

# NEW JERSEY DISTRICT KEY CLUB INTERNATIONAL



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**CARING - OUR WAY OF LIFE**

## International Programs Committee

**From:** Sam Levisay, New Jersey District Governor

**RE:** Committee Directives

**Co-Chairs:** Lieutenant Governor Division 13      Nathaniel Silberman  
Lieutenant Governor Division 14      Latifa Ali

**Members:** Lieutenant Governor Division 6      Jeffrey Maziarz  
Lieutenant Governor Division 7      Josie Suddeth  
Lieutenant Governor Division 4      Tommy Michael  
Lieutenant Governor Division 18      Ricky Thompson  
Lieutenant Governor Division 8      Rebecca Austin

## ***GENERAL DIRECTIVES***

1. Assign the following subcommittees and review what is to be expected by each representative:
  - a. International Convention
  - b. Key Leader
  - b. Youth Opportunities Fund/Outside Organizations
  - c. Service Partners (suggestion: two people should be on this subcommittee)
2. Review the 2013/2014 International Programs Committee Final Report.
3. Attend ALL workshops relating to International Programs at International Convention.
4. Write articles about District Relations for the *Jersey Key* and *KEYping up*, when assigned by Editor Pat and Secretary Jackie.
5. Each subcommittee representative must compose a brief article for the District Website and submit it to Webmaster Srikar by June 1, 2014.
6. Write any articles asked of you for the District Handbook by Secretary Jackie.
7. Develop informative and creative flyers to be used at the Regional Training Conferences, when assigned by the RTC Committee.
8. Write a lieutenant governor news article by the fifteenth of every other month beginning in May with information about upcoming events and project ideas.

### ***INTERNATIONAL CONVENTION***

1. Develop a flyer for LTGs to use to promote ICON in their newsletters.
2. Acquire current International Convention count of attendees.
3. Make and prepare a presentation/ trifold for the ICON Service Fair. Make it creative, interactive, and alluring.
4. Make sure every board member is registered for International Convention.
5. Write an ICON recap for lieutenant governors' newsletters by July 25<sup>th</sup>, 2014.

### ***KEY LEADER***

1. Write an article for Lieutenant Governors to use in their newsletters about Past Key Leader events and the upcoming Key Leader program by September 15<sup>th</sup>, 2014.
2. Discuss with Governor Levisay about other flyers and publications can be produced for Key Leader.
3. Write a sample letter to Kiwanis Clubs explaining why we need their assistance in nominating someone from their respective Key Clubs to attend Key Leader.
4. Set a Key Leader attendance goal for each lieutenant governor.
5. Maintain in contact with LTGs to make sure that information is being sent out and members will be in attendance.

### ***YOUTH OPPORTUNITY ORGANIZATIONS/ OUTSIDE ORGANIZATIONS***

1. Start discussing possible presentation ideas at Fall Rally.
2. Write a lieutenant governor news article for Y.O.F.
3. Write articles for the website and *Jersey Key* as instructed by Webmaster Srikar and Editor Pat.
4. Develop a flyer to promote Y.O.F.
5. Develop monthly flyers/articles to promote other service organizations to be submitted by the 15<sup>th</sup> of every month.

### ***SERVICE PARTNERS***

1. Publicize each organization through the District Mailing and Website. The website should be updated monthly (or more frequently) with information on upcoming events and projects.
2. Using the UNICEF PowerPoint presentation to be received at International Convention, prepare a UNICEF fundraising workshop for RTCs.
3. Find new ways to obtain toys for Children's Miracle Network and more places to send them.
4. Set reasonable fundraising goals for UNICEF, Children's Miracle Network, and March of Dimes. The District Board must approve of these at the April/May Board Meeting.
5. Develop a way to incorporate a project with an International Service Partner at a board meeting.
6. Develop a way to encourage a district wide project that involves an International Service Partner.
7. Arrange for a service partner representative to come for the DCON service fair.

CC: District Secretary  
District Administrator  
International Trustee