

TELEPHONE FRANKLIN 3341

FREE MAP AND GUIDE

SEEING
CHICAGO
AND THE 1934
**WORLD'S
FAIR**

THE
GRAY LINE

THE
OFFICIAL
WORLD'S FAIR
SIGHT-SEEING
COMPANY



TELEPHONE FRANKLIN 3341

THE
GRAY LINE

SEEING CHICAGO AND THE 1934 WORLD'S FAIR

THE
GRAY LINE

CHICAGO—Takes Pleasure in Offering to the Millions of Visitors to Our World's Fair—The Gray Line—the Official World's Fair Sight-Seeing Company—the Intelligent and Economical Way to See and Know Chicago and the Century of Progress. Use the Gray—All the Way.

THE GRAY LINE
IS THE OFFICIAL
WORLD'S FAIR
SIGHT-SEEING
COMPANY



THE GRAY LINE
IS THE OFFICIAL
WORLD'S FAIR
SIGHT-SEEING
COMPANY

One of Our Large Fleet of Gray Line De Luxe Parlor Sight-Seeing Coaches

Eight Distinctive Personally Conducted Gray Line Tours

TOUR A—WORLD'S FAIR WONDER TOUR
Gray Line-Greyhound Special and Exclusive
For Complete Details See Page One

TOUR B—COMPLETE TOUR OF CHICAGO
New 1934 General Gray Line Grand Tour
For Complete Details See Pages Two and Three

TOUR C—ALL DAY—ALL EXPENSES PAID TOUR
World's Fair and Chicago Complete
For Complete Details See Pages Four and Five

TOUR D—BEAUTIFUL EVANSTON, NORTHWESTERN
UNIVERSITY AND FORT SHERIDAN TOUR
For Complete Details See Page Eight

TOUR E—STOCKYARD AND PACKINGTOWN TOUR
A Gray Line Favorite
For Complete Details See Page Nine

TOUR F—CHICAGO—SOUTH TOUR
One of the Gray Line Shorter Tours
For Complete Details See Page Ten

TOUR G—CHICAGO—NORTH TOUR
Another of the Gray Line Shorter Tours
For Complete Details See Page Eleven

TOUR H—CHICAGO BY NIGHT TOUR
Our Most Important Gray Line Tour
For Complete Details See Pages Twelve and Thirteen

All Tours Operated on Daylight Savings Time During Daylight Savings Season

Gray Line Sight-Seeing Company of Chicago

JOHN A. RITCHIE, President

Gray Line Is Affiliated with Chicago Motor Coach Company

Executive Offices: 10 North La Salle Street, Chicago, Ill., U. S. A.

Cable Address: Grayline—Chicago

1934 World's Fair Gray Line Office: A Century of Progress Exposition, Chicago

For All World's Fair and Chicago Sight-Seeing Information and Reservations Telephone FRANKLIN 3341
Passengers Called for At All Points Within Loop Free of Charge

CHICAGO GRAY LINE STARTING POINTS AND BRANCH OFFICES

STEVENS HOTEL
Michigan Boulevard at 7th Street
PALMER HOUSE

State and Monroe Streets

MORRISON HOTEL

Madison at Clark Street

SHERMAN HOTEL

Randolph Street at Clark

LA SALLE HOTEL

La Salle at Madison Street

All Railroad Stations, and Greyhound Bus Terminal, 1157 South Wabash Avenue

GREAT NORTHERN HOTEL

Jackson Boulevard at Dearborn

ATLANTIC HOTEL

Clark Street near Jackson Boulevard

HARRISON HOTEL

Wabash Avenue at Harrison Street

DRAKE HOTEL

Michigan Blvd. at Lake Shore Drive

BISMARCK HOTEL

Randolph Street at Wells

Grayhound Bus Terminal, 1157 South Wabash Avenue

KNICKERBOCKER HOTEL

Walton Place near Michigan

BLACKSTONE HOTEL

Michigan Boulevard at 7th Street

LEXINGTON HOTEL

Michigan Boulevard at 22nd Street

ALLERTON HOTEL

No. Michigan Boulevard at Superior

Telephone Franklin 3341 Connecting all Gray Line Starting Points and Branch Offices. Call This Number for All World's Fair and Chicago Sight-Seeing Information and Reservations
PASSENGERS CALLED FOR AT ALL POINTS WITHIN LOOP FREE OF CHARGE



WORLD'S FAIR 1934



RUFUS C. DAWES
PRESIDENT

A CENTURY OF PROGRESS

ADMINISTRATION BLDG.
CHICAGO

Gray Line Sight-Seeing Company,
Executive Offices
10 North La Salle Street,
Chicago, Illinois.

