# Finalproject

April 24, 2020

### 1 Introduction

The aim of the project is to identify venues in Mumbai, India based on their rating and average prices. In this notebook, we will identify various venues in the city of Mumbai, India, using Foursquare API and Zomato API, to help visitors select the restaurants that suit them the best. Whenever a user is visiting a city they start looking for places to visit during their stay. They primarily look for places based on the venue ratings across all venues and the average prices such that the locations fits in their budget. Here, we'll identify places that are fit for various individuals based on the information collected from the two APIs and Data Science. Once we have the plot with the venues, any company can launch an application using the same data and suggest users such information.

### 2 Data Collection from APIs

To begin with, we will take a look at Mumbai on the Map using the folium library. We will also fetch the data from two different APIs. Foursquare API: We will use the Foursquare API to fetch venues in Mumbai starting from the middle upto 44 Kilometers in each direction. Zomato API: The Zomato API provides information about various venues including the complete address, user ratings, price for two people, price range and a lot more.

```
[1]: CHD_LATITUDE = 19.076
CHD_LONGITUDE = 72.877
print('The geograpical coordinates of Mumbai are {}, {}.'.format(CHD_LATITUDE,

→CHD_LONGITUDE))
```

The geograpical coordinates of Mumbai are 19.076, 72.877.

```
[3]: import folium

Mumbai_map = folium.Map(location = [CHD_LATITUDE, CHD_LONGITUDE], zoom_start = 13)

folium.Marker([CHD_LATITUDE, CHD_LONGITUDE]).add_to(Mumbai_map)

Mumbai_map
```

[3]: <folium.folium.Map at 0x7faa940e19e8>

```
[5]: def get_category_type(row):
    try:
        categories_list = row['categories']
    except:
        categories_list = row['venue.categories']

if len(categories_list) == 0:
        return None
    else:
        return categories_list[0]['name']
```

## 2.1 using foursquare api

```
[6]: import numpy as np
                       import pandas as pd
                       import matplotlib.pyplot as plt
                       import matplotlib.cm as cm
                       import matplotlib.colors as colors
                       from pandas.io.json import json_normalize
                       import requests
                       pd.set_option('display.max_rows', None)
                       offset = 0
                       total_venues = 0
                       foursquare_venues = pd.DataFrame(columns = ['name', 'categories', 'lat', 'lng'])
                       while (True):
                                         url = ('https://api.foursquare.com/v2/venues/explore?client_id={}'
                                                                           \label{limit=} $$ \end{substruction} $$ \e
                           →format(FOURSQUARE_CLIENT_ID,
                           → FOURSQUARE_CLIENT_SECRET,
                                                                                                                                                                                                                                                                                                                                                                    VERSION,
```

```
→CHD_LATITUDE,
 →CHD LONGITUDE,
                                                                       RADIUS,
→NO_OF_VENUES,
                                                                       offset)
   result = requests.get(url).json()
   venues_fetched = len(result['response']['groups'][0]['items'])
   total_venues = total_venues + venues_fetched
   print("Total {} venues fetched within a total radius of {} Km".
→format(venues_fetched, RADIUS/1000))
   venues = result['response']['groups'][0]['items']
   venues = json_normalize(venues)
   # Filter the columns
   filtered_columns = ['venue.name', 'venue.categories', 'venue.location.lat',_
venues = venues.loc[:, filtered_columns]
    # Filter the category for each row
   venues['venue.categories'] = venues.apply(get_category_type, axis = 1)
    # Clean all column names
   venues.columns = [col.split(".")[-1] for col in venues.columns]
   foursquare_venues = pd.concat([foursquare_venues, venues], axis = 0, sort = __
 ⊶False)
   if (venues_fetched < 100):</pre>
       break
   else:
       offset = offset + 100
foursquare_venues = foursquare_venues.reset_index(drop = True)
print("\nTotal {} venues fetched".format(total venues))
```

Total 100 venues fetched within a total radius of 4.0 Km

/home/jupyterlab/conda/envs/python/lib/python3.6/sitepackages/ipykernel\_launcher.py:33: FutureWarning: pandas.io.json.json\_normalize is deprecated, use pandas.json\_normalize instead

Total 100 venues fetched within a total radius of  $4.0~\mathrm{Km}$  Total 31 venues fetched within a total radius of  $4.0~\mathrm{Km}$ 

Total 231 venues fetched

### 2.1.1 using zomato Api

```
[7]: headers = {'user-key': '57c7bf3391e8f795ff01b534595a1fc4'}
     venues information = []
     for index, row in foursquare_venues.iterrows():
         print("Fetching data for venue: {}".format(index + 1))
         venue = []
         url = ('https://developers.zomato.com/api/v2.1/search?q={}' +
               '&start=0&count=1&lat={}&lon={}&sort=real_distance').

→format(row['name'], row['lat'], row['lng'])
         result = requests.get(url, headers = headers).json()
         if (len(result['restaurants']) > 0):
             venue.append(result['restaurants'][0]['restaurant']['name'])
      →append(result['restaurants'][0]['restaurant']['location']['latitude'])
      →append(result['restaurants'][0]['restaurant']['location']['longitude'])
             venue.
      →append(result['restaurants'][0]['restaurant']['average_cost_for_two'])
             venue.append(result['restaurants'][0]['restaurant']['price_range'])
             venue.
      →append(result['restaurants'][0]['restaurant']['user_rating']['aggregate_rating'])
      →append(result['restaurants'][0]['restaurant']['location']['address'])
             venues_information.append(venue)
         else:
             venues_information.append(np.zeros(6))
     zomato_venues = pd.DataFrame(venues_information,
                                       columns = ['venue', 'latitude',
                                                   'longitude', 'price_for_two',
                                                   'price_range', 'rating', □
      → 'address'])
    Fetching data for venue: 1
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    Fetching data for venue: 231
[8]: | Mumbai_map = folium.Map(location = [CHD_LATITUDE, CHD_LONGITUDE], zoom_start = ___
     →13)
     for name, latitude, longitude in zip(foursquare_venues['name'],__
      →foursquare_venues['lat'], foursquare_venues['lng']):
         label = '{}'.format(name)
         label = folium.Popup(label, parse_html = True)
         folium.CircleMarker(
             [latitude, longitude],
             radius=5,
             popup=label,
             color='blue',
             fill=True,
             fill color='#3186cc',
             fill opacity=0.7,
             parse_html=False).add_to(Mumbai_map)
     Mumbai_map
```

