# NEW JERSEY DISTRICT KEY CLUB INTERNATIONAL



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### **CARING - OUR WAY OF LIFE**

#### 2014 Official August Board Meeting of the New Jersey District Board of Trustees

# Official August Board Meeting Official 2<sup>nd</sup> Report of Activities of the New Jersey District Webmaster

#### Since the April Board Meeting, I have:

- Added several blog posts to the NJ District Website thanks to the district board's wonderful committees and members.
- Created a new page detailing the various positions of Key Club on the District Website.
- Created an event page for ICON (including a timer that counted down to the actual event; thanks to this idea from Editor Patrick Quinn, I am thinking about doing something similar for the Fall Rally event page).
- Joined the Executive board in filming the Fall Rally Commercial at Six Flags Great Adventure.
- Helped Tommy Duong, the Division 14 LTG from the LaMissTenn District, with his district's website.
- Talked to Matthew Bonachea, the District Webmaster of the Florida District, about their district website and possible improvements for it.
- Added the Executive Board Meeting Reports from the April Board Meeting to the website's resources page in order to enhance our district's transparency.
- Added more quotes to the quotes page of the NJ District Website.
- Worked with the Public Relations Committee in creating Facebook covers for the upcoming Fall RTCs.
- Added some features to the website and fixed some existing bugs based off of Governor Samantha Levisay's suggestions.
  - o Added a Board/LTG search page so that Key Clubbers can search for a specific LTG/Board Member or find their respective LTGs based on their clubs.
  - o Updated the Service Partners page to reflect missing partners.
  - o Added a "Start a New Key Club" and "Membership Update Center" page.
- Began work on the Fall Rally event page (waiting for the PR committee to finish editing the commercial we made at Six Flags and adding some finishing touches to the actual design of the page).

## 2014 August Board Meeting Webmaster's Report

• Assisted board members with technology problems.

Respectfully Submitted,

Smikor Gudipati

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New Jersey District Webmaster