



SHANNON KIRKPATRICK

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Education

S.I. Newhouse School of Public Communications, Syracuse University

B.S. Graphic Design, minors in Architecture and
English & Textual Studies (GPA 3.94) - *May 2023*

Distinctions

Devesty-Williams Scholarship

Syracuse Press Club (2021)

AEJMC Best of Design

Best in Branding & Stationery category (2021)

Southeast Colloquium Creative Contest

1st; Publication & Editorial Design, Honorable Men-
tion; Branding, Honorable Mention; Illustration (2021)

Graphis New Talent

Silver and Honorable Mention (2021)

SND News Design Awards

Best Student Newspaper, Best Sports Design (2021)

New York State Fair Fine Arts

1st, 3rd and Honorable Mention (2019)

Young & Amazing Award

Fine Arts (2019)

Fengler Scholarship

Website Design and Videography (2019)

Pay It Forward

Art Scholarship (2019)

Girl Scout Gold Award

North Syracuse Mural Project (2018)

Experience

PRINT & DIGITAL DESIGN INTERN | *Star Tribune (Minneapolis, MN)*

June 2022 – August 2022

Design section front pages, inside jump pages, and double-truck
spreads • Art direct and execute feature page illustrations • Translate
print illustrations and stories to the website using HTML and CSS •
Collaborate with various copywriting, graphics, and design teams.

PRESENTATION DIRECTOR | *The Daily Orange (Syracuse, NY)*

September 2019 – June 2022 (previously: Senior Design Editor)

Lead a team of six designers each night of production of the digital and
print editorial content • Guide the visual look and art direction of the
print paper on a tight deadline • Brainstorm and pitch graphic ideas
and illustrations • Design special guides, spreads, and illustrations—
including food spreads and special sections with custom illustrations.

DATA GRAPHICS DESIGNER | *The Stand (Syracuse, NY)*

December 2020 – June 2021

Design the layout of the monthly Syracuse newspaper • Create fresh
designs while keeping within branding guidelines and colors • Create
graphics for online stories and social media (Twitter, Facebook, Instagram)

DESIGN INTERN | *Revive Glassworks (Kahului, HI)*

June 2021 – August 2021

Establish e-commerce presence on website, 3rd-party websites (Etsy,
Ebay, Amazon), and Instagram • Create brand guidelines and logo varia-
tions from existing logo • Develop Facebook and Instagram content for
the new company • Use SEO strategy to increase attention

Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Adobe After Effects

Adobe XD and Figma

Adobe Aero

Adobe Dimension

Blender

Final Cut Pro

Rhinoceros (Architecture)

Wordpress, Squarespace, Wix

Procreate for iPad

Stop motion photography

Animation and GIFs

Google Suite

Microsoft Office

Twitter, Instagram, Facebook

References

GREG MEES

Assistant Managing Editor, Star Tribune

greg.mees@startribune.com

RENÉE STEVENS

Immersive and Motion Designer

rcsteven@syr.edu