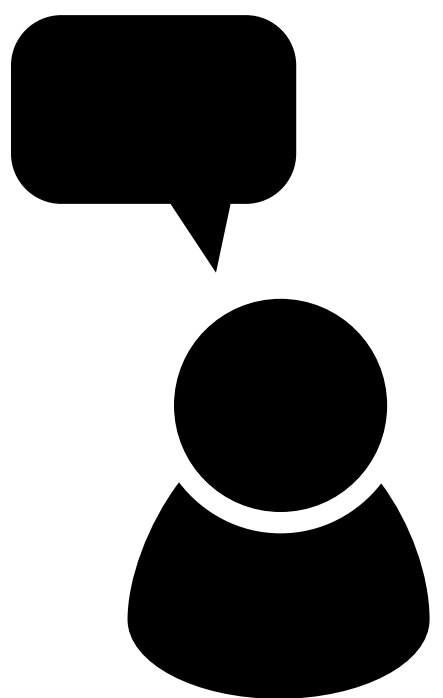
Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Avoid food
wasting

Purchase
1. fresh
vegetables
2. Non-perishable
ingredients



what I say?.

Don't supply
in Unhealthy
foods



Fresh bites catering
team

it is a short note of business
developing ideas

purchase
account

- freight
charge
- Distribution
expenses

sales
account



Manage accounts

Track
expenses

- labour alc

Sales at
invoicng

notes

Food supply at
correct time.



Increase the
orders and
supplies

Gain
High profit

1 1

exemption
of GST

Purchase
from local
formers



Do something

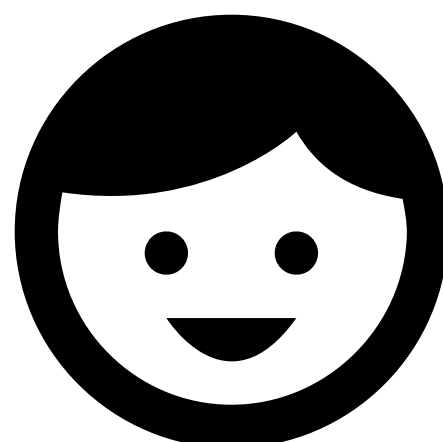
Professional
invoices for
clients



secure
consumers
health

1

what I feel



easily
accessable
and clear
audit

1



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