Gentlemen:

The thousands of tourists who use Gray Line services will be deeply interested to know that the 1934 Fair will be more interesting when we consider all the attractive features that are being added.

In view of these things and the improved business conditions, we feel encouraged to think there will be a better attendance this year.

The Gray Line is to be complimented on the splendid service it rendered the visitors who attended our Century of Progress last year, and we are sure your operations for 1934 will be equally satisfactory.

Yours very truly,

Rufus C. Dawes
President.

May 1, 1934



ADMINISTRATION BUILDING



TRAVEL AND TRANSPORT BUILDING



GREYHOUND-GRAY LINE WORLD'S FAIR COACH



LAUGHING BUDDHA



ADMIRAL BYRD'S SHIP 'THE CITY OF NEW YORK'



GOLDEN PAVILION OF JEHO



ELECTRICAL BUILDING



ADLER PLANETARIUM



ABRAHAM LINCOLN'S BIRTHPLACE



REPLICA OF OLD FORT DEARBORN



FIELD MUSEUM

1934 THE GRAY LINE 1934

Tour A

Special and Exclusive

Gray Line-Greyhound Personally Conducted

World's Fair Wonder Tour

Exclusively Offered by the Gray Line and Operated in
Conjunction with World's Fair Greyhound Lines

Time of Tour About 2½ Hours — Stop-Over Permitted

Passengers, if they so desire, may STOP-OVER inside of the Grounds on completion of this tour and return to their Gray Line Starting Point on any later coach. Fare: \$2.00 Round Trip, Including Admission to Grounds, all Transportation Charges and Guide Services.

This Tour leaves all Gray Line Starting Points Every Half Hour, on the Half Hour and Hour, from 9:30 a.m. to 10:00 p.m. Every Day, Sundays and Holidays included, during entire period of Fair.

The World's Fair Grounds being over three miles in length and nearly a half mile wide, the Intelligent Way for the Visitor to Chicago to get a Comprehensive Idea of the Greatness and Magnificence of this, The Greatest Exposition Ever Known To Man, is to FIRST make this EXCLUSIVE GRAY LINE-GREYHOUND WORLD'S FAIR WONDER TOUR.

Under the personal guidance of our specially trained Gray Line College

This Tour is not sold inside of the Grounds and can be purchased only at Gray Line Offices and Starting Points or through Gray Line Agents.

Student Lecturers, passengers on this tour have unfolded for mile after mile the story of the Wonders created here on the shores of Lake Michigan.

Many Visitors will spend days here at the Exposition, some will even spend weeks, but whether your visit be limited to only a few hours or longer let your INTRODUCTION be this Exclusive Gray Line-Greyhound World's Fair Wonder Tour.

PAGE NUMBER ONE



HALL OF SCIENCE



BUCKINGHAM FOUNTAIN



GENERAL EXHIBITS GROUP



Tour B Gray Line New 1934 General and Complete Tour of Chicago



A Personally Conducted Gray Line Grand Tour of Chicago including Loop and World's Famous Parks and Boulevards. A Gorgeous Panoramic View of 1934 World's Fair Grounds and Beautiful Skyline of Chicago, Chicago University, Grounds and Buildings of Old Chicago World's Fair of 1893, Edgewater Beach District, Loyola University and Mundelein College, etc. Follows closely the South and North Shores of Chicago's Parkway Waterfront along Lake Michigan.

50 Mile Tour Time About 3 Hours Fare \$2.50, Includes Everything

Over 500 major points of interest passed and explained thoroughly by your Gray Line College Student Lecturer on this New 1934 Chicago Tour.

WORLD'S FAIR GRAY LINE SCHEDULE MAY 15TH TO NOVEMBER 15TH, 1934

This Gray Line New General Complete Tour of Chicago leaves all Gray Line starting points (see inside front cover for complete list of Gray Line starting points).

**Departures Every Half Hour on the Hour and Half Hour
8:00 A. M. to 6:00 P. M.**

DAILY, INCLUDING SUNDAYS AND HOLIDAYS

Pre-Fair and Post-Fair schedule before May 15th and after November 15th, 10:00 and 11:00 A. M.; 1:00 and 2:00 P. M.

This Tour Operated Every Day Throughout the Year

PAGE NUMBER TWO



CHAPEL-UNIVERSITY OF CHICAGO



SKY LINE OF CHICAGO SHOWING



GRANT PARK AND MICHIGAN BOULEVARD

STOPS ON THIS TOUR MADE AT TAFT'S FOUNTAIN OF TIME, CHICAGO UNIVERSITY CHAPEL, AND NATIONAL WAR MEMORIAL OF THE ELKS, WHEN THESE BUILDINGS ARE OPEN TO THE PUBLIC.

