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LICENSE TO SERVE

070

THE 70TH ANNUAL NEW JERSEY DISTRICT KEY CLUB CONVENTION

CHAIRPERSON'S WELCOME

I hope you are all excited to explore the magical world of service at DCON 2016! As Contests Committee Chairperson, I am proud to present you with the 2015-2016 Contests Packet. Although it may seem intimidating at first, I assure you that it is not a lengthy read. Simply look through the Table of Contents for the contests you and your club are interested in and be sure to read the next few pages for the General Guidelines. **Good luck to all!**

Why compete?

Competing in contest s are great opportunities for any club to gain recognition on a state —or even international level—for its wonderful achievement s in service, fundraising, and creativity. In addition, individual Key Club members can enter various contests to showcase their leadership and dedication to this organization such as the oratorical speech or impromptu essay contest. With over twenty contests in total, there is a contest that suits everyone. So please take the initiative and apply for at least one contest! Not only will you gain valuable experience, it will make your overall DCON 2016 experience better!

How are contests categorized?

In this packet is a general description of all events, requirements, rules, regulations and deadlines for submissions. There are different submission requirements and deadlines for each of the events so please read carefully! Some contests such as the District Project Award do not require an entry form but do have an early deadline for monetary submission. Other contests such as the Dominico Gatti Faculty Advisor Award have several parts in the submission packet. Members wishing to participate in the oratorical, talent, and impromptu essay contests should register at DCON but come prepared with the necessary materials.

Deadlines

The Table of Contents has been divided up in order to divide each set of contests up by deadlines. For a complete list, you can also check out the Contests Calendar on Page 6. The Early Contests which do not require any application form have individual deadlines for monetary submission very early in the Service Year. Next on the calendar are the nominations for the Awards of Appreciation. These are due on February 26th at the residence of Zone Administrator Mrs. Helene Miesner (see Page 5). The deadline that follows is March 7th for the Prejudged Contests. Lastly, many contests are due on the Friday night of DCON on April 1st. Lastly, please remember that all deadlines are dates by which all materials must be RECEIVED not postmarked.

Yours in caring and service,
Stephania Gonzalez Mena
Contests Special Committee Chairperson
LTG14.Gonzalez@gmail.com

JUDGES APPLICATION

If you want to see everything that the New Jersey District has to offer, then be a judge for the **prejudged contests!** Please submit the following application by **February 26th, 2016**

If you want to be a judge for the contests that are going to be judged at District Convention, please submit the following application no later than March 1st, 2016

No previous experience is necessary! All are welcome!

ADULTS ONLY

Mrs. Helene Miesner

166 Oaklyn Road

Phillipsburg, NJ 08865

meissnerh@norwescap.org

cc: DCON2016contests@gmail.com

CC. DCON2010C	comesis@gmail.com
Name:	
Home Club:	
Email:	
Address:	
Home Phone Number: () - W	/ork Phone Number : () -
 □ I have judged a contests at or before District Cor □ I am willing to judge the following contests on 	☐ I am willing to judge the following contests at
March 12, 2016 at 12:30 p.m.	District Convention on, April 1st, 2016.
□ Website	☐ Key Club T-Shirt Design
□ Achievement	□ Video
□ Bulletin	□ Poster
□ K-Family Relations	☐ Impromptu Essay
☐ Single Service	 Oratorical
Major Emphasis	□ Talent
	□ Scrapbook
Signature:	

CONTESTS GUIDELINES

The following includes general information that pertains to all contests. For more information or if you have any questions, please refer to your Key Club Guidebook, the rest of the packet, the NJ Key Club website (www.njkeyclub.org), or contact Contests Chairperson Stephania Gonzalez Mena DCON2016contests@gmail.com or (908) 977-3049.

