

# RSVP Case Study

## Executive Summary

- ✚ There is a downward trend in the number of movies released each year.
- ✚ Most Number of movies are released in the month of **March**.
- ✚ In the year 2019, more than 50% of the movies were produced in '**India**' or '**USA**'.
- ✚ **Drama, Comedy** and **Thriller** are the three most popular genre. Drama genre can be considered for the next project.
- ✚ Drama genre has the average movie duration of **106.77 minutes**.
- ✚ **Kirket** and **Love in Kilnerry** are the two top movies with the avg rating of 10.
- ✚ Movies with a median rating of 7 is highest in number.
- ✚ **Dream Warrior Pictures** and **National Theatre Live** production house has produced the most of number of hit movies with avg rating greater than 8.
- ✚ Top three directors are **James Mangold, Joe Russo** and **Anthony Russo**. One of these directors can considered for the RSVP upcoming project.
- ✚ **Mammootty** and **Mohanlal** are the top two actor whose movies have a median rating greater or equal to 8.
- ✚ The top three production houses based on number of votes their movies received are **Marvel Studios, Twentieth Century Fox** and **Warner Bros**.
- ✚ **Vijay Sethupathi** and **Taapsee Pannu** are the top Indian actors based on votes and rating who can be hired to give a regional feel.