Tour B

Complete Chicago Tour—Continued

IN coming to our great city of Chicago we welcome you, our guests, to the world's most interesting and progressive city. This Gray Line New General and Complete Tour of Chicago was designed to meet your needs, to show you Chicago completely in the shortest possible time. THIS IS THE ONLY TOUR THAT SHOWS YOU CHICAGO OF TODAY.

This Grand Tour of Chicago is one of America's most interesting and educational tours. Seated in our comfortable coach you have unfolded before your eyes the greatness of the second largest city of the United States. Years of study and planning by us has made this the Perfect Tour. For over twenty years the sight-seeing public throughout America have looked to GRAY LINE for Service, Satisfaction and Safety.

Thousands of tourists traveling in their own motor cars each year park them when they come to Chicago and make our GRAY LINE tours to

avoid congestion, to see and know Chicago properly, and to safeguard their machines against accidents and damage.

Every visitor to Chicago should make this GRAY LINE New 1934 GENERAL and COMPLETE TOUR OF CHICAGO.

Telephone our main switchboard, Franklin 3341, connecting all GRAY LINE Starting Points and Branch Offices for all Chicago Sight-Seeing Information and Reservations. Remember we call for passengers for all GRAY LINE tours at any point within the Loop.

WHEN YOU RIDE WITH CHICAGO GRAY LINE YOU ARE RIDING WITH THE OFFICIAL WORLD'S FAIR SIGHT-SEEING COMPANY.

Gray Line of Chicago reserves the right to use coaches of affiliated companies as well as their own fleet for all tours.

SEE MAP
PAGES 6 AND 7
FOR OUTLINE
OF THIS NEW
GRAY LINE
COMPLETE
TOUR OF
CHICAGO



NATIONAL WAR MEMORIAL-ELKS

PAGE NUMBER THREE



CHICAGO BOARD OF TRADE



CHICAGO WORLD'S FAIR 1934



MICHIGAN AVENUE NORTH

Tour C

A Perfect Day in Chicago — Gray Line

All Day—All Expenses Paid Tour



WORLD'S FAIR AND CHICAGO PERSONALLY CONDUCTED AND COMPLETE IN ONE DAY
ALL FOR \$5.00 INCLUDING LUNCHEON

This Tour Leaves All Gray Line Starting Points Every Day Throughout the Fair Including Sundays and Holidays

Departures Every Half Hour on the Hour and Half Hour 8:00 A. M. to 11:00 A. M.

Time of Tour Complete Approximately 7 Hours and Stop-Over Time Permitted Inside of World's Fair Grounds if Desired

EXCLUSIVELY A GRAY LINE-GRAYHOUND FEATURE TRIP

Sold Only at Gray Line Starting Points and by Authorized Gray Line Agents Everywhere

TELEPHONE FRANKLIN 3341 FOR ALL RESERVATIONS AND INFORMATION

See Inside Front Cover for Complete List of All Chicago Gray Line Starting Points

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD'S FAIR ON SALE AT ALL GRAY LINE OFFICES

**THE GRAY LINE
IS THE OFFICIAL WORLD'S FAIR SIGHT SEEING COMPANY**

PAGE NUMBER FOUR

Tour C

**Gray Line All Day—All Expenses
Paid Tour — Continued**

The Ideal All-Day Program

combines New 1934 Gray Line General and Complete Tour of Chicago and Exclusive Gray Line-Grayhound World's Fair Wonder Tour.

EVERY visitor to Chicago and the 1934 World's Fair, whether you plan to visit for one day or for weeks, should make this Perfect One Day Tour. A comprehensive introduction to everything and personally escorted by one of our Gray Line College Student Lecturers. You will see and learn more of the World's Fair and Chicago on this trip than you would in two weeks going about by yourself.

It is most economical, for it includes your admission to the Fair and your luncheon. No fuss or worry, and on every Gray Line Tour you are invited to ask all the questions you desire, you are assured of an intelligent and courteous answer.

YOU ARE STRONGLY ADVISED TO MAKE THIS TOUR ON YOUR FIRST DAY IN CHICAGO OR AS SOON AS POSSIBLE THEREAFTER.

See and know Chicago and the World's Fair right by making our various Gray Line Tours.

CHICAGO GRAY LINE



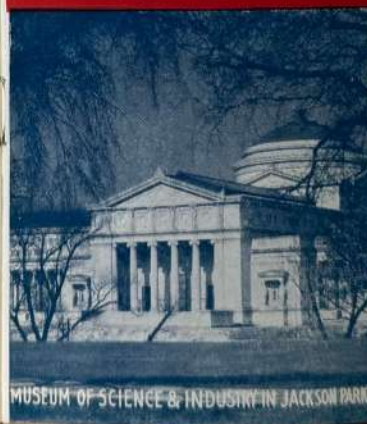
The real measure of our success comes from the man behind the megaphone — the lecturer. The various colleges and schools send us men for these positions. Coming to us in their freshman year and remaining in CHICAGO GRAY LINE service during their entire college career naturally gives us the best lecturing staff in the country.