Fetching data for venue: 205

```
[8]: <folium.folium.Map at 0x7faa6a2e5780>
 [9]: zomato_venu2=zomato_venues.astype({'latitude': 'float64', 'longitude': 'float64'})
[10]: Mumbai_map = folium.Map(location = [CHD_LATITUDE, CHD_LONGITUDE], zoom_start = ___
       →13)
      for venue, address, latitude, longitude in zip(zomato_venu2['venue'], __
       ⇒zomato_venu2['address'],
                                                      zomato_venu2['latitude'], __
      →zomato_venu2['longitude']):
          label = '{}, {}'.format(name, address)
          label = folium.Popup(label, parse_html = True)
          folium.CircleMarker(
              [latitude, longitude],
              radius = 5,
              popup = label,
              color = 'red',
              fill = True,
              fill color = '\#cc3535',
              fill_opacity = 0.7,
              parse_html = False).add_to(Mumbai_map)
      Mumbai_map
[10]: <folium.folium.Map at 0x7faa63baf198>
[11]: | foursquare_venues['lat'] = foursquare_venues['lat'].apply(lambda lat:
      →round(float(lat), 4))
      foursquare_venues['lng'] = foursquare_venues['lng'].apply(lambda lng:__
      →round(float(lng), 4))
      zomato_venues['latitude'] = zomato_venues['latitude'].apply(lambda lat:
       →round(float(lat), 4))
      zomato_venues['longitude'] = zomato_venues['longitude'].apply(lambda lng:
       →round(float(lng), 4))
[12]: dataset = pd.concat([foursquare venues, zomato venues], axis = 1)
      dataset['lat_diff'] = dataset['latitude'] - dataset['lat']
      dataset['lng_diff'] = dataset['longitude'] - dataset['lng']
     I'll drop the venues which have 0.0 rating as it means it's not been rated yet.
[13]: selected venues = dataset[(abs(dataset['lat diff']) <= 0.0004) & |

    dataset['lng_diff']) <= 0.0004)].reset_index(drop = True)
</pre>
      selected_venues
```

			5
'	categories	name	[13]:
	Hotel	Sofitel Mumbai BKC	0
	Hotel	Trident	1
	Indian Restaurant	Masala Library	2
	Ice Cream Shop	Natural's Ice Cream	3
	Deli / Bodega	Smoke House Deli (BKC)	4
	Dessert Shop	Theobrama	5
	Indian Restaurant	Delhi Zaika	6
	Irani Cafe	SodaBottleOpenerWala	7
	Coffee Shop	Starbucks	8
	Indian Restaurant	Naaz Hotel	9
	Beer Garden	The Irish House Phoenix Marketcity	10
	Restaurant	IVY Restaurant & Banquets	11
	Indian Restaurant	Maya Darshan	12 13
	Chinese Restaurant Hotel	JW Marriott Mumbai Sahar	13
			15
	Shopping Mall Café	Phoenix Marketcity	16
	Restaurant	212 All Day Cream Centre	17
	Snack Place	Chembur Post Office Wada Pav	18
	Indian Restaurant		19
	Dessert Shop	Sadguru Juice and Snacks the chocolate room	20
	Asian Restaurant	The Royal Orchid	21
	Noodle House	Wok Express BKC	22
	Sculpture Garden	Vikrant Circle	23
	Dessert Shop	Natural Ice Cream	24
	Lounge	L5 Restaurant & Lounge	25
	Indian Restaurant	Mani's Lunch Home's Satvika	26
	Punjabi Restaurant	Lamba Da Dhaba	27
	Dessert Shop	Kandoi haribhai damodar mithaiwala	28
	Sports Club	MIG Cricket Club	29
	Chinese Restaurant	GD's Chinese Corner	30
	Restaurant	Sadguru Veg. Diet	31
	Indian Restaurant	Chakra Restaurant & Bar	32
	Coffee Shop	Starbucks Coffee : A TATA Alliance	33
	Garden	Ambedkar Udyan	34
	Brewery	British Brewing Company	35
	Café	Le Café	36
	Indian Restaurant	Meghdoot	37
	Fast Food Restaurant	Udipi Hotel	38
	Hotel	The Lalit	39
	Fast Food Restaurant	Sai Swad Dosa	40
	Juice Bar	Blossom Juice Center	41
	Bowling Alley	Amoeba	42
	Italian Restaurant	Pizza Express	43
	Lounge	Opa! Bar & Cafe	44
	Indian Restaurant	Gurukrupa	45
		wp w	

46	Rainforest Resto-Bar	Restaurant
47	Burger King	Fast Food Restaurant
48	Harry's	Bar
49	Sai Sagar Ice Cream Falooda	Ice Cream Shop
50	Achija	Vegetarian / Vegan Restaurant
51	· · · · · · · · · · · · · · · · · · ·	
52	Vienna Bakery	Bakery
53	Curry Twist Wild Orchid	Vegetarian / Vegan Restaurant
53 54		Lounge Restaurant
5 <del>4</del> 55	New Achija Geeta Bhavan	Indian Restaurant
56		Indian Restaurant
	Ranjit Daa Dhabha	Chinese Restaurant
57 50	Noodle Bar	
58	Pop Tate's	American Restaurant
59	Vig Refreshment	Fast Food Restaurant
60	Spirit Kitchen & Bar	Indian Restaurant
61	The Beer Café	Beer Garden
62	Sadguru	Vegetarian / Vegan Restaurant
63	Mirage Hotel Mumbai	Hotel
64	Hit & Run	Falafel Restaurant
65	Wok Hei	Chinese Restaurant
66	MIG Club Cloud 9 Bar	Bar
67	Vaishali Garden	Seafood Restaurant
68	Mahesh Lunch Home	Seafood Restaurant
69	California Pizza Kitchen	Pizza Place
70	Odeon	Snack Place
71	Barista	Café
72	Terminal f	Food Court
73	Urban Tadka	Indian Restaurant
74	Asia Kitchen & Bar	Indian Chinese Restaurant
75	Persian Darbar	Indian Restaurant
76	Sadichha	Indian Restaurant
77	Grand Central	Indian Restaurant
78		Vegetarian / Vegan Restaurant
79	Bawa International Hotel Mumbai	Hotel
80	South of Vindhyas	Indian Restaurant
81	Popular Hotel	Indian Restaurant
82	Domino's Pizza	Pizza Place
83	Cafe Rumours	Fast Food Restaurant
84	Shree Ganesh Sagar	Indian Restaurant
85	Blend n Brew	Bar
86	cafe coffee day	Café
87	Grilled House Kabab Corner	Indian Restaurant
88	Pizza Etc	Pizza Place
89	Highway Gomantak	Seafood Restaurant
90	Cafe Udipi	Indian Restaurant
91	Tastings	Ice Cream Shop
92	New Cafe Marol	Indian Restaurant

