

# Shannon Ng

UI/UX Designer

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## EXPERIENCE

### Barstool Sports, New York, NY — *UI/UX Designer*

Sep 2019 - PRESENT

- Designing new features and updates for both desktop and iOS products such as One Bite, Barstool Sports and Barstool Bets.
- Redesigned the Barstool Sports Store website that generates estimate \$90mil in revenue.
- Organizing Barstool Sports' design system to maintain consistency and increase the design team's efficiency.

### Quartz, New York, NY — *Junior Designer*

Aug 2018 - Sep 2019

- Collaborated with account managers, developers and writers to create sponsored content for multiple brands including EY, Deloitte, David Yurman, Prudential, Accenture, Mercedes Benz, Cisco, and e-Toro.
- Designed custom display units that engage with audiences across devices.

### Peach & Lily, New York, NY — *Graphic Designer*

Oct 2017 - Aug 2018

- Created graphic assets for multiple uses —eCommerce, video, social, print
- Assisted with the senior designer in packaging design from conception to production.
- Participated in the creation & launch of the namesake skincare collection.

### M&C Saatchi, Kuala Lumpur, Malaysia — *Design Intern*

Jan 2017 - Mar 2017

- Created digital advertising materials: digital banners, social media posts and web-pages for Celcom Malaysia and Malaysia Airlines.
- Conceptualized and brainstormed design solutions with designers and art directors.

## EDUCATION

### Sunway University, Kuala Lumpur, Malaysia B.A Communications (Majoring in Advertising & Design)

Mar 2014 - Mar 2017

Dual degree awarded by Lancaster University, UK

## SKILLS

Proficient:

- Adobe Creative Suite
- Sketch
- Figma
- Abstract
- InVision
- Zeplin
- User Research
- User Flows
- Rapid Prototyping

Familiar:

- HTML/CSS
- Javascript

## LANGUAGES

- Mandarin
- Cantonese