Our lecturers are all gentlemen, courteous, of good appearance and personality. Every man is a trained public speaker and an honor student of his class.

A feature of every CHICAGO GRAY LINE lecture is the entire absence of jokes and facetious remarks. Each CHICAGO GRAY LINE lecture is the result of long study and research, and the historical, commercial and industrial facts are absolutely accurate.

NO POSTAL CARDS OR OTHER ARTICLES ARE SOLD ON GRAY LINE COACHES

PAGE NUMBER FIVE



MUSEUM OF SCIENCE & INDUSTRY IN JACKSON PARK



FOUNTAIN OF TIME



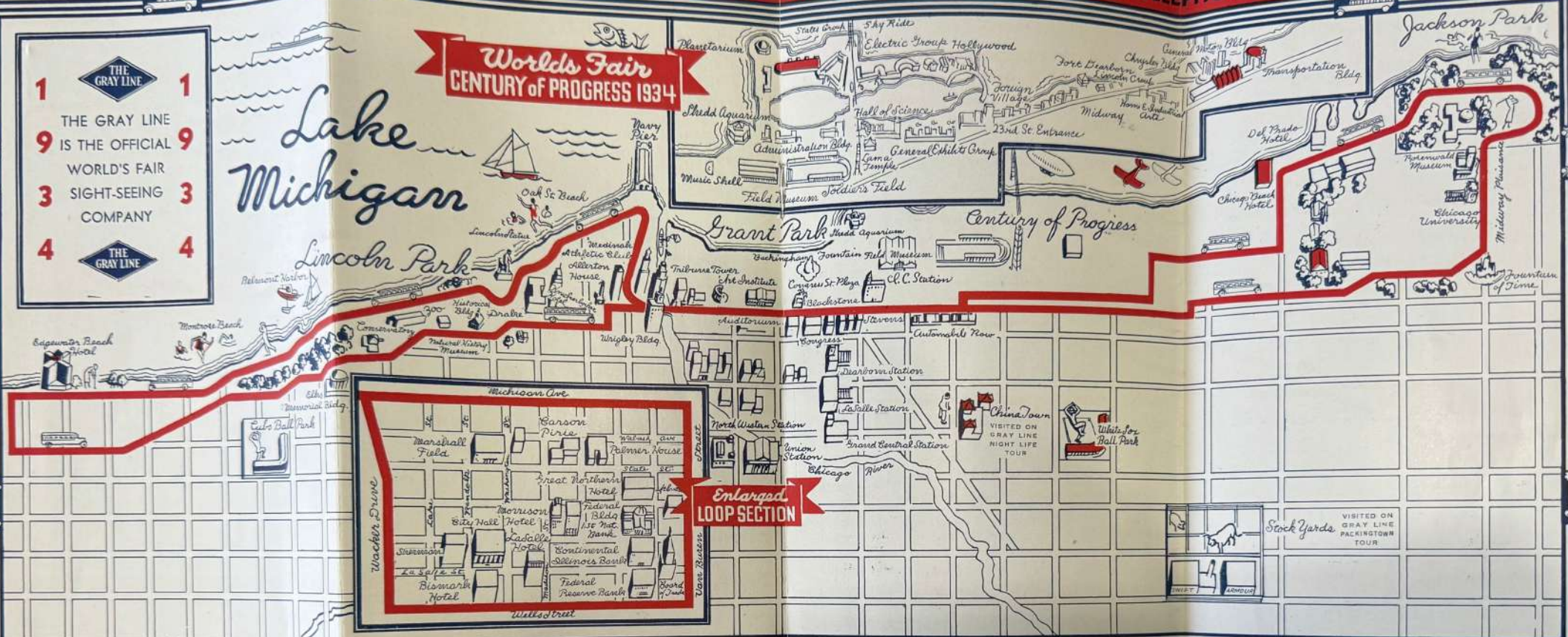
THE GOLD COAST
OAK STREET BEACH

FOR ALL WORLD'S FAIR AND CHICAGO SIGHT-SEEING INFORMATION AND RESERVATIONS TELEPHONE FRANKLIN 3341

1 THE GRAY LINE 1
9 IS THE OFFICIAL 9
WORLD'S FAIR
3 SIGHT-SEEING 3
COMPANY 4
4 THE GRAY LINE 4

Lake Michigan

World's Fair
CENTURY OF PROGRESS 1934



Enlarged
LOOP SECTION

THE GRAY LINE

TELEPHONE
FRANKLIN 3341
FOR ALL INFORMATION
AND RESERVATIONS

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD'S FAIR ON SALE AT ALL GRAY LINE OFFICES

