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# Task Decoding based on Eye Movements using Synthetic Data Augmentation

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## Abstract

Machine learning has been extensively used in various applications related to eye-tracking research. Understanding eye movement is one of the most significant subsets of eye-tracking research that reveals the scanning pattern of an individual. Researchers have thoroughly analyzed eye movement data to understand various eye-tracking applications, such as attention mechanisms, navigational behavior, task understanding, etc. The outcome of traditional machine learning algorithms used for decoding tasks based on eye movement data has received a mixed reaction to Yarbus' claim that it is possible to decode the observer's task from their eye movements. In this paper, to support the hypothesis by Yarbus, we are decoding tasks categories while generating synthetic data samples using well-known Synthetic Data Generators CTGAN and its variations such as CopulaGAN and Gretel AI Synthetic Data generators on available data from an in-person user study. Our results show that augmenting more eye movement data combined with additional synthetically generated improves classification accuracy even with traditional machine learning algorithms. We see a significant improvement in task decoding accuracy from 28.1% using Random Forest to 82% using Inception Time when five times more data is added in addition to the 320 real eye movement dataset sample. Our proposed framework outperforms all the available studies on this dataset because of the use of additional synthetic datasets. We validated our claim with various algorithms and combinations of real and synthetic data to show how decoding accuracy increases with the increase in the augmentation of generated data to real data.

## 1 Introduction

Visual attention is the most crucial aspect of vision science spanning various important applications and is part of everyday life. Eye movement is the driving factor in the case of visual attention, which is studied for gaze prediction, user behavior prediction, gaze guidance, etc. The importance of visual attention in understanding human behavior may be attributed to the fact that eye movements, as a part of the oculomotor system, are driven by a combination of neurological and physiological mechanisms, both voluntary and involuntary [1].

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There has been extensive research done in grouping user behaviors based on eye movement data [2] to find similar or distinct groups of users. Eye movements are also used as a biometric measure, making it more intriguing to explore their impact on a user’s behavior or their uniqueness [1]. However, Yarbus’ hypothesis [3] of predicting a user’s task from their eye movements has garnered enough attention with contradictory opinions from researchers [9][10]. Greene et al. [5] do not support the hypothesis from Yarbus, whereas other groups of researchers, such as Henderson et al. [6], Kanan et al. [7], and Borji et al. [8] support the claim in the hypothesis using more powerful machine learning algorithms. To support the claim made by Yarbus and present an additional validation, we used the similar dataset used by Tatler et al. [2]. We address this problem statement on the idea that visual task is revealed by the spatio-temporal patterns allocated during the visual attention period.

However, to further strengthen our claim and to show a significant improvement over results from researchers both in favor and in opposition of the claim, we added additional synthetically generated eye movement data for the machine learning model training. Since most eye-tracking experiments are conducted in controlled environments, in-person participants’ involvement in data collection while conducting eye-tracking research has its limitations. This also limits the volume of data collected during the experiment. Thus, it also restricts the researchers from harnessing the advancement in the field of data-intensive machine learning and deep learning algorithms in the application research of eye tracking. Decoding the category of the task from the eye movement of a participant is one such application that could be benefited a lot from having more participant data for classification using algorithms that can capture both the spatial and temporal components of the eye movement data [9].

In this paper, we have used CTGAN [12], CopulaGAN [12], and Gretel [11] API-based CTGAN algorithms to generate synthetic data from the available real eye movement dataset and five different classification algorithms (Random Forest [19], LightGBM [18], XGBoost [20], HistGradBoosting [20], and InceptionTime [21]) to validate our claim. We tested these algorithms on various combinations of real and synthetic data, showing how task decoding accuracy increases with an increase in the augmentation of synthetically generated data to real data. Our results significantly outperform all the previously mentioned classification algorithms on the dataset used by Green et al. [5]. Thus, it is evident that task decoding is possible from eye movement data with an accuracy going as high as 82.0%.