- All clubs (no matter if you are attending DCON) must complete an Annual Achievement Report Form and have it received no later than March 7th at the residence of Zone Administrator Mrs. Helene Miesner. In addition, a copy must be given to your respective Lt. Governor. If you are not attending Convention, it must still be submitted. A copy of this year's report form is included in the November District Mailing, and can be given to you by your respective Lt. Governor. Failure to submit the Annual Achievement Report Form by Friday of DCON will result in disqualification from all other contests.
- All contest entries that are not prejudged must be handed in upon your club's arrival at District Convention. These entries must be submitted no later than 5:00 pm on Friday, April 1st, 2016.
 Please note that no late entries will be accepted!
- Key Club International instructions and rules should be followed for the Single Service, Major Emphasis, Oratorical, and Achievement Contests. All entry forms and explanations of these contests are in this packet, the 2015-2016 Guidebook, and on the Key Club International Website (www.keyclub.org).
- All information on all the contests should be typed or neatly hand written. Make sure you obtain all required signatures and get them sent in time or the entry will be disqualified.
- We encourage you to enter as many contests as possible. Although they may differ, the applicant pool for every contest is small when compared to the number of clubs in the District. In fact, contests are one of the most underutilized resources available to all clubs! Therefore, everyone has a chance at winning. Your chances of winning increase just by participating!
- ◆ All deadlines are the **<u>RECEIVED</u>** date, **<u>NOT</u>** the postmark date.
- Winning entries become the property of Key Club International and will not be returned. Key Club
 International reserves the right to reproduce winning entries for any use deemed appropriate by
 Key Club International. Appropriate recognition will be provided to the winning Key Club.

All contests, Awards of Appreciation Nominations, and Annual Achievement Report Form should be sent to:

Mrs. Helene Miesner

166 Oaklyn Road

Phillipsburg, NJ 08865

meissnerh@norwescap.org

cc: DCON2016contests@gmail.com



CALENDAR

Friday, February 26th	Monday, March 7th	Friday, April 1st
♦ Andrew Batsis Outstanding	◆ Club Website	♦ T-Shirt / Sweatshirt Design
Kiwanis Club Sponsorship Award	Single Service	◆ Traditional scrapbook
 Robert J. Mascenik Outstanding Kiwanis Advisor 	Club Bulletin	Nontraditional Scrapbook
Dominico Gatti Faculty Advisor	Kiwanis Family Relations Award	Impromptu essay contest
Award	Major Emphasis Project Award	Oratorical contest
Applications to judge Prejudge	Club Achievement Award	Digital poster contest
Contests	(Annual Achievement RF)	Non-digital poster contest
	Application to Judge Contests at DCON	◆ Video contest
		Talent contest

CHECKLIST

Make sure to...

- Obtain all required signatures and documents
- ♦ Turn entries in on time
- Note that applications must be <u>received</u>, not postmarked by the assigned date.
- Fill out the Annual Achievement Form in order to qualify for all other contests
- Feel free to contact Contests Chairperson Stephania Gonzalez Mena at DCON2016contests@gmail.com
- Complete nominations and descriptions of Service Projects with other materials that you feel best support
 your subject. Although it may be hard to depict a single person or a complete project on paper, we urge
 you to try your best.
- Enter as many contests as you can and start planning for contests early!
- Non digital poster means: anything that is not processed on a computer!

EARLY CONTESTS

District Project Fundraising Award: Due February 26, 2016 and at DCON

District Project Fundraising Award: Due February 16th, 2016 and at DCON For this contest no entry form is required. This award recognizes two clubs that have made the largest donation to the NJ District Project, The NJ Federation of Food Banks,. Please mail checks to COO Kiwanis International Foundation. 3636 Woodview Terrace. Indianapolis, Indiana 46268

Distinguished Officer Award

This award is awarded to all club officers who have exceeded expectations throughout the service year, according to the Distinguished Officer criteria. The decision is made by the Lt. Governor of your respective Division. For more information, please feel free to contact your Lt. Governor or Saturday Morning Awards Committee Chair Sarah Remig at LTG 8.Remig@gmail.com

Big 10 Award

No entry form is required for this award. This award honors clubs who have increased in membership by ten percent. Reminder to make sure your dues and online roster are up to date and correct so that you can be considered for this award!

