

SHANMUGARAJ DURAIRAJAN

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EXPERIENCE

Rasi Infotech, Salem — Frontend Developer

July 2023 - PRESENT

- Designed and developed visually appealing and intuitive user interfaces using React JS, Redux, HTML, CSS, and Bootstrap.
- Collaborated closely with cross-functional teams to integrate front-end interfaces with back-end services through RESTful APIs.
- Worked on custom modules and features for CRM, ERP, and E-Commerce systems.

PROJECTS

- en Project — (Project Management Tools)**
 - Created dashboards and automated reports using CRM data, helping the product and customer service teams identify user trends and areas for improvement.
- Zinger — (Jewelry-Based ERP)**
 - Conceptualized, developed Zinger, a web-based ERP solution tailored for the jewelry industry, providing comprehensive management for sales, dealers, customers, lots, and products.
 - Integrated RESTful APIs to enable seamless data synchronization and efficient operations.
- Zinger E-comm — (Jewelry - Based ERP System)**
 - Designed and developed an e-commerce module integrated with the ERP system using React.js and Tailwind CSS, enhancing online sales operations for the jewelry business.
 - Collaborated with backend teams to implement RESTful APIs, enabling efficient data synchronization between the e-commerce platform and the ERP system.
 - Improved website performance, reducing page load times and optimizing SEO, resulting in a 20% increase in customer engagement and online sales.

OWN PROJECTS

Portfolio Website

<https://shanprotfolio.netlify.app>

- A personal portfolio to showcase projects, skills and experience. Built with React js, HTML, CSS, Bootstrap, and JavaScript.

E-Commerce Website

<https://e-comm-08.netlify.app>

- Ecommerce platform for food ordering, enabling customers to browse menus, add items to the cart, and place orders seamlessly.

SKILLS

- HTML
- CSS
- JAVASCRIPT
- REACT JS
- REDUX
- BOOTSTRAP
- GITHUB/BITBUCKET
- MySQL
- FIREBASE

EDUCATION

B. SC Computer Science

July 2019 - May 2022

AVS College of Arts & Science, Salem, Tamil Nadu.

HSC

July 2018 - May 2019

Kalaimagal Higher Secondary School, Omalur, Salem, Tamil Nadu.

COURSE

Full Stack Developer – QSpiders

in Chennai.