

Wong Qian Yu Shannon

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Education

SINGAPORE INSTITUTE OF TECHNOLOGY (SIT)

AUG 2022 - PRESENT

- Currently pursuing Bachelor of Hospitality Business with Honors

SINGAPORE POLYTECHNIC

APR 2019 – MAR 2022

- Diploma in Integrated Events and Project Management

Achievements

SANDS HOSPITALITY SCHOLARSHIP

SEP 2023 – AUG 2024

Work Experiences

DIGITAL AND SOCIAL MARKETING OFFICER | PREMIUMMALL

APR 2019 - PRESENT

- Utilised social media platforms such as Facebook, Instagram and Shopee to perform live sales. Replied to customer queries promptly, so as to generate sales for the company
- Updated the live stream hosts on customers' requests and queries, to ensure that the live stream is smooth

INTERN | SINGAPORE MANUFACTURING FEDERATION (SMF)

MAR 2021 – AUG 2021

- Demonstrated good communication skills at a formal soiree event, garnering high praises for engaging with and presenting to 50 representations from MNCs and SMEs
- Assisted supervisors to plan and coordinate 5 hybrid events, effectively overseeing high-level delegations that included International Ambassadors
- Created content and marketed 10 events through the creation of EDMs on a daily basis to reach out and gain maximum participation

Leadership Positions

VICE PRESIDENT (ACADEMICS) & YEAR 2 REP | STUDENT MANAGEMENT COMMITTEE

JAN 2023 – PRESENT

- Planned a conference event with an attendance of 90 students and invited industry partners for their sharing and panel discussion
- Acted as the bridge between 450 students and 20 faculty members regarding academic matters

SITIZEN AMBASSADOR | SIT

JAN 2023 – PRESENT

- Assisted with event registration for about 300 attendees. Ushered and networked with SIT leaders at Student Leader Appreciation Night 2023
- Acted as the voice of empowerment for SIT students and created a positive impact by serving the larger SIT community

Community Service

- Volunteered for Punggol Welfare Pack Distribution 2023 and packed groceries and essentials for 50 families
- Volunteered for SMC Harmony Iftar Event 2023 and assisted in packing food for 3300 individuals

Skills & Abilities

- OPERA (PMS) • Social Table • Microsoft Office Tools • Adobe Software • AutoCAD