# Pengyin (Wendy) Shan

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### **EXCUTIVE SUMMARY**

- Four years of experience, specializing in data and technology innovative solutions for large organizations
- Relevant Experience: Artificial Intelligence, Big Data, Digital Transformation, System Architecture, Design Thinking

## **EDUCATION**

2018

2018 SCHULICH SCHOOL OF BUSINESS, YORK UNIVERSITY

Master of Business Administration Candidate 2020

Toronto, ON, Canada

2009-2013 **COLLEGE OF ENGINEERING, THE OHIO STATE UNIVERSITY**Bachelor of Science, Computer Science Engineering

Columbus, OH, U.S.

U.S.

### RELAVENT EXPERIENCES

Nov 22th, 1st Place, NET IMPACT CLUB - DESIGN THINKING CHALLENGE Toronto, ON, Canada

• Utilized design thinking methodology to create program for future education of Canada in a team of four

Nov 2<sup>nd</sup>, Final Round, THE THALES STUDENT INNOVATION - AI CHAMPIONSHIP Montreal, QC, Canada

Cooperated with a team of two to research semantic similarity algorithms in natural language processing

 Created a python program to perform sentiment analysis using dataset including 500,000+ items and predicted relations between the emotion of CEOs' tweets and stock price of their companies

Feb 2018 – *Program Analyst*, LIBRARY APPLICATIONS, UNIVERSITY OF BRITISH COLUMBIA Vancouver, BC, Canada

July 2018 • Collaborated with a team of seven to upgrade digital repository system and reorganize 200,000+ digital objects, modernizing user experience of library

Analyzed, prioritized and resolved digital incidents of library for 500,000+ international users

2015-2017 Web Developer, COMMUNICATIONS & PUBLIC AFFAIRS, EMORY UNIVERSITY Atlanta, GA, U.S.

Collaborated with a team of six to create digital marketing strategy using design thinking and

· Created customized digital marketing products for clients by deploying data-first and mobile-first design

2014-2015 Application Developer/Designer, DISTANCE LEARNING, FLORIDA STATE UNIVERSITY Tallahassee, FL, U. S.

• Designed and created the online exam appointment system for 500+ courses, reducing average waiting time of student by 30+ minutes

June 2012 International Quantity Assurance Internship, HYLAND SOFTWARE INC. Westlake, OH, U. S.

Aug 2012 • Facilitated VBA tutorial workshop to an international team of seven to teach the Macro-Enabled Excel
Template, saving 30% of the team's working time

Aug 2011 - Data Analyst Internship, GLOBAL BUSINESS SERVICES, IBM CHINA Beijing, China

• Optimized 155 Excel sheets for the largest power holding corporation of China to reduce average

preparation time of team by 20 minutes

• Coordinated trip workflows, designed team educational sessions and led teams of seven to volunteer in Minnesota and Michigan to remove 20% of harmful plants

## ADDITIONAL INFORMATION

Aug & Dec

2012

- Technical Skills: HTML5, CSS3, LESS, JavaScript, AngularJS, node.js, Machine Learning, Neural Network, Deep Learning, Data Mining, Data Virtualization/Tableau, D3.js, VBA, Excel, Java, Python, SQL, Agile
- Oracle Certified Associate, Java SE 7 Programmer

Trip Leader, BUCK-I-SERV VOLUNTEER TRIPS

- edX (BerkeleyX) Class Certification of Scalable Machine Learning and Introduction to Big Data with Apache Spark
- Giving public speeches in the Toastmasters International clubs since August 2017