

# Shannon Maynard

shannon.maynard@gmail.com | 778-875-3767 | Burnaby

## UX/UI DESIGNER

### ABOUT ME

I am a highly creative UX/UI designer that is motivated to learn, hardworking, and a team player. I'm focused on creating meaningful user experiences through UX/UI design which is complemented by my knowledge of how web development works as well as my graphic design skills that add for better visual impacts.

### SKILLS

#### UX/UI

- Figma, Illustrator, Photoshop, Sketch, Indesign, Wordpress, Adobe XD, Google Apps(Slides, Sheets, Forms) & Balsamiq.
- User Research, Persona Creation, Information Architecture, Interactive Prototyping, User Testing, Style Guides, Interface Design, Content Inventory, Sitemap.

#### Front-End Development

- HTML, SCSS, CSS, NEXT JS, REACT, useState, Storybook

#### Graphic Design

- Photo Editing, Logo Design, Icon design, Graphic Design (posters, brochures, layouts etc.), Interactive PDF

### EDUCATIONAL HISTORY

#### DIPLOMA IN DIGITAL DESIGN AND DEVELOPMENT

Sept 2019 - May 2021

*British Columbia Institute of Technology*

- I acquired a strong foundation in designing and developing cross-platform, interactive online applications while working seamlessly both alone and in a team environment.
- Strong in-depth education in principles of user interface design, as well as user experience design.
- Learned what users didn't like, what they expected, and what they needed, which allowed the creation of applications tailored to target audiences for the best user experience possible.

## SCHOOL PROJECTS

### CommAid

Sept - Dec 2021

- A web application for connecting students looking for volunteer work to organizations. Worked together with two other front-end developers/designers and a backend developer to create a web application online. Participated in all aspects from ideation, design, logo & branding, testing, and development.

### A Peanut's Adventures

Sept - Dec 2021

- Interactive PDF game for children about a hamster named Peanut running away from home and her adventures outside using Adobe Indesign. Solo project, which involved taking photos, editing them, writing content, designing the layout, and animations.

### Budding Writers

Jan - May 2020

- WordPress website for a bookstore cafe targeted towards writers and book lovers. A group project and participated in all aspects of the project. This project placed heavy emphasis on user experience.

## BACHELOR OF FINE ARTS PROGRAM

2017

Emily-Carr University

- During my semester there, I deepened my art background by taking photography courses, art history, painting, and sound editing.

## RELATED WORK HISTORY

### PRACTICUM: WEBSITE REDESIGN

April 2021 - Present

Collective Truthers

- Task: create/redesign a WordPress website for Collective truthers (real client); a book publishing website for first-time writers. Participated in research, planning, branding, low-high fidelities, and website creation.

### LOGO DESIGN

Jan. 2021

Optimum Campaign

- Hired to create a logo for Optimum Campaign, a marketing company.