Early Bird Dues Award

No entry form is required for this award. It is awarded to all clubs who paid dues by November 1st, 2015.

100% CMRF Award

No entry form is required for this award. It is awarded to clubs (and their secretaries) who have handed in the Club Monthly Report Form consistently and on time each month.



Awards of Appreciation : KIWANIS

Dr. Andrew Batsis Outstanding Kiwanis Club Sponsorship Award

This award is presented by the NJ District of Kiwanis International to the Kiwanis Club that the judges feel has gone above and beyond in the sponsorship of an individual Key Club. **The only way a Kiwanis Club can be recognized for this award is from nomination by an individual Key Club.** The submission must be in a three ring binder and contain the following:

- A narrative of how your Kiwanis Club interacts with your Key Club
- How your Kiwanis Club helped you financially and/or with advice and guidance.
- Examples of participation in both Kiwanis and Key Club projects
- Key Club attendance at Kiwanis meetings and projects
- Kiwanis attendance at Key Club meetings and projects

Please fill out this form and submit it in order to be considered for this award. **Applications must be received by February 26th to Mrs. Helene Meissner 166 Oaklyn Road Phillipsburg, NJ 08865.**

Name of Kiwanis Club:	
Name of Key Club:	
Key Club President's Name:	
Key Club President's Phone Number:	
Key Club President Email Address:	
Key Club Faculty Advisor Name:	
Signature of Faculty Advisor	Signature of Key Club President

Award of Appreciation: KIWANIS ADVISOR AWARD

Robert J. Mascenik Outstanding Kiwanis Advisor Award

The NJ District Key Club Outstanding Kiwanis Advisor Award recognizes a distinguished Kiwanis Advisor who has gone above and beyond his/her responsibilities in serving Key Club and youth in general. One Kiwanis Advisor is honored each year.

Award Criteria:

Kiwanis Advisor must:

- Demonstrate a genuine attitude of warmth, understanding, and caring on a regular basis when dealing with Key Clubbers.
- Enthusiastically provide service and guidance to youth beyond the call of duty.
- Bring distinction to your Key Club, the District, or himself/herself through his/her performance

Please fill out this form and submit it in order to be considered for this award. A three ring binder must be submitted with four letters of recommendation about the advisor along with a biography and letter of summation about the person stating why you think he/she should receive the award. Applications must be received by February 26th to Mrs. Helene Meissner 166 Oaklyn Road Phillipsburg, NJ 08865.

Name of Key Club:	Division
School:	
Address:	
Application prepared by:	
Phone Number of preparer:	
Nominee's Information	
Name:	
Address:	
Name of Kiwanis Club:	······
Number of Years Involved in Key Club:	

Awards of Appreciation: FACULTY ADVISOR AWARD

Dominico Gatti Outstanding Faculty Advisor Award

This award is given to a distinguished Faculty Advisor who has gone above and beyond his/her responsibilities in serving Key Club and youth in general. One Faculty Advisor is honored each year. A narrative of how your Kiwanis Club interacts with your Key Club

Award Criteria:

Faculty Advisor must:

- Demonstrate a genuine attitude of warmth, understanding, and caring on a regular basis when dealing with Key Clubbers.
- Enthusiastically provide service and guidance to youth beyond the call of duty
- Bring distinction to your Key Club, the District, or himself/herself through his/her performance.

Please fill out this form and submit it in order to be considered for this award. A **three ring binder** must be submitted with **four letters** of recommendation about the advisor along with a **biography** and letter of summation about the person stating why you think he/she should receive the award. **Applications must be received by February 26th to Mrs. Helene Meissner 166 Oaklyn Road Phillipsburg, NJ 08865.**

Name of Key Club:	Division
School:	
Address:	
Application prepared by:	
Phone Number of preparer:	
Nominee's Information	
Name:	
Address:	
Number of Years Involved in Key Club:	

PREJUDGED CONTESTS

Club Website Award: Due March 7th

This award honors the Key Club and their Webmaster. The website is judged based on layout, content, photos, Key Club logos, font size, general attractiveness, and loading speed of the site. To enter, please fill out the entry form on page 12 of this packet.