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                                                             Naaz Hotel
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                                         Flaming 5 Fine Dine & Lounge
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26
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45	19.0798	72.9061	Guru Krupa	19.0798
46	19.0865	72.8891	BAR BAR	19.0865
47	19.1076	72.8828	Burger King	19.1077
48	19.0866	72.8898	McDonald's	19.0867
49	19.0456	72.8941	Sai Sagar	19.0456
50	19.0800	72.9061	Achija	19.0801
51	19.0793	72.8521	Vienna Bakery	19.0795
52	19.1033	72.8862	Curry Twist	19.1032
53	19.0617	72.9017	Wild Orchids	19.0616
54	19.0745	72.9052	Swamy - South Indian Food Express	19.0749
55	19.0607	72.9005	Geeta Bhavan	19.0607
56	19.0452	72.8948	Ranjeet Daa Dhaba	19.0453
57	19.0866	72.8899	Balaji Pure Veg	19.0866
58	19.1039	72.8867	KFC	19.1036
59	19.0457	72.8954	Vig	19.0457
60	19.1068	72.8812	Spirit	19.1067
61	19.1008	72.8753	The Beer Cafe	
				19.0999
62	19.0616	72.8995	Sadguru Veg Diet	19.0616
63	19.1089	72.8773	Magnolia - Hotel Mirage	19.1091
64	19.1078	72.8633	Hit & Run	19.1077
65	19.0526	72.8997	Chinese Wok- Wok Express	19.0524
66	19.0574	72.8477	Maratha Darbar	19.0576
67	19.0618	72.9012	Vaishali Garden Restaurant	19.0619
68	19.1069	72.8845	Mahesh Lunch Home	19.1070
69	19.0550	72.8506	Pa Pa Ya	19.0550
70	19.0791	72.9094	Hotel Prakash	19.0790
71	19.0521	72.9008	Quenchers by Barista	19.0521
72	19.0927	72.8539	Kailash Parbat	19.0926
73	19.1037	72.8866	Urban Tadka	19.1036
74	19.1047	72.8864	Asia Kitchen by Mainland China	19.1046
75	19.1096	72.8758	Persian Darbar	19.1097
76	19.0581	72.8477	Sadichha	19.0581
77	19.0614	72.9006	Hotel Grand Central	19.0614
78	19.0812	72.9043	Hotel Pooja	19.0813
79	19.0965	72.8534	Spice It - IBIS	19.0966
80	19.0972	72.8549	Boulevard - The Orchid	19.0974
81	19.0822	72.9097	Hotel Popular	19.0822
82	19.0520	72.9010	Domino's Pizza	19.0521
83	19.0775	72.8991	Baithack Taste Of Kulhad	19.0777
84	19.0510	72.9043	Shree Ganesh Sagar	19.0509
85	19.0607	72.9000	Blend N Brew	19.0608
86	19.0615	72.9004	Cafe Udipi	19.0616
87	19.0590	72.9010	Grilled House	19.0592
88	19.0825	72.9010	Supriya Fast Food	19.0825
89	19.0568	72.8470	Highway Gomantak	19.0568
90	19.0508	72.9007	Cafe Udipi	19.0616
			<del>-</del>	
91	19.0526	72.8998	Tastings	19.0527

	longitude	price_for_two	price range	rating	\
0	72.8692	3300.0	4.0	4.0	`
1	72.8675	4000.0	4.0	4.0	
2	72.8696	5000.0	4.0	4.4	
3	72.8628	300.0	1.0		
4	72.8695	2500.0	4.0		
5	72.8621	900.0	2.0		
6	72.8784	700.0	2.0		
7	72.8620	1500.0	3.0		
8	72.8898	700.0	2.0		
9	72.8893	700.0	2.0		
10	72.8888	200.0	1.0	0	
11	72.9004	1600.0	3.0		
12	72.8667	400.0	1.0		
13	72.8851	250.0	1.0		
14	72.8782	900.0	2.0	3.9	
15	72.8889	500.0	2.0	0	
16	72.8892	1800.0	3.0	4.0	
17	72.8898	150.0	1.0	3.5	
18	72.8981	200.0	1.0	3.7	
19	72.9005	700.0	2.0	3.8	
20	72.9049	350.0	1.0	3.7	
21	72.9016	1200.0	3.0	4.0	
22	72.8615	500.0	2.0	3.9	
23	72.9052	500.0	2.0	3.8	
24	72.8998	550.0	2.0	3.5	
25	72.9004	1400.0	3.0	3.6	
26	72.9047	1000.0	3.0	3.5	
27	72.8994	750.0	2.0	3.7	
28	72.9046	200.0	1.0	4.2	
29	72.8478	600.0	2.0	3.4	
30	72.8972	700.0	2.0	3.8	
31	72.8997	500.0	2.0	3.8	
32	72.8863	1100.0	3.0	3.9	
33	72.8898	700.0	2.0	4.1	
34	72.9005	100.0	1.0	3.3	
35	72.8834	2000.0	4.0	4.0	
36	72.8997	1500.0	3.0	4.2	
37	72.9086	1000.0	3.0	3.8	
38	72.9042	500.0	2.0	3.6	
39	72.8759	300.0	1.0	0	
40	72.9043	600.0	2.0	3.8	
41	72.9051	800.0	2.0	3.9	
42	72.8893	1100.0	3.0	3.8	
43	72.8834	2000.0	4.0	4.0	

44	72.8882	1000.0	3.0	4.2
45	72.9061	600.0	2.0	3.8
46	72.8893	1500.0	3.0	3.8
47	72.8825	500.0	2.0	4.0
48	72.8900	400.0	1.0	4.1
49	72.8941	250.0	1.0	3.9
50	72.9057	800.0	2.0	4.1
51	72.8522	250.0	1.0	3.9
52	72.8863	1600.0	3.0	3.9
53	72.9016	2000.0	4.0	3.8
54	72.9050	200.0	1.0	0
55	72.9004	450.0	1.0	3.8
56	72.8947	900.0	2.0	3.8
57	72.8900	700.0	2.0	3.2
58	72.8865	450.0	1.0	
				4.1
59	72.8953	400.0	1.0	4.0
60	72.8813	850.0	2.0	3.8
61	72.8751	2400.0	4.0	4.0
62	72.8996	700.0	2.0	3.9
63	72.8771	1500.0	3.0	3.7
64	72.8633	700.0	2.0	4.1
65	72.8995	800.0	2.0	3.6
66	72.8478	600.0	2.0	3.4
67	72.9010	1000.0	3.0	3.8
68	72.8845	1700.0	3.0	4.1
69	72.8506	2600.0	4.0	4.2
70	72.9093	500.0	2.0	3.4
71	72.9007	300.0	1.0	0
72	72.8538	1000.0	3.0	2.5
73	72.8865	1700.0	3.0	4.0
74	72.8866	1800.0	3.0	4.2
75	72.8758	1500.0	3.0	4.1
76	72.8477	500.0	2.0	3.8
77	72.9005	1200.0	3.0	3.8
78	72.9042	750.0	2.0	3.5
79	72.8533	1700.0	3.0	3.4
80	72.8548	2600.0	4.0	4.7
81	72.9098	450.0	1.0	3.8
82	72.9014	400.0	1.0	3.8
83	72.8992	500.0	2.0	0
84	72.9040	550.0	2.0	3.6
85	72.9000	1700.0	3.0	3.8
86	72.9007	500.0	2.0	3.7
87	72.9011	550.0	2.0	3.7
88	72.9086	550.0	2.0	3.6
89	72.8470	600.0	2.0	3.7
90	72.9007	500.0	2.0	3.7
90	12.3001	500.0	2.0	5.1