Eight Distinctive Gray Line Personally Conducted Tours

TELEPHONE
FRANKLIN 3341
FOR ALL INFORMATION
AND RESERVATIONS

THE GRAY LINE

<p>Tour A WORLD'S FAIR WONDER TOUR</p> <p>Special and Exclusive Operated by Gray Line-Greyhound Line</p> <p>Time 2 1/2 hours. Stop-over inside of Fair Grounds Permitted.</p> <p>Fare, \$2.00</p> <p>Including Admission to Grounds Departures Daily, including Sundays and Holidays, Every Half Hour. 9:30 A. M. to 10:00 P. M.</p> <p>READ PAGE 1 FOR FULL DETAILS</p>	<p>Tour B NEW GENERAL TOUR OF CHICAGO</p> <p>A most complete tour of Chicago, including Loop, Old World's Fair Grounds, World's Famous Parks and Boulevards, Edgewater Beach District, Stops at Chicago University Chapel and Elks Memorial.</p> <p>Fare, \$2.50—Time, About 3 Hours.</p> <p>Departures Daily, including Sundays and Holidays, Every Half Hour. 8:00 A. M. to 6:00 P. M.</p> <p>READ PAGES 2 AND 3 FOR FULL DETAILS</p>	<p>Tour C ALL DAY ALL EXPENSE TOUR</p> <p>The Ideal All-Day Program includes New General Tour of Chicago and ex- clusive Gray Line-Greyhound World's Fair Wonder Tour—</p> <p>ALL FOR \$5.00 (Including Luncheon)</p> <p>This exclusive Gray Line Tour leaves all Gray Line starting points every day including Sundays and Holidays— Every Half Hour, from 8:00 A. M. to 11:00 A. M.</p> <p>READ PAGES 4 AND 5 FOR FULL DETAILS</p>	<p>Tour D BEAUTIFUL EVANSTON, NORTHWESTERN UNIVERSITY AND FORT SHERIDAN</p> <p>Including Evanston, N. W. Univer- sity, Home of Gen. Charles Dawes and Fort Sheridan. Follow the North Shore Along Lake Michigan. The Finest Tour out of Chicago. Time, about 4 hours.</p> <p>Fare, \$3.00</p> <p>Departures Daily, including Sundays and Holidays 2:00 P. M. Only</p> <p>READ PAGE 8 FOR FULL DETAILS</p>	<p>Tour E STOCKYARDS AND PACKINGTOWN</p> <p>The Most Educational Tour in Amer- ica. An Inside View of the Great In- dustry That Made Chicago Famous.</p> <p>Personally conducted all the way.</p> <p>Time, 2 1/2 Hours—Fare, \$1.50</p> <p>Departures Daily Except Sundays and Holidays, 10:00 A. M. and 1:00 P. M.</p> <p>Saturdays—10:00 A. M. Only Mondays—1:00 P. M. Only</p> <p>READ PAGE 9 FOR FULL DETAILS</p>	<p>Tour F CHICAGO SOUTH TOUR</p> <p>All Points of Interest on South Side. Visit Old World's Fair Grounds and pass New. Stop made at Chicago Univ. Chapel and Tait's Fountain of Time.</p> <p>Time, 1 1/2 Hours—Fare, \$1.50</p> <p>Departures Daily including Sundays and Holidays, Every Half Hour 9:30 A. M. to 7:30 P. M.</p> <p>READ PAGE 10 FOR FULL DETAILS</p>	<p>Tour G CHICAGO NORTH TOUR</p> <p>All Points of Interest on North Side, Lincoln Park, Gold Coast to Edge- pass New. Stop made at Chicago Univ. Chapel and Tait's Fountain of Time.</p> <p>Time, 1 1/2 Hours—Fare, \$1.50</p> <p>Departures Daily, including Sundays and Holidays, Every Half Hour 8:00 A. M. to 6:00 P. M.</p> <p>READ PAGE 11 FOR FULL DETAILS</p>	<p>Tour H CHICAGO BY NIGHT TOUR</p> <p>A Tour Unusual, Strange and Dif- ferent—Chinatown, The Ghetto, Little Italy, Hoboland, Bughouse Square. Stops made at Chinatown City Hall, Hull House and Bughouse Square.</p> <p>Time, 2 1/2 Hours—Fare \$2.00</p> <p>Departures Daily, including Sundays and Holidays, Every Half Hour 7:00 P. M. to 10:00 P. M.</p> <p>READ PAGES 12 AND 13 FOR FULL DETAILS</p>
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See list of Gray Line Starting Points on inside front cover.

