

ALL ABOUT THE
**1934 CHICAGO
WORLD'S FAIR!**



GREYHOUND
Lines

THE WORLD'S FAIR GROUNDS STRETCH FOR 3 MILES ALONG BLUE LAKE MICHIGAN

LAKE MICHIGAN

GREYHOUND
TERMINAL

12th & WABASH

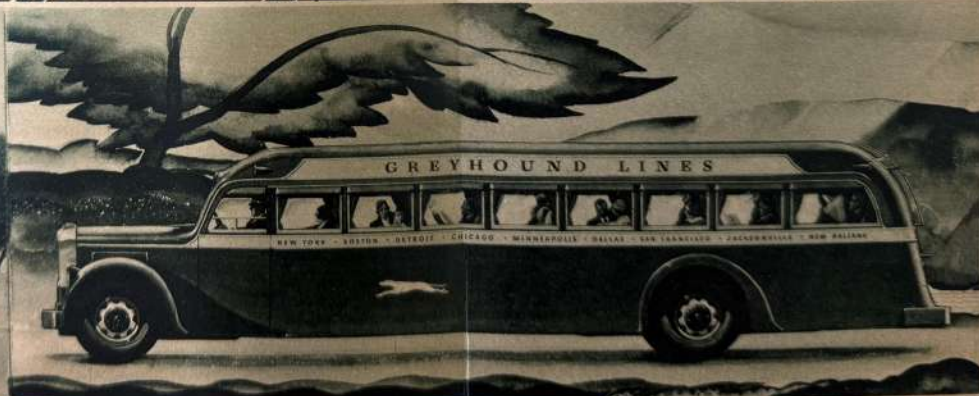
- 8 Greyhound Exposition Bus Terminal
- 9 Court of Honor
- 10 Administration Building
- 11 Sears Roebuck Building
- 12 Grandstand
- 13 Avenue of Flags
- 14 Czech-Slovakian Pavilion
- 15 Italian Pavilion
- 16 Soldier Field
- 17 Skyride
- 18 18th St. Entrance
- 19 Japanese Pavilion
- 20 Bendin Lama Temple
- 21 Swiss Village

- 22 18th St. Entrance
- 23 Service Buildings
- 24 Hall of Science
- 25 Cactus Pergola
- 26 General Exhibits Building
- 27 Christian Science Monitor
- 28 Sinclair Exhibit
- 29 Firestone Building
- 30 13th St. Entrance
- 31 General Cigar Co.
- 32 Old Heidelberg Inn
- 33 Italian Village
- 34 Tunisian Village
- 35 Spanish Restaurant
- 36 Spanish Village
- 37 Edwards Rancho
- 38 Belgian Village
- 39 American Colonial Village
- 40 Old English Village
- 41 Black Forest Village
- 42 Flying Turns
- 43 Midget Village
- 44 Decalogue Cabin
- 45 Fort Dearborn
- 46 Lincoln Group
- 47 Home and Industrial Arts Group
- 48 Victor Vienna Restaurant
- 49 Home Planning Hall
- 50 Ford Building
- 51 Mayan Group
- 52 General Motors Building
- 53 Petroleum Airport
- 54 Chrysler Building
- 55 Wings of a Century
- 56 13th St. Entrance
- 57 Travel & Transport Bldg.
- 58 Machinery Demonstration
- 59 Outdoor Railway Trains
- 60 13th St. Entrance
- 61 Pottery Show
- 62 Receiving Station
- 63 19th St. Pumping Station
- 64 Goodyear Landing Field
- 65 South Entrance
- 66 Terrazzo Promenade
- 67 Adler Planetarium
- 68 Agricultural Group
- 69 Miller High-Life Fish Bar
- 70 Federal Building
- 71 States Group
- 72 Social Science Building
- 73 Electrical Group
- 74 Enchanted Island
- 75 Horticultural Building
- 76 13th St. Lagoon Bridge
- 77 Continental Baking Co.
- 78 The Texas Co. (Thermometer)
- 79 Infant Incubator
- 80 The Oasis

TAKE THIS HELPFUL EXPOSITION MAP WITH YOU TO CHICAGO



REGULAR TYPE GREYHOUND MOTOR BUS



NEW TYPE STREAMLINED GREYHOUND COACH, FOR USE ON MANY THROUGH ROUTES

GREYHOUND WORLD'S FAIR TOURS

Assure hotel reservation in crowded Chicago . . .
plan your trip, provide sightseeing, entertainment

