

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

| | | | |
|---------------|-------------------|---------------|-------------|
| Total Revenue | Total Transaction | Total Intrest | Total Count |
| 55.32M | 45M | 7.84M | 656K |

F

M

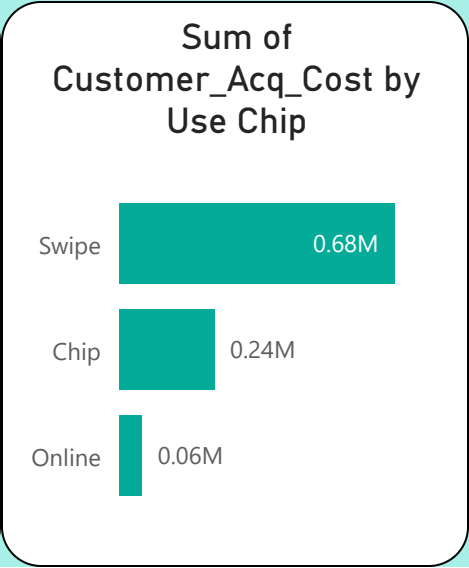
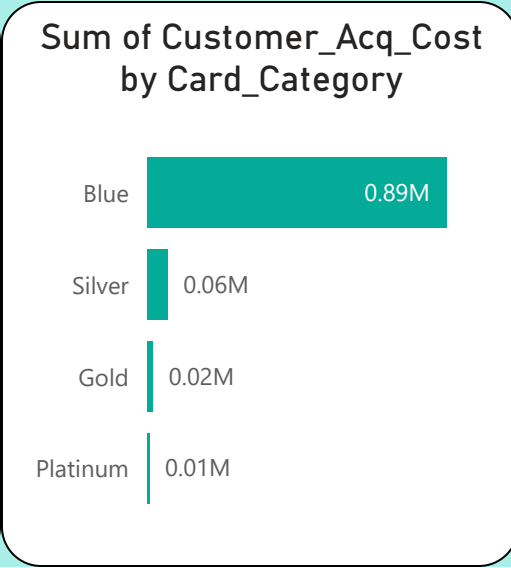
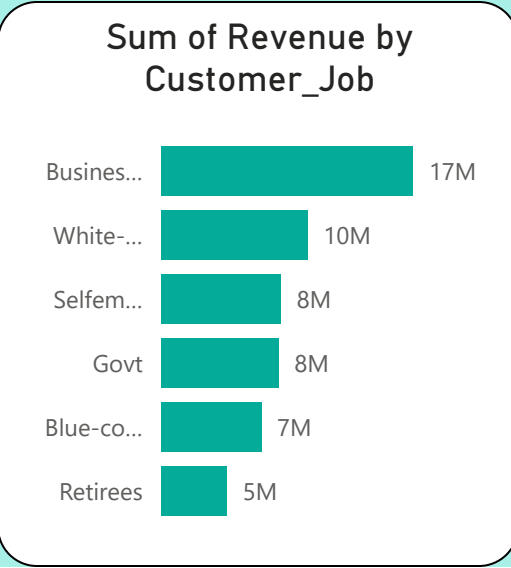
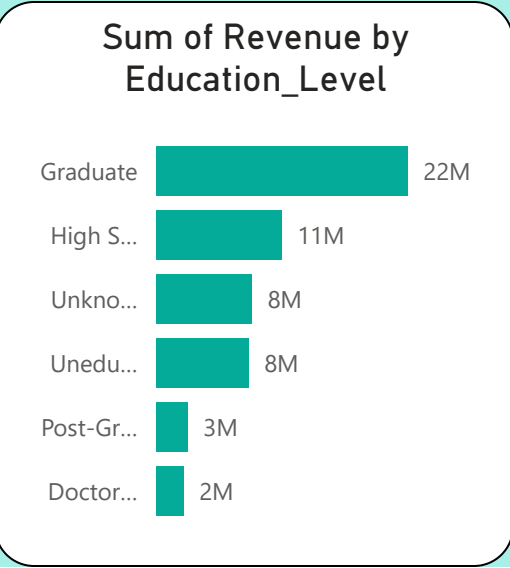
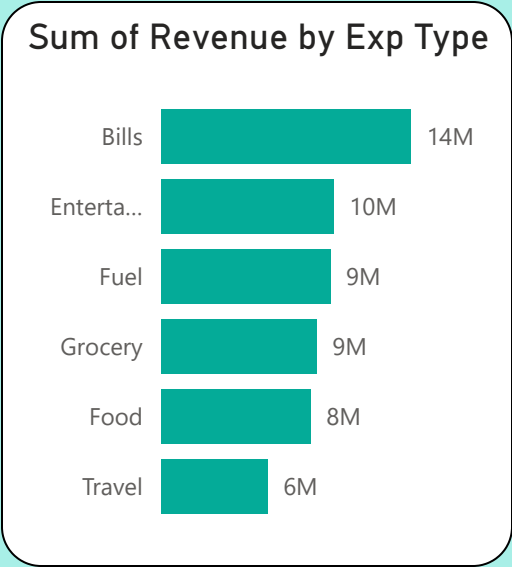
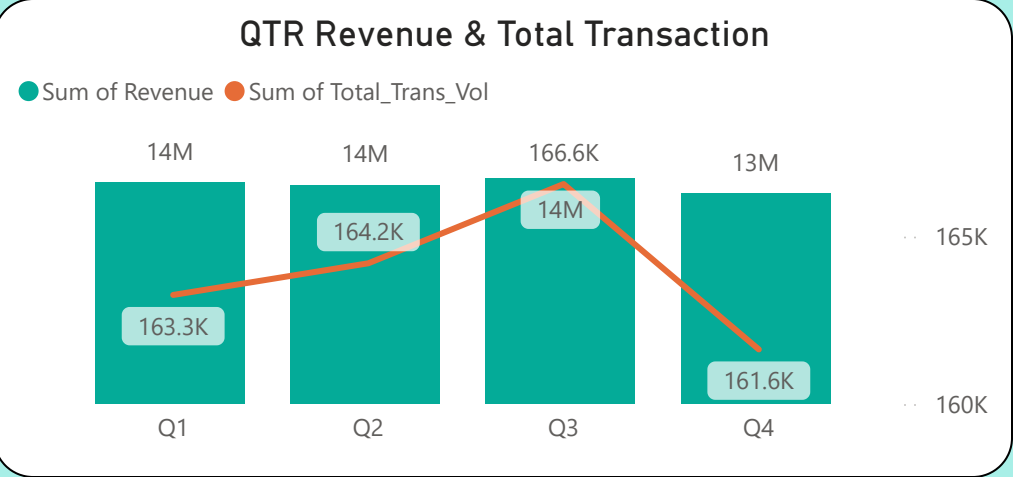
Silver

