

PRYM Solutions Private Limited

About Us

Salam Kisan is a tech-enabled end-to-end agriculture platform that provides data-driven insights to increase productivity and profitability for farmers.

Vision: Driving rural communities towards resilience and sustainability

Mission: Transcending agriculture by bridging the fragmented agriculture value chain with data-driven insights, artificial intelligence, and end-to-end products and services.

Location

Nariman Point, Mumbai

Job Title

Business Analyst

Job Description

The Business Analyst plays a critical role in the success of an organization by analyzing business processes, identifying opportunities for improvement, and providing insights and recommendations to drive strategic decision-making. This position involves collaborating with stakeholders, gathering and analyzing data, documenting requirements, and supporting the implementation of solutions that align with the organization's goals and objectives.

Responsibilities:

Requirements Gathering and Analysis:

- Collaborate with stakeholders to understand their business needs and objectives.
- Conduct thorough analysis of existing business processes and systems.
- Elicit and document detailed functional and non-functional requirements.
- Identify gaps, inefficiencies, and opportunities for process improvement.
- Data Analysis and Interpretation:
- Collect, analyze, and interpret complex data sets to identify trends and patterns.
- Develop meaningful metrics, KPIs, and reports to support decision-making.
- Perform data validation and ensure data integrity.
- Present findings and insights to stakeholders in a clear and concise manner.

Solution Design and Implementation:

- Collaborate with cross-functional teams to design innovative solutions.
- Create functional specifications and user stories to guide development.
- Support the implementation and testing of new systems and processes.

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- Conduct user training and provide post-implementation support.

Business Process Improvement:

- Identify opportunities to optimize business processes and workflows.
- Conduct process mapping and analysis to streamline operations.
- Recommend and implement process improvements to increase efficiency.
- Monitor and evaluate the effectiveness of implemented changes.

Stakeholder Management:

- Build strong relationships with stakeholders at various levels.
- Facilitate workshops and meetings to gather requirements and feedback.
- Communicate effectively to ensure alignment between business and IT teams.
- Manage expectations and provide regular updates on project progress.

Content Creation and Curation:

- Create engaging and relevant content for social media platforms, including text, images, videos, and infographics.
- Curate and share user-generated content and industry-related articles to provide value to the audience.
- Ensure consistency in brand voice, tone, and messaging across all social media channels.
- Collaborate with the marketing team to align social media content with overall marketing campaigns.

Responsibilities & Skills

- Minimum 1 year of experience/Potential freshers are also welcome.
- Scope for market potential, viability and scope for entrepreneur development.
- Analyse policies, regulations & laws that impact the program.
- Conduct surveys, focus groups, and interviews to gather data to prepare an action based practical implementation report / program.
- Compile and analyze statistical data using modern and traditional methods of data collection.
- Identify possible business constructs with socio economic impact.
- Analyse the operating & financial aspects of these micro-business constructs.
- Design and recommend business models, implementation plans, identify intervention required.
- Develop the strategy ensuring scalability, replicability & sustainability of the projects.
- Engage with Government institutions, departments, private enterprises as well as local populace across India to conduct research/ analysis.
- Carry out basic due diligence, evaluating regulatory constraints (if any), market opportunities and determining.
- Overall financial and business development.

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Remuneration

3 – 3.5 LPA (based on experience and performance evaluation during an interview).

Communication Details

Qualified candidates can send their resumes in confidence to hrdesk@salamkisan.com