What a relief to arrive in crowded Chicago, with every hotel full to overflowing—and find first class hotel accommodations reserved, sight-seeing trips arranged, World's Fair admissions paid, entertainment provided! That's exactly what Greyhound expense-paid World's Fair tours will do for you—as they did for thousands of other Exposition visitors last year. These expense-paid tours save hours of worry and in-

ECONOMY TOURS

Four leading residential hotels, in the South Side, are selected for guests of Economy All-Expense Tours listed below. They are the Mayflower, Riviera, Lakeridge and Hyde Park. Other hotels of similar first-class character will be used if required. Crowded conditions in Chicago make it impossible to guarantee accommodations at a specific hotel, but every effort will be made to secure reservations in hotels requested.



MAYFLOWER HOTEL—typical of the Economy Tour hotels selected for Exposition guests.

3-DAY ECONOMY TOUR "A" \$8.00

(Transportation to Chicago Not Included)

This tour rate of \$8.00 is for one person, and includes all features listed below. It provides a most inexpensive and enjoyable visit to the World's Fair, and is especially suited to the tourist whose time is limited.

1. 3 Days' and 2 Nights' Hotel accommodations.
2. Transportation from Terminal to Hotel.
3. 2 General Admissions to the Exposition Grounds.
4. Admission to one of the following . . . Fort Dearborn, Lama Temple, Colonial Village.
5. Sightseeing Bus Tour of the Fair Grounds.
6. Choice of one of the following Sightseeing trips . . . (a) Chicago Northside Tour by Gray Line, (b) Chicago Southside Tour by Gray Line, (c) Chicago Stockyards Tour by Gray Line, (d) Moonlight Cruise on Lake Michigan, or any of the other Sightseeing Cruises operated by the Steamer Roosevelt.

6-DAY ECONOMY TOUR "B" \$15.50

(Transportation to Chicago Not Included)

This tour rate of \$15.50 is for one person, and includes all features listed below. It provides sufficient time to fully enjoy the attractions of the Exposition and become acquainted with Chicago—all at a very low cost.

1. 6 Days' and 5 Nights' Hotel accommodations.
2. Transportation from Terminal to Hotel.
3. 3 General Admissions to the Exposition Grounds.
4. Admission to one of the following . . . Fort Dearborn, Lama Temple, Colonial Village.
5. Sightseeing Bus Tour of the Fair Grounds.
6. Choice of one of the following Sightseeing trips . . . (a) Chicago Northside Tour by Gray Line, (b) Chicago Southside Tour by Gray Line, (c) Chicago Stockyards Tour by Gray Line, (d) Moonlight Cruise on Lake Michigan or any of the other Sightseeing Cruises operated by Steamer Roosevelt.

All tours, above, are based on two (or three) tourists to a room, with bath.

single room surcharge. Tour A surcharge \$1.50, tour B \$2.50, tour C \$3.00, tour D \$6.00. Be sure to make tour reservations at least 4 days in advance.

decision—dollars in hotel rates. There is no uncertainty—each tour guest is free to enjoy the Exposition without a moment's wasted time. You can purchase your ticket to Chicago, secure all-expense tour coupon book, and obtain complete information about World's Fair tours at any Greyhound ticket office. For your convenience, these are arranged in two groups—ECONOMY TOURS and DELUXE TOURS.

DELUXE TOURS

Four first-class hotels have been selected for guests of the Deluxe All-Expense Tours. They are the Piccadilly, Maryland, Great Northern, and Atlantic. Other hotels of similar first-class character will be used if required. Crowded conditions in Chicago make it impossible to guarantee accommodations at a specific hotel, but every effort will be made to accommodate tourists in hotels requested.

4-DAY DELUXE TOUR "C" \$13.00

(Transportation to Chicago Not Included)

This tour rate of \$13.00 is for one person, and includes all features listed below. It provides the finest entertainment features, and a tentative choice of leading hotels. It is the best tour available for the visitor whose time is limited.

1. 4 Days' and 3 Nights' Hotel accommodations.
2. Transportation from Terminal to Hotel.
3. 2 General Admissions to the Exposition Grounds.
4. Admissions to two of the following, or comparable concessions . . . Fort Dearborn, Lama Temple, Colonial Village.
5. Sightseeing Bus Tour of the Fair Grounds.
6. 3 Hour, 50 Mile Complete Gray Line Tour of Chicago.
7. 2½ Hour Steamer Roosevelt Moonlight Cruise on Lake Michigan, or Daylight Cruise to Benton Harbor, Mich. (when operated).