Blue

Gold

Platin...

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 4,61,39,397.74 | 36957875 | 64,95,887.74 |
| Silver | 55,86,332.28 | 4586746 | 8,12,081.28 |
| Gold | 24,54,072.16 | 2024078 | 3,73,784.16 |
| Platinum | 11,35,608.05 | 953314 | 1,61,629.05 |
| Total | 5,53,15,410.23 | 44522013 | 78,43,382.23 |



Credit Card Customer Report

Low

Med

High

Week_Start_Date

All

| | | | |
|---------------|--------------|---------------|---------|
| Total Revenue | Total Income | Total Intrest | Avg_Age |
| 55.32M | 576M | 7.84M | 46 |

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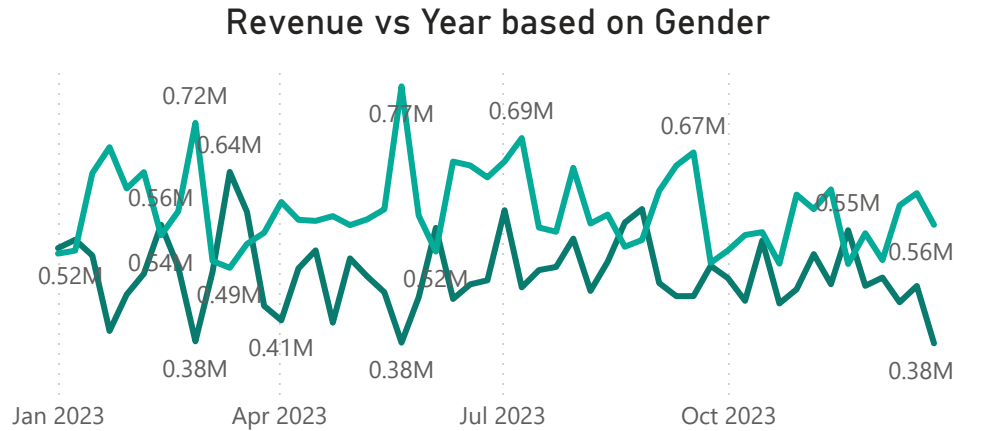
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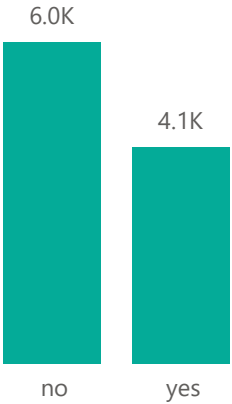
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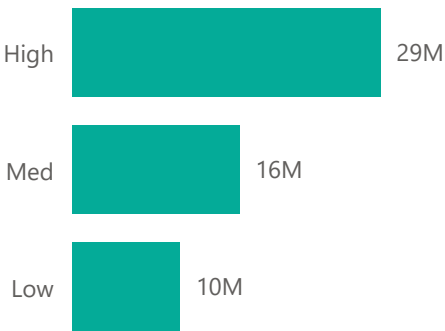
| IncomeGroup | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|-------------|----------------|------------------------|------------------------|
| High | 2,92,29,901.13 | 24099963 | 42,64,333.13 |
| Med | 1,58,54,234.15 | 12706750 | 22,29,674.15 |
| Low | 1,02,31,274.95 | 7715300 | 13,49,374.95 |
| Total | 5,53,15,410.23 | 44522013 | 78,43,382.23 |



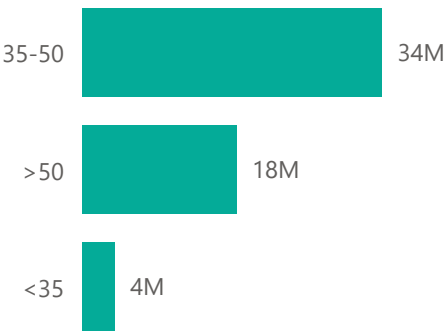
Count of Client_Num by Car_Owner



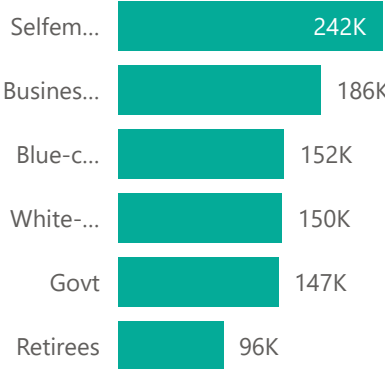
Sum of Revenue by IncomeGroup



Sum of Revenue by AgeGroup



Sum of Customer_Acq_Cost by Customer_Job



Sum of Customer_Acq_Cost by Education_Level

