

Shannon Miwa

Generic Cover Letter

Salutations

Dear Person,

Let me be perfectly honest.

I am a person searching for economic stability via normal, full-time employment. I am not tailoring this letter for your company because, honestly, I don't know very much about your company. I saw a one liner type listing with a bunch of paragraphs or bullet lists of things you're looking for, and decided that I'm capable of fulfilling the requirements of the job. I am hoping to get an interview where we can both learn more about each other and decide if it seems like a good fit.

I am a good designer. I am a good employee. I have lots of work experience. I've been on the searching end and the hiring end many times. I understand that this process isn't easy for either of us. I understand the arbitrary nature of it, and the vague guessing on which these hiring decisions are made.

I'm looking for a position that will allow me to have a sane and reliable lifestyle—making rent and having food are great. I love design, have loved it for forever, and see everything through that lens, but I know that it's not everything. I am passionate about design and I work hard at every job. However, my job is not my life, and I'd like to work at a place that understands that and whose employees also embrace that. Is it your company?

Let's find out.

Shannon

Sheriff
@onehorse.town

Experience

Braintree *3.5 years*

Senior Product Designer

At Braintree I did any number of things under the umbrella of Product Design. From PM type work, establishing goals and metrics for a project to day to day fiddling with the anti-aliasing of the brand fonts on our websites. I worked on large projects that spanned years like the redesign of a product and heading the development of a design system.

Software for Good *1 year*

Front End Designer

At Software for Good I threw myself into learning front end development as a trial by fire type of thing. I learned what an API was and used it. I learned to hack Wordpress doing some really wacky stuff like building a tournament bracket and trying to make it mobile friendly? I learned how to build mobile-web apps while desperately trying to improve the typography and usability of the contractor based designs. It was wild.

Swayspace *5 years*

Designer

I cut my design teeth right out of school at Swayspace. I learned everything from print design for letterpress, how to physically execute said printing, to banking application design. I got to wear all hats of design whether making a logo or establishing branding for a client or learning to make a little widget open and close with jQuery.

Education

Type at Cooper West

Certificate Typeface Design Program
2016

Parsons School of Design

BFA, Communication Design
2004-2008

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