7-DAY DELUXE TOUR "D" \$22.00

(Transportation to Chicago Not Included)

This tour rate of \$22.00 is for one person, and includes all features listed below. It is designed for visitors who wish to see everything worth while at the World's Fair at their leisure, in the meantime enjoying the finest entertainment, and a tentative choice of leading hotels.

1. 7 Days' and 6 Nights' Hotel accommodations.
2. Transportation from Terminal to Hotel.
3. 4 General Admissions to the Fair Grounds.
4. Admission to the following or three comparable concessions . . . Fort Dearborn, Lama Temple, Colonial Village.
5. Sightseeing Bus Tour of the Fair Grounds.
6. 3 Hour, 50 Mile Complete Gray Line Tour of Chicago.
7. 2½ Hour Steamer Roosevelt Moonlight Cruise on Lake Michigan, or Daylight Cruise to Benton Harbor, Mich. (when operated).

Tourists traveling alone, or requiring single rooms, must pay a small

GREYHOUND TO CHICAGO . . . *Greyhound at the Fair*

Low Rates, Many Schedules to the Exposition

Deep in the heart of every American is a desire to see the wonders of his own great country—and there is no possible way to view them so intimately and at so little cost as by Greyhound bus. Plan right now to make your Exposition trip this way, saving the worry, strain, and cost of driving your own car.

Everyone knows that Greyhound fares are far lower than those of other public transportation—even less than gas and oil for a small private automobile—not to mention wear and tear, repairs and parking bills. Going this way means many dollars saved, extra days at the Exposition, extra funds for sightseeing, theaters, shopping in Chicago. But it means more than that. Greyhound travel is strictly *First Class* transportation, in the most modern and best equipped coaches on American highways. There are few better drivers in the world than Greyhound operators, and they are specially trained to act as courteous hosts, as well.

Deeply cushioned individual chairs recline to any of three positions, for reading, relaxation, sleep. There are padded inside baggage racks where passengers have access to personal luggage during the trip.

Schedules are frequent and prompt. Convenient stopovers can be arranged at cities and points of interest enroute without additional cost. Round trip tickets usually save 10 percent or more, while return privileges are very liberal, averaging 60 days to six months.

GREYHOUND INFORMATION OFFICES

All Greyhound terminals and offices throughout the United States are World's Fair information centers, where you can secure facts about schedules, rates and Expense-Paid World's Fair Tours. However, if there is no Greyhound agent in your community, you can write direct to the nearest of the following Greyhound offices:

CHICAGO, ILL., 12TH AT WABASH

Cleveland, O. E. 9th & Superior	San Francisco, Cal. . . Pine & Battery
Philadelphia, Pa. . . Broad St. Station	Ft. Worth, Tex. . . 8th. & Commerce Sts.
New York City Nelson Tower	Lexington, Ky. . . . 801 N. Limestone
Detroit, Mich. Tuller Hotel	Memphis, Tenn. . . . 146 Union Ave.
Minneapolis, Minn. . 509-6th Ave., N.	New Orleans, La., 400 N. Rampart St.
Charleston, W. Va. . . 601 Virginia St.	Richmond, Va. . . . 412 East Broad St.
Cincinnati, O. . . . 109 East 7th St.	Windsor, Ont. . . . 1004 Security Bldg.

HOW TO "GET YOUR BEARINGS" AT THE FAIR

Whether you have a day or a month at the Fair, the first thing to do is "get your bearings" and familiarize yourself with the plan and location of the Grounds. There is only one way to do this properly—and that is to take a sight-seeing tour in a Greyhound Exposition bus. Then you can go back and see the exhibits in which you are particularly interested, at your leisure. And on your leisurely tour of the Grounds, this same type of bus will take you quickly to any desired point of interest, for only ten cents. Millions have acclaimed this as "the biggest dime's worth on the Grounds."

Sightseeing Tour—50c

Starting at the north entrance, the Greyhound Sightseeing Tour travels right down the main promenade to the south entrance, doubling back on the same route and crossing over to Northerly Island, returning along the exhibits on this Island to the starting point. This tour passes every important building, exhibit, amusement and show at the Fair. Buses roll along at about 5 miles an hour while a lecturer explains all unique features. The tour lasts about an hour.