Single Service Award: Due March 7th

This award recognizes individual Key Clubs for their single best project. A qualifying project will be defined as a club service project, planned, organized and produced by the Key Club occurring on a single day, consecutive days or recurring on different days. Projects acceptable for this award may include both hands-on service projects and fundraising efforts. There are three categories for this award. Platinum has 86 or more members, gold has 61 to 85, silver has 36 to 60, and bronze has 35 or less. Criteria for judging include: Service need, Project plan, Project implementation, Final results, Public awareness, and Members participation. To enter this award, please fill out the form on page 13 of this packet and submit it with a complete report.

Club Bulletin Award: Due March 7th

This award recognizes Key Club editors. It recognizes the **THREE** best NJ Key Club newsletters. A **minimum of 8** issues should be submitted in a 3 ring binder. The entry form on page 14 of this packet <u>must</u> be included in the binder.

Kiwanis Family Relations Award: Due March 7th

This award is for clubs with the best Kiwanis Family Relations. Please complete the form on page 15 of this packet along with descriptions of the joint projects that are mentioned on the form. If there are multiple projects or multiple K Family Clubs, feel free to photo copy the form, or download it from the NJ Key Club Web Site to submit more. There are 1 st, 2 nd, and 3 rd places for this award.

Major Emphasis Program Award: Due March 7th

This award is given to the Key Club with the best Major Emphasis Project. This year's theme has been continued to Live 2 Learn. There will be first, second and third place awards given. Please complete the form on page 16 of the packet.

Club Achievement Award: Due March 7th

This award recognizes the most outstanding clubs based on overall service leadership as specified by their Annual Achievement RF. If you are attending DCON, failure to submit this form on time will result in **disqualification** from all other contests. Annual Achievement RFs were sent out as a part of the November District Mailing and can be found online at njkeyclub.org. Clubs will be categorized based on membership. Platinum is 86 or more members, gold is 62 to 85 members, silver is 36 to 60

-33 Fa.55

Prejudged Contests: CLUB WEBSITE

Club Website Publicity, Publicity!

The internet is a great medium of communication and many clubs use this to their advantage for websites. Websites can be used to help keep members connected with their club. This contest is for the best overall website, according to fixed criteria. Please fill out this form and submit it in order to be considered for this award. Application must be received no later than **March 7th**

Criteria includes: fonts, photographs, graphic standards, speed, appearance, layout, and content.

Name of Key Club:	Division
Faculty Advisor Name:	
Club President Name:	
President's Phone Number: () -	Email:
Webmaster 1 Name:	
Phone Number: () -	Email:
Webmaster 2 Name:	
Phone Number: () -	Email:
Website URL:	
Website Comments:	
Signature of Advisor	Signature of Key Club President

KEY CLUB

Contest criteria are posted in the Key Club Guidebook on Page 57.

the following April 30.

Kiwanis/faculty advisor: __

the Kiwanis club representative must not be by the same person.

Single Service Award 2016

Cornesi cinena die posied in the <u>key club obidebook</u> of	Single Service Award 2016
Key Club of:	Club ID #: District:
Number of members in club:	Total service hours involved:
Project name:	Contact name:
E-mail: Ph	none number with area code:
Application return address:	City:
State/province:	Postal code: Country:
Brief description of project:	
Number of dues paid members: Br Go	ronze (35 members or less) Silver (36-60 members) old (61-85 members) Platinum (86 members or more
A. A qualifying single service project shall be defined as a club service project, planned, organized and produced by the Key Clu occurring on a single day or consecutive days, or recurring on different days. In the case of a recurring project, it is the same project that must be repeated for the purpose of achieving the same service goal. B. Entries shall use the official Single Service Report form cover sheet and shall be submitted to the district for competition according to the guidelines as set by the district. Clubs existing within a non-districted area shall submit their entries to Key Clu International. C. Clubs shall compete with other clubs of similar size within for	appropriate, in each membership category. Each first place report should be forwarded to Key Club International for competition with other first place winners. No changes may be made in the report by the club, district or judging committee. Reports must be received by the first Friday in May. G. All entries from non-districted clubs shall be judged to also produce a first place winner in each category. Reports must be received by the first Friday in May. H. An entry may be disqualified by the judges for reporting