## 2 Methodology

We used the eye movement dataset used by Tatler et al. [4] who replicated the previous by Yarbus. For better decoding accuracy and to strengthen the claim, we added synthetically generated data to real data. We used various classifiers to decode the task based on eye movement data by combining both real and synthetic data. Details are provided in the below subsections: 1) Details on datasets and their nature, 2) algorithms used to generate synthetic data, and 3) classification algorithms used for decoding the task from eye movement data.

### 2.1 Dataset and Task

To validate our claim, we used the eye movement dataset (anonymous) from Tatler et al. [4] which was recorded on images from the LIFE archive on Google (<http://images.google.com/hosted/life>). This dataset contains four tasks performed by 16 participants on 20 grayscale images. Each user looked at 20 images while performing four different tasks, which makes the dataset constituted of 320 real eye movement data samples in total, with 80 samples for each task. *Task1* represents the action of determining the *Decade* in which an image was taken; *Task2* represents the action of *memorizing* a picture; *Task3* represents the action of determining how well you know the *people* in a picture; and *Task4* represents the action of determining the *wealth* of the people in a picture. We considered four features of eye movement data: 1) x-coordinate, 2) y-coordinate, 3) fixation duration, and 4) pupil diameter for training and testing purposes during the decoding. The dataset is from the right eye only, recorded at a frequency of 1000Hz.

### 2.2 Synthetic Data Generator

To generate synthetic data to be used for data augmentation while training the machine learning model, we used the widely popular CTGAN architecture and its variants CopulaGAN in this paper.

CTGAN is one of the widely-used generative models [13] that learns the distribution of tabular data and sample rows with the distribution. It can mix discrete and continuous data through Gumbel Softmax and tanh and address the issue with continuous values, which causes the vanishing gradient problem.

CopulaGAN is another generative adversarial network used to create synthetic data. It is similar to CTGAN but uses CDFs (Cumulative Distribution Functions) from GaussianCopula [16] to increase the generator’s effectiveness in learning the training dataset. The GaussianCopula model, based on copula distributional functions [10], is another generative model that CopulaGAN relies on CDFs.

For better performance and to avoid hyperparameter tuning (which is one of the biggest bottlenecks for GAN architecture), we used the CTGAN algorithm based on Gretel.ai’s API [11] to generate time series synthetic data, which outperforms both CTGAN and CopulaGAN in terms of the quality of data it produces.

### 2.2.1 Kolmogorov–Smirnov (KS) test

We used the Kolmogorov–Smirnov test, or KS test, to assess the differences between the distributions of the synthetic data and the original eye-tracking data. The null hypothesis of the test is that the two sample data sources have identical cumulative distribution functions. The statistical test is executed on all the compatible columns (four columns in our dataset). The KS test metric we used in our paper from the Synthetic Data Vault (SDV) [14] uses the two-sample Kolmogorov–Smirnov test to compare the distributions of continuous columns using the empirical CDF.

## 2.3 Task decoders

Over the course of the experiment, we used five different sets of algorithms to assess the generalization of the dataset as a whole with varying amounts of synthetic data in combination with real data. We have used Random Forest (RF) [19], LightGBM (LGBM) [18], Gradient Boosting (GB) [20], HistGradientBoosting(HGB) [20], and InceptionTime Classifier (ITC) [21]. We used the InceptionTimePlus variation of the InceptionTime classifier algorithm from a state-of-the-art deep learning library for time series classification [22]. It is an ensemble of deep Convolutional Neural Network (CNN) models and five deep learning models for time series classification, each one created by cascading multiple Inception modules [23], inspired by the Inception-v4 architecture [24]. Each classifier (model) has the same architecture but different randomly initialized weight values.

## 3 Results

### 3.1 Quality of Data generated

To generate the synthetic tabular data, we used CTGAN, one of the widely used algorithms. We used the SDV libraries, which allow users to generate new synthetic time series tabular data with the same format and statistical properties as the original dataset. However, the KS Test for the data generated from CTGAN only had a score of 0.73. We also used the CopulaGAN variation of CTGAN from the SDV libraries, which had a KS Test score of 0.83. To generate a more reliable and statistically similar dataset to the real dataset, we used CTGAN available from Gretel.ai (C-CTGAN) based API, which resulted in a KS test score of 0.9. For illustrative purposes, we have used Figure 2 in Appendix A as a qualitative performance measure of the synthetic data generated using these 3 algorithms. It is evident from the images as well that the dataset produced by C-CTGAN mimics the real data very well, whereas CopulaGAN smooths it out, and CTGAN also fails to capture the spatial spread of the fixations.