Hi-Speed Bus Service—10c

The Greyhound Hi-Speed bus system is divided into two parts, one operation serving the mainland and the other Northerly Island. Buses operate on highways closed to pedestrians, and give quick efficient service to all points. For ten cents you can ride to any given point on the Fair grounds, in the shortest possible time.

Passengers Boarding Greyhound
Exposition Bus



LOCATIONS OF BUS STOPS

Sight-seeing buses of the World's
Fair Greyhound Line stop at
the following points:

1. Main Terminal, North entrance, 12th St.
2. Sky Ride, Mainland Tower
3. Hall of Science, near 18th St. Entrance
4. South end, General Exhibits Group
5. 23rd St. entrance to Fair Grounds
6. North end of Villages group, near old Heidelberg
7. Center of Villages group, near Spanish Village
8. Center of Model Home exhibits, Home and Industrial Arts Group
9. Maya Temple, just north of Ford Bldg.
10. Chrysler Motors Building, across main promenade from General Motors Bldg.
11. Travel and Transport Building
12. Hi-Speed South Terminal, 35th Street

ISLAND LINE

- A. Start of island service, main 12th Street entrance
- B. Adler Planetarium, Island Midway
- C. Agricultural Group, Model Bakery
- D. Federal Building, State Buildings
- E. Social Science Hall, Sky Ride island tower
- F. Enchanted Island
- G. 23rd St. Bridge. End of Island service
... buses return to main entrance



