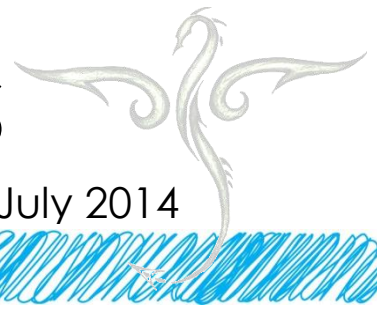


JacKEY Updates

July 2014



Hello, Club Secretaries!

I hope you are all having a lovely summer! This past month was very informative, as I and many other members of the NJ District traveled to Anaheim, California for International Convention (ICON). At ICON, we attended numerous workshops and compiled a Google Document of notes from many of them. This (informal) document can be viewed at:

https://docs.google.com/document/d/1fQE8S7hEUqg2jwYen8n3G_TzY_0-mD5jZYMUGKRo5bA/edit and a lot of the information will also be included in Fall RTC workshops and future communications from the district!

Additionally, sent with this update should be a copy of the 2014-2015 Annual Achievement Form (AARF). This form has to be turned in by a set date before District Convention and often is part of a secretary's duties to complete. While this is **not** the official mailing of the form (since DCON is rather far away!), I thought it might be helpful for all of you to see what activities Key Club International suggests for clubs while you are planning for the upcoming school year. On the second page of this update there are also some ELIMINATE awards clubs can win, in case you and your fellow officers would like to start preparing fundraisers. If you need another copy of the AARF or have any questions---about the form, the position of secretary, or Key Club in general---please let me know. I would be truly delighted to hear from you!



Yours in Caring and Service,

Jacqueline Dragon

Jacqueline (Jackie) Dragon

YES, CMRFs **do** have to be turned in for the hot summer months! Even if your club was not very active, please make sure to send in your **Club Monthly Report Form (CMRF)** to your Lieutenant Governor, your Zone Administrator, and me! A late and/or relatively empty form is better than nothing.

Would you like to hear more from the NJ District? Give the district board some feedback by going to <https://www.surveymonkey.com/s/XMV3ZVZ>.

Did you and your fellow club officers receive the **2014 Summer District Mailing**? This online mailing contained information from the DPS Committee about The **Eliminate Project**, the Advocacy Committee about this year's advocacy focus of **Hunger in America**, the Fall Rally Committees about **Fall Rally**, and much more!

For all those secretary-treasurers out there, donations for The Eliminate Project should be sent to:

Ann Updegraff Spleth
COO Kiwanis International
Foundation
3636 Woodview Trace
Indianapolis, In 46268.

Checks should be made out to **Kiwanis International Foundation** and **Eliminate** should be written in the memo section of the check.

Some cool things to look at on the NJ District Website:

- ❖ About Tab → Any of the sections to learn more about Key Club's structure and all of its positions; preferred charities, co-sponsors, and vision partners; current focuses; and more!
- ❖ Calendar Tab → Look at a live calendar of upcoming events!
- ❖ Resources Tab → Go to the "Membership Updates Center" section to start the process of paying dues for this service year; "Ltg Search" section to see who is your Ltg. and what other clubs are in your division; "District Resources" section to find forms like CMRF templates and instructions; "Public Relations Resources" for font packages, the Brand Guide, and the PR Handbook!

This is the last year of The Eliminate Project Campaign so let's all work hard to reach the district's goal of:

\$109,325.15

10 for the year (2010) Kiwanis joined the UNICEF Eliminate campaign
9 for the one baby that dies every 9 minutes
3 for the series of 3 vaccinations that can cure the disease
25 for the number of countries at the beginning of the service year with MNT
15 for the year (2015) of the planned end of Kiwanis' involvement in the campaign

Some awesome awards your club can receive for donating:

- ❖ Elimidallion = awarded to individuals who raise at least \$625 for the campaign (a club can give this to an individual, like an adviser)
- ❖ Global Service Society Patch
 - Gold level club = \$50 per member average
 - Silver level club = \$25 per member average
 - Bronze level club = \$10 per member average
- ❖ 1K Club = raise \$1,000 in 1 service year as a club
- ❖ K Unity Award = Key Club raises \$500 and the sponsoring Kiwanis Club raises \$500
 - Kiwanis Club gets the K Unity Award and the Key Club gets the 1K Club Award
- ❖ A recognition patch if you send Trick-or-Treat for UNICEF funds to UNICEF by December 31st.

Join the "**New Jersey District Key Club Secretaries**" Facebook group!