

Shannon Ng

UI/UX Designer

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UI/UX Designer @ Barstool Sports

Sep 2019 - Present

- ▶ Design new features and updates for both desktop and iOS products such as One Bite, Barstool Sports and Barstool Bets.
- ▶ Redesigned the Barstool Sports Store website that generates approximately \$90mil in annual revenue.
- ▶ Restructured and organized Barstool Sports' Design System and migrated from Sketch to Figma.
- ▶ Created the iOS app design "Answer The Internet" for one of Barstool Sports' top shows. Transforming a physical card game into a mobile experience. Currently has a 4.9 star rating on the App Store.
- ▶ Designed the OneBite web experience to increase local businesses' attention and exposure.

Junior Designer @ Quartz

Sep 2018 - Sep 2019

- ▶ Collaborated with writers, producers and developers to create stories for brands and transforming exclusive data and insights into interactive experiences.
- ▶ Created design solutions for brands including EY, Deloitte, David Yurman, Prudential, Accenture and many more.

Graphic Designer @ Peach & Lily

Oct 2017 - Aug 2018

- ▶ Collaborated with senior designers in packaging design from conception to production.
- ▶ Produced media content for social media platforms and newsletters.

Education

Communication (BA)

Majoring in Advertising & Design

Sunway University, Malaysia

Skills

Tools

Figma

Sketch

InVision

Abstract

Zeplin

Adobe Creative Suite

Cinema 4D

Google Suite

UX Methods

Storyboarding

User flow

User research

Wireframing

Rapid prototyping

Design Documentation

Others

HTML/CSS (familiar)

Mandarin

English

Bouldering

Animal Crossing