91	72.8998	400.0	1.0	0
92	72.8787	500.0	2.0	3.6

lat\_diff address lng\_diff Sofitel Hotel, C 57, Bandra Kurla Complex, Mumbai 0 -0.0001 0.0002 Trident Hotel, C 56, G Block, Bandra Kurla Com... 0.0004 0.0000 1 2 Ground Floor, First International Financial Ce... 0.0001 -0.0001 3 3, Gokul Harmony, Kalina Market, Sunder Nagar, ... 0.0000 -0.0002 3A, Ground Floor, 1st International Financial ... 4 -0.0002 0.0000 The Capital, Ground Floor, Bandra Kurla Comple... 5 0.0002 0.0004 6 5/6, Near Kamran Kalpana Theater, LBS Marg, Ku... -0.0001 0.0001 -0.0004 7 Ground Floor, The Capital Building, G Block, B... 0.0002 8 First Floor, Phoenix Market City, LBS Marg, Ku... -0.0001 0.0000 9 Kantharia Mahal, LBS Road, Opposite Phoenix Ma... -0.0002 0.0001 10 Phoenix Mall, Lbs Road, Kamani, Kurla, Mumbai -0.0001 0.0000 11 Above Shopper's Stop, Amar Mahal, Chembur, Mumbai -0.0001 -0.0001 12 1st Floor, Near Trident Hotel, Bandra Kurla Co... -0.0002 -0.0003 Opposite Kohinoor City Gate, Kurla West, Near ... 13 0.0001 -0.0002The ORB, Retail Arcade, Unit G2 & G3, Ground F... -0.0003 0.0000 Unit S-32, 2nd Floor, Phoenix Market City, LBS... 15 0.0003 0.0002 16 F-97, Phoenix Marketcity, Near Kurla Fire Stat... 0.0001 0.0001 17 Phoenix Marketcity, LBS Road, Kurla, Mumbai -0.0001 0.0000 4 & 5, Ganesh Kutir Building, Near Laxmi Store... 18 0.0000 0.0000 19 Janata Market, Near Chembur Station, Chembur, ... 0.0000 0.0000 20 Unit 15, Vikrant Building, Vikrant Circle, Gha... 0.0000 -0.0003 Hotel Royal Orchid, NG Acharya Marg, Chembur, ... -0.0001 0.0000 22 Shop 1, Urban Plaza, Plot C5, GN Block, Bandra... -0.0001 -0.0003 23 Shop 11, Vikrant Building, Tilak Road, Jhulela... 0.0000 0.0000 24 Opposite Diamond Garden, Central Avenue Road, ... 0.0001 0.0000 Level 5, The Destination, Near Shopper's Stop,... 25 -0.0001 0.0000 Shop 24, Vikrant Building, Vikrant Circle, Gha... 26 -0.0001 0.0000 15/16, Chhadva Apartments, Sion Trombay Road, ... 27 -0.0001 0.0000 28 Gayatri Dham, M.G. Road, Ghatkopar East, Mumbai 0.0003 0.0000 29 Nishigandha CHS, Opposite MIG Club, Gandhi Nag... 0.0001 0.0001 3, Building 106, Kambodi CHS, Tilak Nagar, Che... 30 0.0001 0.0000 31 10th Road, Near Chembur Post Office, Chembur, ... 0.0004 0.0000 Sakinaka Junction, Andheri Kurla Road, Sakinak... 32 0.0001 0.0001 First Floor, Phoenix Market City, LBS Marg, Ku... 33 -0.0001 0.0000 34 Central Avenue Road, Near Ambedkar Garden, Che... -0.0004 0.0000 Ground Floor, Times Square Tech Park, Andheri ... 35 0.0002 -0.0001 36 1st Road, Opposite B.M.C Office, Chembur, Mumbai -0.0001 0.0002 37 Guruprasad Building, JV Road, Beside Neo Welco... -0.0001 0.0000 38 MG Road, Rajawadi, Ghatkopar East, Mumbai 0.0000 0.0001 39 Marol Naka, International Airport Road, Chabhi... -0.0001 0.0002 Shop 4, Jalaram CHS, Khau Galli, Ghatkopar Eas... 40 0.0000 0.0000 Vikrant Circle, Tilak Road, Ghatkopar East, Mu... 41 -0.0001 -0.000142 F 33, 1st Floor, Phoenix Market City, LBS Marg... 0.0001 0.0002

```
43
    Ground Floor, Times Square Tech Park, Andheri ...
                                                          0.0003
                                                                   -0.0001
    The Peninsula Redpine, Near Airport Road Metro...
44
                                                         -0.0001
                                                                   -0.0004
45
    1, Kondeshwar Bhuvan, Tilak Road, Ghatkopar Ea...
                                                          0.0000
                                                                    0.0000
46
    1st Floor, Phoenix Marketcity, Lal Bahadur Sha...
                                                          0.0000
                                                                    0.0002
47
         Next to Times Square Building, Marol, Mumbai
                                                            0.0001
                                                                     -0.0003
48
    2nd Floor, Phoenix Marketcity Mall, L B S Marg...
                                                          0.0001
                                                                    0.0002
    20, Dr. C.G.Road, Chembur Colony, Chembur, Mumbai
49
                                                            0.0000
                                                                       0.0000
50
    13, Vasant Nivas, Tilak Road Naka, Ghatkopar E...
                                                          0.0001
                                                                   -0.0004
    125, Vakola Pipeline, Behind St. Anthonys Chur...
51
                                                          0.0002
                                                                    0.0001
52
    Sagar Pallazio, Andheri Kurla Road, Opposite C...
                                                         -0.0001
                                                                    0.0001
    Hotel Royal Orchid, NG Acharya Marg, Chembur, ...
53
                                                         -0.0001
                                                                   -0.0001
54
    Shop 17, Vikrant Building, Next To New York Bu...
                                                          0.0004
                                                                   -0.0002
55
                  Central Avenue Road, Chembur, Mumbai
                                                            0.0000
                                                                     -0.0001
56
        Dr CG Mark, Chembur-E Mumbai, Chembur, Mumbai
                                                            0.0001
                                                                     -0.0001
         Phoenix Market City, LBS Road, Kurla, Mumbai
57
                                                            0.0000
                                                                       0.0001
58
    Sagar Pallazio, Andheri-Kurla Road, Safed Pul,...
                                                         -0.0003
                                                                   -0.0002
59
    CG Road, Chembur Camp, Chembur East, Chembur, ...
                                                          0.0000
                                                                   -0.0001
    Near Mittal Estate Hindsaurastra, Wellington B...
60
                                                         -0.0001
                                                                    0.0001
61
    MLCP P10, Landside, Departure Terminal 2, Inte...
                                                          0.0003
                                                                   -0.0002
    Jewel Of Chembur Building, BMC Office, Chembur...
                                                          0.0000
62
                                                                    0.0001
63
    Hotel Mirage, International Approach Road, Mar...
                                                          0.0002
                                                                   -0.0002
    3, Tarun Bharat Road, Near Akal Society, Chaka...
                                                                    0.0000
64
                                                         -0.0001
    K-Star Mall, Unit 10, 3rd Road, V.N Purav Marg...
                                                         -0.0002
                                                                   -0.0002
65
    Nishigandha CHS, Opposite MIG Club, Gandhi Nag...
66
                                                          0.0002
                                                                    0.0001
    1st Floor, Navketan Building, Govandi Road, Op...
                                                                   -0.0002
67
                                                          0.0001
    Andheri Kurla Road,
                           Andheri East, Sakinaka, ...
                                                          0.0001
                                                                    0.0000
69
    G-2, Ground Floor, North Avenue, Maker Maxity,...
                                                          0.0000
                                                                    0.0000
   R Odeon Mall, Vallabh Baug Lane, Ghatkopar Eas...
70
                                                         -0.0001
                                                                   -0.0001
                                                                   -0.0001
71
    Shop 1-2-3, Garden Apartments, Diamond Garden ...
                                                          0.0000
72
    Terminal 1B, Ground Floor, Arrival Plaza, Sant...
                                                         -0.0001
                                                                   -0.0001
73
    1st Floor, Sagar Pallazio, Sakinaka Junction, ...
                                                         -0.0001
                                                                   -0.0001
74
    Ground Floor, Neelkanth Udyog Bavan, Near Saki...
                                                         -0.0001
                                                                    0.0002
    Shop 101 & 102, Noori Baug, Andheri Kurla Road...
75
                                                          0.0001
                                                                    0.0000
76
    Opposite MIG Cricket Club, Gandhi Nagar, BKC, ...
                                                          0.0000
                                                                    0.0000
    70 C, Shilp Building, Central Avenue Road, Che...
77
                                                          0.0000
                                                                   -0.0001
78
                       MG Road, Ghatkopar East, Mumbai
                                                            0.0001
                                                                     -0.0001
79
    IBIS Mumbai Airport, Junction Of Nehru Road & ...
                                                          0.0001
                                                                   -0.0001
80
    The Orchid, 70 C, Nehru Road, Vile Parle East,...
                                                          0.0002
                                                                   -0.0001
81
               Hing Wala Lane, Ghatkopar East, Mumbai
                                                            0.0000
                                                                       0.0001
    16 & 17, 3rd Floor, K Star Mall, Sion Trombay ...
82
                                                          0.0001
                                                                    0.0004
    Shop 3, Surya House, Station Road, Vidhya Viha...
83
                                                          0.0002
                                                                    0.0001
84
        Atur Park, Sion Trombay Road, Chembur, Mumbai
                                                           -0.0001
                                                                     -0.0003
    Hotel Plaza, 70, Central Avenue Road, Chembur ...
                                                          0.0001
                                                                    0.0000
85
86
    72, Hira Baug, Opposite Canara Bank, Chembur, ...
                                                          0.0001
                                                                    0.0003
           10, Eric House, 16th Road, Chembur, Mumbai
87
                                                            0.0002
                                                                       0.0001
    D D Rashtryashala School Building, Hingwala La...
88
                                                          0.0000
                                                                    0.0001
    44/2179, Gandhi Nagar, Service Road, Bandra Ea...
                                                          0.0000
                                                                    0.0000
```

```
90 72, Hira Baug, Opposite Canara Bank, Chembur, ... 0.0001 0.0000
91 Shop 1, Suswagtam Building, Opposite Diamond G... 0.0001 0.0000
92 Shop 10, Opposite Silver Inn Hotel, Marol Maro... 0.0001 0.0000
```