PAGE NUMBER SIX

PAGE NUMBER SEVEN

See list of Gray Line Starting Points on inside front cover.

THE
GRAY LINE

THIS GRAY LINE TOUR IS
CHICAGO'S FINEST HALF DAY
TOUR OUT OF THE CITY

LAKE MICHIGAN



Tour D

Beautiful Evanston

Northwestern University and Fort Sheridan Tour

60 Miles

Time About 4 Hours

Fare \$3.00 Round Trip

THE FINEST HALF DAY TOUR OUT OF CHICAGO

Follows the Beautiful Shore Line of Lake Michigan through the North Shore Suburbs of Chicago, the Millionaire Residential section of this great city. Through Evanston we pass the campus of Northwestern University and the Main Buildings of the College; Home of that noted American, Former Vice-President of the United States, Gen. Charles Dawes. Through Wilmette, Winnetka, Hubbard Woods, Highland Park and the United States Military Reservation at Fort Sheridan. This is a tour everyone should make, for the North Shore of Chicago is the most beautiful section of America—a sight-seeing trip you will never forget.

SCHEDULE:

This Tour operated every day throughout the year with a minimum of four passengers from all Gray Line starting points.

Departures Every Day, Including Sundays and Holidays at 2:00. P. M. Only

For Complete List of All Gray Line Branch Offices and Starting Points, See Opposite Page Number Nine.

PAGE NUMBER EIGHT

THE
GRAY LINE

Tour E New Gray Line Stock-Yards and Packingtown Tour

25 Miles

Time About 2½ Hours

Fare \$1.50 Round Trip

This tour operated throughout the year with minimum of four passengers every day, excepting Sundays and holidays. This tour leaves all Gray Line Starting Points (listed below) at 10:00 A. M. and 1:00 P. M.; Saturdays 10:00 A. M. only; Mondays 1:00 P. M. only.

Complete Tour Made Through Interior of One of Chicago's
Leading Packing Houses

CHICAGO leads the world in the meat packing industry. To know Chicago one must see the yards and packing plants. Our tour takes you directly through the yards to the visitors' entrance of one of the world's leading plants. Here you are met by a special representative of the company and you are guided by him through the various departments and each operation is fully explained. Each process is followed from the animals reaching the yard until the meat is ready for delivery.

One is impressed by the cleanliness and skill with which the meat is handled. Government Inspectors are seen everywhere examining meat before it goes to the cooler.

This is truly an educational and intensely interesting tour and you should not leave Chicago without an intimate Gray Line view of the Great Industry that First Made Chicago Famous.

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD'S FAIR ON SALE AT ALL GRAY LINE OFFICES