Certification. This certifies that we, the undersigned, have read this report and that the activity described in this report and preparations for this report were performed by official Key Club members. NOTE: All signatures are required. Signatures from the school representative and

Principal: ____

13

Prejudged Contests: CLUB BULLETIN (Newsletter)

Club Bulletin

The Club Bulletin Award recognizes the top three New Jersey District Key Club editors and their newsletter publications. All editors who have published a **minimum of 8** newsletters can apply. This award is judged on criteria for appearance, editorial content, and Kiwanis Family promotion. Each category is given a score from 1-10. All entries must be received by **March 7th, 2016**

The judging is based on the following categories:

Rules and Regulations:

- 1. A minimum of 8 issues must be entered
- 2. Submit newsletters in a 1 inch, 3 ring binder
- 3. The entry form must be submitted on the front page of the binder
- 4. ALL required signatures must be included

Name of Newsletter:				
Name of Key Club:			Division:	
School Address:				
Editor 1 Name:				
Phone Number:	Email:			
Address:				
Signature:	Date:	/	/	
Editor 2 Name:				
Phone Number:	Email:			
Address:				
Signature:				
Advisor Name:				
Phone Number:	Email:			
Address:				
Signature:	Date:	/	/	

Prejudged Contests : KIWANIS FAMIY RELATIONS

Kiwanis Family Relations

Check v	which ever club (s) apply:	For multiple K-Family Projects, photocopy this sheet and fill		
	Aktion Club	out a separate form for each K-Family Project your club has completed. Please use this form as a cover for your		
	K– Kids	entry.		
	Builder's Club	All projects MUST be verified by your club advisors, presi-		
	Circle-K	dent, and participating Kiwanis Club through appropriate signatures and contest information. This is a requirement		
	Kiwanis	for judging. Awards will be given to the top three Key Clubs with outstanding overall Kiwanis Family Relations.		
All entries m	ust be RECEIVED by March 7th, 2016			
Please desc	ribe your Kiwanis Family project) and even	t(s).		
Name of Ke	ey Club:			
School Add	dress:			
Club Presid	lent Name:			
Club Presid	lent Phone Number :			
Club Presid	lent Email Address:			
Club Advis	or Name:			
Club Advis	or Phone Number:			
Club Advis	or Email Address:			
	nis Family Relations Entry forms,	idges find that information was misrepresented on we will be immediately disqualified from the contest. ges' decision will be final in all cases."		
Advisor Nar	me:			
Club Preside	ent Signature:			
Club Adviso	or Signature:			

KEY CLUB

Contest criteria are posted in the Key Club Guidebook on Page 53.

Major Emphasis Award 2016

Major Emphasis Involvement Report Cover Sheet

Key Club of:	Club ID #	:	
District:			
Project name:	Total service ho	ours involved:	
Contact name:	E-mail:		
Phone number with area code:			
Application return address:		City:	
State/province:	Postal code:	Country:	
Brief description of project:			

Major Emphasis Award governing rules

- A. Only one winner in the district contest will be eligible for entry in the International competition.
- B. Report must be typed. Each section found in Section G must begin on a new page and each page must have a heading specifying the section being described. There is no word limit. The official Major Emphasis Involvement Report cover sheet must accompany all entries. It must be completed in its entirety.
- C. The activity described can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children, during the year from district convention to district convention. The report may include newspaper clippings, substantiating photographs, or other pertinent information. Projects acceptable for this award may include both hands-on service and fundraising efforts.
- D. Reports will be judged according to the amount of Major Emphasis activity described in Section G. Suitable recognition and awards will be presented to the Key Club filing the best Major Emphasis Report in compliance with these rules. This award will be given at the International Convention. There are no platinum, silver, gold, or bronze divisions in this contest; instead there are first, second, and third place awards.