Category 1: There are venues that have specific restaurants/cafes inside them as provided by Zomato API (Pizza Hut in Elante Mall).

Category 2: Two locations are so close by that they have practically same latitude and longitude values (The Pizza Kitchen and Zara).

Category 3: Some have been replaced with new restaurants (Uderdoggs has now been replaced by The Brew Estate).

The venues which belong to category 1 and category 3 are alright to keep, the venues that fall in category 2 should be removed.

```
[14]: selected_venues = selected_venues.

drop([12,14,15,16,17,22,24,26,34,43,44,48,58,66,70,72,92]).reset_index(drop_
True)
```

I'll now select the venue name from Zomato API. I'll also get the average price per person by dividing the column price\_for\_two by 2 and removing this column from the dataset along with other unnecessary columns.

```
[15]: selected_venues['average_price'] = selected_venues['price_for_two']/2 selected_venues = selected_venues.drop(columns = ['name', 'lat', 'lng', \_ \to 'lat_diff', 'lng_diff', 'price_for_two'])
```

```
[16]: selected_venues.head(5)
```

```
[16]:
                                                latitude longitude price_range
                categories
                                         venue
                                                             72.8692
      0
                     Hotel
                            Tuskers - Sofitel
                                                 19.0673
                                                                              4.0
      1
                     Hotel
                                 022 - Trident
                                                 19.0672
                                                            72.8675
                                                                              4.0
                                                                              4.0
      2
                               Masala Library
                                                            72.8696
         Indian Restaurant
                                                 19.0690
            Ice Cream Shop Natural Ice Cream
      3
                                                 19.0776
                                                            72.8628
                                                                              1.0
      4
             Deli / Bodega
                             Smoke House Deli
                                                 19.0688
                                                            72.8695
                                                                              4.0
```

```
rating
                                                      address
                                                               average_price
          Sofitel Hotel, C 57, Bandra Kurla Complex, Mumbai
0
                                                                       1650.0
          Trident Hotel, C 56, G Block, Bandra Kurla Com...
1
                                                                     2000.0
2
     4.4 Ground Floor, First International Financial Ce...
                                                                     2500.0
3
     4.1
          3, Gokul Harmony, Kalina Market, Sunder Nagar, ...
                                                                      150.0
          3A, Ground Floor, 1st International Financial ...
                                                                     1250.0
```

I'll drop the venues which have 0.0 rating as it means it's not been rated yet.

```
[17]: selected_venues = selected_venues[selected_venues['rating'] != 0.0] print("Total venues available: {}".format(selected_venues.shape[0]))
```

Total venues available: 70

### 2.1.2 methodology

This project aims at identifying the venues in mumbai based on their rating and average costs. This would enable any visitor to identify the venues he/she wants to visit based on their rating and cost preference.

