

5D Midterm Proposal – Shannon Hanlon

Problem

This app will solve the issue of being bored while on a budget. Maybe you're new to the city and just don't know what's out there or you've been here for a little while and are tired of spending money every time you leave your apartment. Cities are full of expensive options but it is harder to find things to do that won't blow your budget!

Solution

Bored on a Budget will suggest activities to you based on your location. You will have the opportunity to adjust your findings based on budget (whether they are free, \$10 or less, or simply offer student/first time user discounts) and activity type (health, exercise, outdoors, food, art, landmarks).

Focus

The focus of the app will be suggesting relevant activities to the user based on budget, interests, and location.

Participant Tasks

- Select budget options you are open to
- Select interests
- View and decide upon activity based on what is shown

Persona

Young people who are relatively new to the area and looking for low budget activities.