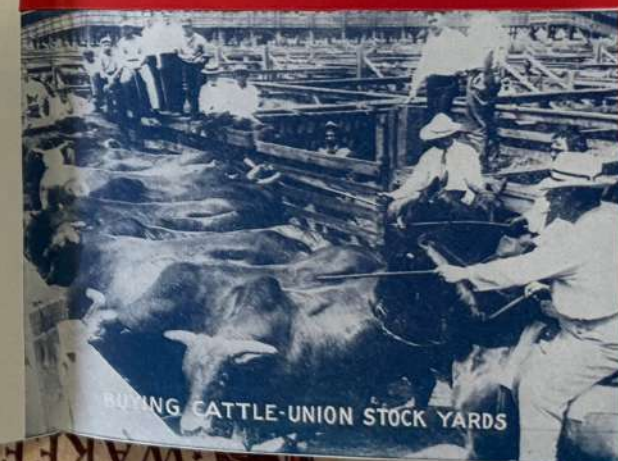
THE MOST INSTRUCTIVE AND EDUCATIONAL TOUR IN AMERICA

PAGE NUMBER NINE

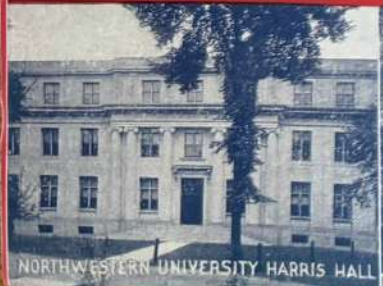
Chicago Gray Line Starting Points

- | | |
|--|---|
| STEVENS HOTEL
Michigan Blvd. at 7th St. | HARRISON HOTEL
Wabash Ave. at Harrison |
| PALMER HOUSE
State and Monroe Sts. | DRAKE HOTEL
Michigan Blvd. at Lake Shore Drive |
| MORRISON HOTEL
Madison at Clark St. | BISMARCK HOTEL
Randolph St. at Wells |
| SHERMAN HOTEL
Randolph St. at Clark | KNICKERBOCKER HOTEL
Walton Pl. near Michigan |
| LA SALLE HOTEL
La Salle at Madison St. | BLACKSTONE HOTEL
Michigan Blvd. at 7th St. |
| GREAT NORTHERN HOTEL
Jackson Blvd. at Dearborn | LEXINGTON HOTEL
Michigan Blvd. at 22nd St. |
| ATLANTIC HOTEL
Clark St. near Jackson Blvd. | ALLERTON HOTEL
N. Mich. Blvd. at Superior |
| All Railroad Stations, and Greyhound Bus Terminal,
1157 South Wabash Avenue | |

TELEPHONE FRANKLIN 3341 FOR ALL CHICAGO AND WORLD'S FAIR SIGHT-SEEING INFORMATION AND RESERVATIONS



DRIVING CATTLE-UNION STOCK YARDS



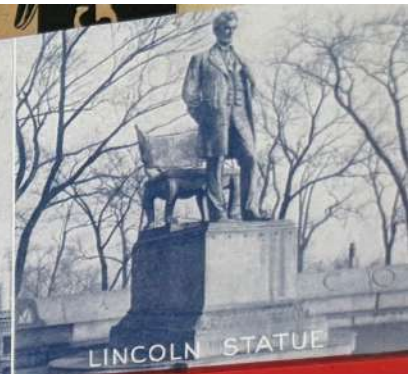
NORTHWESTERN UNIVERSITY HARRIS HALL



HOME OF FORMER VICE PRESIDENT DAWES



TROOPS AT FORT SHERIDAN



Tour F

Chicago South Tour

25 Miles Time About 1½ Hours Fare \$1.50

Stops made at new University of Chicago Chapel, when open, and Taft's Fountain of Time.

THIS TOUR RECOMMENDED FOR TOURISTS
WITH A LIMITED AMOUNT OF TIME

Departures Every Half Hour from All Gray Line Starting Points (see Inside Front Cover for complete list) from 9:30 A. M. to 7:30 P. M. Daily, including Sundays and Holidays.

VIEW OLD WORLD'S FAIR GROUNDS AND BUILDINGS OF 1893. SEE THE PANORAMIC VIEW OF NEW WORLD'S FAIR

A DISTINCT New and Original Tour of the Loop and South Side affording the tourist an opportunity to enjoy the beauties, splendor and magnificence of Chicago. South Michigan Boulevard, Grant, Jackson and Washington Parks are seen at their best. Gray Line Tours make it easy for you to see comfortably and conveniently the many wonders of this wonder city.

PASSENGERS ARE STRONGLY URGED TO MAKE OUR TOUR B, THE GENERAL AND COMPLETE TOUR OF CHICAGO, WHICH INCLUDES ALL OF THIS TOUR AS WELL AS ALL OF TOUR G. THE SAVING IS CONSIDERABLE.

Passengers driving their own cars are advised to park them and make our various sight-seeing tours. In this way they avoid all chance of damage to their cars and they see Chicago, via the Gray Line, without worry and in a thorough and economical manner.

Special Souvenir Admission Tickets to World's Fair On Sale at All Gray Line Offices

Special trips arranged to National Shrine of the Little Flower, St. Clara's Carmelite Church. Rates quoted on application.

OUR BUSINESS IS BASED UPON INDIVIDUAL PERSONAL SERVICE AND EVERY POSSIBLE PRECAUTION IS TAKEN FOR THE SAFETY AND COMFORT OF OUR PASSENGERS. ONLY THE MOST COMPETENT AND CAREFUL DRIVERS ARE EMPLOYED — MEN OF LONG EXPERIENCE, WHOSE FIRST AND LAST THOUGHT IS FOR THE SAFETY AND COMFORT OF YOU, OUR GUESTS.

Tour G

Chicago North Tour

25 Miles Time About 1½ Hours Fare \$1.50

Stops made at new \$4,000,000 War Memorial of the Elks, when open, and famous St. Gauden statue of Lincoln.

THIS TOUR RECOMMENDED FOR TOURISTS
WITH A LIMITED AMOUNT OF TIME

Departures Every Half Hour from All Gray Line Starting Points (see Inside Front Cover for complete list) from 8:00 A. M. to 6:00 P. M. Daily, including Sundays and Holidays.