As a first step, we retrieved the data from two APIs (Foursquare and Zomato). We extract venue information from the center of Mumbai, upto a distance of 4 Km. The latitude and longitude values are then used to fetch venue rating and price from Zomato.

Secondly, we then explored the data retrieved from the two APIs on the map and identified the top category types. The data from the two sources is carefully combined based on the name, latitude and longitude values from the two sources. The final dataset would include the rating and price values for each venue.

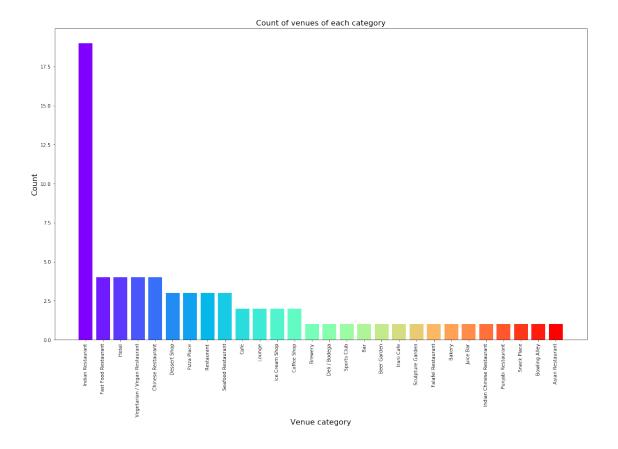
Next, we'll analyse the data that we created based on the ratings and price of each venue. We'll identify places where many venues are located so that any visitor can go to one place and enjoy the option to choose amongst many venue options. We'll also explore areas that are high rated and those that are low rated while also plotting the map of high and low priced venues. Lastly, we'll cluster the venues based on the available information of each venue. This will allow us to clearly identify which venues can be recommended and with what characteristics.

Finally, we'll discuss and conclude which venues to be explored based on visitor requirement of rating and cost.

# 3 Analysis

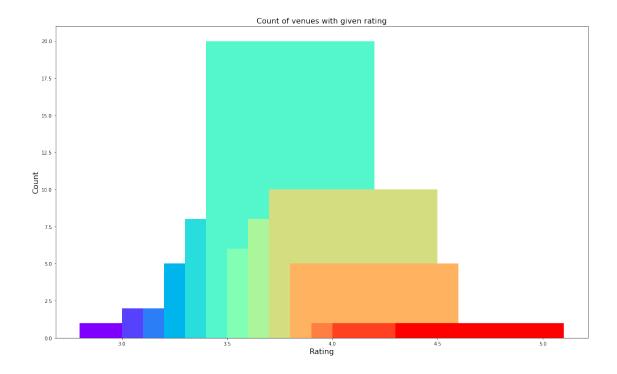
```
[83]: venue_distribution = selected_venues['categories'].value_counts()
    colors = cm.rainbow(np.linspace(0, 1, len(venue_distribution.index)))
    plt.figure(figsize = (20, 12))
    plt.xticks(rotation = 90)
    plt.xlabel("Venue category", fontsize = 16)
    plt.ylabel("Count", fontsize = 16)
    plt.title("Count of venues of each category", fontsize = 16)
    plt.bar(venue_distribution.index, venue_distribution.values, color = colors)
```

[83]: <BarContainer object of 28 artists>



## 3.0.1 based on ratings

[84]: Text(0.5, 1.0, 'Count of venues with given rating')



From the plot above, it is clear that majority venues have their rating close to 4.

Let's create bins for various ratings and plot them in different colors on the map. The ratings will be divided between 4 bins: 3 to 3.5

```
3.5 to 4
4 to 4.5
4.5 to 5
```

```
⇒selected_venues['latitude'],

⇒selected_venues['rating_bin']):

label = '{}, {}'.format(name, address)

label = folium.Popup(label, parse_html = True)

folium.Marker(

[latitude, longitude],

icon = folium.Icon(color = color_map[rating_bin]),

popup = label).add_to(Mumbai_map)
```

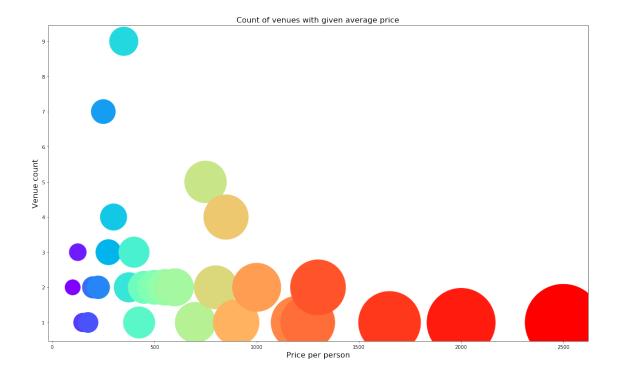
[89]: <folium.folium.Map at 0x7f6864ceed30>

### 3.1 Price

We will now take a look the venues based on the price values. We have two price features for our venues, one is average\_price which defines the average cost for one person and the other is price\_range which determines the price range as defined by Zomato.

We will first explore the average\_price using a scatter plot between the price and the count of venues with that average price. We'll size the points based on the price to highlight their price.

