

IDENTIFYING OPPORTUNITIES IN GURGAON FOR OPENING UP A CLINIC

Coursera capstone project

DESCRIPTION OF THE PROBLEM

Gurgaon is among the fastest growing Indian cities and is one of the biggest IT and consulting hubs of India

For its healthcare needs it relies primarily on the major hospitals in Delhi given its close proximity to the capital

There seems to be a growing need for new hospitals and clinics to be set up within the city to cater to the growing healthcare requirement

A client has approached us to identify an area within the city which is the most underserved when it comes to outpatient clinics

We will **leverage Foursquare** to identify the most optimal location