

# NEW JERSEY DISTRICT KEY CLUB INTERNATIONAL



Sam Levisay  
NJ District Governor  
Cell: (908)-319-9990  
211 Williams Street  
Alpha, NJ 08865

[njgovernorlevisay@gmail.com](mailto:njgovernorlevisay@gmail.com)  
**CARING - OUR WAY OF LIFE**

To: District Programs Committee  
From: Sam Levisay, New Jersey District Governor  
RE: Committee Directives

Chairs: Lieutenant Governor Division 9 Tara Engelken  
Lieutenant Governor Division 10 Brooke Willemstyn  
Members: Lieutenant Governor Division 12 Devin Sun  
Lieutenant Governor Division 1 Alex Marino  
Lieutenant Governor Division 19 Bobbie Boettinger  
Lieutenant Governor Division 2 Dianna Torres

## GENERAL DIRECTIVES

1. Assign the following subcommittees and review what is to be expected by each representative:
  - a) Advocacy
  - b) K-Family Growth
  - c) K-Family Relations
2. Review the 2013/2014 District Programs Committee Final Report. Distribute portions of the final report to the respective representatives.
3. Attend ALL workshops relating to District Projects at International Convention.
4. Write articles about District Programs for the *Jersey Key* and *KEYping Up*, when assigned by Editor Pat and Secretary Jackie.
5. Each chairperson must compose a brief article for the District Website by June 1, 2014.
6. Write any articles asked of you for the District Handbook by Secretary Kelly.
7. Develop flyers, PowerPoints, etc. to be used at the Regional Training Conferences, when assigned by the RTC Committee.

## ADVOCACY

1. Decide upon one focus for the upcoming year and receive the approval of the District Board at the April/May Board meeting.
2. Develop a campaign for Clubs in the New Jersey District to become involved with your topic. Distribute a flyer about the campaign in the August mailing.
3. Develop a list of other ways to promote advocacy.
4. Make a brochure for the District with facts about, ideas, and directions for your topic/organization.

## **K-Family Growth**

1. Find potential Key Club locations with the help of Lieutenant Governors.
2. Create a list of target schools to be passed on to and used by the Lieutenant Governors.
3. Work with the Lieutenant Governors to actually charter the new clubs by speaking to the principal, finding an advisor, finding potential Key Club members, and purchasing the club building kit.
4. Charter 1 Kiwanis, 1 Key Club, 1 Kids, and 1 Builders club by DCON 2015.
5. Work closely with Governor Levisay.

## ***K-Family Relations***

1. Come up with ideas for a District wide service project that includes K-Families.
2. Work with Kiwanis and Circle K to promote the events that they are having.
3. Create a directory of all Kiwanis Clubs in New Jersey and the respective clubs that they sponsor.
4. Create a directory of all Builders Clubs and KKids Clubs in New Jersey.
5. Deliver information on the K-Family to the Board at every Board Meeting.

CC: District Secretary  
District Administrator  
International Trustee