[90]: Text(0.5, 1.0, 'Count of venues with given average price')



we can see thier are more affordabe hotels in this area and less expensive one

# 4 clustering

We will now cluster all these venues based on their price range, location and more to identify similar venues and the relationship amongst them. We'll cluster the venues into two separate groups.

```
[109]:
           cluster_labels
                                    categories
                                                                        venue
                                                                               latitude
                                                           Tuskers - Sofitel
       0
                         2
                                         Hotel
                                                                                 19.0673
       1
                         2
                                         Hotel
                                                               022 - Trident
                                                                                19.0672
                         2
                            Indian Restaurant
       2
                                                              Masala Library
                                                                                19.0690
       3
                         0
                               Ice Cream Shop
                                                           Natural Ice Cream
                                                                                19.0776
       4
                                Deli / Bodega
                                                            Smoke House Deli
                                                                                 19.0688
                         1
                                 Dessert Shop
       5
                         0
                                                                    Theobroma
                                                                                19.0637
       6
                            Indian Restaurant
                                                                 Delhi Zaika
                                                                                19.0770
```

```
9
                          0
                             Indian Restaurant
                                                                    Naaz Hotel
                                                                                  19.0846
       11
                          1
                                    Restaurant
                                                 Ivy Restaurant and Banquets
                                                                                  19.0696
           longitude price_range
                                     rating \
              72.8692
       0
                                4.0
                                         4.0
       1
                                4.0
                                         4.0
              72.8675
       2
              72.8696
                                4.0
                                         4.4
       3
              72.8628
                                1.0
                                         4.1
       4
                                4.0
                                         4.3
              72.8695
       5
              72.8621
                                2.0
                                         4.2
       6
              72.8784
                                2.0
                                         3.8
       7
              72.8620
                                3.0
                                         4.1
       8
              72.8898
                                2.0
                                         4.1
       9
              72.8893
                                2.0
                                         4.1
              72.9004
       11
                                3.0
                                         4.1
                                                         address
                                                                  average_price
       0
           Sofitel Hotel, C 57, Bandra Kurla Complex, Mumbai
                                                                          1650.0
           Trident Hotel, C 56, G Block, Bandra Kurla Com...
       1
                                                                        2000.0
       2
           Ground Floor, First International Financial Ce...
                                                                        2500.0
       3
           3, Gokul Harmony, Kalina Market, Sunder Nagar,...
                                                                         150.0
       4
           3A, Ground Floor, 1st International Financial ...
                                                                        1250.0
       5
           The Capital, Ground Floor, Bandra Kurla Comple...
                                                                         450.0
       6
           5/6, Near Kamran Kalpana Theater, LBS Marg, Ku...
                                                                         350.0
           Ground Floor, The Capital Building, G Block, B...
       7
                                                                         750.0
       8
           First Floor, Phoenix Market City, LBS Marg, Ku...
                                                                         350.0
       9
           Kantharia Mahal, LBS Road, Opposite Phoenix Ma...
                                                                         350.0
           Above Shopper's Stop, Amar Mahal, Chembur, Mumbai
                                                                           800.0
          rating_bin
       0
                 Okav
       1
                 Okay
       2
                 Good
       3
                 Good
       4
                 Good
       5
                 Good
       6
                 Okay
       7
                 Good
       8
                 Good
       9
                 Good
       11
                 Good
[114]: Mumbai map = folium.Map(location = [CHD_LATITUDE, CHD_LONGITUDE], . .
        \rightarrowzoom_start = 13)
       color_map = { 0: 'blue', 1: 'red',2:'darkgreen'}
```

7

8

1

0

Irani Cafe

Coffee Shop

SodaBottleOpenerWala

Starbucks Coffee

19.0638

19.0865

```
# add venues to the map
markers_colors = []
for venue, address, cluster, latitude, longitude in_
→zip(selected_venues['venue'],

¬selected_venues['cluster_labels'],
⇔selected_venues['latitude'],
                                                      ш
→selected_venues['longitude']):
   label = folium.Popup(str(venue) + ', ' + str(address), parse_html = True)
   folium.CircleMarker(
        [latitude, longitude],
       radius = 5,
       popup = label,
       color = color_map[cluster],
       fill = True,
       fill_color = color_map[cluster],
       fill_opacity = 0.7).add_to(mumbai_map)
# add cluster centers to the map
for index, cluster in enumerate(kMeans.cluster_centers_):
   latitude = cluster[0]
   longitude = cluster[1]
   label = folium.Popup("Cluster: " + str(index), parse_html = True)
   folium.CircleMarker(
        [latitude, longitude],
       radius = 10,
       popup = label,
       color = color_map[index],
       fill = True,
       fill_color = color_map[index],
       fill_opacity = 0.7).add_to(mumbai_map)
mumbai_map
```

#### [114]: <folium.folium.Map at 0x7f67e9b8a668>

From the map, we see the three clusters:

The first cluster have all the expensive restaurant

The second cluster is spread across the whole city and includes the majority venues.

The third cluster is very cheap restaurant spread and has very limited venues.

I'll also check the venues of the 3 clusters

```
[131]: result = selected_venues[selected_venues['cluster_labels'] == 0]
       print("Cluster 0")
       result.head(10).reset_index(drop = True)
      Cluster 0
[131]:
          cluster_labels
                                   categories
                                                                         latitude
                                                                  venue
                        0
                               Ice Cream Shop
                                                     Natural Ice Cream
                                                                           19.0776
                                                                           19.0637
       1
                        0
                                 Dessert Shop
                                                              Theobroma
       2
                        0
                            Indian Restaurant
                                                            Delhi Zaika
                                                                           19.0770
                                                      Starbucks Coffee
       3
                        0
                                  Coffee Shop
                                                                           19.0865
       4
                        0
                                                             Naaz Hotel
                            Indian Restaurant
                                                                           19.0846
       5
                           Chinese Restaurant
                                                          Hotel Darshan
                                                                           19.0828
                                                Oven Hot The Bake Shop
       6
                                  Snack Place
                                                                           19.0569
       7
                        0
                            Indian Restaurant
                                                      Sadguru Veg Diet
                                                                           19.0622
       8
                        0
                                 Dessert Shop
                                                                Chocday
                                                                           19.0752
       9
                        0
                             Asian Restaurant
                                                                Orchids
                                                                           19.0616
          longitude price_range rating \
       0
            72.8628
                              1.0
                                       4.1
                                       4.2
       1
            72.8621
                              2.0
       2
            72.8784
                              2.0
                                       3.8
       3
            72.8898
                              2.0
                                       4.1
            72.8893
       4
                              2.0
                                       4.1
       5
            72.8851
                              1.0
                                       3.5
       6
            72.8981
                              1.0
                                       3.7
       7
            72.9005
                              2.0
                                       3.8
       8
            72.9049
                              1.0
                                       3.7
            72.9016
       9
                              3.0
                                       4.0
                                                      address
                                                                average_price rating_bin
       0 3, Gokul Harmony, Kalina Market, Sunder Nagar,...
                                                                      150.0
                                                                                   Good
       1 The Capital, Ground Floor, Bandra Kurla Comple...
                                                                                   Good
                                                                      450.0
       2 5/6, Near Kamran Kalpana Theater, LBS Marg, Ku...
                                                                      350.0
                                                                                   Okay
       3 First Floor, Phoenix Market City, LBS Marg, Ku...
                                                                      350.0
                                                                                   Good
       4 Kantharia Mahal, LBS Road, Opposite Phoenix Ma...
                                                                      350.0
                                                                                   Good
       5 Opposite Kohinoor City Gate, Kurla West, Near ...
                                                                      125.0
                                                                                    Low
       6 4 & 5, Ganesh Kutir Building, Near Laxmi Store...
                                                                      100.0
                                                                                   Okay
       7 Janata Market, Near Chembur Station, Chembur, ...
                                                                      350.0
                                                                                   Okay
       8 Unit 15, Vikrant Building, Vikrant Circle, Gha...
                                                                      175.0
                                                                                   Okay
       9 Hotel Royal Orchid, NG Acharya Marg, Chembur, ...
                                                                      600.0
                                                                                   Okay
[132]: print("These venues for cluster 0 have mean price range of {:.02f} and rating_
        \rightarrowspread around {:.02f} and avg price is{:.02f}".
             format(result['price_range'].mean(), result['rating'].astype(float).
        →mean(),result['average_price'].astype(float).mean()))
```

