

NEW JERSEY DISTRICT KEY CLUB INTERNATIONAL



Sam Levisay
NJ District Governor
Cell: (908)-319-9990
211 Williams Street
Alpha, NJ 08865

njgovernorlevisay@gmail.com
CARING - OUR WAY OF LIFE

To: District Project Steering Committee
From: Sam Levisay, New Jersey District Governor
RE: Committee Directives

<u>Chairs:</u>	Lieutenant Governor Division 11	Farwa Shakeel
	Lieutenant Governor Division 20	Aleena Kazmi
<u>Members:</u>	Lieutenant Governor Division 22	Monica Gallagher
	Lieutenant Governor Division 5	Becca Lordon
	Lieutenant Governor Division 2	Charmaine Chew
	District Secretary	Jacqueline Dragon
	District Treasurer	Dan McCormack

GENERAL REQUIREMENTS

1. Attend ALL workshops relating to District Projects at International Convention.
2. Write articles about the Eliminate Project for the *Jersey Key* and *KEYping Up*, when assigned by Editor Pat and Secretary Jackie.
3. The chairpersons must compose a brief article for the District Website by June 1, 2014.
4. Complete monthly lieutenant governor newsletter articles and appropriate mailing flyers by the 10th of each month.
5. Conduct updates with Governor Levisay about progress with the Eliminate Project on the 10th of every other month starting in May.

THE ELIMINATE PROJECT: FUNDRAISING

1. Promote ELIMINATE week.
2. Decide upon a challenging yet realistic fundraising goal for the Eliminate Project, which must be approved by the District Board at the April/May Board Meeting. The fundraising goal for the 2013/2014 service year was \$93,180.61. Keep this in mind when deciding upon a fundraising goal.
3. Develop and start planning a District-Wide Fundraising Project. (An example would be the district-wide Eliminate Games held in February 2013 or the walk that was held at District Convention in April 2013. Last year Dance and Shake was unsuccessful only making about \$10 in profit)
4. Develop a way to raise money for ELIMINATE at all District events. (Some years they sold bracelets.)

5. Develop a fundraising week complete with possible dates and ideas for each day (just like Key Club Week).
6. Determine new ways of publicizing this District Project aside from District Mailings and the District Website.
7. Your committee is different because you have something all year long. You have a lot of freedom in this committee, so do not be afraid to take chances with it and see where it goes.

IDEAS

1. Create a list of fundraising ideas for Eliminate to present to the District at the next board meeting.
2. Promote the Eliminate Project by creating a flyer, brochure, or video explaining the organization's focus, the district's involvement, and possible project ideas.
3. Work with the International Programs Committee and the Public Relations Committee to come up with ideas on how to receive more information about the project that could help the committee publicize The Eliminate Project.
4. Contact Kiwanis or Key Club International to see if they have any Eliminate merchandise we could sell.
5. Set a District Board Fundraising goal. You can certainly request board members to hold divisional projects for the purpose of fundraising for Eliminate. These divisional projects can be anything, including the famous and very successful restaurant nights, or benefit concerts! Asking the board to hold one fundraising project after every board meeting is not unreasonable.

CC: District Secretary
District Administrator
International Trustee