- E. To be eligible for the International contest, the report that wins the district contest must be received by the Key Club International Office, 3636 Woodview Trace, Indianapolis, IN 46268-3196, no later than the first Friday in May.
- F. The decisions of the judges are final, and no changes, alterations, or regradings will take place after the results have been certified by the judges.

G. The section to be described and the points for each are

indicated below: 1. THE NEED: To qualify for judging, a statement must establish in what way the project deals with the ME. 2. THE PLAN (10 points): Describe how the project was organized. 3. IMPLEMENTATION (20 points): Describe the steps taken to implement the plan. 4. FINAL RESULTS (25 points): Describe the benefits of the service rendered. 5. PARTNERSHIPS WITH THE KIWANIS FAMILY AND OTHER ORGANIZATIONS (10 points): Describe actions and partnerships formed. Describe how the project was publicized. 6. PERCENTAGE OF CLUB MEMBERS PARTICIPATING (please refer to the Key Club Guidebook for details.) 7. CLUB'S OVERALL PROGRAM DEALING WITH ME (25 points): Describe any other projects/programs your club implemented to

address the Major Emphasis. Describe how your club worked with

ME during other parts of the year.

Certification. This certifies that we, the undersigned, have read this report and that the activity described in this report and preparations for this report were performed by official Key Club members. NOTE: All signatures are required. Signatures from the school representative and the Kiwanis club representative must not be by the same person.

Faculty/Kiwanis advisor: P	Principal:
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CONTESTS AT DCON

Best Club T-Shirt / Sweatshirt Design Contest: Due at Convention on April 1st, 2016

The Club Bulletin Award recognizes the best club T-Shirt Design in the NJ District. Clubs must bring TWO identical t-shirts to be judged at District Convention, upon arrival. Be Creative and stand out!

Traditional Scrapbook Contest: Due at Convention on April 1st, 2016

For this award, clubs design a traditional scrapbook of their Key Club service year. Each scrapbook must have a cost sheet with signatures and the club information sheet attached to the inside cover. First, second, and third places will be awarded. The rules are on **page 19** of this packet and need to be followed. If they are not followed, the scrapbook will be disqualified.

Non-traditional Scrapbook Contest: Due at Convention on April 1st, 2016

For this award, clubs design a non-traditional scrapbook of the Key Club service year. Each scrapbook must have a cost sheet with signatures and the club information sheet attached to the inside cover. First, second, and third places will be awarded. Rules are on **page 19** of this packet and need to be followed. If they are not followed, the scrapbook will be disqualified.

Digital Poster Contest: Due at Convention on April 1st, 2016

Create a poster on the computer to recruit new Key Club members. It will be judged based on appearance and effectiveness of message. The poster should be printed out and no larger than 17" by 22" and no more than 1/8" thick. It should not bear the name of any school, community, or district. Please fill out the entry form on page 21 of this packet and include it with your entry.

Non-digital Poster Contest: Due at Convention on April 1st, 2016

Create a non-digital poster to recruit new Key Club members. It will be judged based on appearance and effectiveness of message. The poster should be no largerthan17"by22"and no morethan1/8"thick. It should not bear the name of any school, community, or district. Please fill out the entry form on page 22 of this packet and include it with your entry.

Video Contest: Due at Convention on April 1st, 2016

Create a video designed to promote Key Club, your Key Club, or both. It must be 30-60 seconds in length and must be VHS or DVD clip. The entry must be playable on a computer and a DVD player. Please fill out the entry form on page 23 of this packet and include it with your entry.