These venues for cluster 0 have mean price range of 1.90 and rating spread

```
[126]: result = selected_venues[selected_venues['cluster_labels'] == 1]
       print("Cluster 1")
       result.head(10).reset_index(drop = True)
      Cluster 1
                                               categories \
[126]:
          cluster_labels
       0
                                            Deli / Bodega
       1
                        1
                                               Irani Cafe
       2
                        1
                                               Restaurant
       3
                        1
                                                   Lounge
       4
                        1
                                                  Brewery
       5
                        1
                                                     Café
       6
                        1
                                               Restaurant
       7
                           Vegetarian / Vegan Restaurant
                        1
       8
                        1
                                                   Lounge
       9
                        1
                                              Beer Garden
                                                                             rating \
                                  venue
                                         latitude
                                                    longitude price_range
       0
                       Smoke House Deli
                                           19.0688
                                                      72.8695
                                                                        4.0
                                                                                 4.3
       1
                  SodaBottleOpenerWala
                                           19.0638
                                                      72.8620
                                                                        3.0
                                                                                4.1
       2
           Ivy Restaurant and Banquets
                                           19.0696
                                                      72.9004
                                                                        3.0
                                                                                4.1
       3
          Flaming 5 Fine Dine & Lounge
                                           19.0690
                                                      72.9004
                                                                        3.0
                                                                                3.6
               British Brewing Company
                                                                        4.0
                                                                                4.0
       4
                                           19.1077
                                                      72.8834
       5
                                Le Café
                                           19.0617
                                                      72.8997
                                                                        3.0
                                                                                4.2
       6
                                BAR BAR
                                           19.0865
                                                      72.8893
                                                                        3.0
                                                                                3.8
       7
                                           19.1032
                                                                                3.9
                            Curry Twist
                                                      72.8863
                                                                        3.0
       8
                           Wild Orchids
                                           19.0616
                                                      72.9016
                                                                        4.0
                                                                                3.8
       9
                          The Beer Cafe
                                           19.0999
                                                      72.8751
                                                                        4.0
                                                                                4.0
                                                      address
                                                               average_price rating_bin
          3A, Ground Floor, 1st International Financial ...
                                                                     1250.0
                                                                                   Good
       1 Ground Floor, The Capital Building, G Block, B...
                                                                      750.0
                                                                                   Good
       2 Above Shopper's Stop, Amar Mahal, Chembur, Mumbai
                                                                        800.0
                                                                                     Good
       3 Level 5, The Destination, Near Shopper's Stop,...
                                                                      700.0
                                                                                   Okay
       4 Ground Floor, Times Square Tech Park, Andheri ...
                                                                     1000.0
                                                                                   Okay
           1st Road, Opposite B.M.C Office, Chembur, Mumbai
                                                                                     Good
                                                                        750.0
       6 1st Floor, Phoenix Marketcity, Lal Bahadur Sha...
                                                                      750.0
                                                                                   Okav
       7 Sagar Pallazio, Andheri Kurla Road, Opposite C...
                                                                      800.0
                                                                                   Okay
       8 Hotel Royal Orchid, NG Acharya Marg, Chembur, ...
                                                                     1000.0
                                                                                   Okay
       9 MLCP P10, Landside, Departure Terminal 2, Inte...
                                                                     1200.0
                                                                                   Okay
[127]: print("These venues for cluster 1 have mean price range of {:.02f} and rating_
```

 $\rightarrow$ spread around {:.02f} and avg price is{:.02f}".

```
format(result['price_range'].mean(), result['rating'].astype(float).

→mean(),result['average_price'].astype(float).mean()))
```

These venues for cluster 1 have mean price range of 3.32 and rating spread around 4.00 and avg price is915.79

```
[128]: result = selected_venues[selected_venues['cluster_labels'] == 2]
print("Cluster 1")
result.head(10).reset_index(drop = True)
```

Cluster 1

```
[128]:
                                                                            longitude \
          cluster_labels
                                  categories
                                                           venue latitude
                                                                               72.8692
       0
                                       Hotel
                                              Tuskers - Sofitel
                                                                   19.0673
       1
                       2
                                                   022 - Trident
                                                                   19.0672
                                                                               72.8675
                                       Hotel
       2
                           Indian Restaurant
                                                  Masala Library
                                                                   19.0690
                                                                               72.8696
          price_range
                       rating
                                                                            address
       0
                                Sofitel Hotel, C 57, Bandra Kurla Complex, Mumbai
                  4.0
       1
                  4.0
                           4.0
                                Trident Hotel, C 56, G Block, Bandra Kurla Com...
                           4.4 Ground Floor, First International Financial Ce...
       2
                  4.0
          average_price rating_bin
                 1650.0
                               Okav
       0
       1
                 2000.0
                               Okay
                 2500.0
                               Good
```

```
[129]: print("These venues for cluster 2 have mean price range of {:.02f} and rating

⇒spread around {:.02f} and avg price is{:.02f}".

format(result['price_range'].mean(), result['rating'].astype(float).

⇒mean(),result['average_price'].astype(float).mean()))
```

These venues for cluster 2 have mean price range of 4.00 and rating spread around 4.13 and avg price is 2050.00

### 4.0.1 results and discussion

we see that it is you get very marginal rating increase after you reach meadium price range we see that cluster 0 gets low rating and they are cheap to dine.

we see that if we are willing to pay extra we will get assurance that we will get good dining

### 5 Conclusion

The purpose of this project was to explore the places that a person visiting Mumbai could visit. The venues have been identified using Foursquare and Zomato API and have been plotted on the map.

we conluded you will need arount 1000 rs to have a good dining in mumbai per person

[]: