RULE LEARNING

- concept: rules & rule sets 分类问题

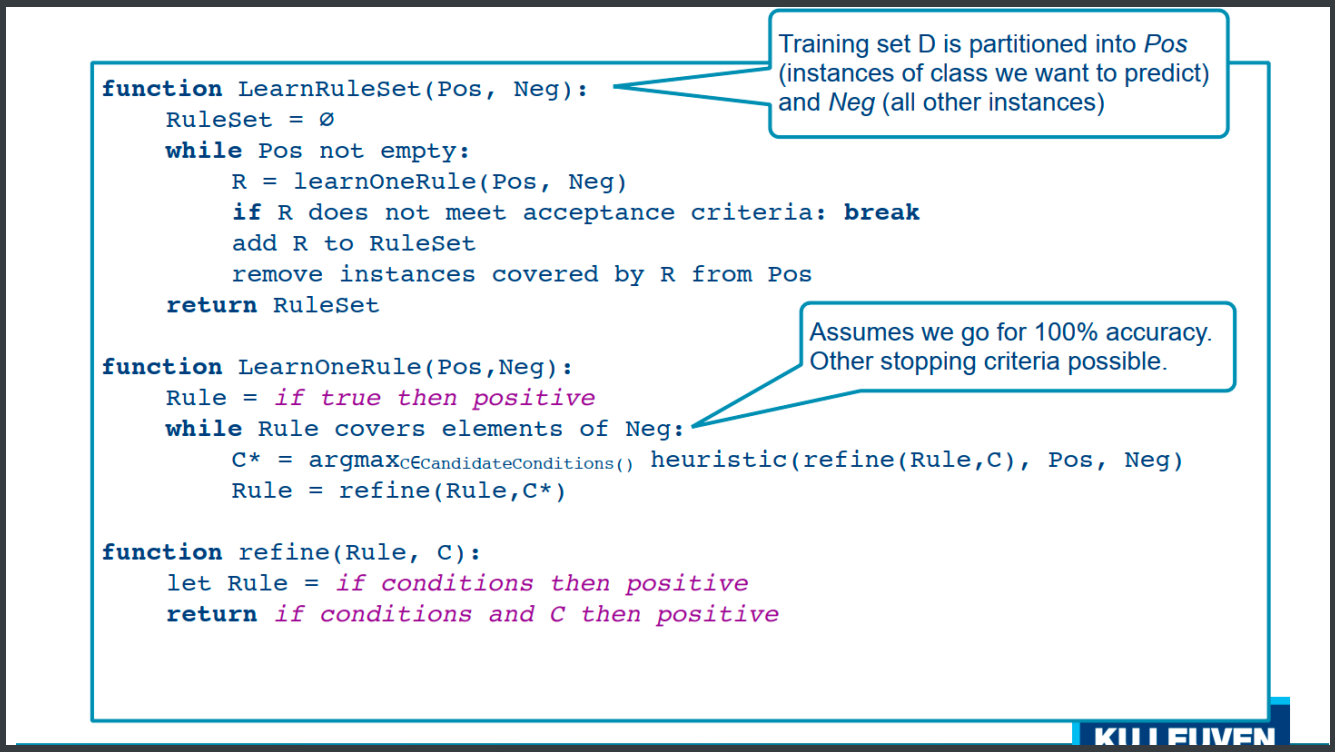
  ordered rule set: **a decision list**

  (rule i only applies if rules 1 to i-1 did not apply, "if - then - else if")

  decision tree -> a set of rules

- sequential covering
  - "separate-and-conquer"：

    每次separate一部分数据满足当前规则，再conquer剩下的数据
  - accuracy & coverage
  - general 算法：



- learning one rule: typically, greedy search

  top-down:

  start with maximally general rule, add conditions

  bottom-up:

  start with maximally specific rule, remove conditions

- heuristic for selecting rules?

goal: high accuracy & reasonably high coverage

accuracy recall the cocktail example

accuracy 值相同的情况下，分母更大对应的rule更好（coverage）

m-estimate

$$\text{m-estimate}(m,q) = \frac{p+mq}{p+n+m}$$

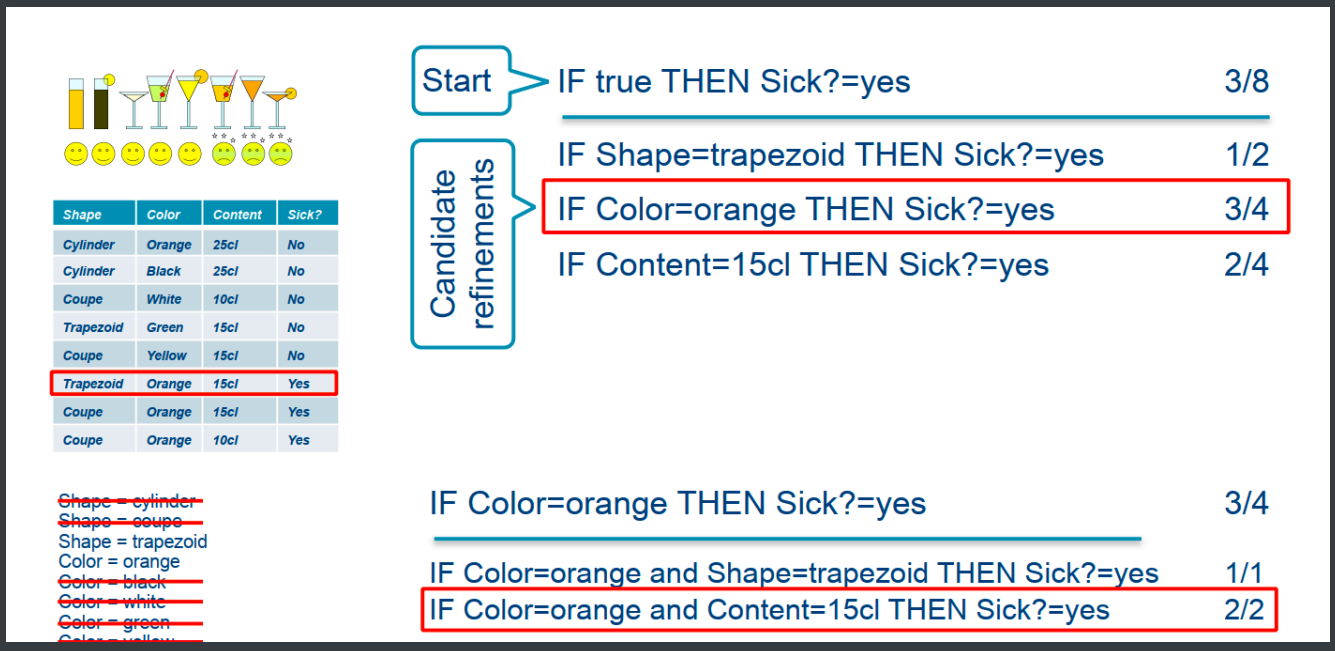
q is a prior estimate of accuracy, m is its weight

- when m is large, estimate is coser to q (more conservative)
- converges to accuracy as p+n grows

- 优化 1：example-driven

Idea: pick a not-yet-covered example & use as hypothesis space

e.g.



被圈出的example只有三个条件，以此作为搜索空间进行第一次搜索；

- 优化 2：RIPPER

- Separate-and-conquer approach, with key modifications:
  - Prune each rule after learning it, using a separate pruning set (= “reduced error pruning”, see also tree learning)
  - Learn rules for one class at a time, starting with the smallest classes (hence, ordered rule set)
  - Optimize the rule set afterwards, by *re-learning each rule* (in the order first learned) *within the context of the other rules*, and replacing the original rule by the new one when better
  - + carefully chosen heuristics and stopping criteria

association rules

vs. classification rules:

association rules are descriptive rules **indicating patterns in data**;

规则形式

- 规则通常表示为：

$$\text{IF } (\text{antecedent}) \Rightarrow \text{THEN } (\text{consequent})$$

例如：

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{Milk, Bread} ⇒ {Butter}
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意思是：如果某人买了牛奶和面包，他们很可能会买黄油。