Impromptu Essay: Register at Convention

Any Key Clubber who attends convention is eligible to partake in the essay contest. Key Clubbers who enter will be given 60 minutes to write an essay. The essay will be judged on content, grammatical accuracy, originality, and clarity. The topic for the essay will not be known in advance.

Oratorical Contest: Register at Convention

Any Key Clubber who attends convention is eligible to partake in this contest. The presenter is given a maximum of 5 minutes to give a speech on a topic. This contest is judged on clarity, depth, originality, reference, grammar, word choice, posture, voice, and audience attention. The topic is "What does Key Club mean to you?"

Talent Contest: Register at Convention

Any Key Clubber who attends DCON can showcase his/her talents. Presentations must be in good taste and you must perform alone or in a group of people all from the same club. The talent should be no longer than 6 minutes. It is judged on content, performance, poise, audience response, and personal evaluation. Performers can sign up by filling out the Talent Show form included in the December District Mailing or by contacting your LTG.

Contest at DCON: Club T-Shirt Design

Club T-Shirt Design

The Club Bulletin Award recognizes the best club T-Shirt Design in the NJ District. Clubs must bring TWO identical t-shirts to be judged at District Convention. (these should be submitted along with other contests projects and form upon arrival)

Don't use just any regular r-shirt, use combinations of the Key Club colors and logos. You can use websites such as Custom Ink or Uber Prints. If you are feeling confident, you can make shirts entirely by hand!

Be creative and stand out!

Must include:

- Key Club logo or name
- Club name
- Original content
- No profane or offensive words or images



Division:	and water and the			
Name of Key Club:				
Shirt Designer Name:				
Shirt Designer E-Mail:				
Key Club President's Name:				
Key Club President's Phone Number: ()	-			
Key Club President Email Address:				
Key Club Faculty Advisor Name:				
Name of Key Club President (PRINT name here)	Name of Faculty Advisor (PRINT name here)			
Signature of Key Club President	Signature of Faculty Advisor			

ALL SUBMISSIONS BECOME PROPERTY OF THE NJ DISTRICT OF KEY CLUB INTERNATIONAL

Contest at DCON: Scrapbook

Scrapbook You can only enter one scrapbook contest!

Complete rules and regulations at www.keyclub.org/Guidebook

Listed below are a few important rules that must be followed for the scrapbook contest. **Please visit the Key Club Web Site for all the rules.** If you have any questions about the following rules or rules online feel free to contact Chairperson Stephania Gonzalez Mena. Please remember that the winning schools are responsible for transporting their scrapbooks to International for ICON. contents.

TRADITIONAL SCRAPBOOK:

Each scrapbook must be subdivided into the following categories with each category must be tabbed accordingly. The pages must all be numbered with a table of contents included at the beginning. Judges will deduct five points for missing tabs and five points for a missing table of contents. Categories range:

CREATIVITY (Uniqueness of Project)				
	50 Points			
10 Points	Presentation			
20 Points	Artistic Value			
20 Points	Participation by club members			
	•			

20 Points	Participation by club members
	GENERAL CONTENT
	60 Points
10 Points	Service to school
10 Points	Service to the community
10 Points	Fundraising Projects
10 Points	Assistance to Kiwanis projects
10 Points	Involvement with Major Emphasis
10 Points	Miscellaneous

Each entry is required to be submitted in a scrapbook binder measuring no larger than 14 inches wide and 14 inches high. There is a **maximum \$200 cost** for materials for the book. The Scrapbook cost sheet must be affixed to the front cover of the book. All parts of the report form should be completed and sent in with the scrapbook.

The NJ District is **NOT** responsible for reimbursing this cost.

NONTRADITIONAL SCRAPBOOK:

There is a \$300 maximum for all materials used. The scrapbook cost sheet must accompany your non-traditional scrapbook. All parts must be complete.

Each entry should adequately portray the following categories: service to school, service to community, fundraising projects, assistance to Kiwanis projects, involvement with Major Emphasis Program and miscellaneous.