### 3.2 Task decoding results

To validate that using powerful machine learning algorithms will positively impact the possibility of task decoding, we trained multiple powerful algorithms on real datasets, and various combinations of the synthetically generated dataset from the three previously mentioned synthetic data generation approaches. The dataset was split into 80 % train and 20 % holdout test sets. We ensured the training set remained equally divided into four parts local training sets and the holdout test case. All the accuracies reported in this paper are the average performance over five repetitions of the experiment.

Data Comb	Algo	RF	LGBM	GB	HGB	ITC
320R		$28.1 \pm 0.39$	$32.8 \pm 0.01$	$35.9 \pm 0.3$	$34.4 \pm 0.01$	$34.6 \pm 0.14$
320R + 960S	CTGAN	$34.4 \pm 0.25$	$34.7 \pm 0.01$	$37.1 \pm 0.31$	$40.9 \pm 0.01$	<b><math>73.0 \pm 0.22</math></b>
320R + 1600S	CTGAN	$34.6 \pm 0.12$	$37.0 \pm 0.01$	$38.8 \pm 0.32$	$41.1 \pm 0.01$	$75.0 \pm 0.22$
320R + 960S	CopulaGAN	$38.4 \pm 0.35$	$37.9 \pm 0.01$	$37.9 \pm 0.22$	$42.2 \pm 0.01$	$71.4 \pm 0.16$
320R + 1600S	CopulaGAN	$44.5 \pm 0.15$	$39.1 \pm 0.01$	$38.3 \pm 0.22$	$43.8 \pm 0.01$	$74.7 \pm 0.19$
320R + 960S	G-CTGAN	$47.3 \pm 0.06$	$56.3 \pm 0.01$	$52.7 \pm 0.07$	$54.7 \pm 0.01$	$70.0 \pm 0.07$
320R + 1600S	G-CTGAN	$66.9 \pm 0.23$	$67.4 \pm 0.01$	$65.9 \pm 0.17$	$65.6 \pm 0.01$	<b><math>82.0 \pm 0.18</math></b>

Table 1: Accuracies along with standard deviation using all five models with 320R, 320R + 960S and 320R + 1600S respectively using CTGAN, CopulaGAN, and C-CTGAN

We also report the standard deviation over the repetitions as confidence bounds with respective average accuracies, as shown in Table 1.

We tried using five different combinations of real and synthetic data for our model training (80%) and testing (20%) during task decoding. We trained and tested our model on 1) 320 samples of real data (320R), 2) 320 real samples + 320 synthetic data samples (320R + 320S), 3) 320 real samples + 640 synthetic data samples (320R + 640S), 4) 320 real samples + 960 synthetic data samples (320R + 960S), 5) 320 real samples + 1600 synthetic data samples (320R + 1600S). With only 320 real data samples, even selecting powerful machine learning algorithms did not yield very good results and went as high as 35.9% using gradient boosting from 28.1% using random forest. Even ITC gave an accuracy of 34.6%. Since real data samples alone were insufficient for the model to learn the features properly, we augmented our model with an additional 320S, 640S, 960S, and 1600S samples of data, respectively. Additional 1600S augmented data improve the decoding accuracy subsequently for all the algorithms ranging from 65.6% using HGB to 82.0% using ITC, as shown in Table 1. Augmenting synthetic data generated from G-CTGAN and decoding performance using ITC, respectively, outperform overall, as shown in Table 1. It was also evident from the quality of data generated by three different versions of CTGAN algorithms, as discussed in Section 3.1.

We also evaluated the performance using a combination of 320R + 320S and 320R + 640S and tabulated the result in Table 2 of Appendix A for reference.