VIEW THE FAMOUS LINCOLN PARK NORTH SIDE DISTRICT OF CHICAGO, THE NOTED EDGEWATER BEACH HOTEL, LOYOLA UNIVERSITY AND MUNDELEIN COLLEGE

THE Short Tour Supreme, teeming with interest every moment from start to finish, includes the Loop, Gold Coast and Beaches, Lower Level of Wacker Drive, Navy Pier, Lincoln Park, Zoo and Conservatory, Belmont Harbor, Edgewater Beach Hotel. We pass through Tower Land and view the Tribune, Wrigley, Medinah and Allerton Towers.

PASSENGERS ARE STRONGLY URGED TO MAKE OUR TOUR B, THE GENERAL AND COMPLETE TOUR OF CHICAGO, WHICH INCLUDES ALL OF THIS TOUR AS WELL AS ALL OF TOUR F. THE SAVING IS CONSIDERABLE.

The Palmolive Building with its Lindbergh Light, the most powerful aerial beacon in the world is seen. Along the lake shore is the Gold Coast, the homes of many Chicago millionaires. These are but a few of the many points of interest seen on this Gray Line Tour and explained to you by our Gray Line College Student Lecturer.

Gray Line of Chicago reserves the right to use coaches of affiliated companies as well as their own fleet for all tours.

Special Souvenir Admission Tickets to World's Fair On Sale at All Gray Line Offices

THERE IS MUCH TO SEE HERE IN CHICAGO, THE CITY BEAUTIFUL. TO SEE AND KNOW CHICAGO RIGHT, MAKE OUR VARIOUS CHICAGO GRAY LINE SIGHT-SEEING TOURS.



CHICAGO BY NIGHT FROM TRIBUNE TOWER



YOUR PERSONAL ESCORT

Tour H A TOUR UNUSUAL—STRANGE AND DIFFERENT **Chinatown and Chicago by Night** A BRAND NEW 1934 GRAY LINE NIGHT LIFE TOUR

25 Miles

Time About 2½ Hours

Fare \$2.00

Nothing Is Sold on This Tour and Your Fare of \$2.00 Includes All Admissions and Other Costs

This Tour Leaves Every Evening Including Sundays and Holidays

Schedule May to November, 1934

Departures from all Gray Line starting points (see inside front cover for complete list) every half hour on the hour and half hour from 7:00 P. M. to 10:00 P. M.

Take This Original Chicago Gray Line Tour

Stops made at Chinatown City Hall and Hull House (when open), Bug House Square and other points. We visit Chinatown, the Spanish and Latin Quarters, the Japanese, Mexican and Turkish Settlements, Little Italy, Little Bohemia and Little Russia. Hobo Land, the home of the "down and outers," and many other queer sights. The Ghetto and the Art Colony.

This is a Gray Line Around the World Tour all in one evening. You see Chicago's Own League of All Nations via this Gray Line Tour. Passengers may terminate this tour at one of Chicago's leading Night Clubs if they so desire.

SPECIAL SOUVENIR ADMISSION TICKETS TO WORLD'S FAIR ON SALE AT ALL GRAY LINE OFFICES

IT IS PERFECTLY SAFE FOR LADIES ALONE TO MAKE THIS TOUR

PAGE NUMBER TWELVE



CHINATOWN CITY HALL



HULL HOUSE



NORTH CHICAGO BY NIGHT

Gray Line Night Life Tour—Continued

YOU WILL not want to miss this, the greatest of all Sight-Seeing Tours ever operated. We visit those sections of the city and places little frequented by the stranger, not yet by the Chicagoan himself, where we see types of people appealing to our curiosity.

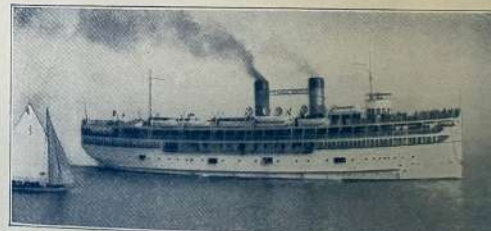
We see a new and different Chicago on this Gray Line Tour. Under the shadow of the evening's darkness we have turned to the human side of the "World's Most Progressive City." No other tour in America compares with this trip and is seen at its best only with the Gray Line. SEE CHICAGO AFTER DARK.

WE RETURN YOU ON THIS TOUR TO YOUR RAILROAD STATION, LOOP OR NEAR LOOP HOTEL FREE OF CHARGE.

An Experienced Gray Line College Student Lecturer
Accompanies Each Coach.

Telephone Franklin 3341

for all World's Fair and Chicago Sight-Seeing Information
and Reservations.



S. S. THEODORE ROOSEVELT

Ask at Gray Line Office for Free Boat Folders of short trips on Lake Michigan. Any Gray Line Guide or Office will oblige you, sell you your tickets and make reservations.

PAGE NUMBER THIRTEEN



A WORLD'S FAMOUS ORGANIZATION
SIGHT-SEEING EVERYWHERE

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