Field Museum adjoining Exposition



Chicago Art Museum



Buckingham Fountain, in Grant Park

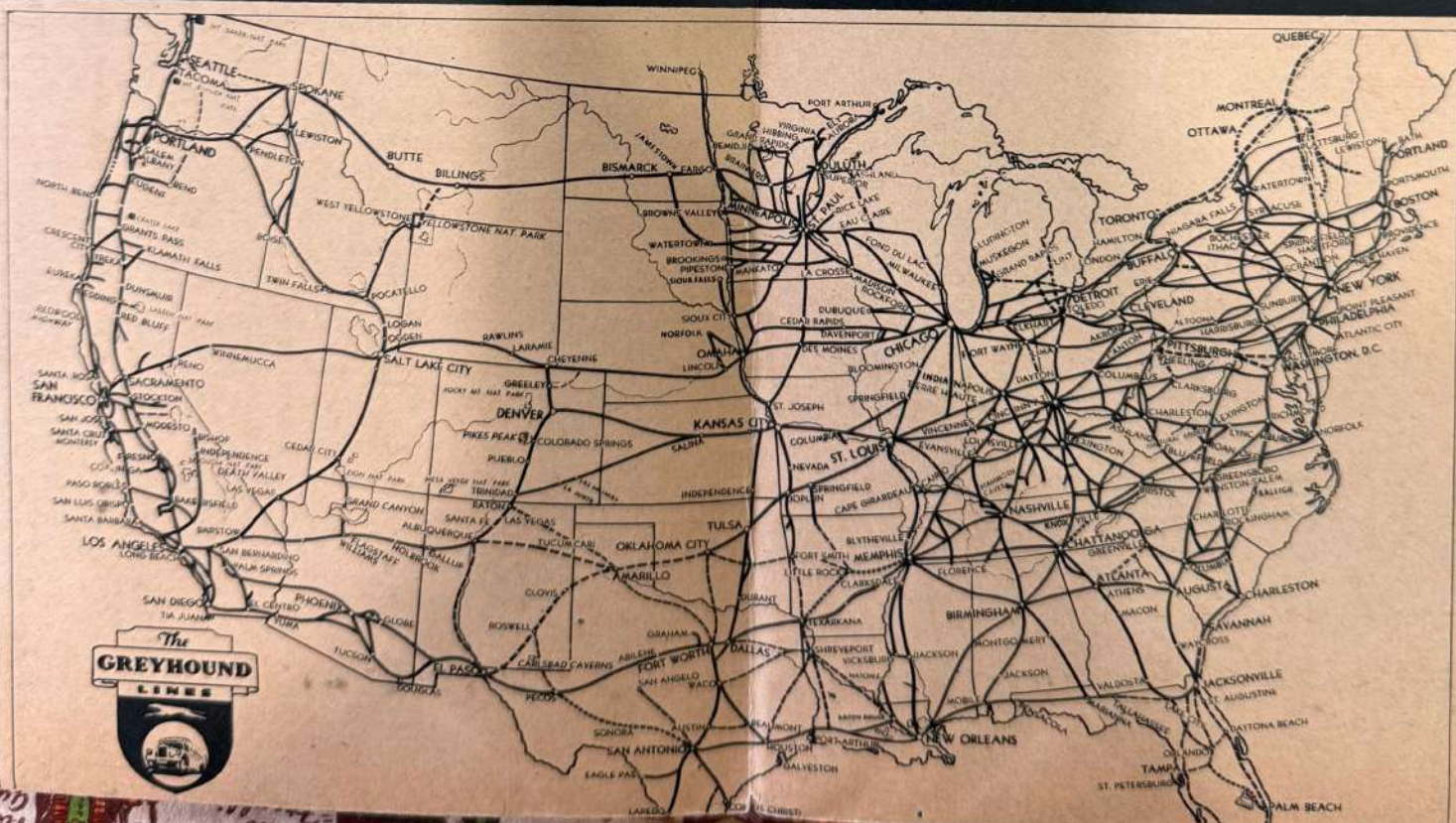


The Oak Street Beach



Merchandise Mart—World's largest building

And this map tells how to reach THE WORLD'S FAIR



Gift, Mary Brongliera, 2023

DON'T MISS THESE PLACES OF INTEREST *in Chicago*

Those who have visited great cities in all parts of the globe, say that Chicago has the most impressive and beautiful skyline in the world—especially at night with the magnificent buildings along Michigan Avenue bathed in flood lights, while the Buckingham Fountain sparkles and flashes in the foreground.

There are three and one-half million people in Chicago. It is the second American city in population—fourth in the world. Great things are being accomplished here, bearing out the city's vigorous motto, "I Will". It has the finest lake front development of any major American city. The Chicago River has been turned around and made to flow backward, into the Chicago Drainage Canal.

This is a city of great universities—the University of Chicago and Northwestern University being the most famous. It leads the world as a wholesale shipping center. Here are just a few of the outstanding points of interest, as revealed by the Gray Line Sightseeing Tours:

GRANT PARK—Chicago's downtown park, adjoining Century of Progress grounds. Here are located Soldiers' Field Stadium, Shedd Aquarium, Field Museum of Natural History, Chicago Art Institute, and Buckingham Fountain.

JACKSON PARK—Site of the beautiful Columbian Exposition which was held in 1893. Some of the buildings still remain.

WASHINGTON PARK—At the entrance of this park is the world-famous statue of Time, sculptured by Lorado Taft. Here is the largest free athletic field in the United States.

MICHIGAN BOULEVARD—For its shops and its tremendous flow of traffic, considered the outstanding boulevard of America.

GARFIELD PARK—Famous for its sunken gardens and its conservatory, which is the largest in the world under one roof.

LINCOLN PARK—Chicago's largest and most beautiful park, more than 600 acres. Here is the Lincoln Zoo, the Academy of Science conservatory, and the notable statue of Lincoln by St. Gaudens.

LAKE SHORE DRIVE AND THE GOLD COAST—A beautiful stretch of boulevard along the north Michigan lakeshore. The Gold Coast was once Chicago's millionaire home district. Lake Shore Drive begins near Michigan Boulevard, sweeping northward past several fine bathing beaches and the Lincoln Park Yacht Harbor.

STATE STREET—This is the east and west dividing line of the city, and center of the department store district—the busiest half-mile of retail stores in the world.

CHICAGO UNIVERSITY—With its imposing chapel, the \$1,750,000 gift of John D. Rockefeller.

OLD FORT SHERIDAN—Army 6th corps area, facing on Lake Michigan, named in honor of the famous Civil War general. It is one of the most beautiful army posts in the country.

CHICAGO STOCK YARDS—Largest in the world. Here are the Swift, Armour and Libby plants, and other immense packing centers.

CHICAGO'S CHINATOWN—Centered at 22nd Street and Wentworth Avenue. You will see the million-dollar Chinese City Hall—headquarters of the On Leong Tong.

Don't miss the Merchandise Mart, world's largest building. See the Tribune Tower, and the Wrigley Building—the Stevens Hotel with 3,000 rooms—the Palmolive Building, which circles a brilliant beam of light from its lofty tower at night . . . the Chicago Civic Opera Building at 20 Wacker Drive, one of the most impressive and stately structures in the world. Dozens of others equally interesting.

There are 37,000 acres of forest preserves with every facility for camping, hiking and horseback riding, 220 golf courses, 580 public tennis courts, 62 athletic fields, 193 public playgrounds.