## 4 Discussion and Conclusion

In this paper, we aim to support the claim that it is possible to decode an individual task with the help of eye movements associated with them. We follow this claim based on findings that eye gazes from eye movement data carry cognitive information such as a mental state which is highly related to the task the observer is carrying out. Using multiple machine learning-based decoding algorithms, we can predict the observer’s task from eye movement data. While our experiment yields better than most of the previously mentioned results for a similar task and set of data, we additionally augmented synthetic data to real data samples for better decoding accuracy and robustness. We witnessed a significant improvement in accuracy ranging from as low as 28.1% using Random Forest on real data samples to 82% using Inception Time when adding five times more data in addition to the 320 real dataset samples.

Even though we have additional eye movement features, such as saccades, blinks, etc., available, our paper does not use these features for evaluation purposes. We are limited primarily to fixation duration, x - y coordinate, and pupil size. In future work, we plan to consider all available features for more robust decoding using all possible behavioral cues. Using all possible available eye movement features and the additional behavioral cues might also open the research paradigm, which helps us to possibly identify the individual based on their gaze behavior. This will help us identify the uniqueness in each individual visual attention and navigational pattern and will enable researchers to push

the research further to consider eye movement biometrics as a level of authentication performance acceptable for real-world use.

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## Checklist

1. For all authors...
  - (a) Do the main claims made in the abstract and introduction accurately reflect the paper's contributions and scope? [Yes]
  - (b) Did you describe the limitations of your work? [Yes]
  - (c) Did you discuss any potential negative societal impacts of your work? [No]
  - (d) Have you read the ethics review guidelines and ensured that your paper conforms to them? [N/A]
2. If you are including theoretical results...
  - (a) Did you state the full set of assumptions of all theoretical results? [N/A]
  - (b) Did you include complete proofs of all theoretical results? [N/A]
3. If you ran experiments...
  - (a) Did you include the code, data, and instructions needed to reproduce the main experimental results (either in the supplemental material or as a URL)? [No] Can be provided if asked
  - (b) Did you specify all the training details (e.g., data splits, hyperparameters, how they were chosen)? [Yes]
  - (c) Did you report error bars (e.g., with respect to the random seed after running experiments multiple times)? [Yes] As standard deviation
  - (d) Did you include the total amount of compute and the type of resources used (e.g., type of GPUs, internal cluster, or cloud provider)? [No]
4. If you are using existing assets (e.g., code, data, models) or curating/releasing new assets...
  - (a) If your work uses existing assets, did you cite the creators? [Yes]
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  - (d) Did you discuss whether and how consent was obtained from people whose data you're using/curating? [No] We would acknowledge at the end after accepted
  - (e) Did you discuss whether the data you are using/curating contains personally identifiable information or offensive content? [Yes]
5. If you used crowdsourcing or conducted research with human subjects...
  - (a) Did you include the full text of instructions given to participants and screenshots, if applicable? [N/A]
  - (b) Did you describe any potential participant risks, with links to Institutional Review Board (IRB) approvals, if applicable? [N/A]
  - (c) Did you include the estimated hourly wage paid to participants and the total amount spent on participant compensation? [N/A]

## A Appendix



Figure 1: These four gray scales images are the sample from Time Life archive on Google (<http://images.google.com/hosted/life>) and is used as stimuli for this experiment which consists of 20 grayscale images in total

Data Combination	Algo	RF	LGBM	GB	HGB	ITC
320R		$28.1 \pm 0.39$	$32.8 \pm 0.01$	$35.9 \pm 0.3$	$34.4 \pm 0.01$	$34.6 \pm 0.14$
320R + 320S	CTGAN	$32.8 \pm 0.14$	$32.3 \pm 0.01$	$43.0 \pm 0.21$	$39.1 \pm 0.01$	$70.0 \pm 0.24$
320R + 640S	CTGAN	$33.3 \pm 0.09$	$33.6 \pm 0.01$	$48.0 \pm 0.13$	$38.7 \pm 0.01$	$64.0 \pm 0.20$
320R + 320S	CopulaGAN	$35.9 \pm 0.40$	$31.0 \pm 0.01$	$35.9 \pm 0.20$	$38.3 \pm 0.01$	$75.2 \pm 0.28$
320R + 640S	CopulaGAN	$34.3 \pm 0.20$	$32.8 \pm 0.01$	$36.7 \pm 0.19$	$40.0 \pm 0.01$	$73.0 \pm 0.12$
320R + 320S	G-CTGAN	$44.5 \pm 0.29$	$46.1 \pm 0.01$	$43.0 \pm 0.32$	$50.0 \pm 0.01$	$70.7 \pm 0.11$
320R + 640S	G-CTGAN	$44.3 \pm 0.21$	$53.1 \pm 0.01$	$48.0 \pm 0.07$	$49.5 \pm 0.01$	$73.8 \pm 0.14$

