

SM

INFO

Surrey, BC
778-875-3767
smaynard4@my.bcit.ca

SKILLS

Web Development

- CSS, SCSS & HTML
- Javascript
- PHP
- React
- Storybook
- Experienced in creating and altering code of Wordpress websitesp
- Collaborating on Github

Design

- UX/UI design, testing and prototyping
- Logo/branding experience
- Photo Editing
- Web Design
- Storytelling
- Design Research & strategy
- Versed in Wordpress Website building
- Magazine Page Layout
- Video Editing

TOOLS

- Adobe Photoshop
- Illustrator
- Photoshop
- Indesign
- Figma
- Adobe Auditions
- After Effects
- Adobe Premiere
- Microsoft products (exce, Word, Power point)
- Sketch
- Heat maps

SHANNON MAYNARD

Summary

I'm primarily focused on creating meaningful user experiences through UX/UI design which is complemented through my graphic design skills that add for better visual impacts. Recently, I've also been learning and practicing CRO skills, using tools such as heat maps, which I've found further complement both my UX/UI and graphic design skills. These skill combinations make my projects more user friendly, visually imapctful and while also having the practical benefit of active customer conversion.

Education

BCIT Digital Design and Development diploma program

2019 - 2021

After realising that a background in pure arts wasn't the right choice, I left Emily-Carr to pursue my true passion, digital design. At BCIT, I worked on many types of types of projects, where I learned how to develop, and creat dynamic solutions for cross-platform applications. Some of the major projects I worked on include website building through wordpress, as well as react applications, which I built with resuable components. Other Major projects include creating user friendly application designs and prototyping through tools such as figma. I also practiced creating style guides and user testing.

Through these projects, BCIT has taught me one of my best skills: communication. They constantly threw us together constantly into teams so we'd learn how properly collaborate with with a diverse group of team members. This skill has helped me in creating better and more consistent projects that take in other members inputs as well as my own.

Emily-Carr University Bachelor of Fine Arts Program

2017

During my time there, I deepened my art background by taking photography courses, art history, painting, and sound editing.

Neighbourhood Arts Studio Portfolio Program

2016
Summer

Worked on different art mediums such as painting, drawing, and multi-media art for the purposes of creating a portfolio to enter Emily Carr University

Panorama-Ridge Secondary School High school Diploma

2012-2014

Was part of a French Immersion program where I graduated with honours

Work History

Junior Interior Painter:

2019 - 2020

For the past year and a half, I've worked as a junior painter, painting home interiors. Learned how to talk to customers and work in a team environment

Piano Tutor

2013 - 2018

I started my own piano tutoring business through word of mouth and advertising with flyers. For five years, I taught many kids on founda-tional piano skills and helped them learn piano and improve for the Royal Conservatory Music examinations. I learned leadership skills and how to get students to follow my directions

Customer Service at Farmers Market

2017 Summer

Worked in the deli, making food, and manning the cash register. Developed customer relationship skills