CREATI	VITY (Uniqueness of Project)
	50 Points
10 Points	Presentation
20 Points	Artistic Value
20 Points	Participation by club members

	GENERAL CONTENT
10 Points	60 Points Service to school
10 Points	Service to the community
10 Points	Fundraising Projects
10 Points	Assistance to Kiwanis projects
10 Points	Involvement with Major Emphasis
10 Points	Miscellaneous



Contest at DCON: Scrapbook Cost Sheet

Year in Review Cost Sheet

Key Club of:	Contact Information
Club ID#: Advisor Name:	
NJ District of Key Club International	Email:
Check One	Check One
□ Traditional Scrapbook	□ Faculty Advisor
□ Non-Traditional Scrapbook	☐ Kiwanis Advisor
Costs	Costs
US\$ Photo materials	US\$ Materials by school
US\$ Pages	US\$ Materials by businesses
US\$ Binder	US\$ Other
U\$\$ Other	US\$ Other
US\$ Other	US\$ Other
U\$\$ Other	US\$ Other
US\$ Other	US\$ Other
US\$ Other	US\$ Other
US\$ Other	US\$ Other
US\$ Other	US\$ Other
US\$ Total	US\$ Total
Name of Key Club President (PRINT name here)	Name of Faculty Advisor (PRINT name here)
Sianature of Kev Club President	Signature of Faculty Advisor

PLEASE ATTACH THIS COST SHEET TO INSIDE COVER OF SCRAPBOOK ENTRY!

Contest at DCON: Digital Poster

Digital Poster

The Digital Poster Contest forms are due AT CONVENTION. Create a poster on the computer to recruit new Key Club members. The poster will be judged based on appearance and effectiveness of message. The poster should be printed out and no larger than 17" by 22" and no more than 1/8" thick. It should not bear the name of any school, community, or district.

Bring your contest submission to Convention on April 1st, 2016.

The artist MUST be a Key Club member.

Key Club:		Division:
Address:		
Submitted By:		
Club President Name :		
Address:		
Phone Number: () -	Email:	
Signature:	Date: ()	-
Club Secretary Name:		
Address:		
Phone Number: () -	Email:	
Signature:	Date: ()	
Club Advisor Name:		
Address:		
Phone Number: () -		
Signature:	Date: ()	

Contest at DCON: Drawn Poster

Drawn Poster

The Drawn Poster Contest forms are due AT CONVENTION. Create hand drawn poster to recruit new Key Club members. The poster will be judged based on appearance and effectiveness of message. The poster should be printed out and no larger than 17" by 22" and no more than 1/8" thick. It should not bear the name of any school, community, or district.

Bring your contest submission to Convention on April 1st, 2016.

The artist MUST be a Key Club member.

Key Club:				Division:
Address:				
Submitted By:				
Club President Name :				
Address:				
Phone Number: ()	-	Email:		
Signature:		_ Date: ()	-
Club Secretary Name:				
Address:				
Phone Number: ()	-	Email:		
Signature:		_ Date: ()	
Club Advisor Name:				
Address:				
Phone Number: ()	-	Email:		
Signature:		_ Date: ()	

Contest at DCON: Club Video

Club Video

The Video contest forms are due AT CONVENTION. Create a video designed to promote Key Club, your Key Club, or both. It must be 30-60 seconds in length and VHS or DVD clip. It must be able to be played on DVD players and a computer. The video should not mention a school, religion, or district. It will be judged based on its originality, creativity, promotion of Key Club, clarity of message, quality of production, and overall impression. Bring your contest submission to convention on April 1st, 2016. First and second place winners will be entered into Key Club International convention to be judged at ICON.

Key Club:		Division:
Address:		
Submitted By:		
Club President Name :		
Address:		
Phone Number: () -	Email:	
Signature:	_ Date: ()	-
Club Secretary Name:		
Address:		
Phone Number: () -	Email:	
Signature:	_ Date: ()	
Club Advisor Name:		
Address:		
Phone Number: () -	Email:	
Signature:	_ Date: ()	