Table 2: Accuracy using all five models with  $320R + 320S$  and  $320R + 640S$  respectively using CTGAN, CopulaGAN, and C-CTGAN.

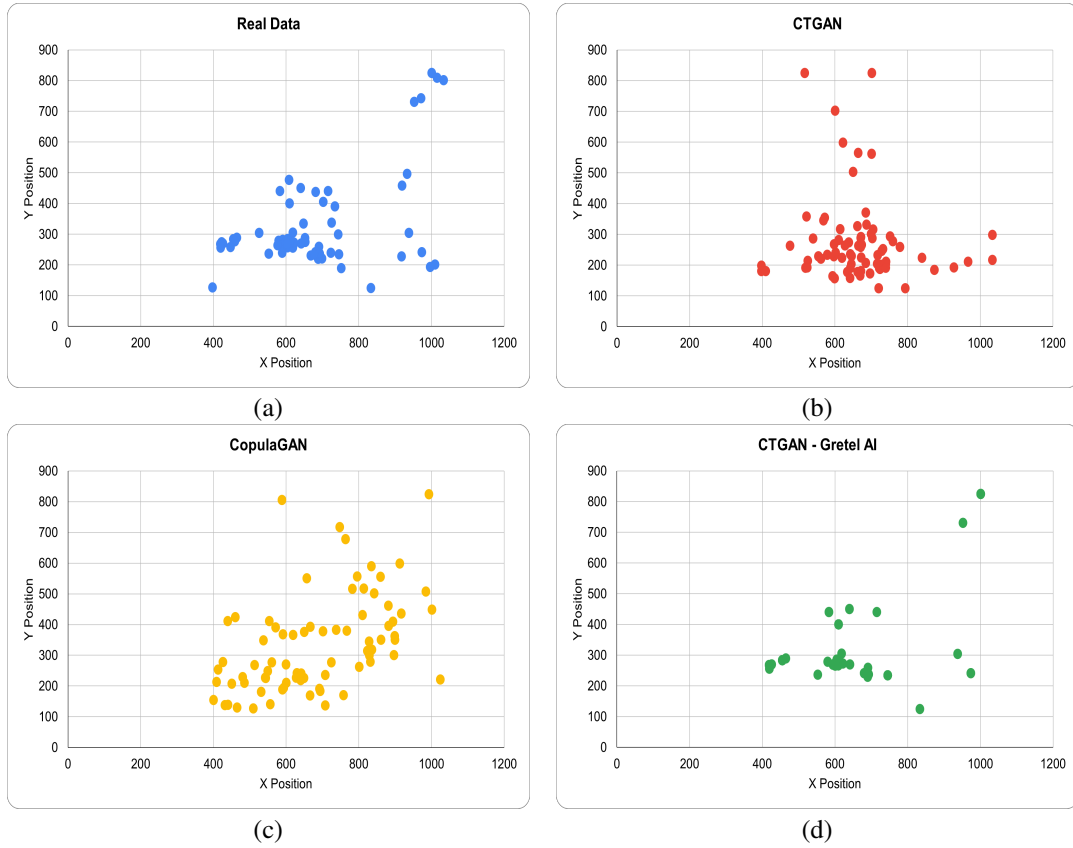


Figure 2: A sample plot of real data collected via in-person experiment as shown in (a). Whereas (b), (c) and (d) are the synthetic data generated from algorithms such as CTGAN, CopulaGAN, and CTGAN from GretelAI api (C-CTGAN), respectively. Synthetic data generated using GretelAI based api using CTGAN in background produces nearly identical data in spatial context.